

Dr. T Viswanathan -Publications

1. Dr T Viswanathan, Dr Asha Nadig (2019). An Empirical analysis of Money supply, Inflation and Output: The Case of India. International Journal of Public Sector Performance Management. Volume 5, Issue 3/4, July 2019, 516-530, ISSN 23207906
2. Dr T Viswanathan, Dr V Ramanujam and Dr K Ammani Ammal (2019). Entrepreneurial Competencies Impact on Business Success: The Moderating Role of Business Environment Factors. International Journal of Engineering, Applied and Management Sciences. Volume 54, Issue 3, June 2019, 205 -211, ISSN 2320-6608
3. Dr T Viswanathan, Sriram, Prathana Mukherjee (2019). Efficiency of Indian Option Market: Estimation of Future Market Volatility Using Implied Volatility. SDMIMD Journal of Management. Volume 10, Issue 1, March 2019, 11-20, ISSN 23207906
4. Dr T Viswanathan, Dr Neha Chhabra (2019). Disruptive Technologies and its effect on the workforce in banks: A Framework of Assessment for Mitigation. The Empirical Economic Letters. Volume 18, Issue 3, March 2019, 267- 281, ISSN 1681 8997
5. Dr T Viswanathan, Dr Mohan Gopinath, Dr Aswathi Nair (2018). Espoused and Enacted Values in an Organization: Workforce Implications. Management and Labour studies. Volume 4, Issue 43, October 2018, 277- 293, ISSN 0258042X
6. Dr T Viswanathan, Dr Neha Chhabra (2018). Workforce challenges in Indian banking scenario – Journey from identification till mitigation. Current Science, Volume 115, Issue 4, August 2018, 739-747, ISSN 113891
7. Dr T Viswanathan, Dr Asha Nadig (2017). Under-pricing of IPO in Indian Capital Market. International Journal of Applied Business and Economic Research. Volume 16, Issue 15, March 2017, 463-473. ISSN 0972 -7302
8. Dr T Viswanathan, Dr K Balanaga Gurunathan (2016). Shareholders Wealth Maximisation of Paper Industry in India. International Journal of Exclusive Management Research. Volume 6, Issue 1, February 2016, 76-91. ISSN 2249 - 2585
9. Dr T Viswanathan (2016). An Analysis of stock market volatility of BRICS nations. International Research Journal of Management and Commerce. Vol. 3, Issue 2, Feb 2016, 129-143. ISSN: (2348-9766)
10. Dr T Viswanathan, Zohra Bi (2016). A study on Indian Stock Market reaction around book to market ratio of banking stocks. International Journal of Management Research. Vol. 4, Issue 1, Jan 2016, 1-15. ISSN: (2321-1709)