Canvas1

Key partners	Key activities	Value propositions	Customer relationships	Customer segments
		Provide Food to the Homeless and help		Homeless People - Receive Free
		Reduce wastage of Food		Volunteers (Independent or Community Service) -
	Key resources	Raise awareness about food suitability and food	**Channels**	Government Agencies - Free
		Create a brand that represents member companies supporting the cause -		Companies and Grocery outlets - Pay a small
				Event Organizers - Pay a small fee for

Cost structure

Revenue streams

BMCANVAS is based on Alexander Osterwalder's inspiring book Business Model Generation.