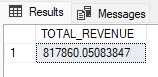
PIZZA SALES SQL QUERIES

1. KPI’S
2. **Revenue Total**

SELECT SUM(TOTAL\_PRICE) AS TOTAL\_REVENUE FROM Pizzasales



1. **Average order value**

select sum(total\_price)/count(distinct order\_id) as Avg\_order\_value from Pizzasales



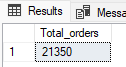
1. **Total Pizzas Sold**

select sum(quantity) as Total\_Pizzas\_sold from Pizzasales



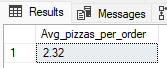
1. **Total Orders**

select count(distinct order\_id) as Total\_orders from Pizzasales



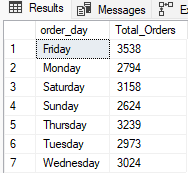
1. **Average Pizzas per order**

select cast(cast(sum(quantity) as decimal(10,2))/cast(count(distinct order\_id) as decimal(10,2)) as decimal(10,2)) as Avg\_pizzas\_per\_order from Pizzasales



1. CHARTS REQUIREMENT
2. **Daily Trends for Total Orders**

select datename(dw,order\_date) as order\_day,count(distinct order\_id) as Total\_Orders from pizzaSales group by datename(dw,order\_date)

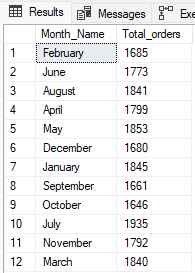


1. **Monthly Trend for Total Orders**

select datename(month,order\_date) as Month\_Name, count(distinct order\_id) as Total\_orders

from Pizzasales

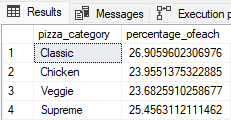
group by datename(month,order\_date)



1. **Percentage of sales by pizza category**

select pizza\_category,sum(total\_price)\*100/(select sum(total\_price) from Pizzasales) as percentage\_ofeach from Pizzasales

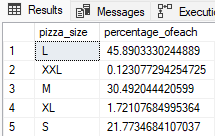
group by pizza\_category



1. **Percentage of sales by pizza size**

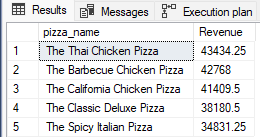
select pizza\_size,sum(total\_price)\*100/(select sum(total\_price) from Pizzasales) as percentage\_ofeach from Pizzasales

group by pizza\_size



1. **Top 5 best sellers by revenue, total quantity and Total Orders**

select top 5 pizza\_name,sum(total\_price) as Revenue from Pizzasales group by pizza\_name order by Revenue desc



Same repeats with total quantity and total orders