Ideation Phase Brainstorm & Idea Prioritization Template

Date Team	19 February 2026
Team ID	LTVIP2026TMIDS37905
Project Name	Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites
Maximum Marks	4 Marks

Step-I : Team Gathering, Collaboration and Select the Problem Statement
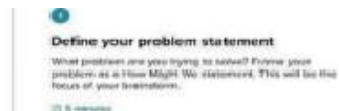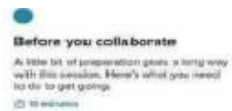
Brainstorm

& idea prioritization

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## Step-2: Brainstorm, Idea Listing and Grouping

After brainstorming, we clustered our sticky notes into 3 main themes:
○ *Visualization Ideas* – focused on how to represent the heritage data
using charts like tree maps, pie charts, and geo maps. ○ *Analysis Goals* –
focused on insights such as endangered sites, most active regions, and
trends over time. ○ *Dashboard Features* – ideas that improve user
interaction such as filters, tooltips, and interactivity.
These groupings helped us prepare for the next step of idea prioritization.

Step-3: Idea Prioritization
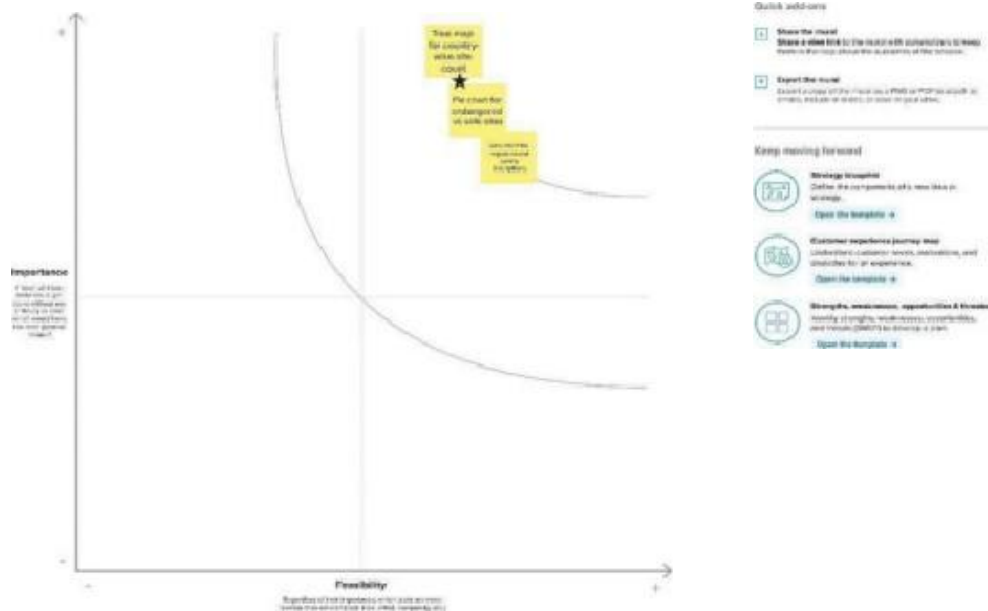
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.