URL: https://wallpapersheaven.000webhostapp.com

SEO Score
73/100

Passed:26

Some tests indicate that your website meets the minimum requirements. You want this number to be as high as possible. Even if a test passed, in many cases, your website can still be improved.

To improve:8

Some tests indicate that your website needs attention. You should resolve as many of these issues as possible. We can help you with that!

Errors : 6

Some tests indicate important errors or omissions that need your attention. You should resolve as many of these errors as possible. Again, we can help you with that!

URL

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com.au

No underscores found in the URL.

Good Work

Google recommends that you use hyphens (-) instead of underscores (_) in your URLs.

The URL is SEO-friendly.

Good Work

Page is close enough to top-level domain.

Good Work

The url is not blacklisted and looks safe to use.

Good Work

Favicon found.

Good Work

A favicon is an image that represents your brand on browser tabs, bookmark lists and other places. While having a favicon may not have any direct SEO effects, it may have indirect benefits including increased usability and branding.

https://www.apwebsolutions.com.au   info@apwebsolutions.com.au

Title & Desc

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com.au

Title

Good Work

> Wallpapers Heaven

Length:17

The title of the page has less than **70** characters.

Good Work

> Google typically displays the first 50 to 70 characters, so you can add a few more or leave the title as it is.

The title of a page is meant to be an accurate and concise description of the page's content. This element is important to both user experience and search engine optimization. If you need help with your page titles, contact us.

Description

Good Work

> The best wallpapers sharing website in heaven :)

Length:48

The description of the page has less than **300** characters.

Good Work

> Google typically displays the first 150 to 300 characters, so you can add a few more or leave the description as it is.

The meta description tag, while not important to search engine optimization, is crucial in gaining user click-through from search engine results pages. This element is your chance to advertise content to search engine users. You should write a compelling description using keywords intelligently. If you need help with your meta description tags, contact us.

https://www.apwebsolutions.com.au   **info@apwebsolutions.com.au**

Images

Your page has **8** images.

Good Work

IMAGE URL	ALT TEXT
img/scroll-icon.png	Scroll
img/index/cars-category.png	Cars Category
img/index/planets-category.png	Planets Category
img/index/sports-category.png	Sports Category
img/index/space-category.png	Space Category
img/index/nature-category.png	Nature Category
img/index/water-category.png	Water Category
https://cdn.000webhost.com/000webhost/logo/footer-powered-by-000webhost-white2.png	www.000webhost.com

8 images out of **8** have alt text. All your images have an alt attribute.

Excellent!

Make sure they are all very short, compelling descriptions of the images content and use keywords intelligently.

0 images out of **8** use underscores.

Excellent!

Google recommends that you use hyphens (-) instead of underscores (_) in your URLs.

The alt attribute is meant to be an accurate and concise description of the image's content. This element is important to both user experience and search engine optimization. If you need help with your alt attributes, contact us.

https://www.apwebsolutions.com.au   **info@apwebsolutions.com.au**

Headings

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com.au

TAGS	HEADING
<H1>	Welcome to Wallpapers Heaven
<H1>	Car wallpapers
<H1>	Planet wallpapers
<H1>	Sport wallpapers
<H1>	Space wallpapers
<H1>	Nature wallpapers
<H1>	Water wallpapers

Heading tag found:**<H1>**　　　　　　　　　　　　　　　　Good Work

Heading tag:**<H2>** not found　　　　　　　　　　　　　Needs Attention

Heading tag:**<H3>** not found　　　　　　　　　　　　　Needs Attention

You don't have empty heading tags.　　　　　　　　　Good Work

There are no duplicate headings, good job!　　　　　Good Work

It is important to use heading tags to show the document structure. Search engines use the headings to index the structure and content of the page and users skim the page by its headings. <H1> headings should be main headings, followed by <H2> headings, then the less important <H3>. You should write headings with search engines and users in mind using keywords intelligently.

https://www.apwebsolutions.com.au　　　　　　　info@apwebsolutions.com.au

Content

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com.au

You have **67** words on this page.

