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## Present Position

Associate professor, Department of Management Studies, College of Engineering Guindy, Anna University, Chennai from July-2009.

## Present Additional Responsibility

- Coordinator, Distance education study centre, Anna University, Chennai from September-2009.

## Other Employment

- , for 19 years.

## Degree

- ❖ M.C.A. in Computer Applications, Institute of Distance Education, University of Madras (2008 - 2011).
- ❖ M.B.A. in Management Studies, College of Engineering, Guindy, Anna University (1985 - 1987).
- ❖ B.Tech. in TEXTILE TECHNOLOGY , Alagappa College of Technology, Anna University (1980 - 1985).

## Research Degree

- ❖ Ph.D. in Operations & Technology Management from Faculty of Engineering, Alagappa College of Technology, Anna University (1992 - 1997).  
Title: Managing Technology for Export Apparels in the Knitwear Industry .

## Membership in Professional Organization

- ISTE
- MMA

## Research Guidance

Number of Ph.D Scholars Guided	: 9
Number of Ph.D Scholars Guiding	: 7
Number of M.E./ M.Tech. Projects Guided	: 350
Number of M.E./ M.Tech. Projects Guiding	: 15

## Papers Published in Journals

Research Papers Published in International Journals	: 28
Research Papers Published in National Journals	: 20

1. Hansa Lysander Manohar, " Redefining business models in the millennium ahead –keeping pace with the times", Data Quest, Vol. 4, Issue 2, (1999).
2. Hansa Lysander Manohar, " A New Horizon on customer service using knowledge management", Journal of Business - Syndicate, Vol. 2, Issue 1, (2003).
3. Hansa Lysander Manohar, " Corporate Restructuring", Innovative Financial Management, (2005).
4. Hansa Lysander Manohar, " Transition to a New Customer Relationship- eCRM Implementation", Customer Relationship Management, (2006).
5. Hansa Lysander Manohar, " Aggressive Marketing using military metaphor for crafting successful business strategies in the Centre for Management Research & Development", Journal of Management Research, Vol. 5, Issue 2, (2006).
6. B.Geethanjali, Dr.Hansa Lysander Manohar, M. Daniel, " An optimization of effective energy management as a tool to facilitate managers", WIT Transactions on Ecology and Environment, Vol. 105, pp. 61 (2007).
7. Uthira D, Hansa Lysander Manohar, " The Global Experience in Extending Pension coverage to informal sector workers and lessons for India", International Business and Economy, (2008).
8. Stalin R, Hansa Lysander Manohar, " User's perception on small car segment: A study with reference to Chennai", International Journal on Information Sciences and Computing, Vol. 2, Issue 1, (2008).
9. Uthira D, Hansa Lysander Manohar, " Poverty Eradiction through Micro Pension", Micro Finance and Poverty Eradiction, published by New Century Publications. (2008).
10. S.Vasanth, Hansa Lysander Manohar, " Challenges an Opportunities of Micro-finance for poor women's empowerment", International Journal os South Asian Studies, published by Society for South Asian Studies. Vol. 1, Issue 2, pp. 296 (2008).
11. Vazeer Begum, Hansa Lysander Manohar, " Advocacy of customer retention management through implementing a novel quantitative ordering model at coffee joints in South India", Skyline Business Journal, Vol. 1, (2008).

12. Uthira D, Hansa Lysander Manohar, " Economic implications and sustainability of Micropensions in the era of New Pension Reforms ", International Research Journal of Finance and Economics(IRJFE), published by Euro Journals . Issue 24, pp. 36 (2009).
13. Uthira D, Hansa Lysander Manohar, " Micro pension-A tool to foster economic development in India ", Journal of Business & Economic Research, (2009).
14. Uthira D, Dr.Hansa Lysander Manohar, " Micro Pensions-An effective Tool in spearheading the New Pension Reforms", Rethinking India's Growth strategy-services vs Manufacturing-Volume Two, published by Rethinking India's Growth strategy-services vs M. (2010).
15. Uthira D, Hansa Lysander Manohar, " Social Marketing-The need of the hour to bridge the coverage gap in the pension sector ", Advances in Computing and Management, Vol. 1, Issue 1, pp. 34 (2010).
16. P G Bhuvanalatha, Hansa Lysander Manohar, " Women leadership in higher education – An Indian Perspective", Sustainable strategies on technology, (2010).
17. Stalin R, Hansa Lysander Manohar, " Perception of Women Travel Behavior in hot traffic city: An empirical study with reference to Chennai", National Journal on Advances in Computing and Management, Vol. 1, Issue 1, (2010).
18. Uthira, Dr.Hansa, " Effective Social Marketing of Micro-Pension products to bridge the coverage gap through exposure to mass media vehicles I in nAch", Institute of technology and Management, Vol. 1, Issue 1, (2010).
19. Sasinandini S, Hansa Lysander Manohar, " Private Labels evolution, growth and consumer's attitude", International Journal on Information Sciences and Computing, Vol. 4, Issue 1, (2010).
20. Sasinandini S, Hansa Lysanrder Manohar, " Apparel Private Label Brands and Store Patronage", Advances in Management, published by Academic Journal . Vol. 3, Issue 6, pp. 33 (2010).
21. Uthira D, Hansa Lysander Manohar, " Government initiatives for effective implementation of new pension reforms in India", Journal of Business Management An International Journal, Vol. 2, Issue 2, (2010).
22. Martin Xavier Armaladoss, Hansa Lysander Manohar, " Corporate Social Responsibility – A case of CSR communication in emerging economies in Corporate Social Responsibility", Communicating and Environmental Management, Vol. 5, Issue 6, (2011).
23. Martin Xavier Amaladoss, Hansa Lysander Manohar, Fatima Jacob, " Communicating corporate governance through websites – a case study from India", International Journal of Business Governance and Ethics, published by Inderscience. Vol. 6, Issue 4, pp. 311 (2011).
24. D Anuradha, Hansa Lysander Manohar, " Customer shopping experience in malls with entertainment centres in Chennai", African Journal of Business Management, published by Academic Journals. Vol. 5, Issue 31, pp. 12319 (2011).

