Jordan   80

Category/Score	Excellent	Proficient	Developing	Insufficient
Questions and Goals	The aims of the project are clearly stated and attainable but ambitious. It is clear that these goals were formed after careful consideration and through an iterative process	The aims of the project are clearly stated and attainable. It is clear that a considerable amount of thought went into the goals	The aims of the project are clearly stated or attainable but not both. It is clear some thought went into the goals	The aims and goals do not exist or are not stated. No thought was put into making the goals
Data Acquisition and Preprocessing	It is clearly stated how and where the data was obtained. Proper data wrangling and preprocessing was performed to begin to answer the questions posed	It is stated how and where the data was obtained. Some data wrangling and preprocessing was performed to begin to answer the questions posed	Either the data acquisition or preprocessing is lacking in some shape of form.	Both the data acquisition and preprocessing is lacking in some shape of form.
Exploratory Data Analysis	Extensive EDA is performed. Plots and summaries are utilized to explore the data and find patterns. It is clear that the aims of the project were influenced by the EDA	Proper EDA is performed. Plots and summaries are utilized to explore the data and find patterns. EDA influences how the project progresses	Some EDA is performed. Plots and summaries are utilized to explore the data and find patterns. EDA is not connected to the rest of the project	No EDA is performed or there are significant errors in the EDA plots and summaries
Modeling	Three or more modeling techniques are utilized correctly. The assumptions/ considerations for each model are discussed and properly checked	Three or more modeling techniques are utilized correctly. Some assumptions/ considerations for each model are discussed and properly checked. Slight errors may occur in the modeling	Less than 3 modeling techniques are used. A few assumptions are checked. A major flaw exists in modeling	Modeling section does not exist or there are multiple major errors in modeling
Analysis	Proper tuning and comparison of all models are made. The author goes above and beyond basic tuning procedures to obtain the "best" model. The author makes the proper conclusions from model output	Proper tuning and comparison of all models are made. The author makes the proper conclusions from model output	Proper tuning and comparison of some models are made. A few mistakes are made in interpreting the model output	Analysis of the models does not exist or is fatally flawed

Coding Style and Impression	Employs good coding style and conventions. Results are reproducible. The document looks professional (all RMarkdown is rendered, etc.) and there are no spelling errors.	Employs good coding style and conventions. Document is professional and only includes 1-2 small mistakes/errors	Employs decent coding style and conventions. Document is professional but there are multiple errors/mistakes that take away from the overall impression of it	Severe mistakes and errors exist. Document is not able to be rendered, etc.

Presentation: 90

Good job, would have liked to see more in terms of analysis.