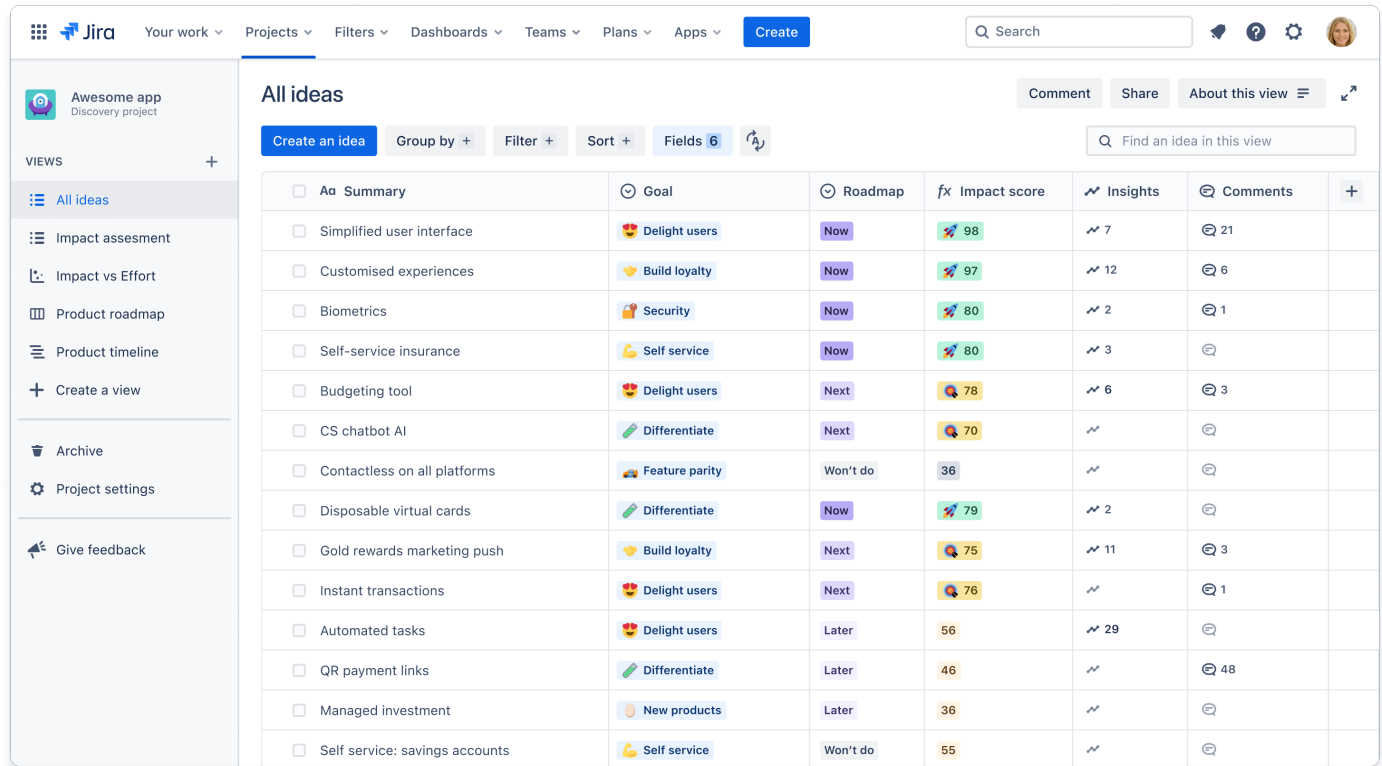


What are views in Jira Product Discovery?



