```
library(dplyr)

rladies_global %>%
  filter(city == 'London')
```



R-Ladies Lightening Talks



Presentations

- Theatre ticket sales analysis in R- Agnes Salanki
- What can we map- Annabel St John- Lyle
- Hacking antibiotic resistance- Victoria Butt
- Getting started with tidy eval- Nic Crane
- What should I have for lunch- Emma Vestesson

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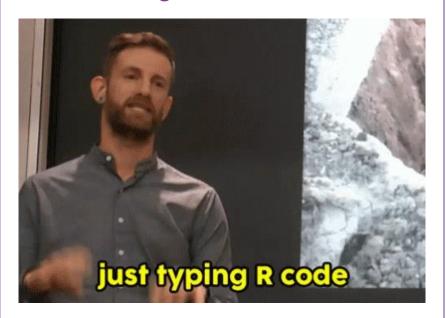
"...all the men and women merely players" –

Theatre ticket sales analysis in R

Who am I?



By day: CRM Analyst @ Hotels.com, crunching numbers

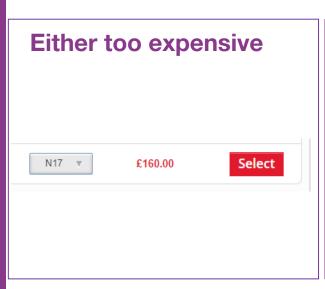


By night: theatre enthusiast, (not) going to plays

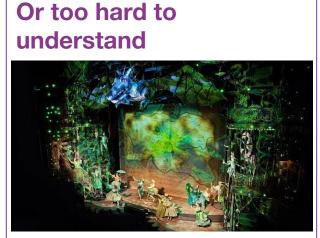


My theatre experience in London









Workaround: go to a play every time you are in Budapest!

Task: to predict which are the plays which will not be sold too quickly?

Approach



- Scrape the website periodically to figure out which play is sold out when
- Collect information about the plays to have some features to work with
- Build a simple model on April + validate it on June

Scrape the website periodically

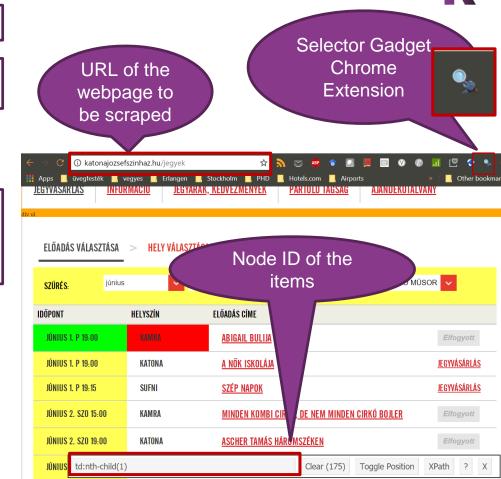
```
library(rvest) ✓ Load the rvest package
```

```
current_date <-
   html_text(html_node(webpage_root,</pre>
```

```
paste0('tr:nth-child(', i,')
td')))
```

```
current_location <-
  html_text(html_node(webpage_root,</pre>
```

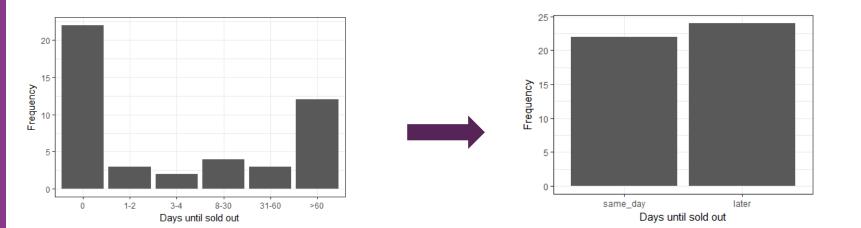
```
paste0('tr:nth-child(', i, ')
td:nth-child(2)')))
```



