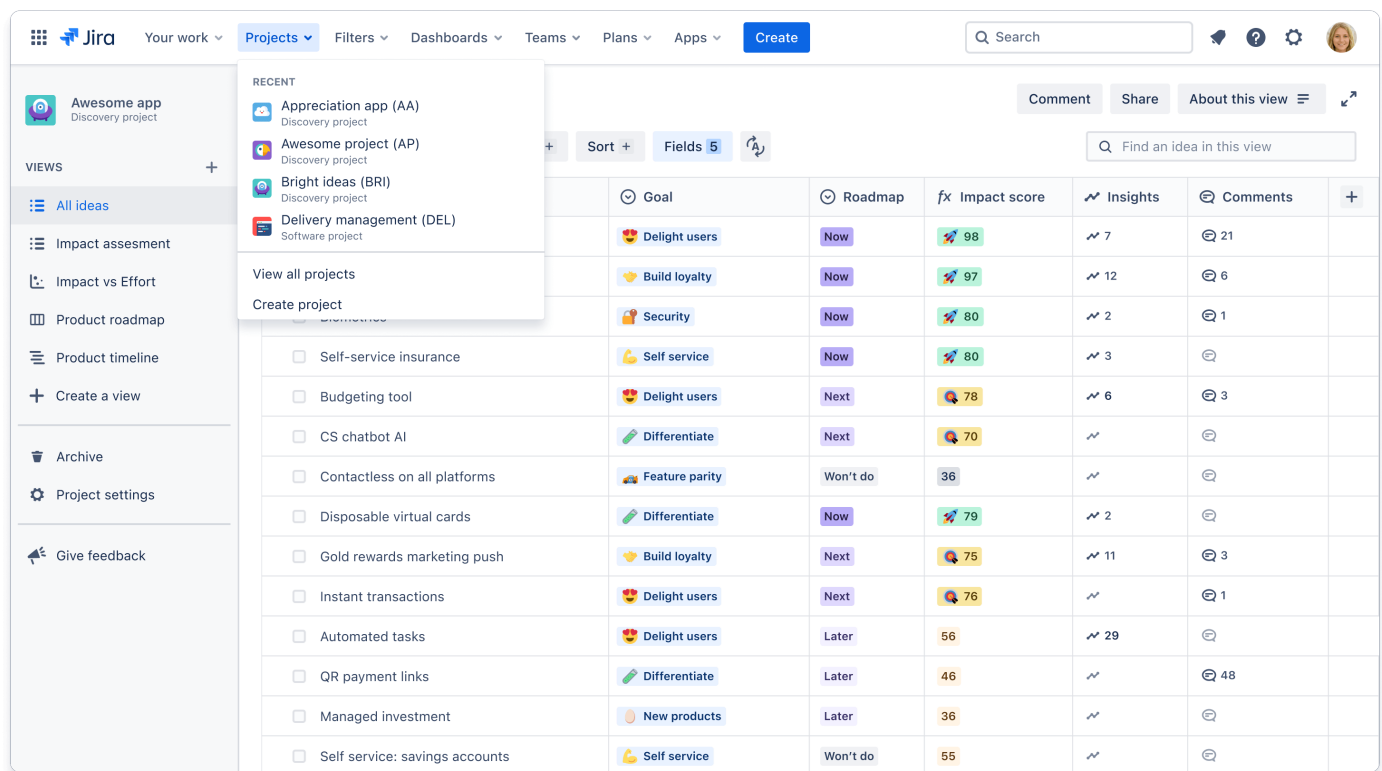


Jira Product Discovery projects overview

What is a discovery project?

A discovery project is a dedicated space to collect and organize your ideas, insights, and roadmaps for an individual team or product. It's where your uncertain work happens - evaluating ideas, validating them with insights, and testing prototypes.

You can find your projects or create a new one in the top navigation under the **Projects** dropdown.



The screenshot displays the Jira Product Discovery interface. On the left, a sidebar shows the 'Awesome app' discovery project and a list of views including 'All ideas', 'Impact assesment', 'Impact vs Effort', 'Product roadmap', 'Product timeline', and 'Create a view'. The main area features a 'Projects' dropdown menu with options like 'Appreciation app (AA)', 'Awesome project (AP)', 'Bright ideas (BRI)', and 'Delivery management (DEL)'. Below this, a table lists various ideas with columns for Goal, Roadmap, Impact score, Insights, and Comments.

	Goal	Roadmap	fx Impact score	Insights	Comments
Delight users	Now	98	7	21	
Build loyalty	Now	97	12	6	
Security	Now	80	2	1	
Self service	Now	80	3		
Delight users	Next	78	6	3	
Differentiate	Next	70			
Feature parity	Won't do	36			
Differentiate	Now	79	2		
Build loyalty	Next	75	11	3	
Delight users	Next	76		1	
Delight users	Later	56	29		
Differentiate	Later	46		48	
New products	Later	36			
Self service	Won't do	55			

If you're a Jira Software user, you may be familiar with team-managed and company-managed [project types](#). Jira Product Discovery projects are **team-managed only**, meaning projects are administered and managed at the team level for more autonomy over processes and practices within a self-contained space.

Changes in a team-managed project can also be implemented without requiring the help of a Jira administrator. And, because each project is configured independently, a change in one project does not impact any other projects.

What are the key elements of a Jira Product Discovery project

Discovery projects are made up of a few key elements to help you stay organized during product discovery.

1. **Ideas** - Your discovery project is made of ideas. Ideas can be opportunities, problems, or potential solutions that you have for your product or project.
2. **Insights** - An idea is great. But it is even more powerful when enriched with data and insights. Insights can be customer quotes or feedback, product data, market research, or feedback from customer-facing teams.
3. **Fields** - Fields are granular sets of criteria or traits that can help you describe, compare, and prioritize ideas. Fields can be goals, effort level, business impact, and more.
4. **Views** - Views let you organize and present ideas in a way that works best for you and your stakeholders. Views are highly customizable and can be formatted as a list, matrix, board, or timeline.