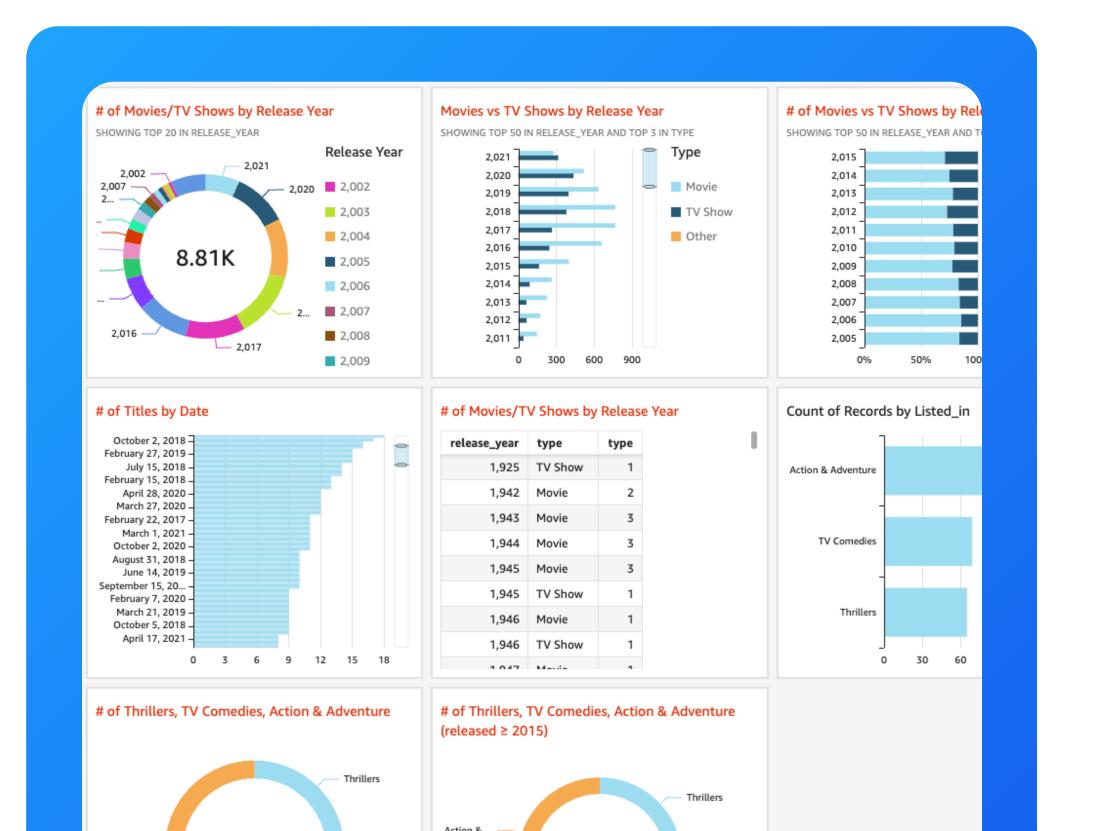


Visualize data with QuickSight







Introducing Amazon QuickSight!

What it does & how it's useful

Amazon QuickSight is a cloud-based BI platform that allows users to analyze data and create visualizations easily.

Developers and teams use Amazon QuickSight because it turns data into insights with charts, graphs, and visuals, enabling better decision-making.

How I'm using it in today's project

I'm using Amazon QuickSight in this project to create visual dashboards by analyzing the Netflix titles dataset

