

STORY

Growth of Super Markets Analysis Story in Order To Know Market Competitions

Branch and City of Super Markets

- Branch C has the highest total Total at nearly 111 thousand, followed by A at over 106 thousand.
- Branch B has the lowest total Total at 106197.67, followed by A at 106200.37.
- City Naypyitaw has the highest total Total at nearly 111 thousand, followed by Yangon at over 106 thousand.
- City Mandalay has the lowest total Total at

Branch

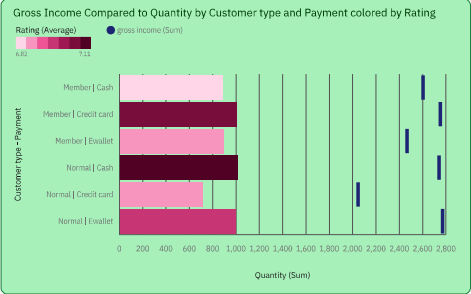
A
B
C

City

Mandalay
Naypyitaw
Yangon

Gross Income Compared to Quantity

- The overall number of results for Rating is a thousand.
- Payment Cash has the highest values of both Quantity and cogs.
- Payment Cash has the highest gross income at nearly 5500, out of which Customer type Normal contributed the most at over 2500.



Gross Margin Percentage

- City Mandalay has the highest average gross margin percentage due to Product line Electronic accessories.
- Product line moderately affects gross margin percentage (37%).
- Yangon is the most frequently occurring category of City with a count of 340 items with gross margin percentage values (34 % of the total).

