NIVEDHITHA D.

Department of Electronic Media & Mass Communication,

School of Media & Mass Communication

challa64@yahoo.co.in

Papers Published in UGC Approved Journals

S.No	Title	Name of the Authors as per the order in Paper	Journal Name	Volume, Issue & Page Nos.	Year	Impact Factor
1	Gender Stereotyping in Indian Advertisements	Indumathi, Nivedhitha.D	International Journal of Communication Studies	Vol.4 ISSN0973- 9688	2017	-4.159
2	Paradox of the Star: A Study on the construction of the Star Image and Stardom	Seena, J & Nivedhitha.D	In Faces of the Media: The Fourth and the Fifth Estates	Nil	2017	0.95
3	Female Stardom: An Analysis of the Star Image Construction of Malayalam Actress Sheela	Seena, J & Nivedhitha.D	International Research Journal of Multidisciplinary Studies	Vol 2, No 9	2016	0.25
4	Women Empowerment through Women Centric Movies in Malayalam: A critical study 2004-2014	Seena, J & Nivedhitha.D	Asian Journal of Multidisciplinary Studies	4(1), 253- 259.	2016	0.95
5	Hypermedia as Selling Machines: Creating Baby Consumers in Globalised Capitalism	12. Smarak Samarjeet & D.Nivedhitha	In Individual Agency VS Hypermediated World	Vol.02.Issue 02	2014	Nil
6	Indian Teenagers and their Family Relations in the social Networking Era	Titto Varghese and Dr,D Nivedhitha	Rajagiri Journal of Social Development	Vol 6	2014	Nil
7 S.No	From Skepticism to Trepidation: A study on How the Social Media Youth Perceive the	Name of the Attrovariable for in Playedhitha, Santhosh	Treasuring Books on Jumanities and Social Sciences	Völume, Issue & Page Nos.	2014 Year	Nil Impact Factor

8	. Indian Teenagers and their Family Relations in the social Networking Era	Titto Varghese and Dr,D Nivedhitha	Rajagiri Journal of Social Development	Vol 6, No ;1 Manjushri printers, Ujre. ISBN- 978-8- 926593-0-5 June 2014.	2014	0.95
9	Teenagers & Humor in Facebook	Titto Varghese and Dr,D Nivedhitha	Rajagiri Journal of Social Development	: Vol 6, No ;1 June 2014	2014	Nil
10	Virtual Classrooms and Real Concerns	Arulselvan.S, Juby JohnEipe, Titto Varghese, Nivedhitha.D	ICT in Education	Vol.2	2013	Nil
11	Who Framed her? Film makers, Fans and Fanatics? In Indian Texts and Representations	Nivedhitha.D	De-Stereotyped Perspective	Pg 112-117	2013	Nil
12	Enhancement of Technology base teaching Envireonment among Female Educator in medical College	7. Harie Karthikeyan.M, Dr.D.Nivedhitha	IOSR Journal of Research & method in education (IOSR-JRME)	Vol 3, Issue1 (sep-oct, 2013), pp33- 37	2013	Nil
13	Ethics in Cyberspace – A Philosophical Approach	Lourdu Vesna.J, Dr.D.Nivedhitha	International Journal of Advancements in Research and Technology	Volume 1, Issue3	2012	Nil
14	Cyber Ethics Infusion in School Curriculum. New Media and Mass Communication	Lourdu Vesna.J, Dr.D.Nivedhitha	Media Watch	Vol5, ISSN2224- 3267(paper) ISSN 2224- 3275	2012	0.163

8 S.No	Enhancement of Technology base teaching Enviroonment among Female Educator in medical	7. Harie Karthikeyan.M, Dr.D.Nivedhitha Name of the Authors as per the order in Paper	IOSR Journal of Research & method in education (IOSR-JRME)	e-ISSN: 2320-7388, pISSN: 2320-737X Volume, issue¹& page Nbs. 2013).	2013 Year	Nil Impact Factor
7	From Skepticism to Trepidation: A study on How the Social Media Youth Perceive the Mullaperiyar Dam Issue. In, Towards A Humane Environment: Responsib	Titto Varghese and Dr,D Nivedhitha,Santhosh Mathew Veranani	Treasuring Books on Humanities and Social Sciences	Nil	2014	Nil
6	Teenagers & Humor in Facebook	Titto Varghese and Dr,D Nivedhitha	Rajagiri Journal of Social Development	Vol 6, No ;1 June 2014	2014	Nil
5	Indian Teenagers and their Family Relations in the social Networking Era	Titto Varghese and Dr,D Nivedhitha	Rajagiri Journal of Social Development	Vol 6	2014	Nil
4	Hypermedia as Selling Machines: Creating Baby Consumers in Globalised Capitalism	Smarak Samarje et & D.Nived hitha	Individual Agency VS Hypermediated World	Vol.02 Jssue 02, ISSN no: 2321- 8010. July 2014	2014	Nil
3	Stardom: An Analysis of the Star Image Construction of Malayalam Actress Sheela	Seena, J & Nivedhitha.D	International Research Journal of Multidisciplinary Studies	2(9), 1â€' 8. {ISSN 2454-8499 (Online)}	2016	0.25
2	Women Empowerment through Women Centric Movies in Malayalam: A critical study 2004-2014	14. Seena, J & Nivedhitha, D	Asian Journal of Multidisciplinary Studies	4(1), 253- 259. {ISSN 2321-8819 (Online) & 2348-7186 (Print)}	2016	0.25
1	Paradox of the Star: A Study on the construction of the Star Image and Stardom	Seena, J & Nivedhitha.D	In Faces of the Media: The Fourth and the Fifth Estates	Nil	2017	Nil

9	Virtual Classrooms and Real Concerns	Arulselvan.S, Juby JohnEipe, Titto Varghese, Nivedhitha.D	ICT in Education	Vol.2	2013	Nil
10	Ethics in Cyberspace	Titto Varghese and Dr,D Nivedhitha	International Journal of Advancements in Research and Technology	on November 1-3, 2012	2012	Nil
11	Media in Family Communication of Teenager-A focus Group Discussion	Titto Varghese and Dr,D Nivedhitha	Media Watch	ISSN no 09760911	2012	0.95
12	Cyber Ethics Infusion in School Curriculum. New Media and Mass Communication	Titto Varghese and Dr,D Nivedhitha	Media Watch	Vol5, ISSN2224- 3267(paper) ISSN 2224- 3275 (online) Vol 5, 2012.	2012	0.163