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### **LIST OF SELECTED JOURNAL PUBLICATION (2015 - 2020)**

- J.H. Akash and I. Arul Aram. 'A study of digital media in creating sustainable tourism awareness' *Communication and Media Studies*. Vol. 7, Issue 1, Jan.-Jun. 2018. 33-46. ISSN 23951559.
- Asha Alexander and I. Arul Aram. 'Communicating climate change through cartoons.' *Journal of Media and Communication* Vol. 3, Issue 1, June 2019. 80-97. Published by the Central University of Tamil Nadu. eISSN: 2581-513X. [http://jmc.cutn.ac.in/docs/JM&C2019June5F\\_11122019.pdf](http://jmc.cutn.ac.in/docs/JM&C2019June5F_11122019.pdf)
- B. Jayashree and I. Arul Aram. "Conservation of millets: The role of community leaders in Kolli Hills, South India." *Indian Journal of Traditional Knowledge*. Vol. 19(1), January 2020, pp. 101-110. ISSN: 0972-5938. IF 0.92.
- Arul Aram "Online learning in the post-Covid-19 scenario." *Journal of Scientific Temper* Vol. 8(1&2), Jan-June 2020, pp. 57-62. ISSN: 2278-2796 (Online) ISSN: 2278-2788 (Print).