

[Startup Name] — Investor Pitch Template

Please fill out the following details to help us understand your startup better.

Founders & Team

- Founder Name(s):
- LinkedIn Profile(s):
- Email:
- Contact Number:
- Total Team Size:
- Key Team Roles:
- Key Team Member Profiles:
- Previous Startup Experience (if any)

Startup Details

- One-liner Elevator Pitch:
- Full Description / Problem & Solution:
- Target Market:
- Customer Persona (Optional):
- Revenue Model (How do you make money?):
- Traction So Far (metrics, users, revenue, etc.):
- Competitors & Differentiation:

- Go-To-Market Strategy:

Investment Details

Are you currently seeking funding? (Yes / No)

- How much are you seeking? (in USD or INR)
- How will the funds be used? ☐ Product Development ☐ Marketing ☐ Hiring ☐ Operations ☐ Other
- Previous Investors (if any):
- Pitch Deck Upload:
- Business Plan Upload (Optional):

Attachments (Optional)

- Product Demo Video Link:
- Product Screenshots Upload:
- Prototype / Mockup Upload: