Jira Product Discovery integrations overview

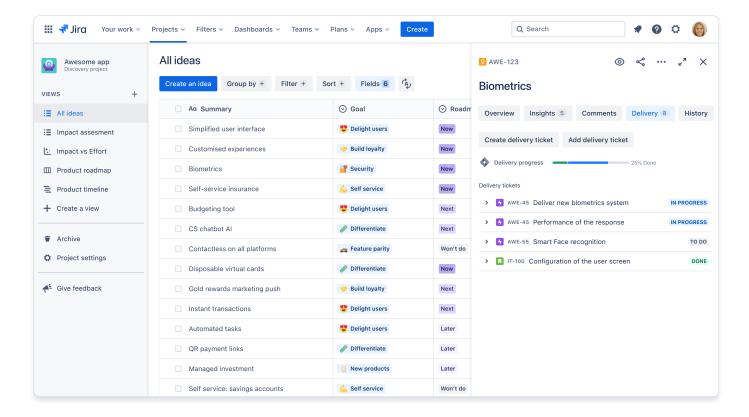
Jira

Jira Product Discovery is where you put all of our 'maybe' or 'uncommitted' work. Product teams gather all ideas and insights, prioritize, and put them on a roadmap. Jira is where the 'definite' or 'committed' work happens. Ideas turn into epics or initiatives and get broken down for engineers to tackle.

Having a seamless two-way connection between Jira and Jira Product Discovery allows for real collaboration between product, tech, and business teams.

For more on connecting ideas to delivery tickets, visit the <u>delivery section</u> of the guide.

View our Community post for more on <u>how Jira and Jira Product Discovery</u> <u>fit together</u>.



Jira Service Management can be used to gather feedback, bugs, and feature requests from internal teams or customers which can then be pulled into Jira Product Discovery as a source of insights. For example, a customer might request dark mode via a Jira Service Management request. Instead of the request disappearing into a spreadsheet, we can pull it into Jira Product Discovery as an insight. We recommend setting up a <u>dedicated request</u> type to funnel insights into your discovery project.