

DR.E.SIVASANKAR

PUBLICATIONS:

1. E. Sivasankar, Vijaya,” A Study of Feature Selection techniques for Predicting Customer Retention in Telecommunication Sector”, International Journal of Business Information Systems, Available Online,2017.
2. . B. Nithya ,C. Mala and E. Sivasankar, “Channel Status based Sliding Contention Window (CS-SCW) algorithm: A Fuzzy Control Approach for Medium Access in Wireless Networks" Springer Soft Computing, Volume 21, Issue 8, pp 1991– 2004, April 2017.
3. E. Sivasankar, C. Selvi , ” A Novel Optimization Algorithm for Recommender System using Modified Fuzzy C-Means Clustering Approach”, Springer Soft Computing, Available Online,2017
4. . Vijaya, E. Sivasankar,” An efficient system for customer churn prediction through particle swarm optimization based feature selection model with simulated annealing”, International Journal of Business Information Systems, Available Online,2017.
5. C. Selvi and E. Sivasankar. (2018),” A novel similarity measure towards effective recommendation using Matusita coefficient for Collaborative Filtering in a sparse dataset”, Sadhana, 2018.
6. C.Selvi and E. Sivasankar, “ A novel Adaptive Genetic Neural Network (AGNN) model for recommender systems using modified k-means clustering approach”, Multimedia Tools and Applications, 2018.
7. E. Sivasankar and J. Vijaya , “Hybrid PPFCM-ANN model: an efficient system for customer churn prediction through probabilistic possibilistic fuzzy clustering and artificial neural network”, Neural Computing and Applications , 2018.
8. Sivasankar and J. Vijaya , “Computing efficient features using rough set theory combined with ensemble classification techniques to improve the customer churn prediction in telecommunication sector”, Computing, 2018