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Publications (*Last five years*)

1. **Sivasankar. E**, Vijaya. J, "Hybrid PPFCM-ANN model: an efficient system for customer churn prediction through probabilistic possibilistic fuzzy clustering and artificial neural network", Neural Computing and Applications, **2018**.
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4. Selvi. C, **Sivasankar. E**, "A novel Adaptive Genetic Neural Network (AGNN) model for recommender systems using modified k-means clustering approach", Multimedia Tools and Applications, **2018**.
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9. Vijaya. J, **Sivasankar. E**, "Improved churn prediction based on Supervised and Unsupervised hybrid data mining system", International Conference on ICT for Sustainable Development, **2016**.
10. Chakshu Ahuja, **Sivasankar. E**, "Cross Domain Sentiment Analysis using different feature selection and classification techniques", International Conference on ICT for Sustainable development, **2016**.
11. **Sivasankar. E**, Vijaya. J, "Customer Segmentation by Various Clustering Approaches and Building an Effective Hybrid Learning System on Churn Prediction Dataset", Part of the Advances in Intelligent Systems and Computing book series (AISC, volume 556), May **2016**.
12. **Sivasankar. E**, Selvi, Mala. C, "A Study of Dimensionality Reduction Techniques with Machine Learning Methods for Credit Risk Prediction", Springer Advances in Intelligent Systems and Computing book series (AISC, Volume 556), Computational Intelligence in Data Mining pp. 65-76, **2016**.