Peature engineering

R

- ✓ Artists (actors, directors, etc.)
- ✓ Number of events per month
- ✓ Location
- ✓ Price of the cheapest and most expensive ticket
- √ Target: # days until sold out → sold out the same day or later



```
library(h2o)
                                         ✓ Load the h2o package
                         > aml@leader
h2o.init()
                         Model Details:
y <- "day category"
                         H2OBinomialModel: gbm
x <- setdiff(names(tmodel_ID: GBM_grid_0_AutoML_20180422_213626_model_80)
                         Model Summary:
                           number_of_trees number_of_internal_trees model_size_in_bytes min_depth max_depth mean_depth mi
train <- as.h2o(train_leaves max_leaves
                                                                           6395
                                                                                                   6.00000
test \leftarrow as.h2o(test)<sup>1</sup>
                                        18
                           mean leaves
                             12.30000
aml <- h2o.automl(x</pre>
                        _H2OBinomialMetrics: gbm
                       16*** Reported on training data. **
                              0.1914872
                                             > h2o.table(train$day_category, train$predicted)
                               0.4375925
                                               day_category predicted Counts
aml@leaderboard
                         LogLoss: 0.5747479
                         Mean Per-Class Error:
                                                        later
                                                                     later
                                                                                  20
aml@leader
                              0.9981481
                                                        later
                                                                 same_day
                         Gini: 0.9962963
                                                                     later
                                                    same_day
train$predicted <- h2o.predict(aml 3
                                                    same_day
h2o.table(train$day_category, train4
                                                                 same_day
```

[4 rows x 3 columns]

Conclusions and acknowledgements



- Location matters (smaller stage with 100 seats gets sold out quicker)
- Number of events matters? (the more frequent is the play, the more quickly it gets sold out) → caused the most false positives in the validation phase

Only one actor which seems to "sell" the play

- The same play was popular in April, not so much in June
- Blog post on rvest (found on R-Ladies slack ©):

 https://www.analyticsvidhya.com/blog/2017/03/beginners-guideon-web-scraping-in-r-using-rvest-with-hands-on-knowledge/
- H2O AutoML webinar (by our own R-Lady Erin LeDell): https://www.youtube.com/watch?v=j6rgrEYQNdo
- gitHub repo for the code:

 https://github.com/salankia/Random-R-codesnippets/tree/master/theatre%20modeling



```
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```



WHAT CAN WE MAP?





I'm Annabel

and I'm going to show you some cool packages for geospatial analysis.



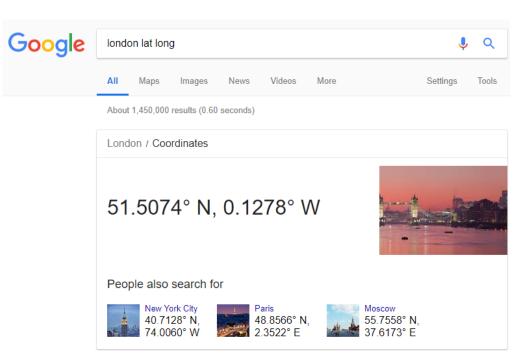
1. Geospatial Analysis

The Basics



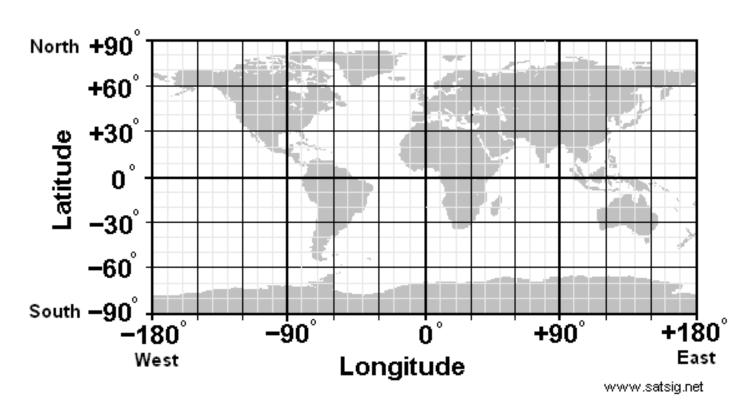
Lats & Longs

- Every place on earth can be described with a latitude and longitude
- Your data set needs to have one too





Lats & Longs





2. Maps with ggplot and ggmap



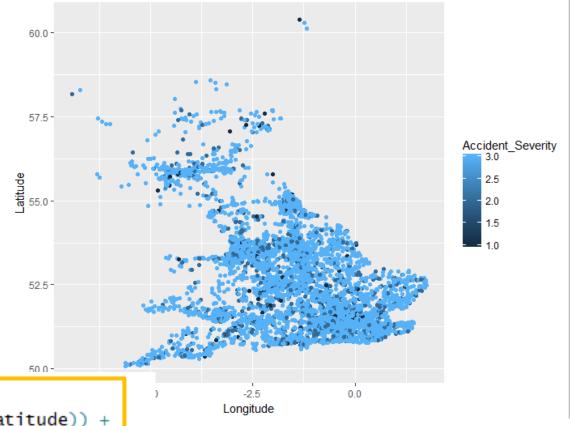
Dataset

- Car Accidents in the UK January 2015
- Published by Department for Transport
- Lat & Long for each accident + 28 features

Longitude	Latitude	Police_Force	Accident_Severity	Number_of_Vehicles
-0.191170	51.489096	1	2	1
-0.211708	51.520075	1	3	1
-0.206458	51.525301	1	3	2
-0.173862	51.482442	1	3	1
-0.156618	51.495752	1	3	1
-0.203238	51.515540	1	3	2
-0.211277	51.512695	1	3	2
-0.187623	51.502260	1	3	1

ggplot

- Plots your data
- Doesn't superimpose it on a map



```
#plot points with ggplot|
ggplot(accs15, aes(Longitude, Latitude)) +
  geom_point(aes(color=Accident_Severity))
```

ggmap & ggplot

- ggmap generates a map as the first layer in your visualisation
- Set a co-ordinate
- Set a zoom level
- Get map

```
#set lat long for uk
uk <- c(lon= -3.4360,lat=55.3781)

#get map based on uk co-ordinates
uk_map=get_map(location=uk,zoom=6)
```

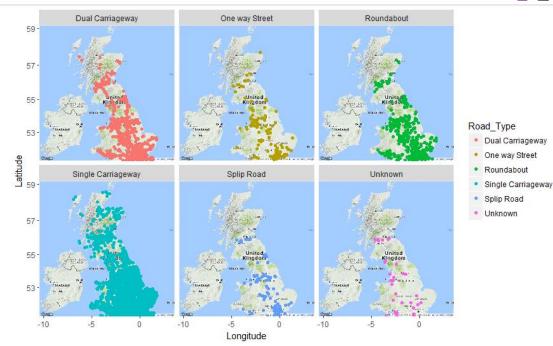
```
Local Authority .District.
                                                                        750
                                                                        500
Ireland
                       Longitude
```

```
# plot accidents oh uk map and colour by District Authority
ggmap(uk_map,base_layer = ggplot(accs15, aes(Longitude, Latitude))) +
   geom_point(aes(color=Local_Authority_.District.))
```



Facets!

 Facet your maps with one extra line





Settings

Zoom & change map backgrounds!

#set lat long for london (angel)

london <- c(lon= - 0.1059, lat=51.5327)



```
# plot accidents on uk map and colour by Severity
ggmap(london_map,base_layer = ggplot(accs15, aes(Longitude, Latitude))) +
  geom_point(aes(color=Accident_Severity,size=Accident_Severity))
```



2. Interactive maps with Leaflet

Leaflet Maps

- Add Tiles
- Add Markers