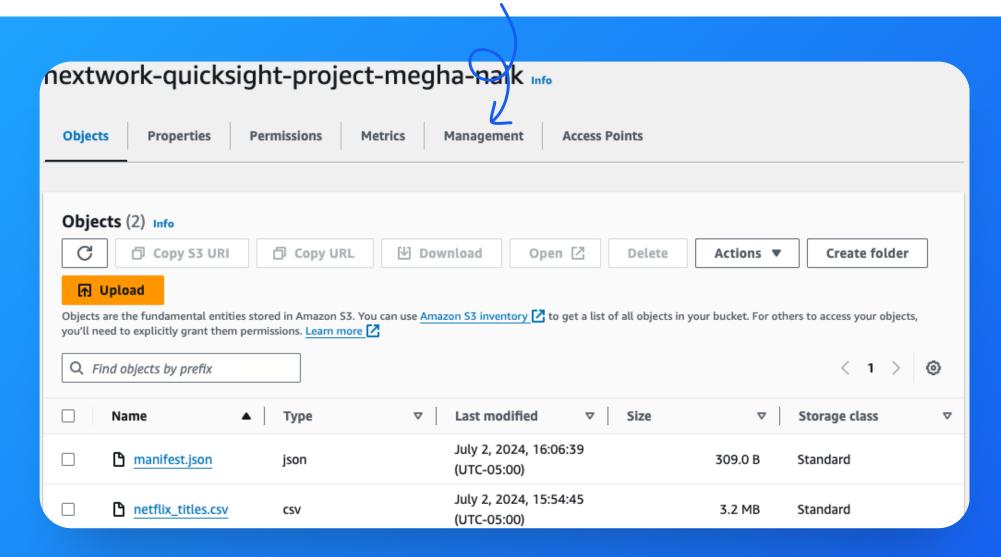
This project took me...

I took two hours to complete this project along with documentation.

Upload project files into S3

- S3 is used in this project to store two files, which are dataset and manifest.json
- I edited the manifest.json file by updating the S3 URI of my dataset. It's important to edit this file because keeping an outdated S3 URI means that manifest.json would be directing to the wrong address.

Here's my bucket with the CSV file and manifest.json!

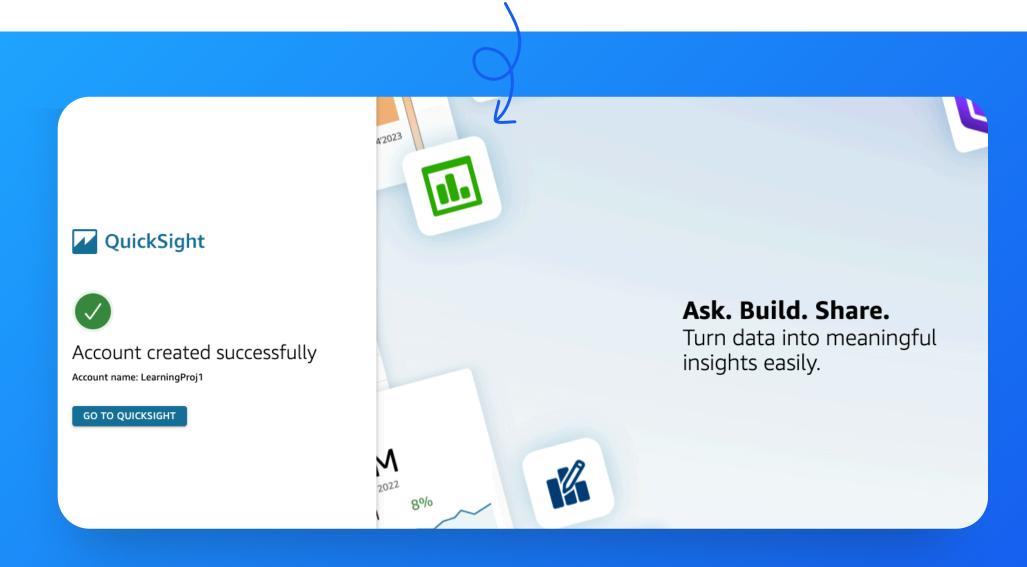




Create QuickSight account

- It is free to make a QuickSight account(the free trial lasts for 30 days), and it took two minutes to set up the account creation- pretty fast!
- I also had to enable QuickSight's access to S3 because my dataset is stored in an S3 bucket and specific access to that bucket is required for QuickSight to process that data.

