

Dr. Mohanasundari M

Finance and Marketing

Asst. Professor of Management Studies, Kongu Engineering College , Perundurai 638060, Erode Dt Insurance & Risk Managment

GET MY OWN PROFILE				
	All	Since 2015		
Citations	129	114		
h-index	7	6		
i10-index	3	3		

TITLE	CITED BY	YEAR
A Analysis of Demonetization Effect on Selected Stocks of Indian Housing Finance Sector SS Dr. S. Padmavathy, Dr. M. Mohanasundari INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH (ISSN 2277-8616) 9		2020
An Analysis of the Relationship between Risk and Return in the Gold Market of Asian Countries PK Dr. M. Mohanasundari, Dr. P. Vidhyapriya Dr. P. Sundaresalingam INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH (ISSN 2277-8616) 9		2020
Behavioural Analysis of Inventory Turnover DPSMRM Dr. P Vidhya Priya, Dr. M Mohanasundari INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH (ISSN 2277- 8616) 9		2020
A CASE ON WAREHOUSE RECEIPTS SCAMS: THE ISSUES AND THE SOLUTION USING BLOCK-CHAIN TECHNOLOGY DPVPDMM V. Indhumathi MIM International Journal of Management Research (ISSN 2394 - 6997) 6 (1), 74-80		2020
EXPLORING THE CORRELATION AMONG EFFICIENCY OF INVENTORY MANAGEMENT AND PROFITABILITY: A COMPARATIVE ANALYSIS OF INDIAN TEXTILE INDUSTRY AND CONSUMER GOODS INDUSTRY PV Priya, P Sundharesalingam, M Mohanasundari, A Sidharthan Journal of Critical Reviews 7 (19), 4245-4257		2020
An Opinion Profile of Retailer Perception in the Purchasing of Apparel Products in Western Part of Tamilnadu VM M. Mohanasundari, P. Sundharesalingam, P. Vidhyapriya Journal of Critical Reviews 7 (14), 756-762		2020
Reduction of In-House Rejection by Six Sigma in Auto-Ancillary Industries KK Dr. P. Sundharesalingam, Dr. M. Mohanasundari, Dr. P. Vidhya Priya Journal of Critical Reviews 7 (14), 778-785		2020
Using DuPont Analysis to Assess the Financial Performance of the Selected Companies in the Plastic Industry in India MSNRMVSS Dr. M. Mohanasundari, Dr. P. Sundharesalingam GEDRAG & ORGANISATIE REVIEW 33 (2), 2585-2605		2020
Innovations in Public Sector Services to Reduce the Traffic Volume SAP Navaneethan.K.S, M.Mohanasundari		2019

International Journal of Engineering and Advanced Technology 9 (2), 5458-5467

TITLE	CITED BY	YEAR
Application of Productivity Enhancement Tools in RIGS Manufacturing Industry: ABC and MRP DPS Dr. M. Mohanasundari, Dr. P. Vidhyapriya International Journal of Scientific & Technology Research 8 (11), 1900-1905		2019
Evolving a New Revolutionary Learning Environment Based on Blockchain Technology DPS Dr. M. Mohanasundari, Dr. P. Vidhyapriya International Journal of Recent Technology and Engineering 8 (4), 10370-10378		2019
The Applications of Lean tools in coconut oil manufacturing company at Erodo District. DPS Dr. M. Mohanasundari, Dr. P. Vidhyapriya International Journal of Mechanical and Production Engineering Research and	е	2019
Impact and Assessment of Cost Overrun due to Material Cost in Construction Projects DPS Dr. M. Mohanasundari, Dr. P. Vidhyapriya International Journal of Civil Engineering and Technology 10 (2), 1099-1105	1 *	2019
A Study on Antecedents and Consequences of Customer Satisfaction in Commercial Banks SC Vetrivel, V Krishnamoorthy, M Mohanasundari ITIHAS The Journal of Indian Management 9 (4), 32-39		2019
Factors Influencing Business Incubation PerformanceFactors Influencing Business Incubation Performance DSCV Dr. M. Mohanasundari Globsyn Management Journal 7 (1 & 2)		2018
Impact of Corporate Governance on Firm Performance of Companies Listed in NIFTY. PV Priya, M Mohanasundari Anvesha 10 (4)	n	2017
A Study on Customer Expectation Towards Store Atmospheric With Reference to Apparel Retail Shop P Sundharesalingam, M Umasankar	ee	2017
Determinants of Consumer Purchase Decision on Health Insurance in Tamil Nadu DSCV Dr. M. Mohanasundari AIMS Journal of Management 2 (2), 111-130		2017
Performance of monthly income scheme in mutual fund industry in India N Dharmalingam, KB Gurunathan Global Journal of Management And Business Research	1	2016
Performance of National Pension Scheme in India KB Gurunathan		2016