```
#Basic Settings
m <- leaflet() %>%
addTiles() %>%
addMarkers(lng=quakes_7day$Lon,lat=quakes_7day$Lat)
m
```



Add Pop-up

Customise Pop-up text



R

Cluster Markers

When you have too many data points





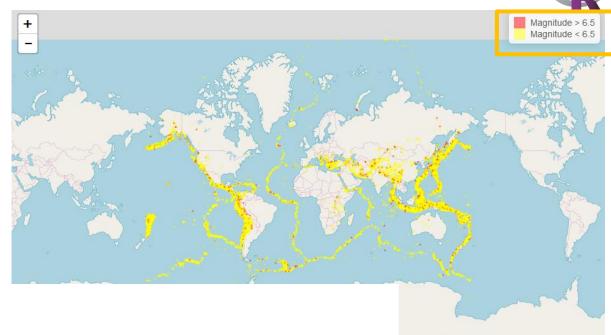
Circles & Colors

Plot circles instead of markers



Legend

- Add Legend
- Set standard size for points



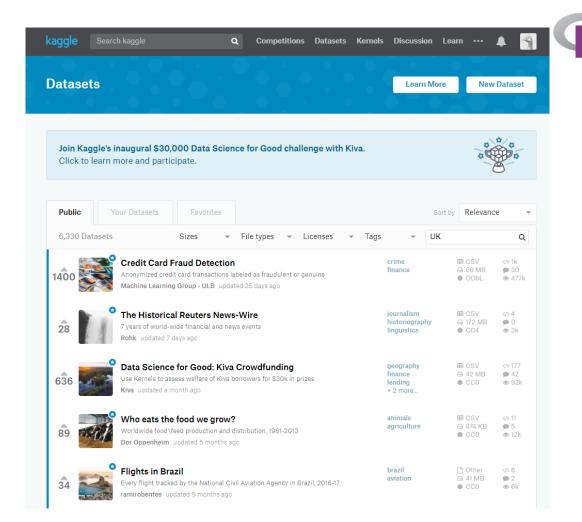
Set Zoom

 When you want to view a specific region