25. D Anuradha, Hansa Lysander Manohar, " Shopping behavior of rural consumer migrated to urban area in the Indian context: An emerging market", African Journal of Business Management, Vol. 5, Issue 6, pp. 7 (2011).
26. Sasinandini S, Hansa Lysander Manohar, " Analysis of factors that can induce private label loyalty among customers of apparel private label brands", Pramanik, Vol. 1, Issue 1, (2011).
27. V Abirami, Hansa Lysander Manohar, " Optimum performance of turmeric extraction firms: An input-output analysis", International Journal of Research in Commerce, IT & Management, published by Academic Journal. Vol. 2, Issue 3, pp. 67 (2012).
28. D Anuradha, Hansa Lysander Manohar, " A cross sectional study on shopping values and mall attributes in relation to consumer age and gender", European Journal of Social Sciences, published by Academic Journal. Vol. 31, Issue 1, pp. 16 (2012).
29. Indira P, Hansa Lysander Manohar, " Theory of Capital and its implications on strategies in Business Management Education", Journal of Management and Science, published by Non Olympic Times. pp. 44 (2013).
30. R Sunita, Hansa Lysander Manohar, " Demonetization of Indian Rupee against US \$: A historical Perspective", International Journal of Modern Engineering Research, published by ICAEM. Vol. 1, Issue 2, pp. 180 (2014).
31. K Sathiyamurthi, Hansa Lysander Manohar, " Impact of Organizational Climate on Knowledge Sharing in the Educational Sector ", International Research Journal of Management and Humanities, published by Siddharaja Gururji Charitable Trust. Vol. 2, Issue 2, pp. 6 (2014).
32. Hansa Lysander Manohar, K Sathiyamurthi, " Different views of knowledge sharing in Indian context ", International Research Journal of Management & Humanities, published by Siddharaja Gururji Charitable Trust. Vol. 2, Issue 2, pp. 236 (2014).
33. A. Bindhu, Hansa Lysander Manohar, " Dimensions of E-Learning Effectiveness- A theoretical perspective", International Journal of Economic Research, published by Serials. Vol. 12, Issue 2, pp. 411 (2015).
34. Vijayalakshmi Y, Hansa Lysander Manohar, " Supply Chain Management Of Pulses(Chick Peas) Industry In India", International Journal Of Economic Research, published by Serials Publications Pvt Ltd. Vol. 12, Issue 2, pp. 319 (2015).
35. Ganesh Kuma R, Hansa Lysander Manohar, " Market Price Minimization of Tradable Pollution Permits to Reduce Pollution ", Indian Journal of Applied Research , published by Sara Publishing Academy . Vol. 5, Issue 2, pp. 7 (2015).
36. T Somasundaram, Hansa Lysander Manohar, " Enhancing Knowledge Acquisition Practices among Learners:A Literature Review ", Indo Global Journal of Applied Management Science , published by The Kongu Regional Educational and Research Fou. Vol. 3, Issue 1, pp. 4 (2015).
37. Bindu A, Hansa Lysander Manohar, " Review on E-Learning Effectiveness Models ", International Journal of Engineering, Business and Enterprise Applications, Vol. 11, Issue 1, pp. 83 (2015).

