Megha Hooli

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EDUCATION EXPERIENCE

The University of Texas at Dallas — Dec 2023
Master of Science, Business Analytics, Double Deans Scholarship — **3.8/4**
PES Institute of Technology at Bangalore — May 2016
Bachelor of Engineering, Telecommunication — **3.3/4**

CERTIFICATIONS AND TECHNICAL SKILL EXPERIENCE

Certifications: **ITILv4** Foundation Certificate in IT Service Management, Certified Scrum master, New Models of Business in Society!, Foundations of project management by google, PMP
Tools: MS Excel, Tableau, Google Analytics, JIRA, Gitlab, GitHub, MySQL, Confluence
SKILLS: Social Media Marketing, Product Development, Agile, Go to Market Plan, B2B Marketing

PROFESSIONAL EXPERIENCE

ACCELQ Texas, USA — **May 2022 - Present**
Product Manager Intern

- Collaborated with cross-functional teams to develop three unique project charters and complementary strategic approaches, to ensure on-time project delivery as Function product manager.
- Refinement of the prioritized backlog of business requirements and the business impact of technical enablers are understood and factored into prioritized work backlogs defined by the technology teams.
- Worked with business leadership to define the strategic roadmap for the product, ensuring that all epics and features necessary to meet the strategic goals were understood and successfully delivered.
- Owned the eCommerce sites running smoothly (according to agile practices), the demands and feedback of the customers were heard, and the quality of the new products as per set standards.
- Collaborate with your partners in business development, site merchandising, marketing, and legal to drive successful product launches.

OSI- Emerson Bangalore, India — **Aug 2019 – Aug 2021**
Project Manager Consultant

- Defined clear and concise user stories, based on the effort, setting priority and alignment with product scope and continuously refined product backlog in partnership with Scrum Master and development teams
- Led a business development team of 20 and successfully worked with a cross range of teams, including engineering, UX, legal, finance, sales, and operations.
- Drove multiple independent and collaborative projects to completion, which included end-to-end development cycles from requirement gathering to product launch.
- Providing vision and direction to the Agile development team and stakeholders throughout the project and creating requirements as the Product owner.

Accenture Bangalore, India — **Aug 2016 – Aug 2019**
Business Analyst – Product Owner

- Delivered advanced data analysis to optimize clinical processes for healthcare sector clients, focused on improving patient safety measures and overall patient satisfaction.
- Collaborated with global cross-functional business units to strategize and implement digital health technology platforms to enable client expansion in 4 Australian states.
- Trained five information executives to poach the required information from various stakeholders, which increased the output prediction's efficiency by 75%.

SchoolEngg & PrepLift, Bangalore, India — **May 2016 – July 2017**
Business Development Executive

- Learned and implemented Business and Digital marketing strategies and search engine optimization techniques for the official website
- Developed database objects, including tables, views and materialized views using SQL and Spreadsheets.

ORGANIZATIONS

Graduate Student Assembly (GSA)- Governing Body UT Dallas - **President** — **May 2022 – Present**

- Honored to represent 20,000 plus grad students and to take significant steps in ensuring the grad student's voice is heard.