

Dr.P.THIRUMOORTHY

Papers Published

1. **P.Thirumoorthi & M.Shirpi**, “Technological and Medical Advances in Healthcare Industry – Influential Factors of Human Resource Management”, Journal of Xidian University, Vol. 14, Issue 5, May 2020, Page: 5547 – 5553, (ISSN:1001-2400, Scopus Indexed, UGC Care) Listed)
2. **P.Thirumoorthi & D.Sundaramoorthi**,” A Study on Activities and outlook of Newspaper Readers’ in Erode District”, Purakala International, Vol-31 Issue-5, April 2020, Page: 87 – 93, (ISSN: 0971-2143, UGC CARE Listed)
3. **P.Thirumoorthi & D.Sundaramoorthi**, “Unique Approach of Print Media and Reach behind the Readers towards Newspapers in Erode District, Tamil Nadu”, The International journal of analytical and experimental modal analysis”, Volume XI, Issue XI, November 2019, Page: 747 – 755, (ISSN NO: 0886-9367, Scopus Indexed)
4. **P.Thirumoorthi & D.Bhuvaneswari**, “Work life Balance among Women Police in Salem City, Tamil Nadu”, International Journal of Recent Technology and Engineering, Volume- 8 Issue-4S2, December 2019, Page: 793 – 797, (ISSN: 2277-3878, Scopus Indexed)
5. **P.Thirumoorthi & Arunkumar Singh**, “The Impact of Digital Disruption Technologies on Customer Preferences: The Case of Retail Commerce”, International Journal of Recent Technology and Engineering, Vol. 8 Issue-3, September 2019, Page: 1255 - 1261, (ISSN: 2277-3878, Scopus Indexed)
6. **P.Thirumoorthi & D.Sundaramoorthi**, “Readers Perception and Problems faced by News Paper Industries in Erode District”, Journal of Interdisciplinary Cycle Research, Volume XII, Issue IX, September 2020, (ISSN No.: 0022-1945, UGC Care Listed Journal)
7. **P.Thirumoorthi & Arunkumar Singh**, “The Key Contributors to the Growth of Online Grocery Segment of Ecommerce”, Journal of Emerging Technologies and Innovative Research (JETIR)”, Volume 6, Issue 5, May 2019, Page: 571 -575 (ISSN No.: 2349 -5162)
8. **P.Thirumoorthi & Arunkumar Singh**, “eCommerce in India: Emerging Trends”, Journal of Emerging Technologies and Innovative Research (JETIR)”, Volume 6, Issue 5, May 2019, Page: 379 -384 (ISSN No.: 2349 -5162)
9. **P.Thirumoorthi & Arunkumar Singh**, “A study of emerging imperatives for Physical Grocery Store due to the Digital Disruption and the Online Grocery Store”, Journal of Xidian University, Volume 14, Issue 9, October 2020, Page Nos.: 157 – 166, (UGC CARE Listed Group 2 Journal, ISSN: 1001 - 2400)