38. Hansa Lysander Manohar, T Somasundaram, "Knowledge Acquisition: A theoretical outlook", International Research Journal of Management & Humanities, published by Siddharaja Guruj Charitable Trust. Vol. 4, Issue 1, pp. 150 (2016).
39. Hansa Lysander Manohar, R. Ganesh Kumar, " Impact of Green Supply Chain Management Attributes on Sustainable Supply Chains", International Journal of Supply Chain and Operations Resilience, published by Inderscience. Vol. 2, Issue 4, pp. 291 (2016).
40. V. Abirami, Hansa Lysander Manohar, "Technical Efficiency Analysis to study the Performance of Garment Units to improve Productivity", Asian Journal of Research in Social Sciences and Humanities, published by Asian Research Consortium. Vol. 6, Issue 6, pp. 236 (2016).
41. Dr. Hansa & Ganesh Kumar R, " Benchmarking The Standards For Sustainability For An Automotive Firm", Asian Journal of Research in Social Sciences and Humanities, published by Indian Journals. Vol. 6, Issue 10, pp. 1195 (2016).
42. Hansa Lysander Manohar, Sathiyamurthi K, " Mediating Effect of Social Network Sharing Culture on the Relationship between Information & Communication Technology and Actual Knowledge Sharing Behaviour", Asian Journal of Research in Social Sciences and Humanities, published by Indian Journals.com. Vol. 6, Issue 10, pp. 1516 (2016).
43. Abirami, Dr Hansa, " Technical Efficiency Analysis to Study the Performance of Garment Unites to Improve the Productivity ", Asian Journal of Research in Social Sciences and Humanities, published by Indian Journal . Vol. 6, Issue 6, pp. 236-257 (2016).
44. Indra & Dr.Hansa, " Impact of learning organization culture on performance in higher education institutions ", Studies in Higher Education, published by Taylor and Francis. pp. 21-36 (2016).
45. Hansa Lysander Manohar, Bindhu A., " Impact of Individual Differences and Organizaqtional Learning Environment on E-Learning Effectiveness", Asian Journal of Research in Social Sciences and Humanities, published by Indian Journals.com. Vol. 7, Issue 3, pp. 812 (2017).
46. Hansa Lysander Manohar, K. Sathiyamurthi, " The role of Social Network on Knowledge Sharing System of an Organisation- A Conceptual Framework", Asian Journal of Research in Business Economics and Management, published by Indian Journals.com. Vol. 7, Issue 5, pp. 214 (2017).
47. "A conceptual study about Cryptocurrency types and its traits", Asia pacific journal of research, Vol. 1, pp. 94 to 97 (2018).
48. "Design and application of kano, Lean and FMEA model in feed products", Taga journal, published by SWANSEA PRINTING TECHNOLOGY LTD. Vol. 4, pp. 3264 to 3282 (2018).

## Papers Presented in Programmes

Research Papers Presented in International Programmes	: 28
Research Papers Presented in National Programmes	: 28

1. Dr.Hansa, "Competitive Strategy " presented in a National level conference on Pricing in Competitive Strategy , organised by ISTE chapter of Sathyabama Engineering College, India .

2. Hansa, "Knit Tech '93" presented in a National level conference on Productivity of knitting machines and its effect on profitability , organised by Tirupur Exporters association, India from 15-Oct-1993 to 16-Oct-1993.
3. Dr.Hansa, "Business Re-engineering " presented in a National level conference on The changing role of Business Re-engineering corporate Culture, organised by Pachaiyappa's College, Chennai, India from 20-Mar-1999 to 21-Mar-1999.
4. Dr.Hansa, "Electronic Learning " presented in a National level conference on New Horizon in Electronic Learning , organised by Institute of Public Enterprise, Hyderabad, India from 24-Aug-2001 to 25-Aug-2001.
5. Dr.Hansa, "Marketing Strategies" presented in a National level conference on Cutting Edge to success - Aggressive Marketing, organised by PSG Engineering College, Coimbatore, India from 03-Oct-2001 to 03-Oct-2001.
6. Dr.Hansa, "New Customer Relationship" presented in a National level conference on Transition to a new customer relationship- e CRM implementation, organised by Insititute of Public Enterprise, Hyderabad, India from 04-Jan-2002 to 05-Jan-2002.
7. Dr.Hansa, "Business Education " presented in a International level conference on Electronics Brokerage of Business Education – a Computer based Model, organised by Motilal Nehru Regional Engineering College, Allahabad, India from 05-Jan-2002 to 06-Jan-2002.
8. Dr.Hansa, "Small & Medium Enterprises in India " presented in a National level conference on Impact of WTO on small & medium Enterprises in India , organised by Vellamal College Of Management & Computer Studies, India from 03-Jul-2002 to 04-Jul-2002.
9. Dr.Hansa, "New approaches in Management" presented in a National level conference on Achieving cost leadership -Survival Manthra, organised by DoMS, University of Madras, India from 20-Feb-2003 to 21-Feb-2003.
10. Dr.Hansa, "New Approaches in Management" presented in a National level conference on Internet repositories for collaborative learning, organised by University of Madras, india from 20-Feb-2003 to 21-Feb-2003.
11. Dr.Hansa, "A new approach on strategic cost management-activity based costing(ABC)" presented in a National level conference on A new approach on strategic cost management-activity based costing(ABC), organised by University of Madras, India from 20-Feb-2003 to 21-Feb-2003.
12. Dr.Hansa, "New approaches in Management" presented in a National level conference on Essential tool for knowledge management- text mining, organised by University of Madras, India from 20-Feb-2003 to 21-Feb-2003.
13. Dr.Hansa, "Destination for business process outsourcing" presented in a National level conference on Strategic position of India as a destination for business process outsourcing, organised by Ethiraj College, India from 07-Mar-2003 to 07-Mar-2003.
14. Dr.Hansa, "Competitive Advantage" presented in a National level conference on Rejuvenating promotion through internet buzz marketing , organised by St. Joseph's College of Engineering, India from 27-Feb-2004 to 28-Feb-2004.

