ESTIMATION OF BUSINESS EXPENSES

1 INTRODUCTION

1.1 Overview

This report delves into the fascinating realm of business expenses and provides a visual exploration of the various expenditures incurred by different
businesses. It showcases the distribution of expenses, identifies key cost drivers, and highlights areas of potential optimization or concern. The visual representations allow for intuitive analysis, facilitating a deeper understanding of expenditure patterns and their implications for business performance.
Decision-makers, financial analysts, and stakeholders can gain valuable insights into the financial health of businesses, identify areas of inefficiency or
opportunity, and make informed decisions to optimize resources and drive growth. To Extract the Insights from the data and put the data in the form of
visualizations, Dashboards and Story we employed Tableau tool.

1.2 Purpose

The analysis of business expenses and financial
management has a significant social impact. It contributes to economic stability by optimizing costs and fostering long-term sustainability.
Effective expense management creates job opportunities and supports
the workforce. It allows for better resource allocation, enabling businesses to invest in innovation and community engagement.
Responsible expense management aligns with societal expectations and promotes social responsibility. Non-profit organizations benefit from
expense analysis, enabling them to maximize their impact. Overall,

analysing and managing expenses positively influences economic growth, employment, stakeholder well-being, and social responsibility.
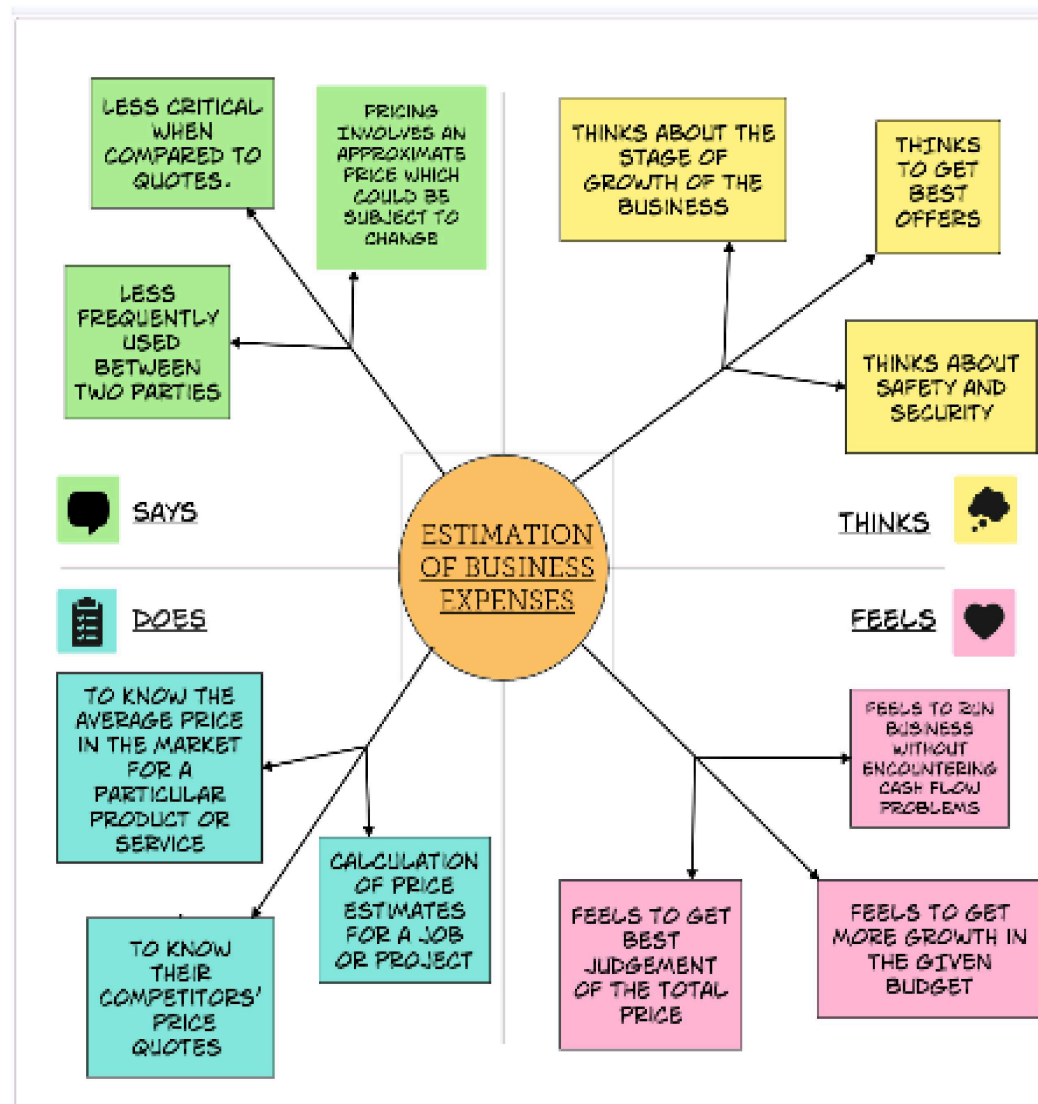
Problem Definition & Design Thinking
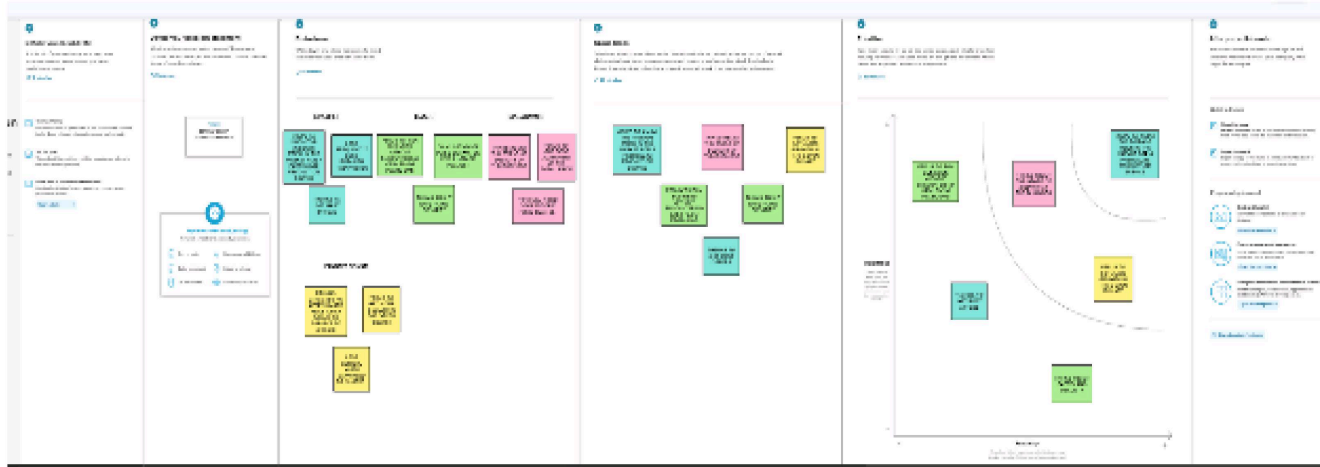
Define Problem / Problem