Data Sets

 Kaggle.com/datasets is a great resource

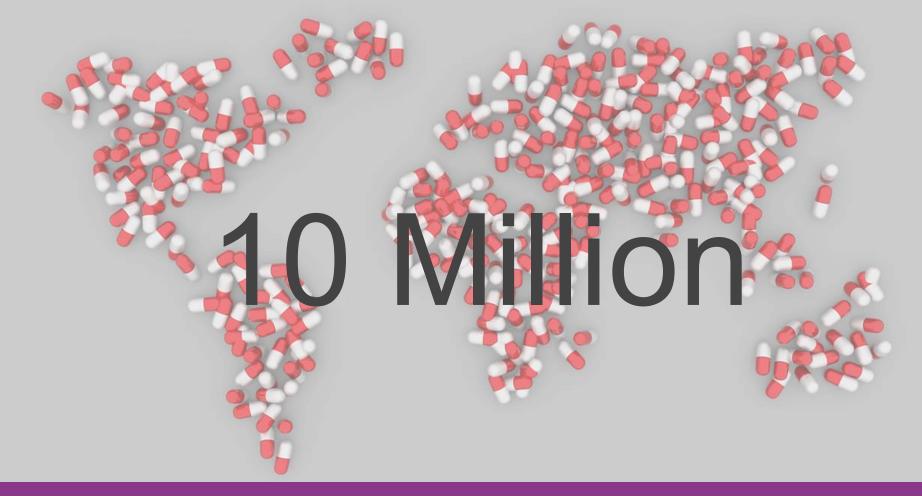


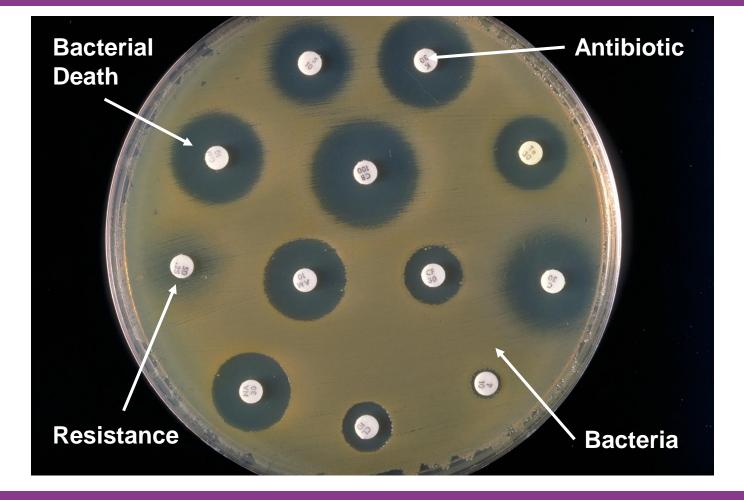




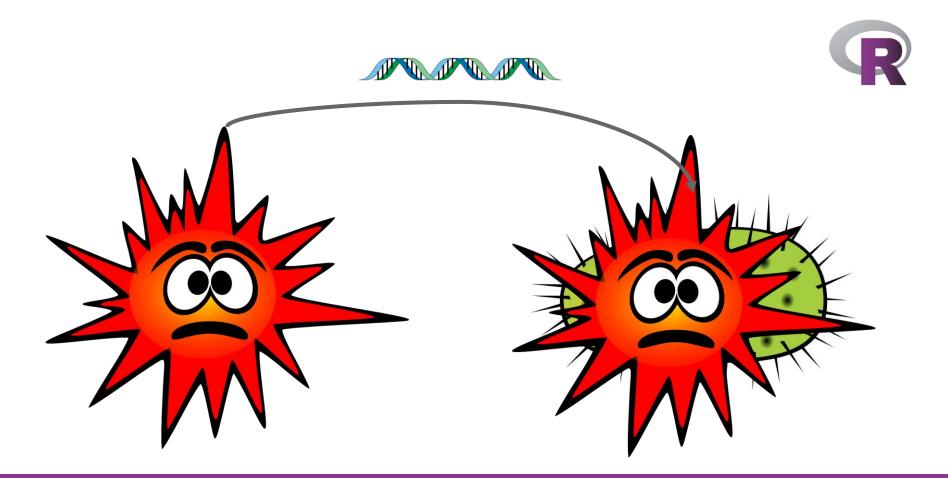
Hacking Antibiotic Resistance

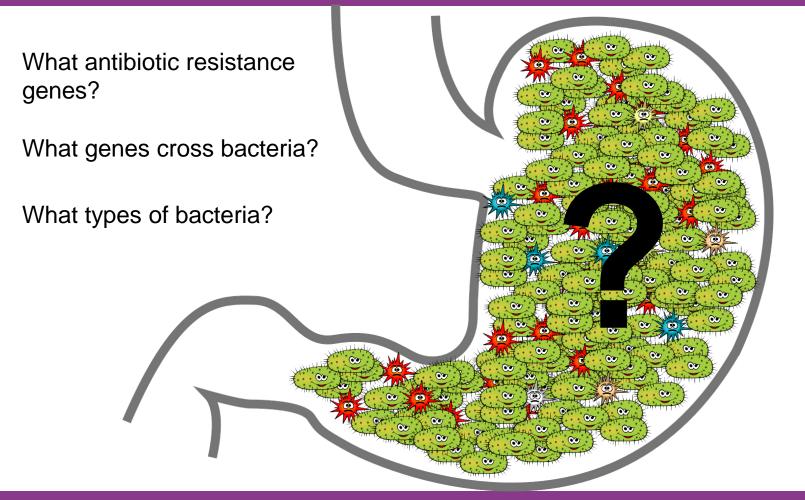
Victoria Butt Bioinformatics PhD Student, King's College London





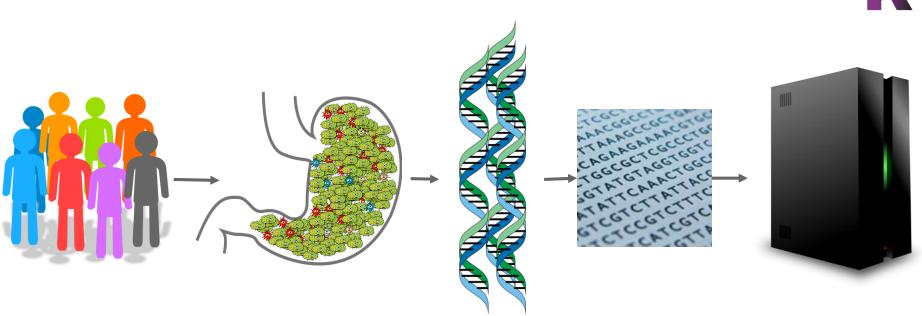




















Thank you for listening!



@ResearchersCode

meetup.com/researchers-code