15. Dr.Hansa, "Competitive Advantage" presented in a National level conference on Proactive interventions for competitive advantage, organised by St. Joseph's College of Engineering , India from 27-Feb-2004 to 28-Feb-2004.
16. Dr.Hansa, "Development entrepreneurial attitudes" presented in a National level conference on Resurfacing ideas towards realistic creation , organised by Vellamal College, India from 29-Jul-2004 to 31-Jul-2004.
17. Dr.Hansa, "Trends in Knitwear Industry " presented in a National level conference on Environmental Cost Effect of Knitwear Industry in India , organised by Sree Saraswathi Thyagaraja College, India from 21-Oct-2004 to 21-Oct-2004.
18. Dr.Hansa, "Competitive Strategies" presented in a International level conference on Building a solid future: Planning and constructing a successful proactive intervention for competitive advantage, organised by Jansons School of Business, India from 20-May-2005 to 21-May-2005.
19. Dr.Hansa, "Recent Development and trends " presented in a International level conference on Recent Development and trends in world Financial Markets, organised by Jansons School of Business, India from 20-May-2005 to 21-May-2005.
20. Dr.Hansa, "Building competitive strategy" presented in a National level conference on Building relationship with customers and quality by using a competitive strategy-CRM in ICICI Bank, organised by Malout, Punjab, India from 23-Feb-2007 to 24-Feb-2007.
21. Dr.Hansa, "Global market " presented in a National level conference on A study of China and India as a global player or global market , organised by MNM Jain Engineering College, India from 08-Mar-2007 to 08-Mar-2007.
22. Dr.Hansa,Daniel,Githanjali, "Energy and sustainability- Energy 2007" presented in a International level conference on An optimization of effective energy management as a tool to facilitate managers, organised by Wessex Institute of Technology, United Kingdom from 25-Jun-2007 to 27-Jun-2007.
23. Dr.Hansa, Uthira, "Economic implications and sustainability " presented in a National level conference on Economic implications and sustainability of micro pensions in the era of new pension reforms, organised by Dr.MGR Janaki College of Arts & Science for Women, India from 13-Sep-2007 to 14-Sep-2007.
24. Dr.Hansa, Uthira, "Trends in Management" presented in a International level conference on Poverty Alleviation through Micro pensions in the era of new pension reforms, organised by Sri Sairam Engineering College, India from 21-Sep-2007 to 22-Sep-2007.
25. Dr.Hansa,Sasinandhini, "Trends in Management" presented in a International level conference on A study on Chennai's Apparel Manufacturers Supply Chain Activities, organised by Sri Sairam Engineering College, India from 21-Sep-2007 to 22-Sep-2007.
26. Dr.Hansa,Vazeer, "Trends in Management" presented in a International level conference on New ordering system at Coffee Joints in South India-A Customer Relationship Marketing perspective, organised by Sri Sairam Engineering College, India from 21-Sep-2007 to 22-Sep-2007.

27. Dr.Hansa,Vazeer, "Strategic Management perspectives" presented in a National level conference on The new epitomes in the ordering system at Coffee Joints in South India-A Strategic Management perspective, organised by Annamalai University, India from 22-Sep-2007 to 22-Sep-2007.
28. Dr.Hansa, Uthira, "Quality Management Techniques " presented in a International level conference on Essential Quality Management Techniques necessary in effective implementation of the new pension reforms in India, organised by Loyola College, India from 11-Oct-2007 to 12-Oct-2007.
29. Dr.Hansa,Sasinandhini, "Marketing Strategies" presented in a International level conference on Role of Private Labels in Store Patronage, organised by Great Lakes Institute of Management, Chennai from 21-Dec-2007 to 22-Dec-2007.
30. Dr.Hansa, Uthira, "Foster economic development " presented in a International level conference on Micro pension-A tool to foster economic development in India , organised by Bangkok, Thailand from 27-Dec-2007 to 29-Dec-2007.
31. Dr.Hansa,Vazeer, "Emerging paradigms in Customer Relationship " presented in a International level conference on Emerging paradigms in the ordering system at Coffee Houses in South India-A Customer Relationship Management perspective , organised by ICFAI Business School(IFS), India from 27-Dec-2007 to 29-Dec-2007.
32. "Economic implications and sustainability of micro-pensions" presented in a International level conference on Economic implications and sustainability of micro-pensions, organised by Jadavpur University,Kolkata, India from 02-Jan-2008 to 03-Jan-2008.
33. Dr.Hansa,Vazeer, "Strategic Marketing Management " presented in a International level conference on The new quintessence in the ordering system at Coffee Joints in South India-A Strategic Marketing Management perspective, organised by COMSATS Institute of Information Technology, Pakistan from 02-Jan-2008 to 03-Jan-2008.
34. Dr.Hansa,Vazeer, "Trends in Marketing Mananagement" presented in a International level conference on Emerging Archetypes in the ordering system at Coffee Joints in South India- A strategic service development perspective, organised by SIMSR, Mumbai from 06-Jan-2008 to 07-Jan-2008.
35. Dr.Hansa, Uthira, "Social security services " presented in a International level conference on Poverty eradication through access to social security services focusing on micro pensions, organised by Pondichery University, India from 23-Jan-2008 to 25-Jan-2008.
36. Dr.Hansa,Vazeer, "Research for transforming the society " presented in a International level conference on Promising prototypes in the ordering system at Coffee Houses in South India- A customer Retention strategy, organised by Mother Teresa Women's University, India from 18-Feb-2008 to 19-Feb-2008.
37. Dr.Hansa,Latha, "Research for transforming the society " presented in a International level conference on Disaster preparedness as a development process for societal transformation and capacity building, organised by Mother Teresa Women's University, India from 18-Feb-2008 to 19-Feb-2008.



