

Ideation Phase Brainstorm & Idea Prioritization Template

Date Team	19 February 2026
Team ID	LTVIP2026TMIDS37905
Project Name	Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites
Maximum Marks	4 Marks

Step-I : Team Gathering, Collaboration and Select the Problem Statement



Brainstorm

& idea prioritization



Use this template in your own
brainstorming sessions so your team
can unleash their imagination and
start shaping concepts even if you're
not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
3-8 people recommended



Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Group Ideas

Now let's organize your ideas into coherent solutions. Once all stickynotes have been grouped, give each cluster a descriptive title. If a cluster is bigger than one sticky notes, try and see if you can break it up into smaller sub-groups.

10 minutes

Important

High priority, high value, high ROI

Medium priority, medium value, medium ROI

Low priority, low value, low ROI

Impact

Easy to measure impact

Medium impact

Difficult to measure impact

Effort

Low effort

Medium effort

High effort

Concerns

Low concern

Medium concern

High concern

Value

Low value

Medium value

High value

Impact

Low impact

Medium impact

High impact

Effort

Low effort

Medium effort

High effort

Concerns

Low concern

Medium concern

High concern

Value

Low value

Medium value

High value

Impact

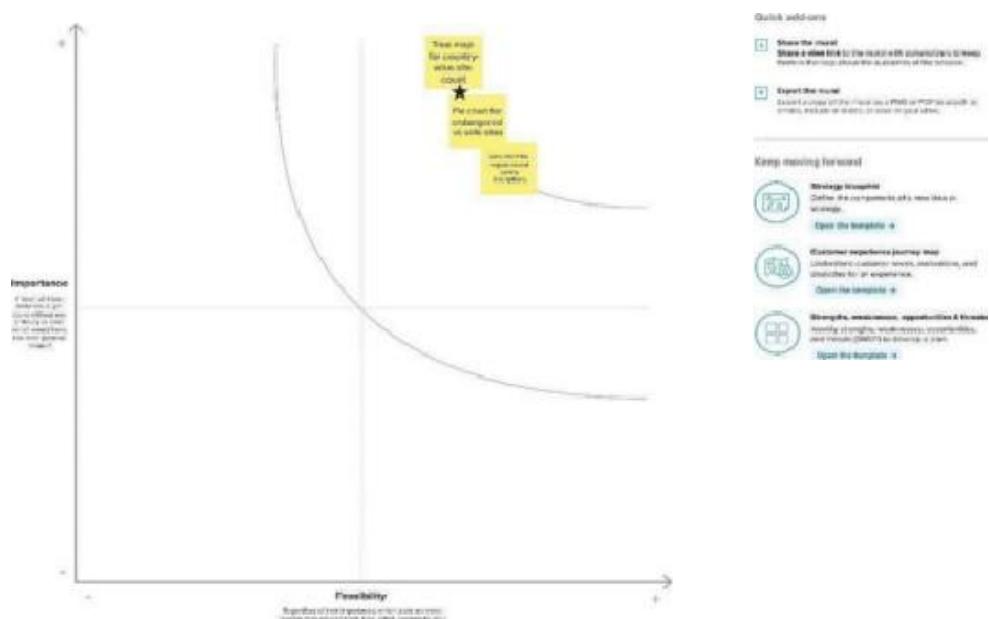
Low impact

Medium impact

High impact

After brainstorming, we clustered our sticky notes into 3 main themes:
 ○ **Visualization Ideas** – focused on how to represent the heritage data using charts like tree maps, pie charts, and geo-maps. ○ **Analysis Goals** – focused on insights such as endangered sites, most active regions, and trends over time. ○ **Dashboard Features** – ideas that improve user interaction such as filters, tooltips, and interactivity.
 These groupings helped us prepare for the next step of idea prioritization.

Step-3: Idea Prioritization





(Prioritize)

Your items should all be on the same page about what's important moving forward. Review your ideas, ask this group to determine which ideas are important and which are frivolous.

20 minutes



(Plan)

From the ideas you've come up with, decide what needs to be prioritized. This will help you move forward with the most important ideas.



(After you collaborate)

You can request the email as an image or pdf to share with executives of your company who might find it helpful.