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Selected Publications

G. Nagarajan and J. Khaja Sheriff, White Collar Crimes In India, International Journal of Social Science & Interdisciplinary Research, Vol.1 Issue 9, September 2012.

G. Nagarajan and Dr. J Khaja Sheriff, Emerging challenges and prospects of FMCG product development in India, International Journal of Marketing, Financial Services & Management Research, Vol.2, No. 1, January 2013.

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T. Padmavathi, Dr. J. Khaja Sheriff, "Communication a tool to build relationship quality: Evidence from Indian retail Banks", International Journal of scientific research and management , published by IJSRM Publication. Vol. 4, Issue 11, pp. 4778-4789, 2016.

Padmavathi, T., & Sheriff, J. K. Impact of Empathy on Customer Loyalty through the Mediating Role of Relationship Quality in Retail Banks.

B. Fuzail Ahmed, J. Khaja Sheriff, "Exogenous & Endogenous Factors Influencing The Acceptance Of Smartphone Recruitment Application: A Conceptual Model", International Journal Of Management And Social Sciences (IJMSS) Vol 8, No 1.2, 2018.

C.S.Karunakaran, J.Ashok Babu and J.Khaja Sheriff, Indian MRO industry: Business retention and development opportunities pre COVID-19, Materials Today: Proceedings Available online 9 August 2020