



Toner Grey

Napoli Yellow

Slate



#eef0f2

#f4e322

#001f54

Neutral Grey

Deep Taupe



#a2999e

#846a6a

Color *Palette*

Brand Strategy

Typography

The semi-bold is for large titles and the non-bold montserrat for body text. Brittany text is used for accents in titles and creating style. Belleza is used for content headers in the body of text.

Belleza

Aa Bb Cc 123

Brittany
Aa Bb Cc 123

Montserrat

Aa Bb Cc 123

Montserrat Semi-Bold

Aa Bb Cc 123