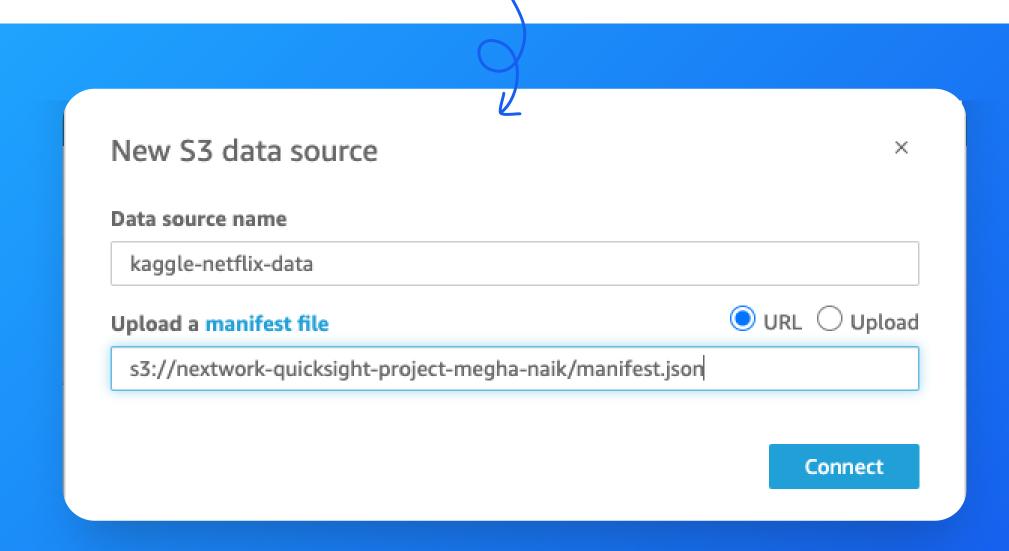
Voila! I created my QuickSight account successfully.



Connect S3 + QuickSight

- I connected the S3 bucket to QuickSight by selecting "Datasets", then "New dataset" and lastly selecting "S3".
- For the first field (source name), enter kaggle-netflix-data and the second field called manifest.json URL- this we get it from the bucket which we created earlier which has the manifest.json file. Select the file and select "copy S3 URI".
- The manifest.json file was important in this step because it tells
 QuickSight what your dataset looks like, so QuickSight knows
 how to understand the data and show it in charts or graphs.
 Without this map, QuickSight might get confused and not show
 your data correctly!

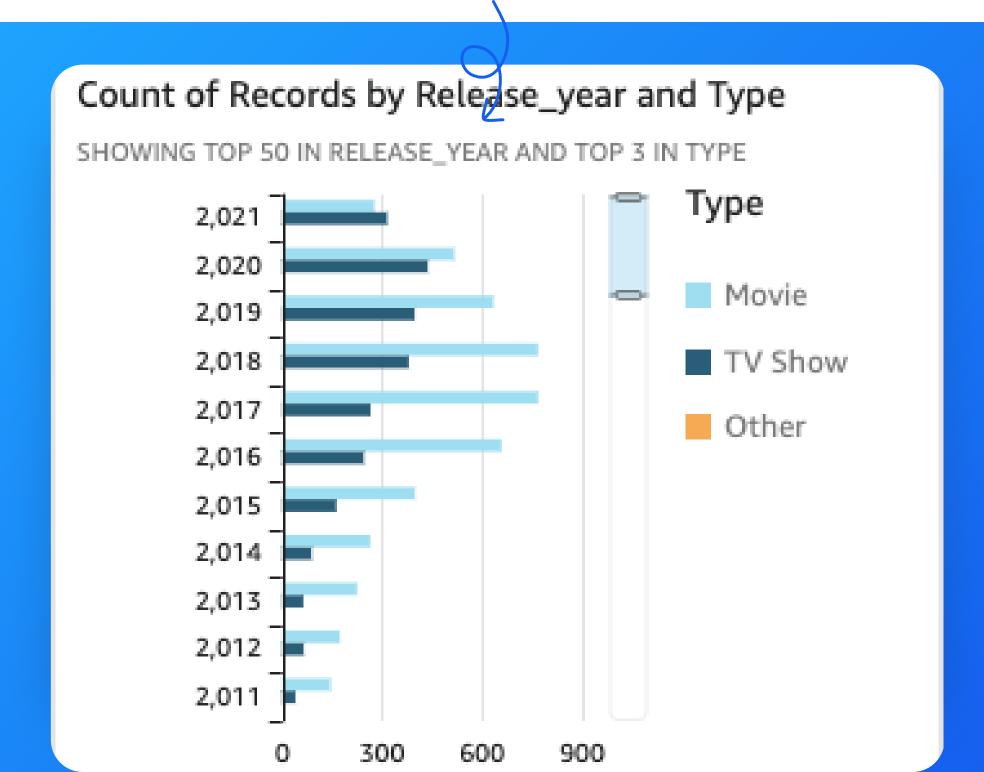
Entering the manifest.json URL.