Needs Attention

Google loves content. Our recommendation is to have a minimum word count of 1,500 words for pages you want to rank well in the search engines. We recommend that you increase the size of the page's content. If you need help with your content, contact us.

The Text/HTML ratio is **44.69%** on this page.

Excellent!

This percentage refers to the visible text ratio, as opposed to HTML elements, image tags and other non-visible information. A good Text/HTML ratio is anywhere between 25% and 70%.

Sitemap.xml file exists: Visit the sitemap

Excellent!

A sitemap is a file where you can list the pages of the site to tell the search engines about the organization of the site content. Search engine crawlers read this file to more intelligently crawl the site.

Fortunately, your website redirects www.wallpapersheaven.000webhostapp.com and wallpapersheaven.000webhostapp.com to the same site.

Excellent!

Robots.txt file exists. Visit the robots.txt file

Excellent!

A robots.txt file is a text file that stop search engine crawlers from crawling certain pages of the site. It is essentially a list of commands that tell search engine crawlers which URLs they can or cannot retrieve. You need a robots.txt file only if the site includes content that you don't want the search engine to index.

Google Preview

Wallpapers Heaven

https://wallpapersheaven.000webhostapp.com

The best wallpapers sharing website in heaven :)...

Keywords (2 words):

KEYWORD	SHOWN	DENSITY	TITLE	DESCRIPTION	<H>
water wallpapers	2	2.99%	✖	✖	✔
/ home	1	1.49%	✖	✖	✖
2020 home	1	1.49%	✖	✖	✖
about us	1	1.49%	✖	✖	✖
all sorts	1	1.49%	✖	✖	✖
beautiful space	1	1.49%	✖	✖	✖
beautiful water	1	1.49%	✖	✖	✖
car wallpapers	1	1.49%	✖	✖	✔
cars category	1	1.49%	✖	✖	✖
category nature	1	1.49%	✖	✖	✖

Keywords (3 words):

KEYWORD	SHOWN	DENSITY	TITLE	DESCRIPTION	<H>
/ home page	1	1.49%	✖	✖	✖
2020 home cars	1	1.49%	✖	✖	✖
all sorts makes	1	1.49%	✖	✖	✖
beautiful space formations	1	1.49%	✖	✖	✖
beautiful water wallpapers	1	1.49%	✖	✖	✖
car wallpapers all	1	1.49%	✖	✖	✖
cars category planets	1	1.49%	✖	✖	✖
category nature category	1	1.49%	✖	✖	✖
category planets category	1	1.49%	✖	✖	✖
category privacy policy	1	1.49%	✖	✖	✖

https://www.apwebsolutions.com.au   info@apwebsolutions.com.au

Code

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com.au

Inline CSS found.

Needs Attention

Inline CSS is useful for applying a unique style to a single HTML element. However, it often increases load time and decreases performance. We recommend that you do not use Inline CSS. If you need help removing the Inline CSS from the site, contact us.

Iframe not found.

Good Work

Google and other search engines support frames and iframes to the extent that they can. However, frames can cause problems for search engines because they don't correspond to the conceptual model of the Web.

No flash found, good job!

Good Work

Google isn't a fan of Flash technology. Adobe Flash isn't included in Chrome by default since 2016 and Adobe will stop supporting Flash in 2020. We recommend that you don't use this technology at all as it is not SEO-friendly and doomed to disappear.

Structured Data Markup found. Good job!

Good Work

Structured Data Markup is used to generate Rich Snippets in search engine results, including Google results. This is a way for you to help the search engines understand your content and better present search results. If your site includes content types such as Reviews, Products, People, Businesses & Organizations, Events, Vidéos, Music or Recipes, we recommend that you annotate it with Schema.org using microdata.

The HTML is validated by W3C.

Excellent!

The W3C validator checks the markup validity of Web documents in HTML, XHTML, SMIL, MathML, etc. This is used to evaluate the site's conformance with W3C open standards and identify the portions of your website that need attention.