<input type="checkbox"/> Aa Summary	<input type="checkbox"/> Goal	<input type="checkbox"/> Roadmap	<input type="checkbox"/> Impact score	<input type="checkbox"/> Insights	<input type="checkbox"/> Comments	<input type="checkbox"/>
<input type="checkbox"/> Simplified user interface	<input type="checkbox"/> Delight users	<input type="checkbox"/> Now	<input type="checkbox"/> 98	<input type="checkbox"/> 7	<input type="checkbox"/> 21	
<input type="checkbox"/> Customised experiences	<input type="checkbox"/> Build loyalty	<input type="checkbox"/> Now	<input type="checkbox"/> 97	<input type="checkbox"/> 12	<input type="checkbox"/> 6	
<input type="checkbox"/> Biometrics	<input type="checkbox"/> Security	<input type="checkbox"/> Now	<input type="checkbox"/> 80	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
<input type="checkbox"/> Self-service insurance	<input type="checkbox"/> Self service	<input type="checkbox"/> Now	<input type="checkbox"/> 80	<input type="checkbox"/> 3	<input type="checkbox"/>	
<input type="checkbox"/> Budgeting tool	<input type="checkbox"/> Delight users	<input type="checkbox"/> Next	<input type="checkbox"/> 78	<input type="checkbox"/> 6	<input type="checkbox"/> 3	
<input type="checkbox"/> CS chatbot AI	<input type="checkbox"/> Differentiate	<input type="checkbox"/> Next	<input type="checkbox"/> 70	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Contactless on all platforms	<input type="checkbox"/> Feature parity	<input type="checkbox"/> Won't do	<input type="checkbox"/> 36	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Disposable virtual cards	<input type="checkbox"/> Differentiate	<input type="checkbox"/> Now	<input type="checkbox"/> 79	<input type="checkbox"/> 2	<input type="checkbox"/>	
<input type="checkbox"/> Gold rewards marketing push	<input type="checkbox"/> Build loyalty	<input type="checkbox"/> Next	<input type="checkbox"/> 75	<input type="checkbox"/> 11	<input type="checkbox"/> 3	
<input type="checkbox"/> Instant transactions	<input type="checkbox"/> Delight users	<input type="checkbox"/> Next	<input type="checkbox"/> 76	<input type="checkbox"/>	<input type="checkbox"/> 1	
<input type="checkbox"/> Automated tasks	<input type="checkbox"/> Delight users	<input type="checkbox"/> Later	<input type="checkbox"/> 56	<input type="checkbox"/> 29	<input type="checkbox"/>	
<input type="checkbox"/> QR payment links	<input type="checkbox"/> Differentiate	<input type="checkbox"/> Later	<input type="checkbox"/> 46	<input type="checkbox"/>	<input type="checkbox"/> 48	
<input type="checkbox"/> Managed investment	<input type="checkbox"/> New products	<input type="checkbox"/> Later	<input type="checkbox"/> 36	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Self service: savings accounts	<input type="checkbox"/> Self service	<input type="checkbox"/> Won't do	<input type="checkbox"/> 55	<input type="checkbox"/>	<input type="checkbox"/>	

When evaluating ideas, it's helpful to have different views to organize, slice, and dice your data. And when it comes to sharing with leadership or other teams, you may not want to share *everything*.

Views in Jira Product Discovery provide a way to organize and present ideas, and tailor the level of detail based on your audience. You might want to include all details like comments, insights, and due dates for your immediate team. But for leadership - you may want to keep it high level with a birds eye view of what's coming when.

There are four different views in Jira Product Discovery:

1. **List view** - view, organize, prioritize, and filter a list of ideas based on multiple fields
2. **Matrix view** - plot two fields on an x and y axis to easily visualize how

your ideas rank against each other, like effort vs impact

3. **Board view** - group ideas by your field of choice on a board that you can easily share with stakeholders
4. **Timeline view** - plot ideas on a monthly or quarterly timeline to visualize commitments

You can create as many views as you'd like per project, organizing them by team, product, audience, or timeframe.

How do I customize views?

The main reason to customize a view is to tailor the information presented for a specific purpose or a specific audience, like a view to show how ideas ladder up to each company goal.

Once you've added [fields](#) to your views, there are three ways in which you can further customize your view to present data in a way that you want: filtering, grouping, and sorting.

Filtering views

Filtering lets you hide ideas from a view. You can filter by a "Team" field to only show ideas that are assigned to Team A, or you can filter by an "Initiative" field to show all opportunities that are being evaluated for a stream of work.

To filter a view:

1. Click the **Filter +** button at the top of your screen
2. Click **+ Add a filter** and choose any field you wish to filter by
3. Tick the box for each field option you'd like to be visible. You can also filter by multiple fields

Grouping views

Grouping ideas allows you to visually bucket multiple ideas together based on a field. You can group all ideas by assignee or group ideas by a stream of work to act as a swimlane. When you group ideas, you can also hide or expand groups to declutter and organize your view.

To group ideas in a view:

1. Click the **Group by +** button at the top of your screen
2. Click the **Select a field** dropdown and choose any field you wish to group by
3. You can choose to hide empty groups or hide a field option

Sorting views

Sorting ideas let's you compare ideas, ascending or descending, based on a specific field. For example, you may want to see the most requested ideas by using the Votes field to sort descending. You can also add a second layer of sorting with another field.

To sort ideas in a list view, hover over the title of any field column, and click the 3 dots to choose ascending or descending. For any other view type:

1. Click the **Sort +** button at the top of your screen
2. Click **Select a field** and choose a field
3. Click the arrow to the right for ascending or descending