

Dr. SAIRAM SUBRAMANIAM B.L - Publications

1. Sairam Subramaniam B L & Santhosha , presented and published a paper on “Disaster management- Early warning and Preparedness strategies in Indian Perspective” in CSIR Sponsored National Conference on Public Health Informatics –The Future Perspective ,ISBN: 978-93-87102-13-2 on August 30 – 31, 2017 Organized by Vivekananda Institute of information and management studies
2. Sairam Subramaniam B L & Saravanan R 2016, “Quality of work life among the employees of commercial banks ” in Erode district , - An empirical Evaluation Vol 06 Issue 9 September 2016 (Part III) pp31-37
3. Sairam Subramaniam BL& Saravanan R 2012 Published an article titled “A study on factors influencing on QWL of Bank employees in ITM nach ISSN 0975-3249 VOL 6 No.2 Aug 2012 pp 66-79
4. Sairam Subramaniam BL & Saravanan R 2012, “Empirical study on factors influencing on quality of work life of commercial bank employees” in European journal of social sciences, Vol 28 no.1 pp119-127
5. Sairam Subramaniam BL& Saravananakumar, S.Mahadevan, a.Aarththy, R 2012 published an article titled ‘An empirical investigation on the announcement of corporate quarterly results”in the ZENITH international journal of multidisciplinary research vol 2 no.1pp.162-176.
6. Sairam Subramaniam BL& Saravananakumar, S.Periyasamy, G & Baby Sakila G 2011 Published an article titled ‘A Case study analysis on BLSI dream endowment plan’ in the ZENITH international journal of multidisciplinary research vol.1, no.8 pp.322-334.
7. Presented a paper on “A study on stress management among the employees of National banks in India” in the National conference on research paradigm in Social Science (M.A.M. B School, Trichy
8. Presented a paper on “Recruitment process in MNC’s through social media sites-A Study “in the International conference on Global learning on mobile computing
9. Presented a paper on Sampling error - Issues of excellence in academy research ISBN 978-81-910-0-2 in MGR University Chennai – 2010