



PIZZA SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

1/1/2015

12/31/2015



Home



best/worst sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on Weekends, **Friday/ Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to Maximum sales & total orders

SIZE

Large size orders contributes to maximum orders



817.86K

Total Revenue



38.31

Average order Value



49574

Total Pizza Sold



21350

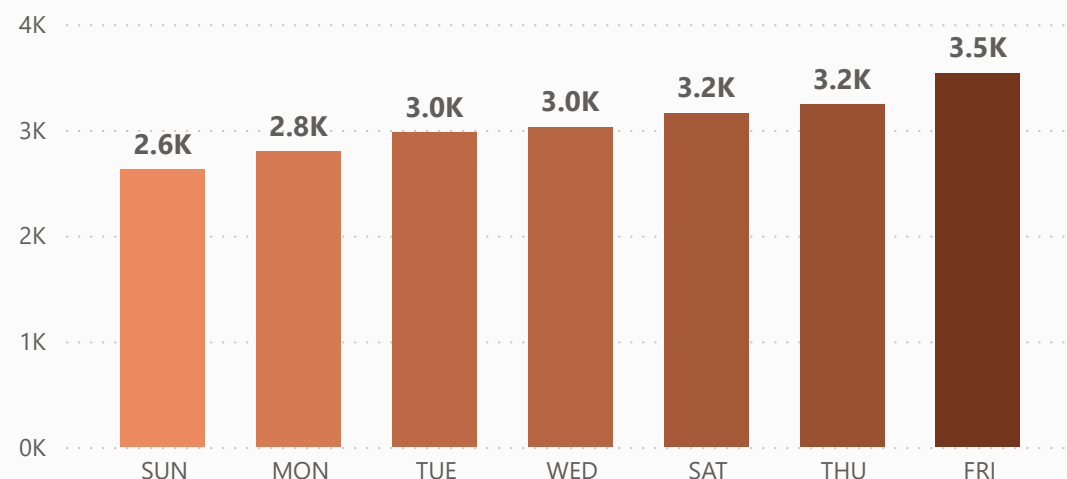
Total Orders



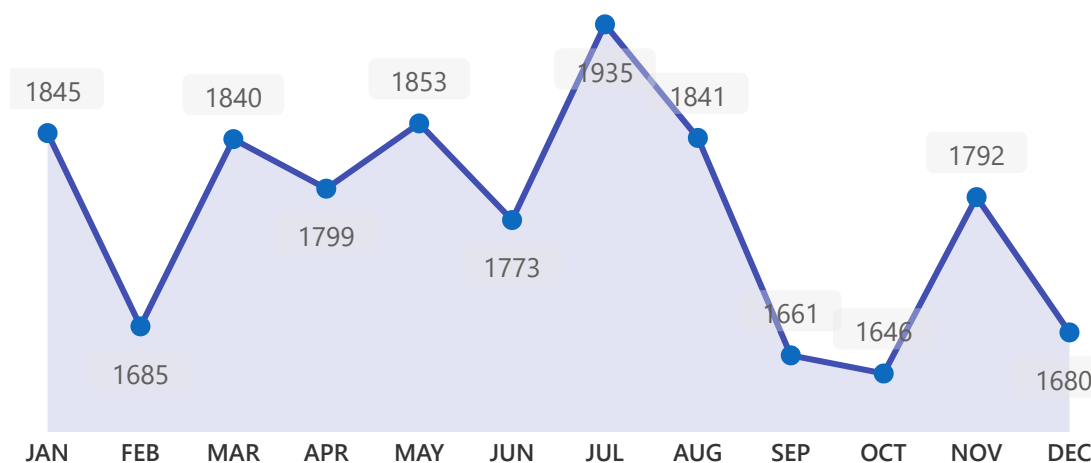
2.32

Average Pizza Per Order

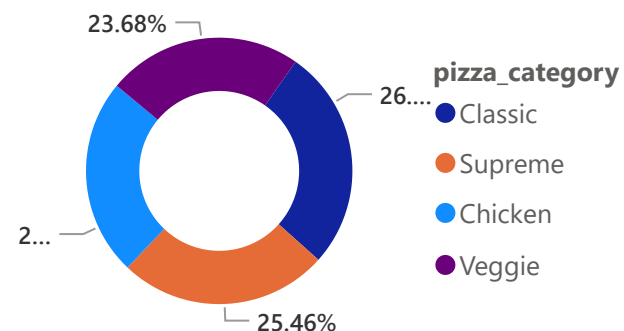
Daily Trend For Total Orders



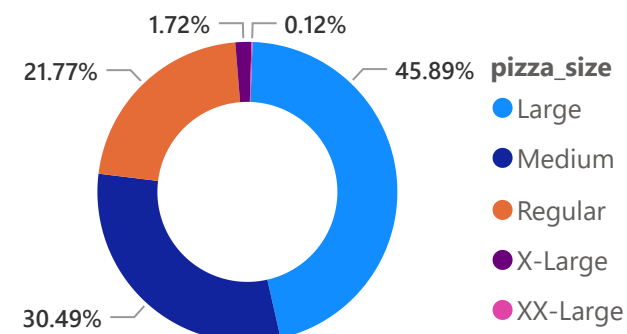
Monthly Trend for Total Orders



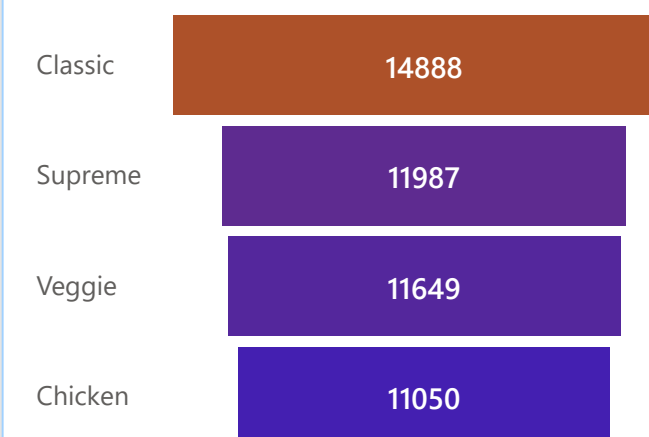
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Category





