

# Migration Data Analysis



**10000**  
Total Customers

**5151**  
Active customers

**4849**  
Inactive Customers

**7055**  
Credit Card holders

**2945**  
Non Credit Card holders

**2037**  
Exit Customers

**7963**  
Retain Customers

Year  
All

Month Name  
All

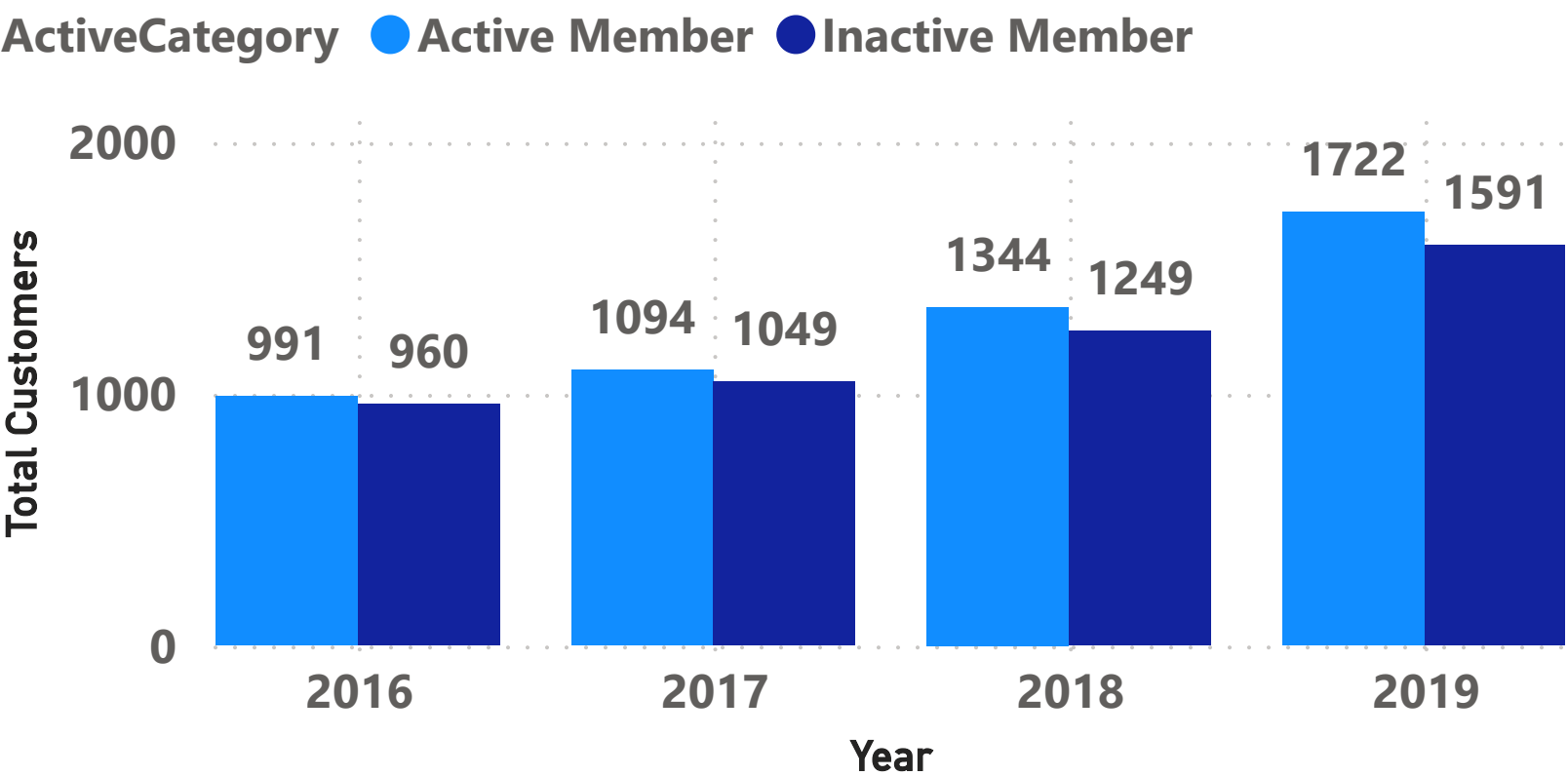