38. Dr.Hansa, Uthira, "Reforms for National Development " presented in a National level conference on Micro Pension- An effective tool in spearheading the New Pension Reforms , organised by Osmania University, Hyderabad, India from 20-Feb-2008 to 22-Feb-2008.
39. Dr.Hansa,Vasanta, "Financial inclusion " presented in a National level conference on Financial inclusion through diversification of Micro-Financial Services, organised by ICFAI Business School, Chennai, India from 22-Feb-2008 to 23-Feb-2008.
40. Dr.Hansa,Vasanta, "Business continuity strategy management" presented in a National level conference on Business continuity strategy and crisis management in service sector industries, organised by A.V.C College of Engineering, Mayiladuthurai, India from 11-Apr-2008 to 11-Apr-2008.
41. Dr.Hansa,Latha, "Urban planning " presented in a National level conference on Role of Corporate in urban planning and disaster , organised by Department of Management Studies, Pondichery University, India from 12-Apr-2008 to 13-Apr-2008.
42. Dr.Hansa,Daniel,Githanjali, "Trends in Marketing " presented in a International level conference on Determinants of Customer Loyalty in Retail Banking at the AMA SERV SIG, organised by University of Liverpool, United Kingdom from 05-Jun-2008 to 07-Jun-2008.
43. Dr.Hansa,Vasanta, "Trends in Micro-Financial Institutions " presented in a National level conference on The challenge of Micro-Financial Institutions to reach-out poor, organised by Valliammai Engineering College, Kattankulathur, India from 24-Sep-2008 to 24-Sep-2004.
44. Dr.Hansa, Uthira, "Business and Economy" presented in a International level conference on The Global experience in extending pension coverage to informal sector workers and lessons for india, organised by Spiru Haret University, Romania from 05-Nov-2008 to 06-Nov-2008.
45. Dr.Hansa,Sasinandhini, "Business and Economy" presented in a International level conference on Private Labels in Apparel Industry increase Store Patronage , organised by Spiru Haret University, Romania from 06-Nov-2008 to 08-Nov-2008.
46. Dr.Hansa,Bhuvanalatha, "Women in higher education " presented in a National level conference on Women leadership in higher education – Is there gender justice?, organised by Mother Theresa University, India from 06-Mar-2010 to 06-Mar-2010.
47. Dr.Hansa,Indra, "Trends in Management Education" presented in a National level conference on Reformation modalities to evolve a world class business school , organised by DoMS, University of Madras, India from 04-Mar-2011 to 05-Mar-2011.
48. Dr.Hansa,Sathiyamurthi, "Knowledge Management innovations " presented in a National level conference on Knowledge Management innovations in higher education sector , organised by Jaya Engg college, Chennai, India from 25-Nov-2011 to 25-Nov-2011.
49. Dr.Hansa,Somasundaram, "Advances in Industrial Engineering Applications" presented in a International level conference on Efficient task performance through Standard Operating Procedure for Industrial Excellence, organised by Anna University, Chennai, India from 06-Jan-2014 to 08-Jan-2014.

50. Dr.Hansa,GaneshKumar, "Advances in Industrial Engineering Applications" presented in a International level conference on Optimization of Market Price of tradable Pollution Permits by reducing transaction cost, organised by Anna University, India from 06-Jan-2014 to 08-Jan-2014.
51. "Advances in Engineering and Management" presented in a International level conference on Demonetization of Indian Rupee against US\$, organised by Revo Technologies and Enterprises, India from 30-May-2014 to 31-May-2014.
52. Dr.Hansa,Ganeshkumar , "Sustainable Floor Space Utilisation" presented in a International level conference on Advances in Design & Manufacturing , organised by NIT, India from 05-Dec-2014 to 07-Dec-2014.
53. Dr.Hansa,GaneshKumar, "Operations Excellence and Service Engineering" presented in a International level conference on Impact of Green Supply Chain Management Attributes on Supply Chain Performance, organised by IEOM Orlando , Florida, USA from 10-Sep-2015 to 10-Sep-2015.
54. Dr.Hansa, "Global Engineering Education" presented in a International level conference on A Roadmap to Integrate Sustainability and Innovation in Engineering Education, organised by IEOM Orlando , Florida, USA from 11-Sep-2015 to 11-Sep-2015.
55. Dr.Hansa,Sunita, "Innovations in Information, Embedded and Communication Systems" presented in a International level conference on IOT as a service, organised by Karpagam College of Engineering, India from 17-Mar-2016 to 18-Mar-2016.
56. "Data Consumption Pattern of MQTT Protocol for IoT Applications" presented in a International level conference on Smart Secure Systems – IoT and Analytics Perspective, organised by International Conference on Intelligent Information Technologies, India from 20-Aug-2018 to 22-Dec-2017.

