

Meghana Lakshminarayana Swamy

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SUMMARY

Master's in Business Analytics student with strong analytical expertise seeking a full-time business or managerial role upon graduation. I am eager to apply my technical and analytical skills to solve complex business problems and drive data-informed decision-making. I am committed to continuous learning and professional development, and I am seeking a role where I can contribute to a data-driven organization.

EDUCATION

University of New Haven | West Haven, CT, USA

Master of Science, Business Analytics

Honors/Awards: Dean's Scholarship

Aug 2024 - May 2026

GPA: 3.7/4

B M S Institute of Technology & Management

Bachelor of Engineering, Information Science Engineering

Bengaluru, India

Aug 2019 – June 2023

SKILLS

- **Operations & Office Support:** Order processing, invoice/quote management, inventory tracking
- **Marketing & Content:** Canva, social media platforms, content creation, industry research
- **Management & Design:** Basic HTML, content updates, promotional graphics
- **Technical & Tools:** R, GitHub, Advanced Excel, JIRA, Visual Studio, Power BI, Tableau, MS Office
- **Database Management:** T-SQL, SSMS, Data Warehousing, Visual Studio, Integration Services, ETL, OLAP, SSRS

PROJECTS

Visual Sales Dashboard – AdventureWorksDW2022

March 2025 – April 2025

- Developed an end-to-end data analytics solution to address a business request, utilizing AdventureWorksDW2022 as the data source.
- Cleaned and transformed data using SQL Server Management Studio (SSMS), focusing on dimensions such as customers, products, dates, and internet sales.
- Built an interactive Power BI dashboard to analyze product sales, customer segments, and performance against budget, enabling stakeholders to derive actionable insights.

S&P 500 Performance & Risk Analysis

Oct 2024 – December 2024

- Created a Power BI dashboard to analyze S&P 500 performance and risk, empowering data-driven investment decisions.
- Visualized key metrics (10-year/52-week change, Beta, Profit Margin, Yield) to identify top-performing sectors and assess risk exposure.

ACHIEVEMENTS

- Service towards feeding stray Animals during Covid-19 Pandemic
(Received Government recognized certification)

April 2020 – August 2020

ADDITIONAL INFORMATION

- Interests – Fitness, sports, craft, sketching, making new connections and engaging in meaningful conversations.
- Available 5 days a week with flexible hours.
- CPR/AED/First Aid certified.