

Dr. R. Magesh
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Publications

1. MAGESH, R. "A Study of Customer Satisfactions towards Samsung Mobiles in Chennai." *Studies in Indian Place Names* 40.1 (2020): 935-941.
2. Bagirathi, M., and R. Magesh. "Impact of Employees Education on Employer Branding Dimension and its Effectiveness—A Study." (2019): 35-40.
3. Joyce, S., and R. Magesh. "Emotional intelligence and Performance of Faculty in Management Education." (2019): 54-60.
4. Catherine, S., and R. Magesh. "Shoppers Propensity on Supermarket Chain Store Attributes in Grocery Retailing." (2019): 61-67.
5. Britto, M. John, and R. Magesh. "Workplace Wellness and Employee Engagement in Information Technology Services." (2019): 110-119.
6. Britto, M. John, and R. Magesh. "Wellness Programs and Engagement of Information Technology Workforce." *International Journal of Engineering & Technology* 7.3.1 (2018): 75-81.
7. Britto, J., and R. Magesh. "Psychological Capital and Engagement in Information Technology Services." *International Journal of Pure and Applied Mathematics* 119.16 (2018): 383-398.
8. Chellammal, Krishnan, and R. Magesh. "A study on nurses attrition factors and retention techniques." *International Journal of Management, IT and Engineering* 8.1 (2018): 168-178.
9. Joyce, S., and R. Magesh. "The Impact on Emotional Intelligence among Lecturers Working in University." *Indian Journal of Public Health Research & Development* 9.12 (2018): 2553-2557.
10. Britto, M. John, and R. Magesh. "Wellness of Employees and Engagement in Corporate Scenario." *Indian Journal of Public Health Research & Development* 9.12 (2018): 2566-2571.
11. Martina, J., and R. Magesh. "Influence of organisational citizenship behaviour on individual work commitment of information technology and information technology-enabled services employees." *International Journal for Advance Research and Development* 3.4 (2018): 331-333.
12. Baskaran, Keerthana, and Magesh Rajarathinam. "Innovative Teaching Practices in Educational Institutions (ITPEI)." *International Journal of Educational Sciences* 20.1-3 (2018): 72-76.
13. Rajeswari, M., and R. Magesh. "A Study on Psychological Well-Being among Employees of IT Companies." *Asian Social Science* 13.8 (2017): 59-63.
14. Magesh, R. "A study on green packaging through green marketing practices in flexible packaging of FMCG industries." (2017).
15. Beena Joice, M., and R. Magesh. "PREDICTORS OF JOB STRESS ON WORK ENGAGEMENT."
16. Ramani, M., and R. Magesh. *An Analytical Study of Management Thoughts in Kambaramayana*. Diss. VISTAS, 2017.
17. Baskaran, Keerthana, and Magesh Rajarathinam. "Influence of Psychological Capital on Innovative Behaviour among the Faculty Teaching in Online Environment." *Asian Journal of Distance Education* 12.1 (2017): 60-68.
18. S. Catherine., and R. Magesh. "RETAIL SHOPPER'S SATISFACTION USING DIFFERENTIATION STRATEGIES". *Indian J. Sci. Res* 14.1 (2017): 74-76
19. Mohanakumari, D., and R. Magesh. "Competency Development Through Training And Development: An Empirical Study." *Indian J. Sci. Res* 14.1 (2017): 69-70.
20. Karpagham, C., and R. Magesh. "Work Life Balance of Employees Working in Organized Manufacturing Sector: A Study with specific reference to Chennai, Tamil Nadu, India." *Asian Journal of Research in Social Sciences and Humanities* 7.2 (2017): 919-935.
21. S.Joyce., and R. Magesh. "A STUDY ON EMOTIONAL INTELLIGENCE OF WORKING WOMEN." *Indian J. Sci. Res* 14.1 (2017): 248-251
22. Magesh, R. "A Study on Comparison of Security Features in Public and Private Sector Banks on Prevention of Cyber Crime." *Asian Journal of Research in Social Sciences and Humanities* 7.2 (2017): 806-820
23. Magesh, R. New Doorway of E-Commerce-Online Shopping." *Imperial Journal of Interdisciplinary Research*(2016):2-12.

24. Lakshmi, Gnana Guru, and R. Magesh. "Impact of Technological change process on Individual Performance among the Information Technology (IT) Employees in Tamil Nadu." *Asian Journal of Research in Social Sciences and Humanities* 6.6 (2016): 1741-1749.
25. Kiruthiga, V., and R. Magesh. "A cavernous scrutiny of job satisfaction among the star category hotel employees." *International Journal in Management & Social Science* 4.7 (2016): 218-226.
26. Anagha, K., and R. Magesh. "Motivation to Innovate: An Examination of the Role of Employee Commitment." *Asian Journal of Research in Social Sciences and Humanities* 6.8 (2016): 1237-1251.
27. Padmanabhan, Lekha, and R. Magesh. "Difference between employees marital status and performance level in IT industry." *Imperial Journal of Interdisciplinary Research* 2.6 (2016): 1173-1176.
28. Almeida, Thomas Christopher De, and R. Magesh. "Effective Connectivity of Imported International Air Cargo through Customs Bonded Trucking." *Asian Journal of Research in Social Sciences and Humanities* 6.8 (2016): 1689-1693.
29. Rajeswari, M., and R. Magesh. "A Study on Consumer Preference towards Buying of Organic Fruits and Vegetables." *Asian Journal of Research in Social Sciences and Humanities* 6.6 (2016): 1118-1124.
30. Kiruthiga, V., and R. Magesh. "Functional Roles and Working Hours Goad Job based Determinants among the Star Category Hotel Employees." *Asian Journal of Research in Social Sciences and Humanities* 6.6 (2016): 1679-1686.
31. Lekha, P., and R. Magesh. "Influence of Spiritual Quotient (SQ) Dimensions on Performance of Employee in it Industry." *Asian Journal of Research in Social Sciences and Humanities* 6.7 (2016): 1112-1119.
32. Balamurugan, P. Sundara, and R. Magesh. "Risk Assessment on Indian General Insurance Companies Solvency using Expense and Loss Ratio Methods." *Asian Journal of Research in Social Sciences and Humanities* 6.8 (2016): 1750-1761.
33. Padmanabhan, Sangeetha, and R. Magesh. "Green Packaging–Reflection on Consumer Product Buying towards the Path of Environmental Sustainability." *Asian Journal of Research in Social Sciences and Humanities* 6.7 (2016): 1718-1731.
34. Kurinji, T., and R. Magesh. "Women Entrepreneurship in Tamil Nadu-A Qualitative Study using Tows Analysis." *Asian Journal of Research in Social Sciences and Humanities* 6.9 (2016): 1071-1080.
35. Anagha, K., and R. Magesh. "Employee motivation to innovate and resources management: the mediating role of organisational commitment." *International Journal of Management Concepts and Philosophy* 9.3 (2016): 185-199.