Security

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com
.au

Not Passed - SSL Certificate Not Found

Needs Attention

SSL has now become a vital component of your website. After being phased in, Google has now taken a hard-line stance on SSL's. They potentially give ranking boosts to sites that are secure. Chrome has now taken the step of warning visitors when they land on a site that is not SSL compliant, telling the visitor the site and their data is not secure. This can drastically affect user experience.

Google Safe Browsing ✓

Norton by Symantec ✓

✓

https://www.apwebsolutions.com.au

info@apwebsolutions.com.au

Speed

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com.au

✔ Passed

Excellent!

Desktop

Your Page Speed Score For Desktop : **82**

Mobile

Your Page Speed Score For Mobile : **73**

Optimizations Found

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Optimize images

Your images are optimized. Learn more about optimizing images.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

Possible Optimizations

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

https://wallpapersheaven.000webhostapp.com/css/bootstrap-theme.min.css (expiration not specified)

https://wallpapersheaven.000webhostapp.com/css/bootstrap.min.css (expiration not specified)

https://wallpapersheaven.000webhostapp.com/css/fontAwesome.css (expiration not specified)

https://wallpapersheaven.000webhostapp.com/css/light-box.css (expiration not specified)

https://wallpapersheaven.000webhostapp.com/css/templatemo-style.css (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/close.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/index/cars-category.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/index/nature-category.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/index/planets-category.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/index/space-category.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/index/sports-category.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/index/water-category.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/loading.gif (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/next.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/prev.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/img/scroll-icon.png (expiration not specified)

https://wallpapersheaven.000webhostapp.com/js/easteregg.js (expiration not specified)

https://wallpapersheaven.000webhostapp.com/js/main.js (expiration not specified)

https://wallpapersheaven.000webhostapp.com/js/plugins.js (expiration not specified)

https://wallpapersheaven.000webhostapp.com/js/vendor/bootstrap.min.js (expiration not specified)

https://wallpapersheaven.000webhostapp.com/js/vendor/modernizr-2.8.3-respond-1.4.2.min.js (expiration not specified)

https://wallpapersheaven.000webhostapp.com/thumbs/highway-loop.png (expiration not specified)

https://www.googletagmanager.com/gtag/js?id=UA-151311789-4 (15 minutes)

https://www.google-analytics.com/analytics.js (2 hours)

https://cdn.000webhost.com/000webhost/logo/footer-powered-by-000webhost-white2.png (4 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 525B (11% reduction).

Minifying https://wallpapersheaven.000webhostapp.com/css/templatemo-style.css could save 404B (11%

reduction) after compression.

Minifying https://wallpapersheaven.000webhostapp.com/css/light-box.css could save 121B (11% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 2.3KiB (41% reduction).

Minifying https://wallpapersheaven.000webhostapp.com/js/plugins.js could save 2.1KiB (41% reduction) after compression.

Minifying https://wallpapersheaven.000webhostapp.com/js/main.js could save 245B (36% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

Optimize CSS Delivery of the following:

https://wallpapersheaven.000webhostapp.com/js/vendor/modernizr-2.8.3-respond-1.4.2.min.js

https://wallpapersheaven.000webhostapp.com/js/easteregg.js

https://wallpapersheaven.000webhostapp.com/css/bootstrap.min.css

https://wallpapersheaven.000webhostapp.com/css/bootstrap-theme.min.css

https://wallpapersheaven.000webhostapp.com/css/fontAwesome.css

https://wallpapersheaven.000webhostapp.com/css/light-box.css

https://wallpapersheaven.000webhostapp.com/css/templatemo-style.css

https://fonts.googleapis.com/css?family=Kanit:100,200,300,400,500,600,700,800,900

Page speed is important for both users and search engines. Google has indicated page speed is a ranking factor, which means that it is used by its algorithm to rank pages. A slow speed could also mean that Google crawls fewer pages, which can have a negative impact on your indexation. Make sure your site loads as fast as possible to please both your visitors and the search engines.