## Books Published

1. "Entrepreneurship & Management of Small Business " authored by Dr.Hansa Lysander Manohar and published by Distance Education, University of Madras.(2005)
2. "Technology Transfer" authored by Dr.Hansa Lysander Manohar and published by Centre for Distance Education, Anna University, Anna University, Chennai.(2008)
3. "Strategic Technology Planning" authored by Dr.Hansa Lysander Manohar and published by Centre for Distance Education, Anna University , Anna University, Chennai.(2008)
4. "Data Analysis and Business Modeling Using Microsoft Excel" - 978th edition authored by Hansa Lysander Manohar and published by PHI Learning , Delhi .(2017)

## Sponsored Projects Completed

1. "Total Quality Management for Quality Assurance under ISO 9000", funded by AICTE (January-1996 - January-1998). Project Cost: 3.50.

2. "Teacher Behaviour", funded by AICTE.. Project Cost: 2.00.
3. "Recent trends in Operations Research", funded by AICTE (January-2002 - May-2003). Project Cost: 2.00.

## Programme Chaired

1. Chairman, International level workshop titled "Ad-zap at Femme Festival " conducted by Sathyabama University.
2. Chairman, National level workshop titled "Paper Presentation, Brand War and Stress Interview at Sathyabama University" conducted by Sathyabama University.
3. Chairman, National level workshop titled "Debate at Jeppiaar Engineering College" conducted by Jeppiaar Engineering College.
4. Chairman, National level workshop titled "Paper Presentation St.Joseph's College of Engineering " conducted by St.Joseph's College of Engineering .
5. Chairman, National level workshop titled "Stress Interview at Assan Memorial College of Arts & Science " conducted by Assan Memorial College of Arts & Science from 14-Jan-2009 to 14-Jan-2009.
6. Chairman, National level conference titled "Quality Circle Presentation at Quest 2010 " conducted by Anna University, Chennai from 17-Feb-2010 to 17-Feb-2010.
7. Chairman, National level conference titled "Poka Yoke Presentation at Quest 2010 " conducted by Anna University, Chennai from 17-Feb-2010 to 17-Feb-2010.
8. Chairman, National level workshop titled "Business Plan at Assan Engineering College" conducted by Assan Engineering College from 17-Mar-2010 to 17-Mar-2010.
9. Chairman, National level conference titled "Poster Presentation in Q Quest 2011 " conducted by Anna University, Chennai from 16-Feb-2011 to 16-Feb-2011.
10. Chairman, National level conference titled "Cross Functional Team, Operator Quality Guru and QadZap in Q Quest 2012 " conducted by Anna University, Chennai from 23-Feb-2012 to 24-Feb-2012.
11. Chairman, National level workshop titled "AdZap in Indcon 2012 " conducted by Industrial Engineering, Anna University, Chennai from 21-Mar-2012 to 21-Mar-2012.
12. Chairman, National level seminar titled "Work Place Health Dynamics" conducted by Ethiraj College from 09-Oct-2014 to 09-Oct-2014.
13. Chairman, International level conference titled "Healthcare Operations and Services" conducted by Industrial Engineering and Operations Management, Orlando, FLorida, USA from 11-Sep-2015 to 11-Sep-2015.

## Programme Organized

1. Co-ordinator, National level workshop on "Skills-A Holistic approach for the MBA & MCA students" from 26-Sep-2007 to 27-Sep-2007.
2. Co-ordinator, National level seminar on "Management-Recent Trends & Challenges " from 12-Sep-2009 to 12-Sep-2009.
3. Co-ordinator, National level workshop on "Simplified Application Learning" from 12-Nov-2009 to 13-Nov-2009.
4. Co-ordinator, National level seminar on "Rethinking Business Management through Green Practices " from 30-Sep-2010 to 30-Sep-2010.
5. Co-ordinator, National level workshop on "Xenia'11 service redefined for Hospitality Management" from 24-Mar-2011 to 24-Mar-2011.
6. Co-ordinator, National level seminar on "Driving new age economies through innovation" from 11-Oct-2011 to 11-Oct-2011.
7. Local coordinator , National level workshop on "UGC sponsored Workshop on Capacity building of Women Managers in Higher Education" from 17-Dec-2012 to 21-Dec-2012.
8. Co-ordinator, National level seminar on "VIYUGAM'15 Managerial Fiesta" from 19-Mar-2015 to 19-Mar-2015.
9. Co-ordinator, National level workshop on "Leading Practices in Supply Chain Management" from 10-Dec-2015 to 10-Dec-2015.
10. Co-ordinator, National level seminar on "Business Process Analysis" from 06-Oct-2016 to 06-Oct-2016.

