# **Visha Stores FINANCIAL ANALYSIS REPORT**

# **Key Performance Indicators**

Sales | Current & Prior Year 9,23,11,095 Last Year: 2,64,15,256 (+249.46%) Orders | Current & Prior Year | Profit | Current & Prior Year 861132~

Last Year: 264674 (+225.36%)

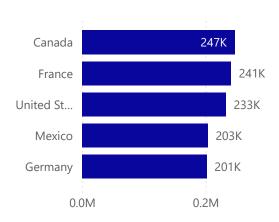
Last Year: 38,78,465 (+235.58%)

14.10%!

Last Year: 21,45,531 (+229.04%)

Profit Margin | Current & Prior Year | Discount Offered | Current & Prior Year Last Year: 0.15 (-3.97%)

#### **Orders by Country**



**Profit Margin by Segment** 

Channel P...

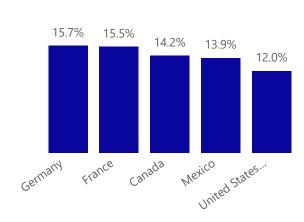
Midmarket

Governme...

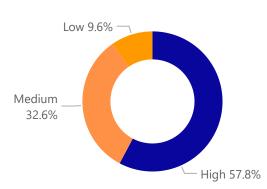
Small Busi...

Enterprise

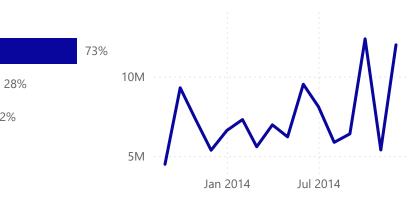
### **Profit Margin by Country**



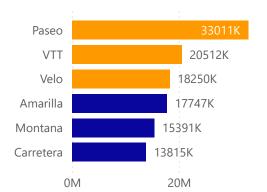
% of Discount offered by Discount Band



**Sales Amount by Month & Year** 



**Top 3 Products by Sales** 



## **Profit Margin by Segment and Products**

S	egment	Profit margin	
Е	Channel Partners		73.13%
	Carretera	P	73.68%
	Montana	Po	73.50%
	Velo	P	73.40%
	VTT	Po	73.05%
	Paseo	Po	73.01%
	Amarilla	P	72.43%
E	- Midmarket		27.71%
	Montana	P	28.90%
	Paseo	P	28.50%
:	Carretera	P	27.90%
	VTT	<u> </u>	27.33%
	Velo	P	25.96%
	Amarilla	P	25.58%
: E	Government	_	21.69%
	Carretera	<u> </u>	23.01%
	Velo	<u> </u>	22.48%
	VTT	<u> </u>	22.35%
40M	Total		14.23%