https://www.apwebsolutions.com.au   **info@apwebsolutions.com.au**

Mobile

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
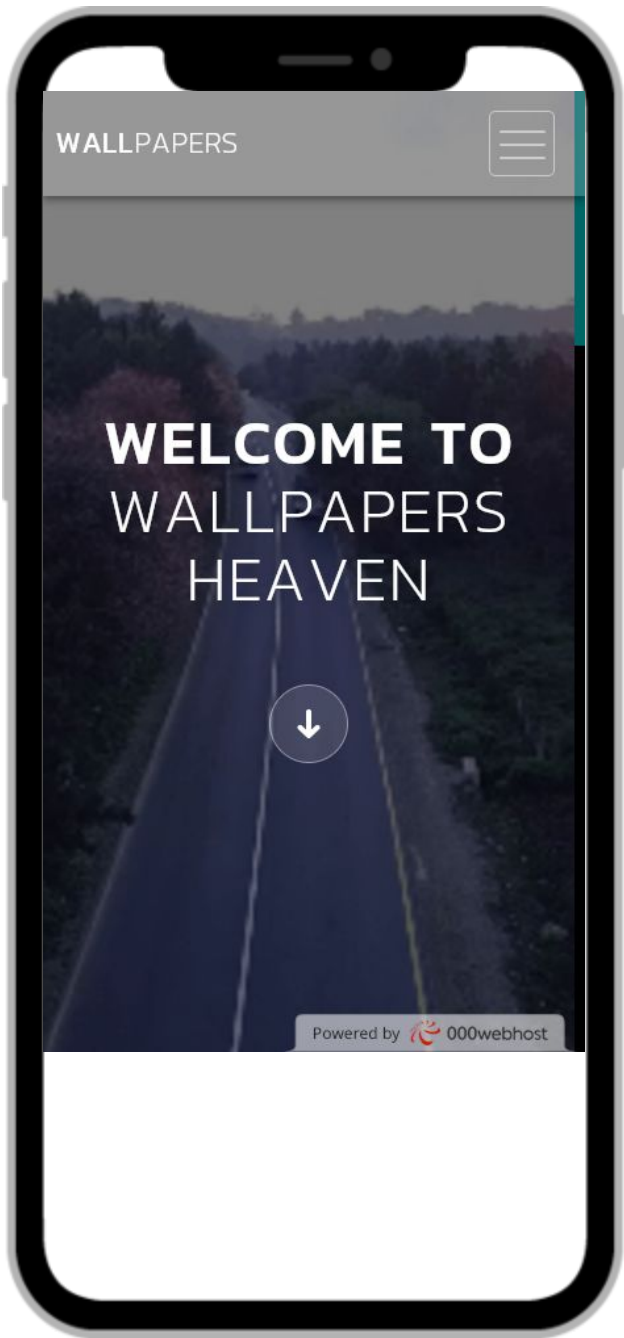https://www.apwebsolutions.com
.au

✔ Passed

Excellent!

Your Mobile Friendly Score: : **100**

Mobile Preview

Mobile Preview

Found Issues

Is it Mobile Friendly?

YES

Usability Score

100

Mobile viewport not set?

NO

Text too small to read?

NO

Uses incompatible plugins?

NO

Content wider than screen?

NO

Links too close together

NO

Mobile-friendliness affects Google's search results. If your website is mobile-friendly, Google will give it a 'Mobile-friendly' label in its mobile search results, which will increase your click-through rate. Google's mobile-friendly ranking algorithm has a huge impact on their search results, so make sure your website is mobile-friendly!

https://www.apwebsolutions.com.au   **info@apwebsolutions.com.au**

Social

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com
.au

0	0	0	0
FB Likes	FB Shares	Reddit	Pinterest

Facebook Share or Like button not found.

Needs Attention

Social signals like Facebook shares and likes correlate very well with better search engine rankings. Social buttons are important to both user experience and search engine optimization. We recommend that you place a Facebook Share and/or Like button on the site. If you need help with your Facebook Share or Like button, contact us.

Twitter Share or Follow button not found.