2 Understanding

- Specify the business problem
- Business requirements
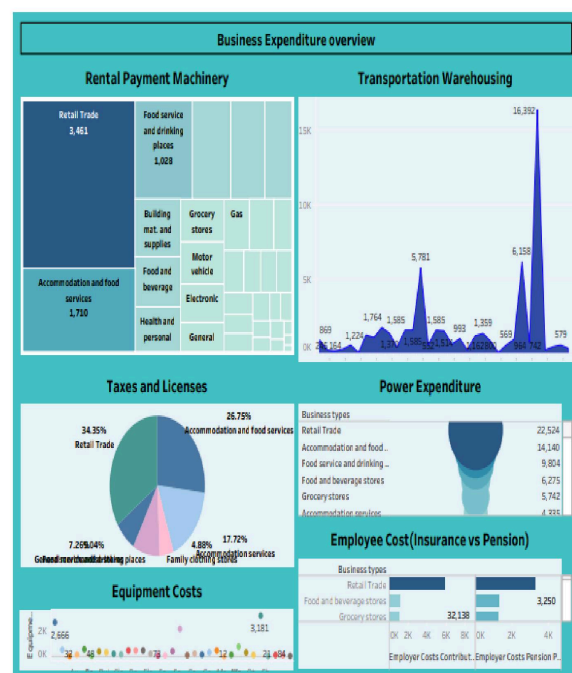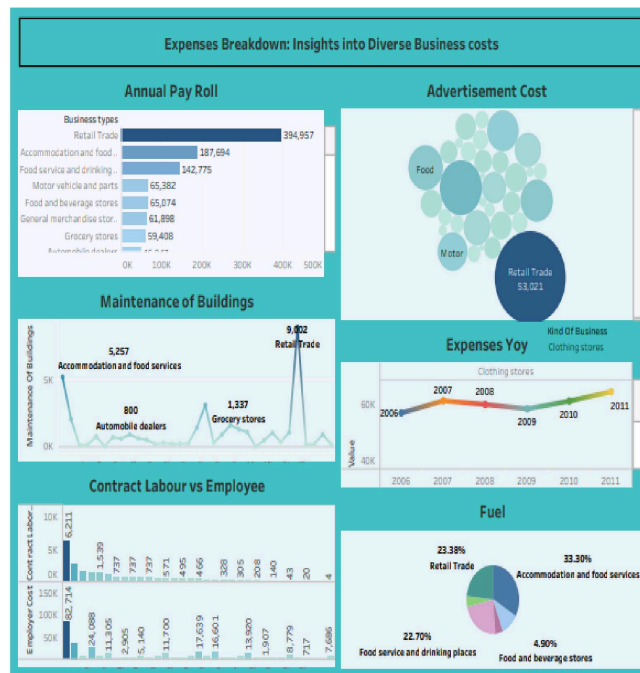- Literature Survey
- Social or Business Impact.

2.1 Empathy Map

2.2 Ideation & Brainstorming Map

3. RESULT

4   ADVANTAGES & DISADVANTAGES

1. Financial Rewards.
2. Lifestyle Independence.
3. Personal Satisfaction and Growth.

4. Financial Risk.
5. Stress and Health Issues.

5   Applicat

The Tableau HR Scorecard can provide HR professionals and business leaders with valuable insights into HR performance, which can help them make informed decisions and take proactive steps to improve business performance. This can include identifying areas where they need to invest in training and development programs, improving recruitment and retention strategies, and optimizing workforce planning and management.
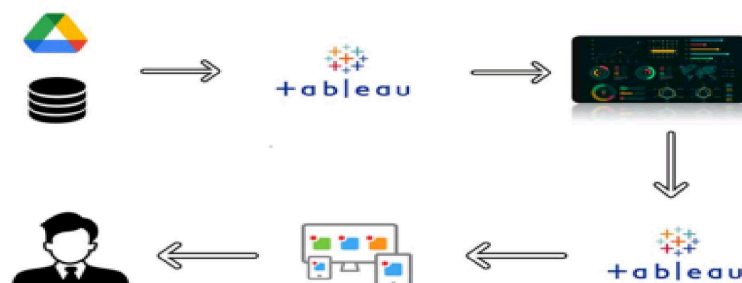
6   CONCLUSION

The HR Scorecard can help organizations measure and improve employee engagement by providing insights into employee satisfaction, retention rates, and other key metrics. This, in turn, can lead to a more engaged and motivated workforce, which can have a positive impact on productivity and overall business performance.

7   FUTURE SCOPE

The Tableau HR Scorecard can also help organizations ensure that their HR strategies are aligned with theiroverall business goals. By tracking key HR metrics and aligning HR initiatives with business objectives, organizations can ensure that their HR strategies are driving business growth and contributing to overall success.

8   APPENDIX

Project Report Template