



24.91M

Revenue

\$10.5M

Profit

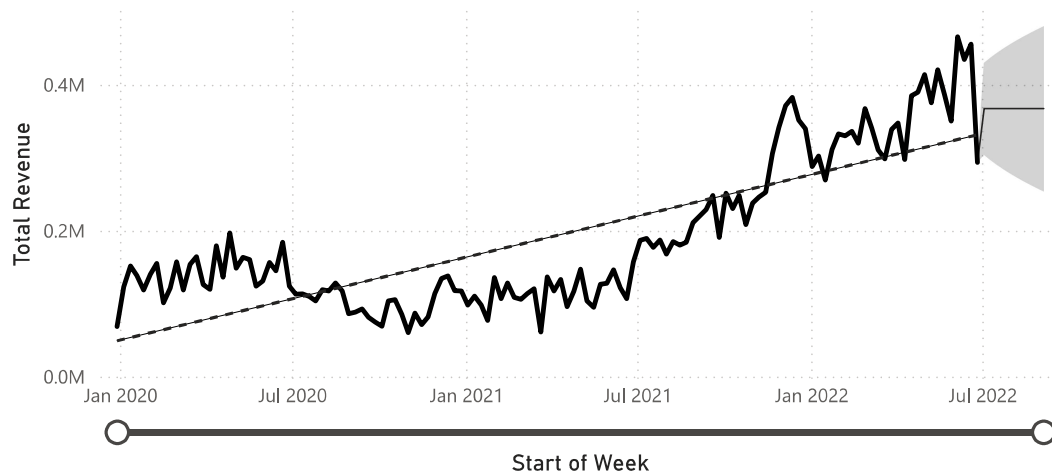
25K

Orders

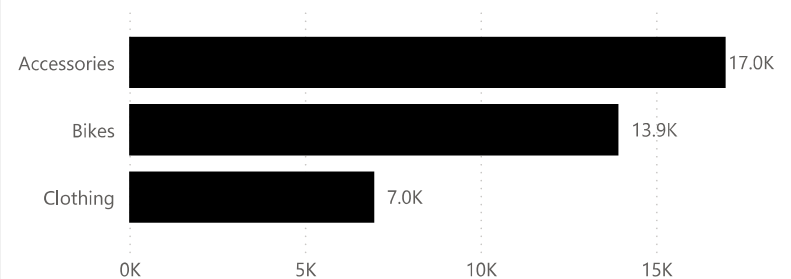
2.2%

Return Rate

Weekly Revenue



Orders by Category



Monthly Revenue

1.83M✓

Previous Month: 1.77M (+3.31%)

Monthly Orders

2146!

Previous Month: 2165 (-0.88%)

ProductName	Total Orders	Total Revenue	Return Rate
AWC Logo Cap	2062	35,882.07	1.1%
Fender Set - Mountain	1975	87,040.80	1.4%
Mountain Bottle Cage	1896	38,061.90	2.0%
Mountain Tire Tube	2846	28,333.22	1.6%
Patch Kit/8 Patches	2952	13,506.42	1.6%
Road Tire Tube	2173	17,264.73	1.5%
Sport-100 Helmet, Black	1940	65,269.75	2.7%
Sport-100 Helmet, Blue	1995	67,120.18	3.3%
Sport-100 Helmet, Red	2099	73,444.01	3.3%
Total	15587	465,678.41	1.9%