Needs Attention

Social signals like Twitter shares and followers correlate very well with better search engine rankings. Social buttons are important to both user experience and search engine optimization. We recommend that you place a Twitter Share and/or Follow button on the site. If you need help with your Twitter Share or Follow button, contact us.

Link to the Facebook profile or page not found.

Needs Attention

Social media like Facebook can help you build a stronger online presence. We recommend that you create a Facebook page for the site and keep it active by regularly posting new content. If you need help with your Facebook page, contact us.

Link to the Twitter profile not found.

Needs Attention

Social media like Twitter can help you build a stronger online presence. We recommend that you create a Twitter page for the site and keep it active by regularly posting new content. If you need help with your Twitter page, contact us.

Traffic

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com.au

Your website has lost **980** positions.
Previous website position: **2,341**

Needs Attention

The search engines tend to have a preference for websites with increasing traffic volumes. The site is losing positions. Keep driving traffic! If you need help with your traffic, contact us.

Your website ranks **1,124** in India

https://www.apwebsolutions.com.au

info@apwebsolutions.com.au

Page Analysis

MozRank Page Score: **0.10**   Needs Attention

MozRank represents a link popularity score. It reflects the importance of a page on the Web. Pages earn MozRank by the number and quality of other pages that link to them. The higher the quality of the incoming links, the higher the MozRank. A page's MozRank can be improved by getting a lot of links from semi-popular pages or a few links from very popular pages.

Moz Page Authority: **1**   Needs Attention

Page Authority represents Moz's calculated metric for how well a given page is likely to rank in Google. It is based off data from the Mozscape index and includes link counts, MozRank, MozTrust and other factors. The best way to influence this metric is to improve the overall SEO, and particularly the link profile - which influences MozRank and MozTrust - by getting more links from other well-linked-to pages.

This page has **2** links in total.

This page has **2** outbound links.

Root Domain Analysis

MozRank Sub-Domain Score: **0.00**   Needs Attention

MozRank represents a link popularity score. It reflects the importance of a page on the Web. Pages earn MozRank by the number and quality of other pages that link to them. The higher the quality of the incoming links, the higher the MozRank. A page's MozRank can be improved by getting a lot of links from semi-popular pages or a few links from very popular pages.

Moz Domain Authority: **0**   Needs Attention

Domain Authority represents Moz's best prediction for how a website will perform in the search engines. Use Domain Authority when comparing one site to another or tracking the "strength" of a website over time. Moz calculate this metric by combining all of their other link metrics - linking root domains, number

of total links, MozRank, MozTrust, etc. - into a single score.

Tasks

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com
.au

Headings

Add an **<H2>** heading tag.

Add an **<H3>** heading tag.

Content

Improve your content up to at least 1000 words.

Code

Remove Inline CSS from your code.

Security

Make sure the website is malware free.

Install an SSL certificate on your site and/or make sure it's properly set up.

Social

Add link to your Facebook profile/page to your site.

Add a link to the Twitter profile of the site.

Mobile

Improve the mobile-friendliness of your site.

https://www.apwebsolutions.com.au   **info@apwebsolutions.com.au**

Summary

A.P. Web Solutions
Level 1/5 Delany Cl
Canterbury VIC 3126
info@apwebsolutions.com.au
1300 780 112
https://www.apwebsolutions.com
.au

We hope you found this report helpful, but it is just scratching the surface of what is required to outrank your competitors, provide a great onsite experience and ensure your phones continue to ring off the hook with new customers.

Let us start by completing the tasks above and get your web pages and website ranked higher in major search engines like Google, Yahoo & Bing. We will help you dramatically increase targeted traffic, conversions, and sales from your website as well as your online presence, allowing your business to be found via multiple traffic streams.

BOOK YOUR FREE 30-MINUTE STRATEGY CALL: https://apwebsolutions.bookafy.com/

If you have any questions or would like us to better explain the report please feel free to email us at info@apwebsolutions.com.au

Thank you,
A.P. Web Solutions
1300 780 112
info@apwebsolutions.com.au
https://www.apwebsolutions.com.au

https://www.apwebsolutions.com.au   **info@apwebsolutions.com.au**