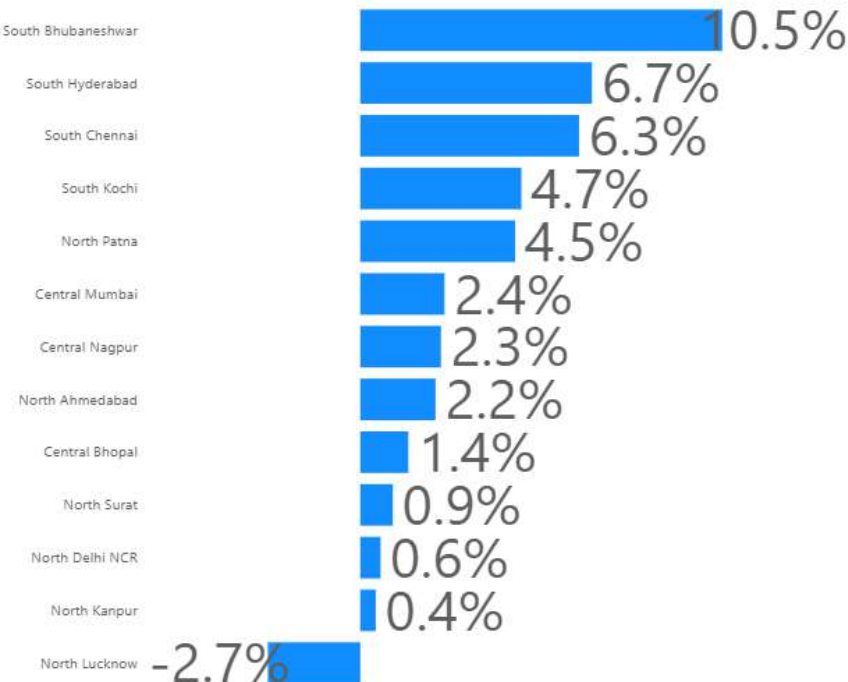


₹142M Revenue

350K Sales Qty

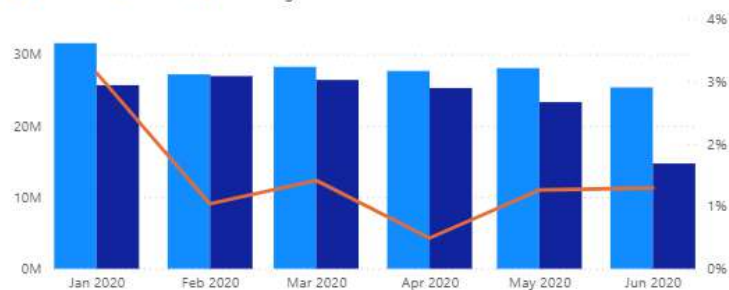
₹2.1M Total Profit Margin

Revenue Contribution % by Markets



Revenue Trend

● Revenue LY ● Revenue ● Profit Margin %



customer_name	Revenue	Revenue Contribution %	Profit Margin %	Profit
Electricalsara Stores	₹6,56,41,977	46.2%	0.4%	
Excel Stores	₹79,28,385	5.6%	3.3%	
Premium Stores	₹58,99,748	4.1%	0.5%	
Electricalslytical	₹55,37,904	3.9%	0.5%	
Info Stores	₹50,64,374	3.6%	3.2%	
Control	₹41,82,662	2.9%	1.2%	
Surge Stores	₹39,53,600	2.8%	6.2%	
Logic Stores	₹33,19,243	2.3%	0.4%	
Acclaimed Stores	₹31,16,384	2.2%	4.0%	
Nixon	₹30,28,345	2.1%	3.2%	
Epic Stores	₹30,02,834	2.1%	-4.7%	
Forward Stores	₹25,60,961	1.8%	4.3%	
Electricalsociety	₹25,20,938	1.8%	2.7%	
Modular	₹24,53,519	1.7%	4.2%	
Total	₹14,22,24,545	100.0%	1.4%	

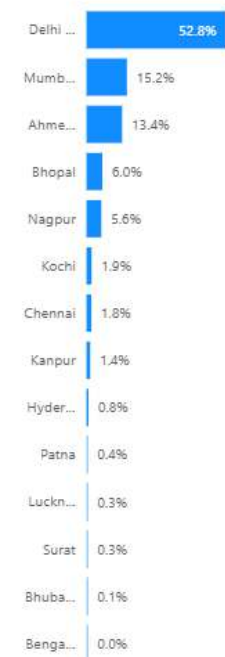
₹985M 2M ₹24.7M

Revenue Sales Qty Total Profit Margin

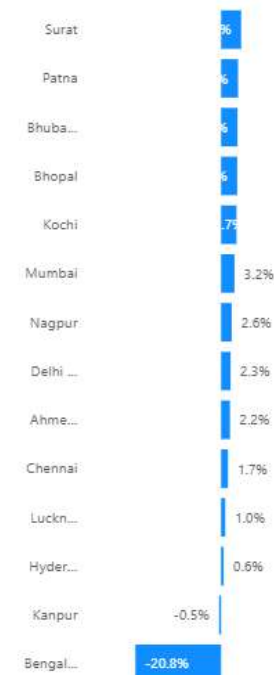
2017	2018	2019	2020
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Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18
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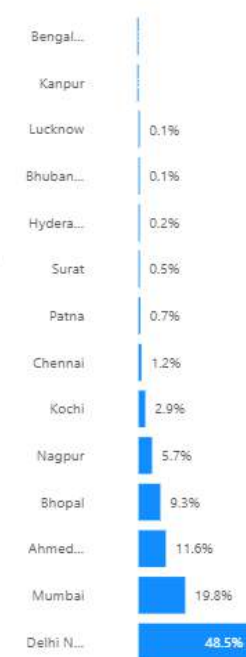
Revenue Contribution % by Markets



Profit % by Markets



Profit Contribution % by Markets



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin %	Profit I
Acclaimed Stores	₹2,11,96,727	2.2%	1.5%	
All-Out	₹60,68,432	0.6%	2.5%	
Atlas Stores	₹1,66,66,713	1.7%	1.8%	
Control	₹3,17,71,997	3.2%	2.6%	
Electricalsara Stores	₹41,33,33,588	42.0%	2.3%	
Electricalsbea Stores	₹3,36,367	0.0%	0.8%	
Electricalslance Stores	₹18,68,461	0.2%	-2.0%	
Electricalslytical	₹4,96,44,189	5.0%	3.4%	
Electricalsociety	₹1,74,89,935	1.8%	4.1%	
Electricalsopedia Stores	₹1,02,81,203	1.0%	3.2%	
Electricalsquipo Stores	₹13,30,361	0.1%	6.6%	
Elite	₹48,37,239	0.5%	4.4%	
Epic Stores	₹1,87,50,440	1.9%	1.8%	
Excel Stores	₹4,91,15,620	5.0%	1.4%	
Total	₹98,48,68,963	100.0%	2.5%	