Let's make visualisations!

- To create visualisation on QuickSight, you'll have to drag relevant fields into the QuickSight dashboard's AutoGraph space.
- The chart/graph shown here is a breakdown of Movies vs TV shows for every release year.
- I created this graph by putting the release year on the y-axis and making the type(i.e. movie or tv show) the grouping variable.

One of my first visualisations.





Using filters

- Filters are useful for specifying the exact subset of data that you want to analyze effectively excluding any irrelevant data.
- Here in 1st graph, I added a filter to show on what day did Netflix added the largest number of movies/TV shows to their catalogue. For the second graph, created a visualization of movies and TV shows of the three genres I specified that were released from 2015 onwards & third graph, the total count for all the years.

A visualisation set up after adding filters.





Set up your dashboard!

- As a finishing touch, I edited the titles of my graphs so that the purpose of each chart is clear to the reader
- Did you know you could export your dashboard as PDFs too? I
 did this by clicking "Publish". adding the dashboard name and
 selecting "Publish Dashboard". Clicked "Export" on right top
 corner and "generate PDF".

Voila! Here's the finished dashboard! of Movies/TV Shows by Release Year Movies vs TV Shows by Rela # of Movies vs TV Shows by Release Year SHOWING TOP 20 IN RELEASE_YEAR SHOWING TOP 50 IN RELE SHOWING TOP 50 IN RELEASE_YEAR AND TOP 3 IN TYPE Release Year Type Type 2,021 2,015 2,002 2,020 2,014 2,020 2,002 Movie Movie 2,019 2.013 2,003 2,018 2,012 TV Show TV Show 2,017 2,011 Other Other 2,016 2,010 8.81K 2.005 2,015 2,009 2,014 2,008 2,006 2,013 2,007 2,007 2,006 2.008 2,011 2,005 2,017 2,009 600 # of Titles by Date # of Movies/TV Shows by Release Year Count of Records by Listed_in October 2, 2018 release_year type February 27, 2019 -July 15, 2018 -1,925 TV Show Action & Adventure February 15, 2018 -April 28, 2020 -1,942 Movie March 27, 2020 1,943 Movie February 22, 2017 March 1, 2021 TV Comedies October 2, 2020 -1,944 Movie August 31, 2018 1,945 Movie June 14, 2019 eptember 15, 20.. 1,945 TV Show February 7, 2020 March 21, 2019 -Thrillers October 5, 2018 April 17, 2021 1,946 TV Show # of Thrillers, TV Comedies, Action & Adventure # of Thrillers, TV Comedies, Action & Adventure (released ≥ 2015) Action & Action... 262 171



My key learnings

An S3 bucket was used in this project to upload the datset and manifest.json files.

- To connect the data stored in S3 with QuickSight, I had to use a manifest.json file. The manifest.json file is like a map that tells Amazon QuickSight where your data lives and how to read your data.
- Creating visualisations on QuickSight is very easy and quick.

I was surprised by the amazing flexibility of the charts. I could resize them, and the data always adjusted perfectly for clear comparison



Everyone should be in a job they love.

Check out community.nextwork.org for more free projects