Most Ordered Product Type

Tires and Tubes

Most Returned Product Type

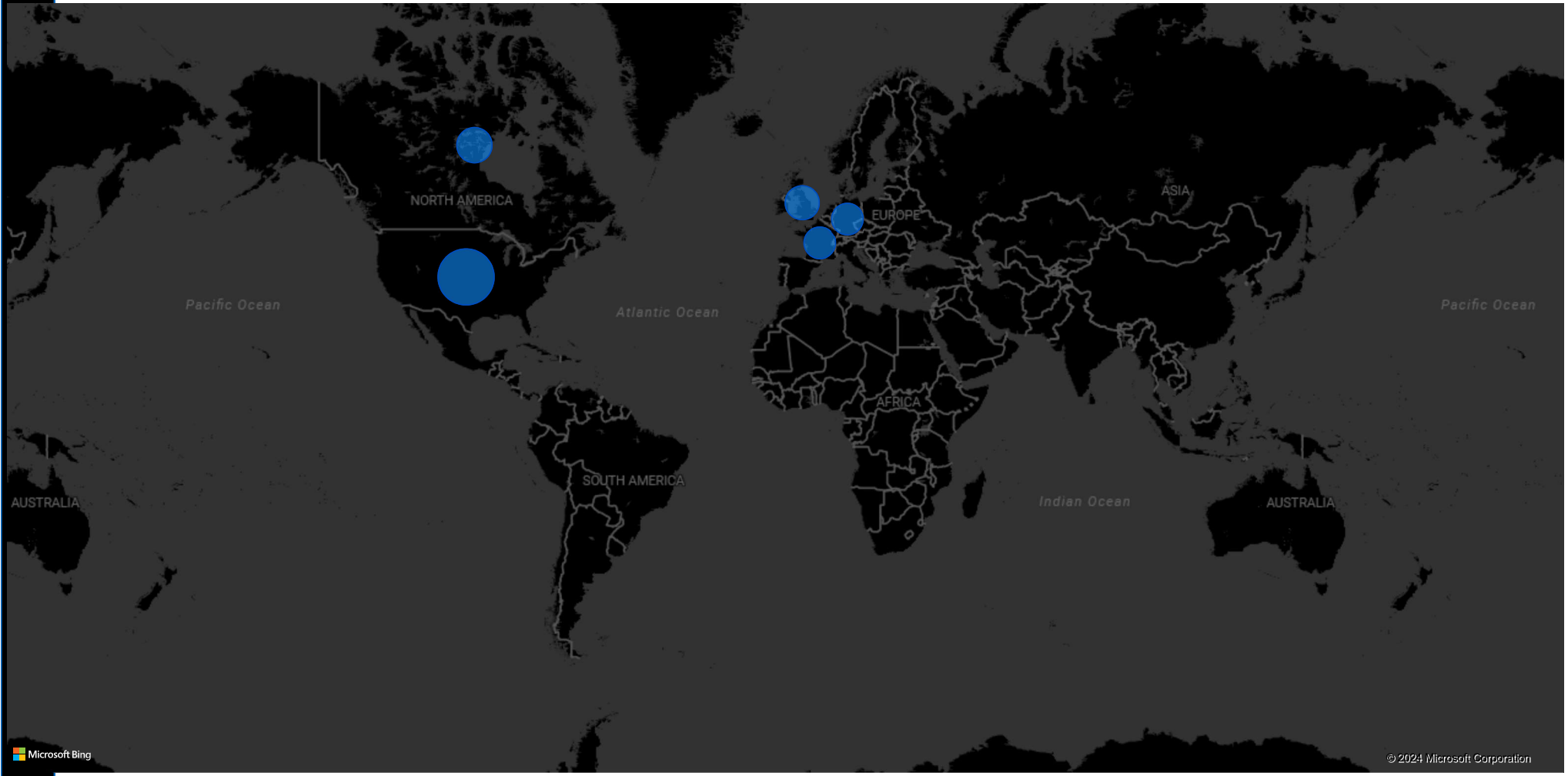
Shorts

Deselect all

Europe

North America

Pacific



ProductName

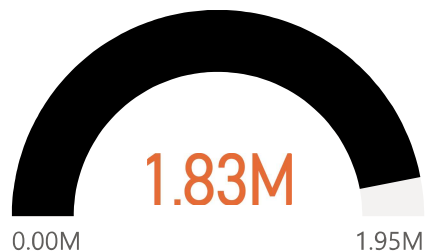
- ☐ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Cable Lock
- ☐ Chain
- ☐ Classic Vest, L



