

MEGHANA HL

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SUMMARY

Strategic and customer-focused Senior Product Manager with over 5 years of proven success in leading end-to-end projects for ERP SaaS products. Adept at driving product development from ideation to launch, aligning closely with customer needs and business objectives. Proficient in cross-functional collaboration, agile methodologies, and leveraging data for informed decisions. Eager to contribute extensive product management expertise to the dynamic team, delivering innovative solutions.

SKILLS

- Customer-Centricity
- Communication Skills
- Roadmap Planning and Execution
- Agile Methodologies
- Data-Driven Decision-Making
- Requirement Gathering and Prioritization
- Product Backlog Management
- Product Lifecycle Management
- Stakeholder Engagement and Management
- Market Research and Competitive Analysis
- Product Vision and Strategy
- Cross-Functional Collaboration
- Team Leadership
- End-to-End Product Development

ACHIEVEMENTS, AWARDS & PUBLICATIONS

Award-Winning Presenter

Jan 2022

Recognized with "The Best Delivery Award" for delivering a session on 'Modernizing User Experience with JD Edwards Low Code/No Code' at Oracle JD Edwards INFOCUS Dive Deep 2022.

International Conference Speaker

Apr 2022

Presented sessions at prestigious international conferences, Featured speaker at User Conferences like Spanish Oracle User Group (SPOUG) and Italy Oracle User Group.

- [JD Edwards Week 2022](#)
- [Quest Spring 2022 Learning Series: Transformation and Modernization](#)
- [INFOCUS Dive Deep 2021](#)
- [INFOCUS Envision 2021](#)
- INFOCUS 20: [Session 1](#), [Session 2](#) and [Session 3](#)
- SPOUG Session details: [Link 1](#), [Link 2](#) and [Link 3](#)

JD Edwards Innovation Symposium Speaker

May 2021

Invited as a speaker at the 2021 JD Edwards Innovation Symposium, showcasing the latest features and enhancing product visibility.

- [2021 JD Edwards Innovation Symposium session \(Video\)](#)
- 2021 JD Edwards Innovation Symposium session details: [Link 1](#) and [Link 2](#)

Scientific Journal Reviewer

July 2020

Invited as a reviewer for the International Journal of Emerging Markets, demonstrating expertise and recognition in the field.

Research Excellence

July 2017

Awarded "The Best Paper Award" at "The 2nd SSBRN Symposium 2017" The Federal, Kuala Lumpur, Malaysia for a research paper on "Ranking the factors influencing cloud ERP adoption in Indian MNCs using AHP Approach.": [Link](#)

PROFESSIONAL EXPERIENCE

Moody's Analytics

Gurgaon, India

Assistant Director- Senior Product Analyst

Nov 2022- July 2023

- Spearheaded customer community initiatives, increasing engagement by 20% through strategic implementation and moderation.
- Conducted in-depth competitor market research, producing detailed analyses to guide product strategy.

Oracle India Pvt Ltd.

Product Manager

Bangalore, India

Sep 2018- Sep 2022

- Led the development and execution of the Extensibility Frameworks for Oracle JD Edwards EnterpriseOne, a key ERP SaaS product.
- Directed geographically dispersed teams in Denver, Colorado, and Bangalore, ensuring alignment and timely product delivery.
- Defined product vision, strategy and roadmaps, increasing delivery efficiency by 20% and achieving a 15% boost in feature success metrics.
- Conducted detailed requirement gathering, fostering collaboration and alignment through effective customer and partner engagement.
- Analysed customer pain points, collaborating with agile teams to resolve issues, resulting in a 20% increase in overall product satisfaction.
- Collaborated with cross-functional teams to analyze customer needs, market opportunities, and competitive offerings, leading to a 10% increase in market share.
- Translated complex business requirements into development strategies, enhancing team efficiency by 30%.
- Created, prioritized, and presented product backlogs, gaining approval on key features that led to a 15% revenue boost.
- Delivered impactful product presentations to internal and external stakeholders, fostering a cohesive understanding of product features.
- Conducted in-depth research on Industry 4.0 and emerging technologies, identifying gaps, and proposing tailored recommendations, resulting in a 20% improvement in product competitiveness.
- Strengthened partner relationships through targeted events, strategic collaborations, and actionable insights, improving partner engagement by 15%.
- Spearheaded the creation of comprehensive product deliverables, enhancing product communication by 30%.
- Conducted extensive training sessions, resulting in a 25% improvement in team knowledge and customer understanding.

✓ [JD Edwards Extensibility Frameworks](#)

Manipal Institute of Technology

Assistant Professor

Manipal, India

Jul 2017- Sep 2018

National Institute of Technology Karnataka

Assistant Lecturer

Surathkal, India

Dec 2016- June 2017

- Taught subjects like Enterprise Resource Planning, equipping final-year B.Tech students with ERP system knowledge.

CERTIFICATIONS & PUBLICATIONS

- AI Product Management Specialization by Duke University- Coursera (In-progress) Nov 2025
- Google Project Management: Professional Certificate- Coursera (In-progress) Nov 2025
- Multimodal RAG: Chat with Videos by DeepLearning.AI [Certification Link](#) Sept 2024
- Multi AI Agent Systems with crewAI by DeepLearning.AI [Certification Link](#) June 2024
- ChatGPT Prompt Engineering for Developers by DeepLearning.AI Nov 2023
- Certified Scrum Product Owner® (CSPO®) by SCRUM ALLIANCE® [Certification Link](#) Apr 2022
- International Journal of Emerging Markets Dec 2018

The research paper titled "Prioritizing the factors affecting cloud ERP adoption—an analytic hierarchy process approach" was published in "International Journal of Emerging Markets (2018)" [Research paper Link](#)

TOOLS AND TECHNOLOGY

- **Project Management Tools:** Jira, Asana
- **Collaborative Design:** Miro
- **Documentation and Knowledge Sharing:** Confluence, Google Docs

EDUCATION

Manipal Institute of Technology

Master of Technology in Engineering Management

Manipal, India

Visvesvaraya Technological University

Bachelor of Engineering in Computer Science

Karnataka, India