

Dr.Arasu Rangaswami

M.Com., M.B.A., M.Phil., Ph.D., HDCM., FSIESRP.,
Principal, University of Madras Arts and Science College, Nemmeli, ECR
Senate Member – University of Madras



Dr.Arasu Rangaswami holds a Doctorate in Management and MBA from University of Madras. He has 20 years of teaching experience in graduate teaching at MBA level and Research. His service to the professional community includes Curriculum Designing, organizing Research Conferences and Seminars besides his participation in several professional activities and serving as a member of various committees.

He was the Founder Director – MBA in NICM and started MBA course under the National Council of Co-operative Training (NCCT), Government of India.

He as a research supervisor, has successfully guided and continues to guide many M. Phil and Doctorate Scholars in the areas of Management.

He is also a PhD Examiner for many Overseas Universities.

Dr.Arasu has published empirical and conceptual articles and has also presented in various National and International Conferences and Forums. He has also authored countable numbers of eminent chapters in various books. He has presided as a Chief Guest and Chairperson for the International conference in Business, Management, Economics and finance held in Bangkok, Malaysia, Maldives in 2014, 2017 & 2020 respectively.

As a principal of University of Madras at Nemmeli Campus with his research Interest and core competence in Human resources he has incepted Behavioural Science knowledge to improvise Organizational Effectiveness.

Dr.Arasu has been nominated as an **Ex-Officio member in the Academic and Senate of University of Madras**, under the Madras University Act ,1923 based on his credentials and experience as Principal of Madras University Arts and Science college – NEMMELI.

For his approved educational qualifications, experience and dissertation, projects, scientific research papers and publications Dr.Arasu has been awarded **PROMISING YOUNG ACADEMICIAN EXCELLENCE** by **Vivekhabharathy Academy of Human Excellence** in 2015

He was awarded **GLORY OF EDUCATION EXCELLENCE** for outstanding Achievements in the field of Education by **International Institute of Education & Management, New Delhi** in **March 2015**

Dr.Arasu has been conferred the Title of **FELLOW (FSIESRP)**– by the governing council of Innovative scientific research, Malaysia and has appointed him as Honourable Editorial Board member and Consulting Editor during the International convention **held in Malaysia on 25 April 2019**

Dr. Arasu has added more feathers to his crown by completing various international certifications like

- Personal Branding course authorized by **University of Virginia, USA**
- THE GLOBAL BUSINESS ENVIRONMENT: EVOLUTION AND DYNAMICS, from **Coventry University – UNITED KINGDOM**

In **November 2019, Microsoft** has awarded Dr.Arasu the status of **Certified Microsoft Innovative Educator** for his contribution in the field of Education.

Furthermore, Dr. Arasu has published books on

- Export Trade and Documentation
- Business Ethics and Corporate Social Responsibility
- Services Marketing , which has been translated into 8 languages, at the International Book Market Service Ltd, Mauritius., and has plans for more such releases in future.
- Covid -19, A Strategic View, a book released during Corona lockdown to educate people about the global impact caused by this pandemic.