

LOREM IPSUM

Sales Dashboard 2023, 2022, 2021

94M

Sales 2023

150M

Sales 2022

113M

Sales 2021

39025

Qty sold in 2023

2159

Tot Customers 2023

54251

Qty sold in 2022

2117

Tot Customers 2022

42577

Qty sold in 2021

1465

Tot Customers 2021

Sales Comparison for 3 years

Month	2023	2022	2021
JAN	12.6M	11.2M	9.3M
FEB	13.3M	12.4M	7.8M
MAR	14.0M	13.4M	9.1M
APR	12.1M	12.6M	8.7M
MAY	14.8M	11.5M	9.1M
JUN	13.6M	11.3M	9.2M
JUL	10.2M	11.0M	7.4M
AUG	3.6M	10.7M	8.1M
SEP		12.2M	9.1M
OCT		13.9M	10.0M
NOV		15.5M	12.6M
DEC		14.4M	13.0M

Segment Sales for 3 years

Segment	2023	2022	2021
REST-Restaurants / Cafe	40M	59M	44M
HOTE-Hotels	28M	54M	35M
TRAD-Traders and Wholesalers	14M	21M	20M
CATE-Catering	9M	12M	12M
0-Others	3M	2M	
CORP-Corporate Clients	0M	1M	1M
CAFE-Cafeteria	0M	0M	
SUPR-Supermarkets	0M	0M	
DIRE-Direct Cash Sales	0M	0M	0M
BUTC-Butchery	0M	0M	
EMPL-Employee Sales	0M	0M	0M
FINE-Fine Dining/Restaurants	0M	0M	
CVAN-Van Cash Sales	1M	1M	

Sales by Location for 3 years

Location	2023	2022	2021
NON AUH	74M	119M	88M
AUH	20M	31M	26M

Top Segments

SEGMENT	2023	2022	2021
REST-Restaurants / Cafe	39,946,067	59,128,870	43,912,630
HOTE-Hotels	28,012,750	53,760,959	35,177,965
TRAD-Traders and Wholesalers	14,150,299	21,313,159	20,349,301
CATE-Catering	8,512,216	12,229,111	11,846,954
0-Others	2,892,675	1,839,786	
CORP-Corporate Clients	336,988	680,290	691,099
CAFE-Cafeteria	218,250	120,850	
SUPR-Supermarkets	20,398	20,838	
DIRE-Direct Cash Sales	12,564	420,121	282,406
BUTC-Butchery	9,753	986	
EMPL-Employee Sales	2,006	3,078	700
FINE-Fine Dining/Restaurants	1,445	867	
Total	94,115,412	150,146,329	113,412,993

Top Categories

CATEGORY	2023	2022	2021
AFG	32,745,043	50,211,183	45,619,344
JBS BRAZIL	12,858,128	15,415,844	12,719,817
AMH	12,422,736	27,825,218	11,762,471
RED GUM	12,224,520	26,451,302	13,283,707
FARMER'S CHOICE	4,787,858	6,009,031	682,161
LUTOSA	4,353,238	6,057,703	5,904,244
Yenkomo/Beefmaster	3,648,262		
MIDFIELD	2,956,462	586,940	4,543,442
MARGARET RIVER	2,634,475	2,995,748	2,262,013
MARTINS	2,272,653	4,591,552	4,915,958
MERRY VALLEY	1,649,598	3,088,211	3,652,856
BEEF MASTER	1,041,781	5,166,866	5,157,300
Total	94,115,412	150,146,329	113,412,993

Top customers

Customer	2023	2022	2021
INDEPEND... RESTAURA... MANAGEM... LLC	5.7M	5.1M	4.0M
CAPITAL CATERING AND SERVICES - SOLE PROPRIETO...	2.9M	1.1M	0.4M
ATLANTIS THE PALM LIMITED	1.9M	4.3M	3.0M
KCAL HEALTHY CATERING LLC	1.6M	1.7M	2.3M
GROSVENOR HOUSE WEST MARINA BEACH-DU...	1.1M	1.7M	1.1M
HUQQA RESTAURANT & COFFEE SHOP	1.1M	2.2M	2.0M
LE ROYAL MERIDIEN BEACH RESORT & SPA	1.0M	1.7M	1.0M
GOURMET GULF CO LLC	1.0M	0.4M	1.0M
BAB RESORTS LLC	0.9M	1.2M	0.9M
BLUEWATERS RESORTS L.L.C	0.9M	1.1M	0.1M

Year	Month	Loc	Catego ry	Customer	SEGMENT	SUB_SEGMENT	Sales
2023	JUN	AUH	ABG	R Q MEAT TRADING - CASH	TRAD-Traders and Wholesalers	TRA-TRADING	0
2023	JUL	AUH	AFG	ADRENAGY FITNESS CENTER L.L.C - CASH	TRAD-Traders and Wholesalers	0-NA	598
2023	JAN	AUH	AFG	AL AHLIA GENERAL TRADING CO. PVT LIMITED	TRAD-Traders and Wholesalers	TRA-TRADING	32,023
2023	FEB	AUH	AFG	AL AHLIA GENERAL TRADING CO. PVT LIMITED	TRAD-Traders and Wholesalers	TRA-TRADING	24,140
2023	MAR	AUH	AFG	AL AHLIA GENERAL TRADING CO. PVT LIMITED	TRAD-Traders and Wholesalers	TRA-TRADING	27,319
2023	APR	AUH	AFG	AL AHLIA GENERAL TRADING CO. PVT LIMITED	TRAD-Traders and Wholesalers	TRA-TRADING	20,256
2023	MAY	AUH	AFG	AL AHLIA GENERAL TRADING CO. PVT LIMITED	TRAD-Traders and Wholesalers	TRA-TRADING	1,921
2023	JUL	AUH	AFG	AL AHLIA GENERAL TRADING CO. PVT LIMITED	TRAD-Traders and Wholesalers	TRA-TRADING	8,515
2023	AUG	AUH	AFG	AL AHLIA GENERAL TRADING CO. PVT LIMITED	TRAD-Traders and Wholesalers	TRA-TRADING	8,917
2023	APR	AUH	AFG	AL EZBA MEAT - CASH	TRAD-Traders and Wholesalers	BUT-BUTCHERY	841
2023	MAY	AUH	AFG	AL EZBA MEAT - CASH	TRAD-Traders and Wholesalers	BUT-BUTCHERY	771
2023	FEB	AUH	AFG	AL KHALIL FOODSTUFF COLDSTORES LLC	TRAD-Traders and Wholesalers	TRA-TRADING	15,909
2023	MAY	AUH	AFG	AL RAEA BUTCHERY - CASH ONLY	TRAD-Traders and Wholesalers	BUT-BUTCHERY	581
2023	MAY	AUH	AFG	AL SARAYA BUTCHERY	TRAD-Traders and Wholesalers	TRA-TRADING	1,563
Total							14,150,299