```
library(dplyr)

rladies_global %>%
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```



GETTING STARTED WITH TIDY EVAL



What is tidy eval and why should I care?



You should care

if:

- You write your own R functions
- You want to use functions from dplyr (and tidyr) inside your functions





You should care if:

This is also you



Nic Crane @nic_crane · Feb 3

"Tidy eval gives us a way to maximise the beauty and minimise the horror" - @hadleywickham at #rstudioconf

I definitely know which side of the beautiful-horrific spectrum my trial-and-error use of NSE lies on



Simple?

```
> library(dplyr)
> wrangle data <- function(data, column, val) {</pre>
  data %>%
    select(column) %>%
    filter(column == val)
> wrangle data(iris, "Species", "versicolor")
```



Nope!

```
[1] Species
<0 rows> (or 0-length row.names)
```







"Most dplyr functions use non-standard evaluation (NSE). This is a catch-all term that means they don't follow the usual R rules of evaluation. Instead, they capture the expression that you typed and evaluate it in a custom way.



Fix

```
library(rlang)
wrangle_data <- function(data, column, val){
  data %>%
    select(!!sym(column)) %>%
    filter(!!sym(column) == val)
}
```



Hooray!

```
> wrangle data(iris, "Species", "versicolor")
```

Species

- 1 versicolor
- 2 versicolor
- 3 versicolor
- 4 versicolor
- 5 versicolor
- 6 versicolor





Huh?

- "Bang bang"
- Overrides dplyr's "special" behaviour

"The !! operator unquotes its argument. It gets evaluated immediately in the surrounding context."



```
library(rlang)
wrangle_data <- function(data, column, val){
  data %>%
    select(!!sym(column)) %>%
    filter(!!sym(column) == val)
}
```



Huh? sym

- Converts to a symbol
- "Species" -> Species



Other important tidy eval functions



Other important functions & concepts

Concept	Key functions	Guide
Writing your own dplyr- style functions	enquo()	https://bit.ly/2JcG4oJ
Quasiquotation (theory)	sym(), !!	https://bit.ly/2HQFQnO
Debugging your tidy eval code	qq_show()	



Other resources

Resource URL

RStudio tidy eval webinar https://www.rstudio.com/resources/webinars/tidy-eval/

dplyr programming vignette https://dplyr.tidyverse.org/articles/programming.html

Edwin Thoen - dplyr recipes https://edwinth.github.io/blog/dplyr-recipes/

Nic Crane – tidy eval posts https://thisisnic.github.io/tags/tidyeval/



```
library(dplyr)

rladies_global %>%
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```



What should I have for lunch ���?





Hello!

I am Emma

You can find me at @gummifot or emmavestesson.com



Me at 12.30





But where to go for lunch?











Solution

- Use R to help me a pick a restaurant at random!
- osmdata package to access open street map data
- sf package to work with spatial data
- leaflet package to build interactive maps
- shiny adds the reactive part

Get the data for area



```
q0 <- opq(bbox=c(-0.131461,51.506123,-0.10863,51.520224))
res0 <- osmdata_sf(q0) # create dataframe</pre>
```

Pick certain parts of the data

