



 GRAPHIQUE

INDUCTIONS

Exclusively for B.Tech and B.Arch 1st Years

UI/UX PROFILE TASK DESCRIPTION

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Objective

Yayy! Congratulations on successfully completing your intro-task!

The objective of task 1 is to understand the user flows and develop wireframes for a **Fitness Website** (of your choice).

Description

While designing the entire website, do include the necessary justification for each page or interface. The below subtasks will help you in starting off with the design process. Happy designing!

Sub task 1: Coming up with the User Flow

- Check Multiple fitness platforms
- Make a User Flow in FigJam

Sub task 2: Wireframing

- Make Wireframes (**both desktop and mobile**) adhering to the user flows
- A write-up on each page/interface that you decided to include as a wireframe.

Brand Set and Usage

Plagiarism is strictly prohibited. Any form of plagiarism will strictly lead to disqualification of the submission and will thus be removed from further induction process.

Submission Guidelines



- The User Flow Subtask must be made in FigJam and submitted as a pdf
- The Wireframes must be done in a Figma Design file and must be submitted as a pdf
- Include the Writeups along with the wireframe pdf

Submit a drive folder link consisting of all the files in the Google form circulated. Name the files in the format <yourname>_userflow and <yourname>_wireframe.

Judging Criteria

- Creativity and Imagination
- Design sense
- Knowledge of software used
- Adherence to guidelines
- Adherence to UI/UX guidelines
- Adherence to basic design principles

Tutorial links & Inspirations:

Do not copy these designs.

Sub-task 1:

- ▶ How to use FigJam for diagramming
- ▶ User Flow Diagram Basics
- ▶ How to Make a User Flow Diagram with Example



Sub-task 2:

- ▶ Figma UX tutorial for beginners - Wireframe
- ▶ How To Create Your First Wireframe (A UX Tutorial)
- ▶ How To Create Your First Wireframe (Video Guide)

Contact:

For any queries, feel free to contact:

Arati

83009 04783

Eeshwar

79040 28367