## Programme Attended

1. Attended a National level Short Course on "Motivational aspects of teaching in Technological Institutions .(5 & 6 October 1990)" organized by Anna University, india from 05-Oct-1990 to 06-Oct-1990.
2. Attended a International level Short Course on "Quality Lead Assessor Training Programme" organized by conducted by TQM cell of Anna University & TQM International Pvt. Ltd., India from 29-Jul-1996 to 02-Aug-1996.
3. Attended a International level Short Course on "Auditor /Lead Auditor Examination Course No. A2160 of IQA, Certificate No.96647-38516" organized by British Standards Institution Training Services, India from 02-Aug-1996.
4. Attended a International level Short Course on "Modern Management Practices" " organized by AU-TVS center for quality Management, India from 24-Oct-1997 to 29-Nov-1997.
5. Attended a International level Short Course on "Qualified the IRCA certified Course No. R128 Internal Auditing of the Quality Manual Systems" organized by Managing for Quality Ltd.(mfq) , India from 27-Jan-2000 to 28-Jan-2000.

6. Attended a National level seminar on "MIS for Small Scale Industries " organized by Anna University, India from 03-Mar-2000 to 04-Mar-2000.
7. Attended a International level Short Course on "Innovative methods in teaching basic marketing" organized by T.A. PAI Management Institute, MAHE, Manipal., India from 15-Jan-2001 to 19-Jan-2001.
8. Participated in a International level workshop on "ISO 9001:2000 – the changes & the transition " organized by Det Norske Veritas, India from 08-Feb-2001.
9. Participated in a National level workshop on "Intel Teach to the Future program and completed the Master Trainers Course Workshop and trained 10 teachers thereafter." organized by Microsoft, India from 10-Sep-2002 to 25-Sep-2002.
10. Participated in a National level workshop on "Approaches to Management Case " organized by University of Madras., India from 21-Oct-2003 to 21-Oct-2003.
11. Participated in a International level workshop on "Documentation Requirements ISO 9001:2000 Certificate No./Course No.: DRR/12/2003/17 " organized by Det Norske Veritas, India from 20-Jan-2004.
12. Attended a National level Short Course on "Enhancing competitiveness of Indian B Schools with International Benchmarking" organized by Xavier's Institute of Management & Entrepreneurship(XIME) with the support of AICTE, CII & Business Line, India from 26-Jul-2004 to 27-Jul-2004.
13. Participated in a National level workshop on "Banking and Financial Services " organized by St. Joseph's College of Engineering in association with The Economic Times Club, India from 15-Sep-2004 to 15-Sep-2004.
14. Attended a International level Short Course on "Level I Certificat de langue francaise " organized by Alliance Francaise de Madras., India from 01-Oct-2004 to 19-Apr-2005.
15. Participated in a National level workshop on "FDP on Human Resource Audit" organized by Indian Institute of Technology, Madras , India from 11-Oct-2004 to 15-Oct-2004.
16. Participated in a National level workshop on "Research Methodology " organized by Sai Ram Engineering College, India from 09-Feb-2005 to 09-Feb-2005.
17. Participated in a National level workshop on "Total Quality Management " organized by University of Madras, India from 09-Mar-2005 to 11-Mar-2005.
18. Attended a National level Short Course on "27th Faculty Development Program in Management " organized by Indian Institute of Management, Ahmedabad., India from 03-Oct-2005 to 28-Jan-2006.
19. Participated in a National level workshop on "Multivariate Analysis using Open Source Software " organized by University of Madras , India from 06-Jul-2006 to 06-Jul-2006.
20. Participated in a International level workshop on "Personal Effectiveness Neuro Linguistic Programming(NLP) " organized by MNM Jain Engineering College, India from 06-Nov-2006 to 07-Nov-2006.