GeographyLocation  
All

Active Category  
All

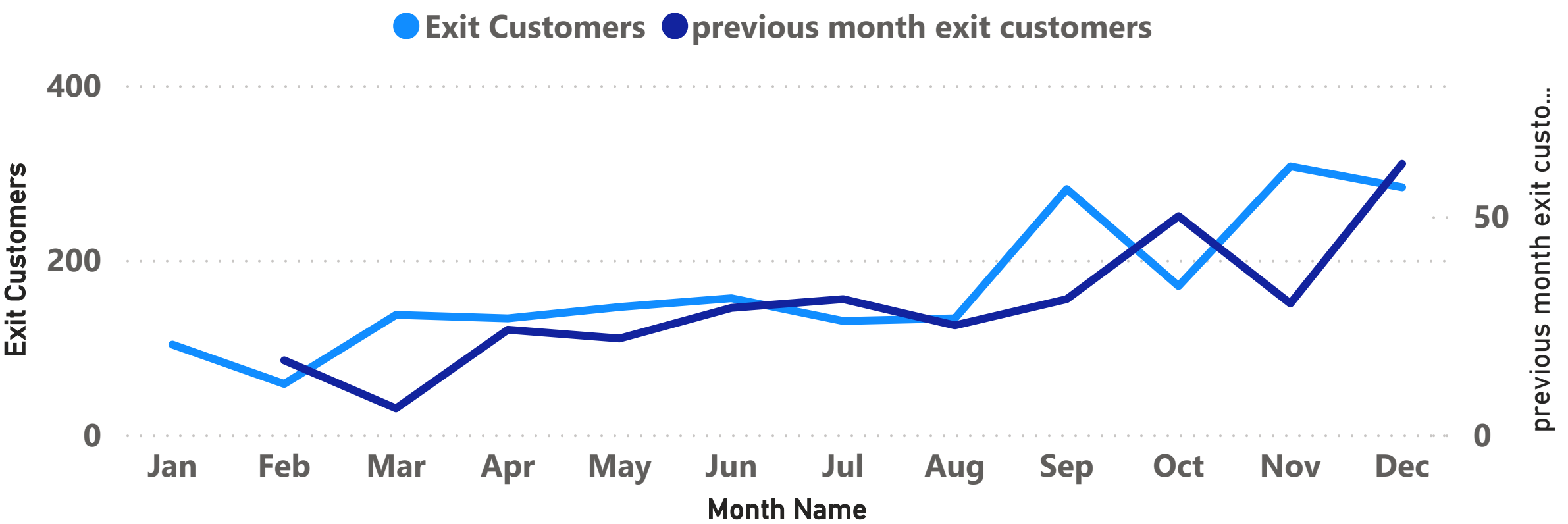
Exit Category  
All

Gender Category  
All

Total Customers by Year and ActiveCategory



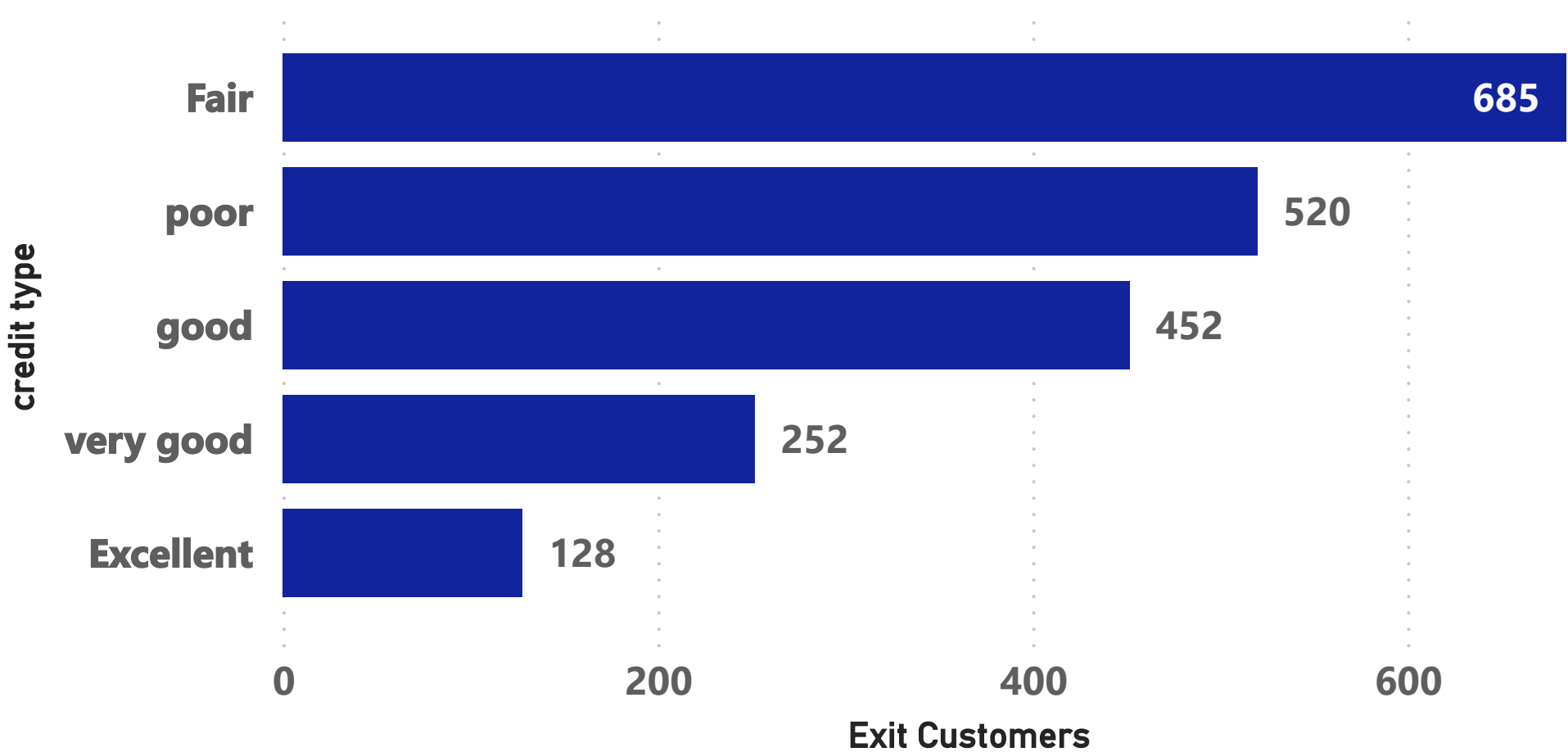
Exit Customers and previous month exit customers by Month Name



