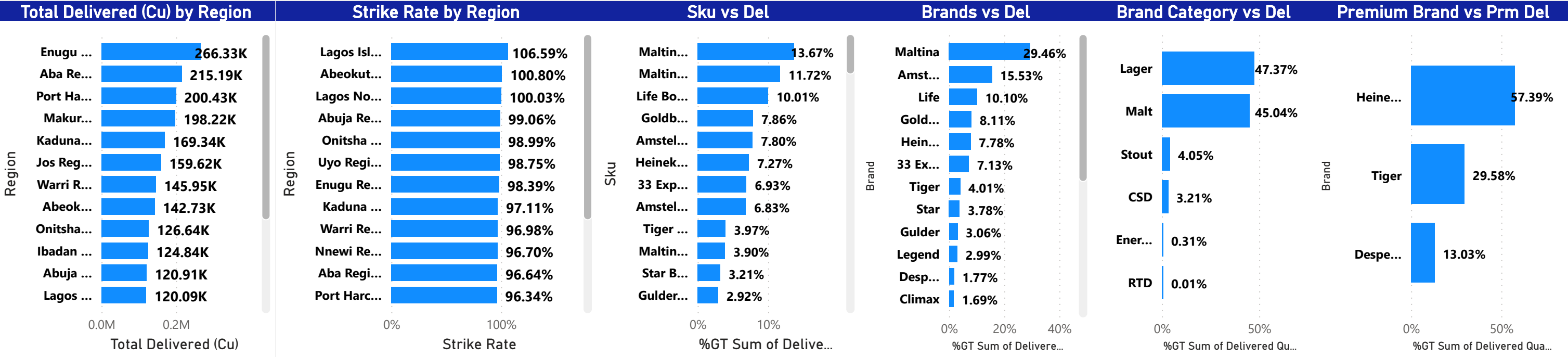


Zone <div><div></div>Select all</div> <div><div></div>East</div> <div><div></div>North</div> <div><div></div>West</div>	Year	Actual Vs Target <div>2.57M!</div> <div>Goal: 44025696 (-94.17%)</div> <div>2023</div>	Total Created		Total Delivered Cu		Total Delivered HL		Total Revenue	Premium Brand
	2023		2.6M		2.57M		181.83K		9.16bn	347.85K
	Month		Strike Rate	West Full Yr	East Full Yr	North Full Yr		National Full Yr		%Premium Brand
	January		97.3%	5.1%	6.1%	6.3%		5.8%		13.6%



Date	Day Name	Month	Week of Year	Year	Total Created	Total Created MTD	Total Created YTD	Total Delivered (Cu)	Total Delivered MTD (Cu)	Total Delivered YTD (Cu)	Total Delivered YTD (HL)
1/1/2023	Sunday	January	1	2023	131	131	131	114.00	114	114	8.74
1/2/2023	Monday	January	1	2023	78070	78201	78201	76488.00	76602	76602	5,408.26
1/3/2023	Tuesday	January	1	2023	93198	171399	171399	91817.00	168419	168419	11,916.70
1/4/2023	Wednesday	January	1	2023	101258	272657	272657	98643.00	267062	267062	18,909.78
1/5/2023	Thursday	January	1	2023	99048	371705	371705	96523.00	363585	363585	25,708.73
1/6/2023	Friday	January	1	2023	105317	477022	477022	102299.00	465884	465884	32,972.09
1/7/2023	Saturday	January	1	2023	81449	558471	558471	81621.00	547505	547505	38,800.90
1/8/2023	Sunday	January	2	2023	938	559409	559409	873.00	548378	548378	38,864.84
1/9/2023	Monday	January	2	2023	106386	665795	665795	103344.00	651722	651722	46,145.44
1/10/2023	Tuesday	January	2	2023	111785	777580	777580	106992.00	758714	758714	53,728.71
1/11/2023	Wednesday	January	2	2023	104527	882107	882107	101343.00	860057	860057	60,838.66
1/12/2023	Thursday	January	2	2023	107554	989661	989661	104161.00	964218	964218	68,193.44
1/13/2023	Friday	January	2	2023	104691	1094352	1094352	101690.00	1065908	1065908	75,392.04
Total					2637266	2637266	2637266	2565765.00	2565765	2565765	181,827.90

Date▲	Month	Year	Sum of Delivered Quantity	Total Delivered MTD (Cu)	Total Delivered YTD (Cu)	LY YTD	Variance	%Growth
1/1/2023	January	2023	114	114	114	626	-512	▼ -81.79%
1/2/2023	January	2023	76488	76602	76602	1140	75462	▲ 6619.47%
1/3/2023	January	2023	91817	168419	168419	12447	155972	▲ 1253.09%
1/4/2023	January	2023	98643	267062	267062	23688	243374	▲ 1027.41%
1/5/2023	January	2023	96523	363585	363585	36716	326869	▲ 890.26%
1/6/2023	January	2023	102299	465884	465884	55295	410589	▲ 742.54%
1/7/2023	January	2023	81621	547505	547505	77712	469793	▲ 604.53%
1/8/2023	January	2023	873	548378	548378	96599	451779	▲ 467.68%
1/9/2023	January	2023	103344	651722	651722	97574	554148	▲ 567.93%
1/10/2023	January	2023	106992	758714	758714	112788	645926	▲ 572.69%
1/11/2023	January	2023	101343	860057	860057	133423	726634	▲ 544.61%
1/12/2023	January	2023	104161	964218	964218	153269	810949	▲ 529.10%
1/13/2023	January	2023	101690	1065908	1065908	165481	900427	▲ 544.13%
1/14/2023	January	2023	84877	1150785	1150785	182698	968087	▲ 529.88%
1/15/2023	January	2023	2088	1152873	1152873	214440	938433	▲ 437.62%
1/16/2023	January	2023	91985	1244858	1244858	216249	1028609	▲ 475.66%
1/17/2023	January	2023	94633	1339491	1339491	229531	1109960	▲ 483.58%
1/18/2023	January	2023	91638	1431129	1431129	242839	1188290	▲ 489.33%
1/19/2023	January	2023	102115	1533244	1533244	259576	1273668	▲ 490.67%
1/20/2023	January	2023	114067	1647311	1647311	281500	1365811	▲ 485.19%
1/21/2023	January	2023	87243	1734554	1734554	289636	1444918	▲ 498.87%
Total			2565765		2565765	18211677	-15645912	-85.91%