

Rupa Gunaseelan

Professor of Bharathiar school of management and entrepreneur development, Bharathiar University

Human resource Management Organizational Behaviour

GET MY OWN PROFILE				
	All	Since 2015		
Citations	84	75		
h-index	4	4		
i10-index	1	1		

TITLE	CITED BY	YEAR
Supply chain perspective and logistics of spices in Indian retail industry S Krishnaraj, R Gunaseelan, M Arunmozhi, CSP Sumandiran Materials Today: Proceedings		2020
Development Of Linkage Resources Within The Category Of Amoria C. And Its Application In Pulse M Skot, AT Abbert, L Ravagnani The American Journal of Agriculture and Biomedical Engineering 1 (03), 1-8		2019
Measuring Corporative Social Responsibility in SME A confirmatory factor analysis Approach M Arunmozhi, R Gunaseelan Research Directions 6 (11), 91-97	3	2019
Influence of occupational stress and coping strategies on age and working hours among bus drivers KA Kuriachan, DR Gunaseelan International Journal of Current Research in Life Sciences 7 (06), 2353-2357		2018
Dark leadership and its impact on work place spirituality: an empirical study R Gunaseelan PURUSHARTHA-A journal of Management, Ethics and Spirituality 10 (1), 32-42	2	2018
Impact of Perceived Internal Corporate Social Responsibility on Organizational Identity-A micro perspective analysis M Arunmozhi, R Gunaseelan International Journal Research Engineering and Management 1 (1), 5-10	3	2018
Corporate Engagement in Corporate Communications of Indian firms M Arunmozhi, R Gunaseelan Shanlax International Journal 6 (3), 28-31	4	2018
A Study on Mediating Effect of Altruistic Behavior on Benevolent Leadership and Psychological Well-Being DV Sree, R Gunaseelan Arabian J Bus Manag Review 8 (363), 2		2018
Supportive leadership-A conceptual study V Sree, R Gunaseelan Namex International Journal of Management Research, 6 (2), 55-56	2	2018
Leader initiating structure and leader consideration as predictors of employees' adaptive performance: An empirical study D Vinitha Sree, R Gunaseelan Asian Journal of Management 8 (3), 695-704	1	2017

TITLE	CITED BY	YEAR
Evaluation of an international disaster response team's perspective post 2011 Japan multiple disasters: Pivotal learnings in human resource management P Arora, R Gunaseelan, JR Bhardwaj Journal of Strategic Human Resource Management Volume 4 (3)	1	2015
Identification and Confirmation of Variables Influencing Manufacturer-Dealer Relationships for Steel and Allied Products S Dasari, R Gunaseelan, G Suresh Indian Journal of Marketing 45 (3), 7-23		2015
Performance of India Inc M Arunmozhi, R Gunaseelan Corporate Social Responsibility 16, 19-31	3	2015
Impact of education on entrepreneurial intention and motivation -a comparative study between MBA and non MBA students in Bharathiar university RG Gowtham Raaj V GE- International Journal of management research 2 (12)		2014
study on the perception of private school teachers on their principal Leadership capacities- An empirical Study RGRKG Raaj V GE- International Journal of management research 2 (12)		2014
Customer's expectation towards shopping behaviour in retail outlets R Gunaseelan, R Chitra Impact: International Journal of Research in Business Management 2 (2), 43-52	7	2014
INFLUENCE OF RETAIL STORE ATTRIBUTES AND RETAIL STAFF ATTRIBUTES ON CUSTOMERS'SHOPPING BEHAVIOUR (A Study conducted in Coimbatore District, Tamil Nadu, India) R CHITRA BHARATHIAR UNIVERSITY, COIMBATORE		2013
Disaster management: Medical preparedness, response and homeland security R Arora, P Arora CABI	6	2013
Management of the 2011 Japan multiple disasters (earthquake, tsunami and ensuing disasters): a view through an international lens. A Preeti, A Rajesh, G Rupa, C Raman, JR Bhardwaj Disaster management: medical preparedness, response and homeland security	1	2013
Efficient human resource management contributes to augmented societal resilience in the aftermath of disasters: lessons from the 2011 Tōhoku earthquake and tsunami. A Preeti, G Rupa, A Rajesh Disaster management: medical preparedness, response and homeland security	1	2013