

Jira Product Discovery integrations overview

Jira

Jira Product Discovery is where you put all of our 'maybe' or 'uncommitted' work. Product teams gather all ideas and insights, prioritize, and put them on a roadmap. Jira is where the 'definite' or 'committed' work happens. Ideas turn into epics or initiatives and get broken down for engineers to tackle.

Having a seamless two-way connection between Jira and Jira Product Discovery allows for real collaboration between product, tech, and business teams.

For more on connecting ideas to delivery tickets, visit the [delivery section](#) of the guide.

View our Community post for more on [how Jira and Jira Product Discovery fit together](#).

The screenshot displays the Jira interface for a project named 'Awesome app'. The left sidebar shows navigation options like 'All ideas', 'Impact assesment', 'Impact vs Effort', 'Product roadmap', 'Product timeline', 'Create a view', 'Archive', and 'Project settings'. The main area is titled 'All ideas' and contains a table of ideas. The table has columns for 'Summary', 'Goal', and 'Roadmap'. The right sidebar shows a detailed view of a specific idea titled 'Biometrics', including tabs for 'Overview', 'Insights', 'Comments', 'Delivery', and 'History'. The 'Delivery' tab is active, showing a progress bar and a list of delivery tickets.

Summary	Goal	Roadmap
<input type="checkbox"/> Simplified user interface	Delight users	Now
<input type="checkbox"/> Customised experiences	Build loyalty	Now
<input type="checkbox"/> Biometrics	Security	Now
<input type="checkbox"/> Self-service insurance	Self service	Now
<input type="checkbox"/> Budgeting tool	Delight users	Next
<input type="checkbox"/> CS chatbot AI	Differentiate	Next
<input type="checkbox"/> Contactless on all platforms	Feature parity	Won't do
<input type="checkbox"/> Disposable virtual cards	Differentiate	Now
<input type="checkbox"/> Gold rewards marketing push	Build loyalty	Next
<input type="checkbox"/> Instant transactions	Delight users	Next
<input type="checkbox"/> Automated tasks	Delight users	Later
<input type="checkbox"/> QR payment links	Differentiate	Later
<input type="checkbox"/> Managed investment	New products	Later
<input type="checkbox"/> Self service: savings accounts	Self service	Won't do

Biometrics

Overview Insights 5 Comments Delivery 8 History

Create delivery ticket Add delivery ticket

Delivery progress 25% Done

Delivery tickets

- AWE-45 Deliver new biometrics system IN PROGRESS
- AWE-45 Performance of the response IN PROGRESS
- AWE-55 Smart Face recognition TO DO
- IT-100 Configuration of the user screen DONE

Jira Service Management can be used to gather feedback, bugs, and feature requests from internal teams or customers which can then be pulled into Jira Product Discovery as a source of insights. For example, a customer might request dark mode via a Jira Service Management request. Instead of the request disappearing into a spreadsheet, we can pull it into Jira Product Discovery as an insight. We recommend setting up a [dedicated request type](#) to funnel insights into your discovery project.