Monthly Orders vs Targets



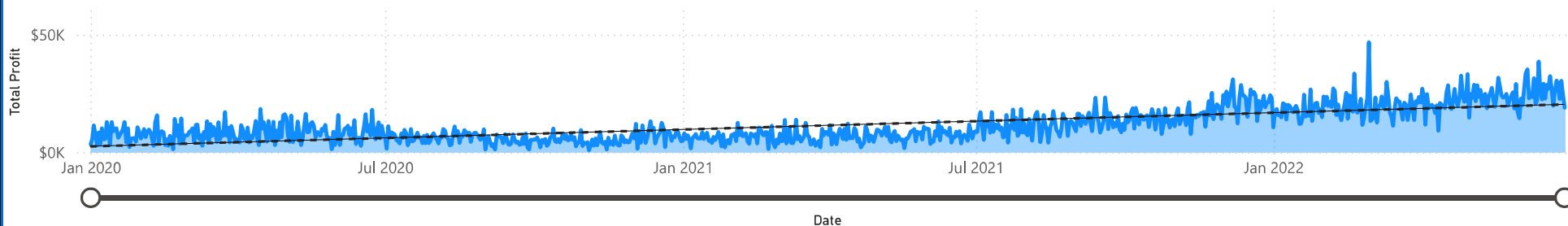
Monthly Revenue vs Targets



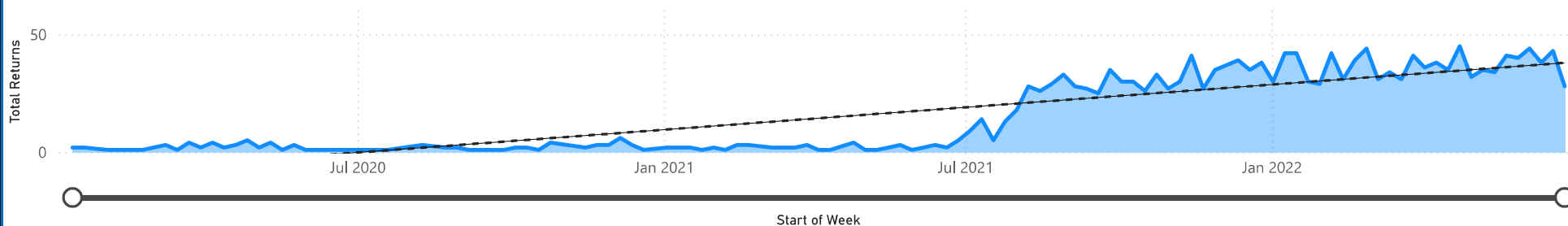
Monthly Profits vs Targets



Weekly Profits



Weekly Returns



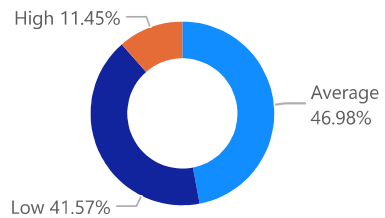
17K

Total Customers

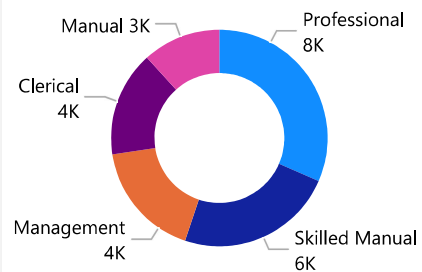
\$1.43K

Revenue per customer

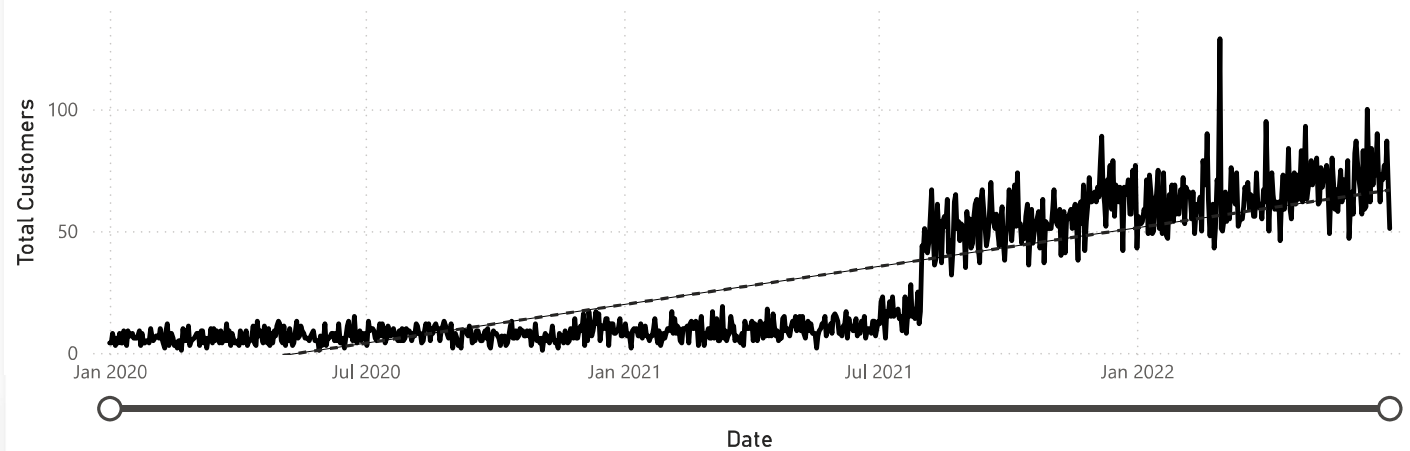
Total Orders by Income



Total Orders by Occupation



Weekly Customers



Customer Key	Full Name	Total Orders	Total Revenue
11019	MR. LUKE LAL	15	961.92
11078	MS. GINA MARTIN	16	991.27
11091	MR. DALTON PEREZ	26	1,513.14
11131	MS. AMANDA RIVERA	4	211.79
11142	MR. EDUARDO PATTERSON	15	1,117.25
11176	MR. MASON ROBERTS	24	1,526.03
11185	MRS. ASHLEY HENDERSON	25	1,716.76
11200	MR. JASON GRIFFIN	25	1,613.88
11203	MR. LUIS DIAZ	17	1,002.05
11211	MRS. SAMANTHA RUSSELL	16	947.96
11212	MRS. CHLOE CAMPBELL	15	969.78
11215	MRS. ANA PERRY	17	1,335.85
11223	MRS. HAILEY PATTERSON	26	1,615.66
Total		1272	615,328.64

Year

2020

2021

2022

Customer with highest Revenue
Filters

MR. MAURICE SHAN

Orders

6.00

Revenue

12.41K