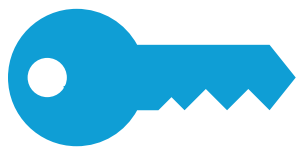


- **Family Plan Proposal – Mitt Arv App**

- **1. Objective:**

Enhance the existing premium plan by creating a Family Plan that considers not just storage, but also group collaboration, country selection, and additional value-added features such as insurance options.





## 2. Key Features:

### Flexible Storage & Pricing:

Current plan increases price only with storage.

Proposed plan increases price dynamically based on:

**Storage size** (e.g., 2GB, 5GB)

**Number of collaboration groups** (e.g., 5, 10 groups)

**Number of countries selected** for sharing access.

Example:

2GB + 5 groups → ₹500/month

5GB + 10 groups → ₹1000/month

#### **Collaboration Enhancements:**

Users can create multiple groups with flexible permissions.

Pricing scales with the number of groups to reflect usage and value.

#### **Insurance Integration:**

Optional insurance features for health, auto, and wills.

Users can **view, track, and claim** insurance details directly from the app.

Adds practical value and financial protection for families.

#### **Wealth & Savings Features:**

Ability to set personal or family wealth goals.

Helps users improve savings habits and track financial growth collectively.

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- **3. Pricing Structure:**

- *(Pricing adjusts dynamically based on combinations of storage, groups, and countries.)*

Storage	Groups	Countries	Price (₹/month)	Optional Add-ons
2GB	5	Unlimited	500	Insurance, Wealth Goals
5GB	10	Unlimited	1000	Insurance, Wealth Goals
10GB	15	Unlimited	1500	Insurance, Wealth Goals

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- **4. Expected Impact:**

- Provides fair, scalable pricing based on actual usage.
- Encourages families to collaborate more effectively.
- Improves financial literacy through wealth goals.
- Adds perceived value and trust via insurance integration.