```
restaurants <- add_osm_feature(opg = q0, key = 'amenity', value = "restaurant") %>%
  osmdata sf()
cafe <- add_osm_feature(opq = q0, key = 'amenity', value = "cafe") %>%
  osmdata sf()
fast food <- add osm feature(opg = q0, key = 'amenity', value = "fast food") %>%
  osmdata sf()
# Combine different food place
food places <- c(restaurants, cafe, fast food)</pre>
food places <- food places$osm points</pre>
```



Clean the data

```
food_places_cg <- food_places %>%
  filter(!is.na(name)) %>%
  mutate(as.character(cuisine))

food_places_cg <- st_transform(food_places_cg, crs = 4326)</pre>
```

Calculate the distance

```
work_coor <-data.frame(longitude=-0.12331, latitude=51.514171)
work_coor <- st_as_sf(work_coor, coords = c("longitude", "latitude"), crs = 4326)
work_coor <- st_transform(work_coor, crs=st_crs(food_places_cg, asText = TRUE))
distance <- st_distance(work_coor, food_places_cg)
head(distance)</pre>
```

```
R
```

User interface function

```
ui <- fluidPage(
  leafletOutput("mymap"),
  h3(textOutput("selected_var")),
  actionButton("recalc", "Generate new lunch option")
)</pre>
```

Server function

```
points <- eventReactive(input$recalc, {
   sample_n(cov_gar,1)
}, ignoreNULL = FALSE)</pre>
```

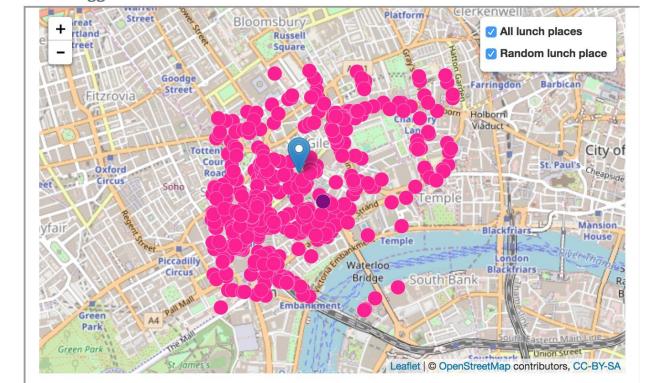
```
addMarkers( group = "The office",
                  lnq = -0.12331.
                  lat = 51.514171,
            popup="The office") %>%
addCircleMarkers( group = "All lunch places",
                    lng = st_coordinates(cov_gar)[,1],
                    lat = st coordinates(cov gar)[,2],
                    radius = 8, weight = 0.25,
                    stroke = TRUE, opacity = 75,
                    fill = TRUE, fillColor = "deeppink",
                    fillOpacity = 100,
                    popup = cov gar$label,
                    color = "white") %>%
addCircleMarkers(data = points(), group="Random lunch place",
                 radius = 8, weight = 0.25,
                 stroke = TRUE, opacity = 100,
                                                           Reactive
                 fill = TRUE, fillColor = "purple",
                 fillOpacity = 100,
                 popup = points()$label,
                 color = "white") %>%
addLayersControl(
 overlayGroups = c("All lunch places", "Random lunch place"),
 options = layersControlOptions(collapsed = FALSE))
```

leaflet(padding = 0, options= leafletOptions(minZoom=10, maxZoom=18)) %>%

output\$mymap <- renderLeaflet({</pre>

addTiles() %>%

})





Maybe you should go to Peyton and Byrne for lunch? It is 237m from the office.

Generate new lunch option

Full code: https://emmavestesson.netlify.com/2018/02/what-should-i-have-for-lunch/



R-Ladies London Upcoming Events

Data in London Town [May 29]

Shiny workshop [TBC ~June 20]

Also on the conference circuit-

eRum Budapest [May 14-16]

useR! Brizzie [Jul 10-13]

EARL [Sep 11-13]