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best/worst sellers



Home

BEST SELLERS

REVENUE

Thai Chicken contributes to the **maximum revenue**

QUANTITY

Classic Pizza contributes to the **maximum Quantity**

ORDERS

Classic delux contributes to the **maximum Orders**

WORST SELLERS

REVENUE

Brie Care Pizza contributes to the **least revenue**

QUANTITY

Brie Care Pizza contributes to the **least Quantity**

ORDERS

Brie Care Pizza contributes to the **least Orders**



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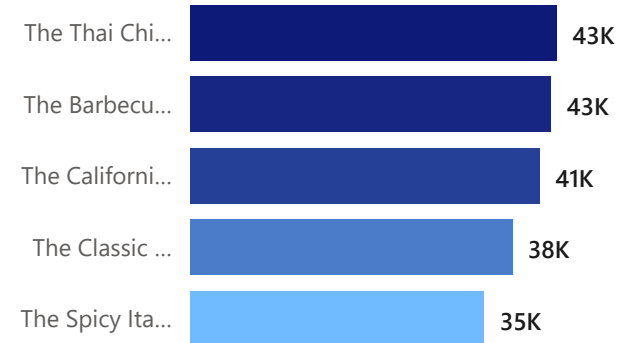
Total Orders



2.32

Average Pizza Per Order

Top 5 Pizza by Revenue



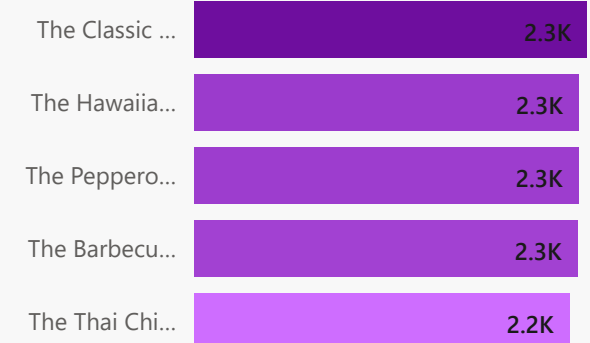
Total Revenue

Bottom 5 Pizza by Quantity



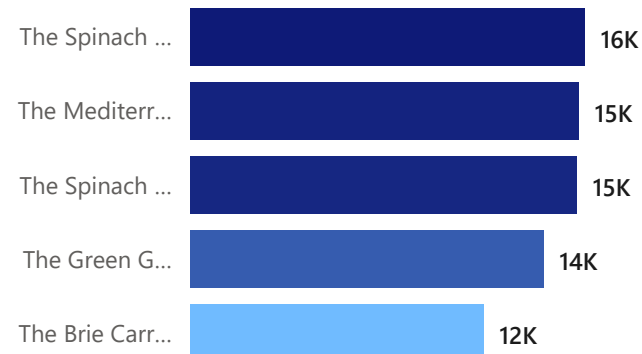
Total Orders

Bottom 5 Pizza by Orders



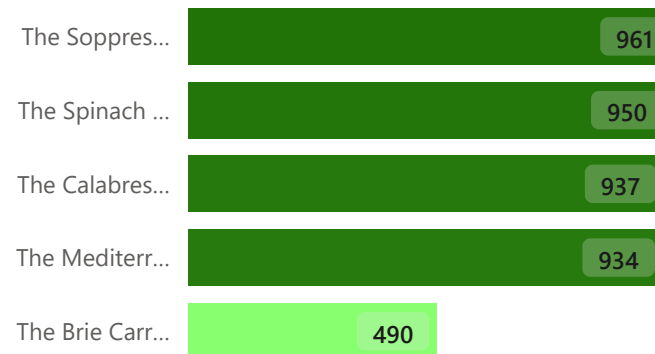
Total Orders

Bottom 5 Pizza by Revenue



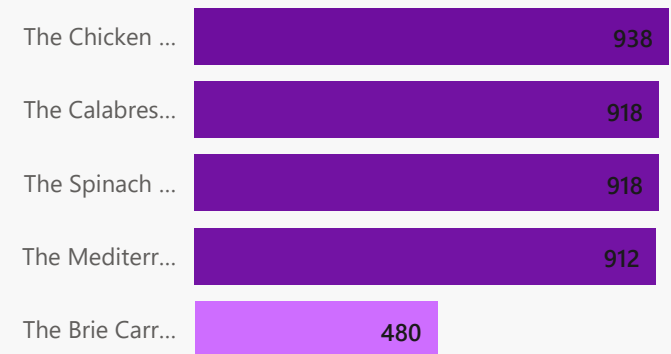
Total Revenue

Bottom 5 Pizza by Quantity



Sum of quantity

Bottom 5 Pizza by Orders



Total Orders