INSTRUMENTISITC
The true expression of sound

WEBSITE GOAL

To educate people on instrumental music and the benefits of listening to it. Information will contain on the history of instrumental music in the film industry, composers of 21st century and most popular tracks to date.

Website Intro *'Welcome to Instrumentisitc, a platform dedicated to the appreciation of instrumental score music produced for movies in the film industry'*

RESULTS I WANT TO SEE ON THE WEBSITE

- High engagement rate
- User session of more than 1 minute
- Low bounce rate

WORKING TITLE EACH PAGE

- **Page one:** Home/Index
- **Page two:** Timeline/History of Instrumental Music
- **Page three:** Composers of Instrumental Music
- **Page four:** Blog

WHAT INFORMATION I NEED

- Need a logo, brand colours and a catchy tagline.
- Summary content of what is on website (for the homepage)
- History of instrumental music used film (for timeline)
- Brief description on the benefits of music (for blog page)
- The instrumental music track name, length and released year (for popular tracks)
- Awards, notable tracks of three main composers and if they are on tour (for composers page)
- Who are we (at Instrumentistic) and What we do (at Instrumentistic) (for about page)

- Composer bios (for composers page)

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LIST WHERE YOU OBTAIN CONTENT (TEXT, SOUNDS, GRAPHICS, VIDEO)

- Canva (Images, Video, Graphics)
- Wave (Music)
- Freepik (Images)
- Google Font (Text)
- https://businessnamegenerator.com/ (For business name)
- Wikipedia, History site, The composers official website, Ticketmaster, YouTube (facts)

- https://htmlcolorcodes.com/color-picker/ (For Hex colours)