21. Participated in a National level workshop on "Concept to Research " organized by SRM University, India from 27-Jan-2007 to 27-Jan-2007.
22. Attended a National level Short Course on "Train the Trainers on Softskills " organized by Tata Consultancy Services , India from 20-Aug-2007 to 22-Aug-2007.
23. Participated in a National level workshop on "Case Method of Teaching " organized by ndian Institute of Technology, Madras , India from 30-Aug-2007 to 01-Sep-2007.
24. Participated in a International level workshop on "Soft Skills Development " organized by University of Madras , India from 20-Sep-2007 to 21-Sep-2007.
25. Participated in a National level workshop on "Capacity building of Women Managers in Higher Education" organized by Anna University, India from 02-Feb-2009 to 06-Feb-2009.
26. Participated in a National level workshop on "Enterprise Resource Planing-A road ahead" organized by Anna University, India from 07-Nov-2009 to 07-Nov-2009.
27. Attended a National level Short Course on "Marketing Management Leading with a difference: Contemporary issues in inspirational leadership " organized by Anna University, Chennai, India from 03-Feb-2010 to 10-Feb-2010.
28. Participated in a National level workshop on "eContent Development Skills for Teachers" organized by Anna University, India from 15-Sep-2010 to 15-Sep-2010.
29. Attended a National level seminar on "Leading with a difference: Contemporary issues in inspirational leadership" organized by Management Studies, Anna University, India from 26-Nov-2010 to 26-Nov-2010.
30. Participated in a National level workshop on "Database Management Systems " organized by Indian Institute of Technology, Bombay, India from 13-Dec-2010 to 23-Dec-2010.
31. Attended a National level Short Course on "Care Communication and Counseling students" organized by Anna University, Chennai., India from 21-Feb-2011 to 25-Feb-2011.
32. Participated in a National level conference on "Rethinking management education with innovation and creativity " organized by IIMA AA Chennai Chapter and Anna University, Chennai, India from 29-Oct-2011 to 29-Oct-2011.
33. Participated in a National level workshop on "Research Techniques in Management" organized by Pondicherry University, India from 02-Dec-2011 to 04-Dec-2011.
34. Participated in a National level workshop on "Training of Trainers Workshop on Capacity Building of Women Managers in Higher Education " organized by Avinashilingam Institute, Coimbatore,, India from 02-Jan-2012 to 07-Jan-2011.
35. Attended a National level seminar on "Issues in preparing Research thesis and Project Proposal" organized by Department of Industrial Engineering, Anna University, India from 16-Mar-2012 to 17-Mar-2012.
36. Participated in a National level workshop on "Management skills Enhancement Modules " organized by Anna University, India from 23-Apr-2012 to 28-Apr-2012.

37. Attended a International level Short Course on "Entrepreneurship and innovations in Food Sciences and Food Technology" organized by Anna University, India and Denmark from 11-Mar-2013 to 31-Mar-2013.
38. Participated in a National level workshop on "R&D Project Proposals-Awareness, Needs and Benefits" organized by Anna University, India from 28-Jun-2013 to 28-Jun-2013.
39. Participated in a National level workshop on "Creativity & Innovation" organized by Cognizant, India from 05-Sep-2013 to 05-Sep-2013.
40. Attended a National level Short Course on "Educational Technology for Millennial Teachers" organized by University of Madras , India from 05-Feb-2014 to 25-Feb-2014.
41. Participated in a National level workshop on "Model Building and Validation for Research in Management and Social Sciences" organized by Anna University, India from 28-Apr-2014 to 28-Apr-2014.
42. Participated in a International level conference on "Operations Excellence and Service Engineering" organized by IEOM Society, USA from 10-Sep-2015 to 11-Sep-2015.

## Special Representations

1. Selection Committee in Teachers Recruitment Board from 14-Dec-2011 to 16-Dec-2011.

## Honours

1. "Best Teacher Award" given by Sathyabama Engineering College (1996).
2. "Best Teacher Award " given by St. Mary's School of Management Studies from India (1999).

## Experience Abroad

1. Visited IEOM Society, Florida, USA from 10-Sep-2015 to 11-Sep-2015. Purpose of visit : Paper Presentation & Chairing a Session.

## Invited Lectures

1. Delivered a Lecture on "How to empower people" in Teachers Day organized by St. Johns Senior Secondary School , Chennai (30-Nov-2005).
2. Delivered a Lecture on "Excelling through communication skills " in Inter-Collegiate Semina organized by SIVET College, Chennai (02-Apr-2007).
3. Delivered a Lecture on "Competitor Analysis " in Faculty Development Program organized by Anna University, Chennai (03-Feb-2010).
4. Delivered a Lecture on "Lean Supply Chain Principles " in Workshop for students specialized in operations organized by Karunya University, Coimbatore (26-Mar-2010).

5. Delivered a Lecture on "Behavioral Practices for Personality Development " in Faculty Orientation Program organized by University of Madras, Chennai (30-Apr-2011).
6. Delivered a Lecture on "E-commerce " in Workshop for students organized by Chevalier T. Thomas Elizabeth College for Women , Chennai (22-Sep-2011).
7. Delivered a Lecture on "Management through Cooperatives" in United Nations Day organized by Vidyodaya Schools, Chennai (30-Oct-2012).
8. Delivered a Lecture on "Personality Enrichment" in Skills to Excel- Workshop on soft skills organized by DG Vaishnava College, Chennai (12-Mar-2013).
9. Delivered a Lecture on "New Product Development" in Short Term Course organized by Anna University, Chennai (26-Mar-2013).
10. Delivered a Lecture on "Data Analysis and Business Modelling" in Workshop organized by Rajalakshmi Engineering College, Chennai, India (11-Jan-2014).

### **Extension & Outreach Programme**

1. Community Service, Nutrition Education training , participated by Students and funded by Institute of Public Health at Poonamallee during 28-Sep-1979 and 07-Oct-1979. No. of participants: 30.
2. National Service Scheme, NSS Special Camp , participated by Students and funded by University of Madras at Muttucadu during 21-Dec-1979 and 30-Dec-1979. No. of participants: 30.