Customers left based on credit type

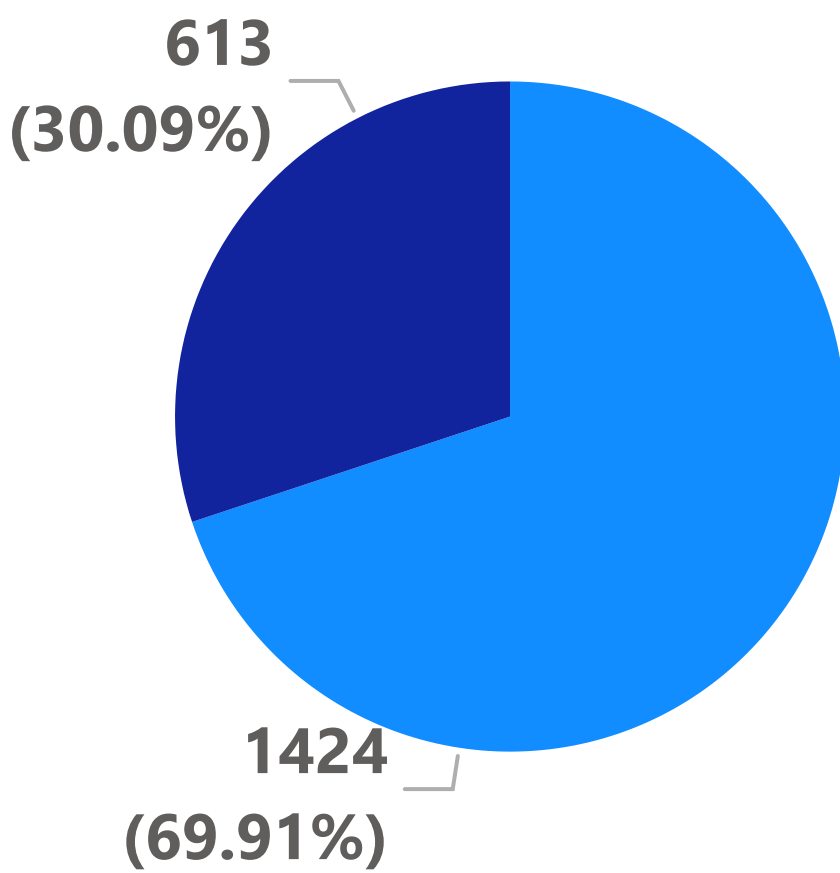
Customers left by gender

Exit Customers by credit type



Exit Customers by Category

Category ● credit card holder ● non credit c...





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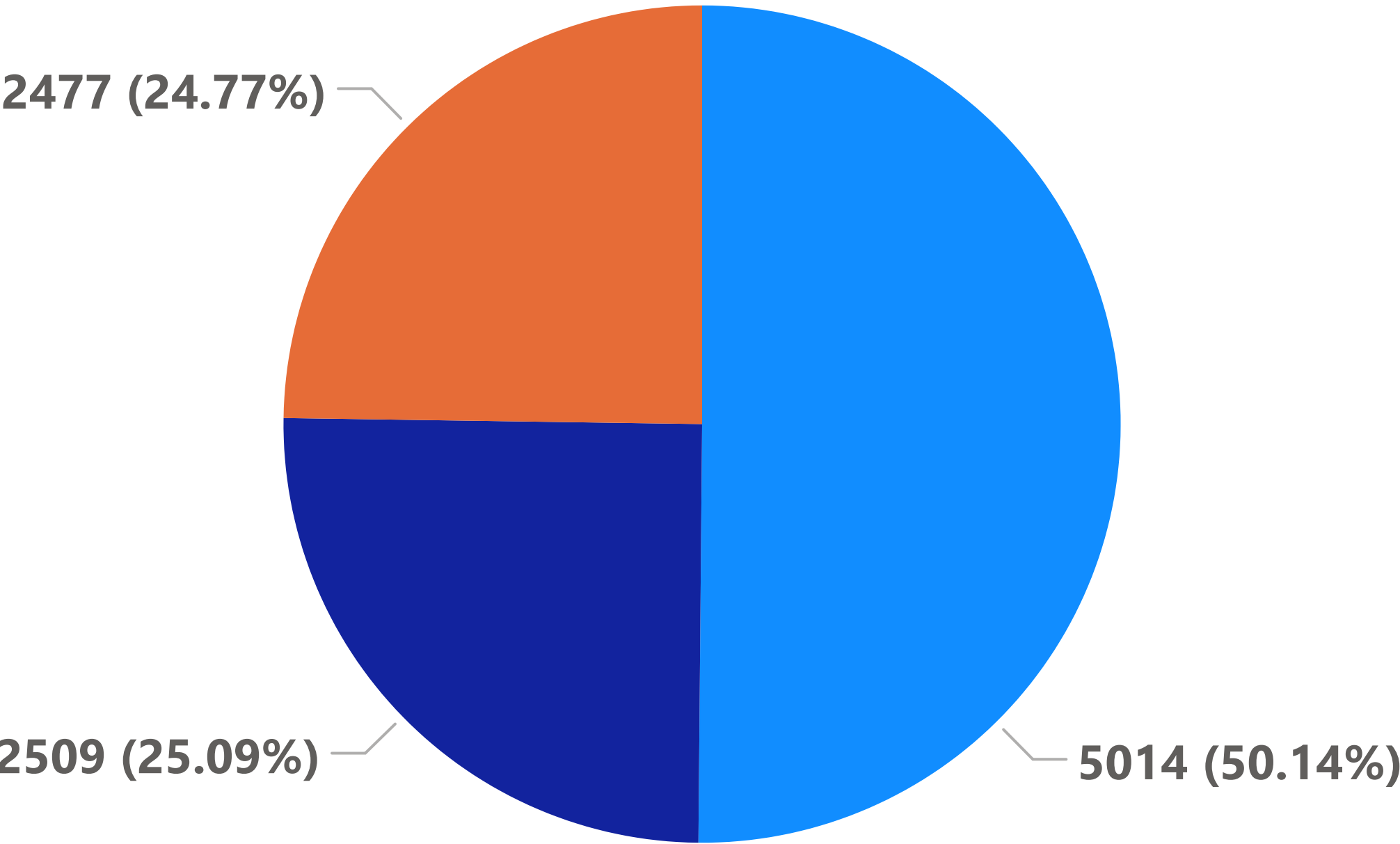
year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	⬇️ 20.73%	⬆️ 12.00%	⬆️ 17.02%	⬆️ 16.30%	⬇️ 23.02%	⬇️ 23.48%	⬆️ 16.56%	⬇️ 20.81%	⬇️ 20.16%	⬆️ 17.75%	⬇️ 19.81%	⬆️ 1
2017	⬇️ 27.59%	⬆️ 14.06%	⬇️ 25.95%	⬇️ 26.71%	⬆️ 18.44%	⬇️ 21.15%	⬆️ 19.46%	⬆️ 16.78%	⬇️ 21.45%	⬇️ 26.35%	⬇️ 23.78%	⬇️ 2
2018	⬇️ 21.62%	⬇️ 20.65%	⬆️ 19.75%	⬇️ 20.00%	⬇️ 22.83%	⬆️ 19.23%	⬇️ 20.10%	⬇️ 25.00%	⬇️ 19.89%	⬆️ 16.50%	⬇️ 20.38%	⬆️ 1
2019	⬆️ 17.34%	⬇️ 20.34%	⬇️ 21.33%	⬆️ 18.78%	⬇️ 20.16%	⬆️ 19.34%	⬆️ 16.22%	⬆️ 17.26%	⬇️ 21.24%	⬇️ 21.36%	⬇️ 21.60%	⬆️ 1

CHE had the highest Total Customers at 5014, followed by BLR at 2509 and HYD at 2477.

CHE accounted for 50.14% of Total Customers.

Total Customers by GeographyLocation

GeographyLocation ●CHE ●BLR ●HYD



Total Customers by GenderCategory

GenderCategory ●Male ●Female

