MEGHETY KURDIAN

UX/UI DESIGNER
HTML CSS DEVELOPER

CONTACT

📱 +37477306146

✉ meghetykurdiann@gmail.com

🌐 https://meghety.github.io/portfolio

SKILLS

Figma | Adobe XD | HTML | CSS

Adobe Illustrator | Adobe Photoshop

User research | Case studies | Information
architecture | Wireframing | Prototyping |
Mock ups | Interactive design | Visual
design | Accessbility | Usability study

EDUCATION

Bachelor's in business management

European university of Armenia
2016-2020

UX/UI Design

Google's 7 UX/UI courses
2021

Introducation to Javascrpit

Armenian code academy
2022

LANGUAGES

English   ◆ ◆ ◆ ◆ ◆

Armenian   ◆ ◆ ◆ ◆ ◆

Arabic   ◆ ◆ ◆ ◆ ◇

PROFILE

As a UX/UI designer, I have a deep understanding of how to create effective and engaging digital experiences. I have a proven track record of designing user-centered interfaces that meet the needs of both users and businesses. My skills include:
Expertise in user research and information architecture | Proficiency in wireframing and prototyping | A keen eye for visual design and attention to detail | Strong knowledge of interaction design principles | Experience with usability testing and accessibility standards | Excellent collaboration and communication skills.

I am passionate about creating digital experiences that are not only visually appealing, but also intuitive and easy to use. I am always looking to expand my knowledge and skills, and am excited about the opportunity to work with a team that is dedicated to creating exceptional digital experiences.

WORK EXPERIENCE

Freelance UX/ UI Designer

3 ways shipping   2022-2023

- Conducted user research to understand the needs, goals, and pain points of users who interacted with the shipping company's website or application.
- Created wireframes and high-fidelity prototypes to test design solutions and iterate based on user feedback.
- Worked with developers to ensure that designs were implemented accurately and efficiently.
- Conducted usability testing to identify areas for improvement and make data-driven design decisions.
- Created a design system and style guide to ensure consistency across all digital touchpoints.
- Worked with stakeholders to prioritize design features and ensure that design solutions met business goals.
- Maintained communication with the client throughout the project to ensure that their needs and expectations were met.

Freelance UX/UI Designer | Social media manager

Skhtor Yerevan   2020-2022

- Designed user interfaces for the fast food company's website and app, including home page, menu pages, ordering and payment processes, and account management portals.
- Created wireframes and high-fidelity prototypes to test design solutions and iterate based on user feedback.
- Managed the fast food company's social media account(s) to promote brand awareness, engage with customers, and drive traffic to the website and app.
- Created and curated content, including photos, videos, and graphics, to showcase the company's products and services.
- Developed and executed social media marketing campaigns to increase followers and engagement.
- Delivered design assets and specifications to development teams in a timely and organized manner.
- Managed the project timeline, budget, and scope to ensure that deliverables were met on time and within budget.