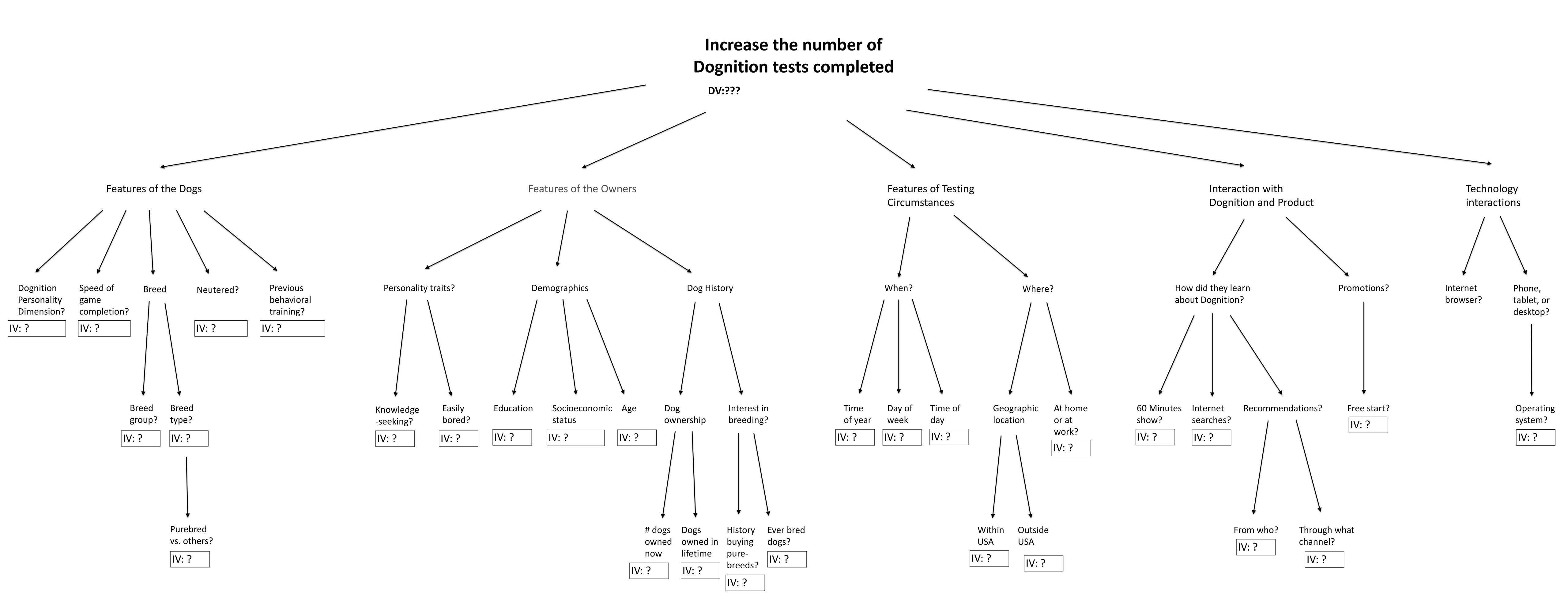
How to turn this structured outline into your own SPAP:

- 1. Turn the general objective into a SMART goal as if Dognition hired you
- 2. Add any factors or independent variables that you think need to be addressed, but are currently missing (may want to start a new chart if you are going to add a lot of variables)
- 3. Fill in the specific fields in the specific data sources you can use to address each independent variable
- 4. Prioritize the branches of independent variables
- 5. Describe what graph you would use to assess each independent variable



Data Visualization and Communication with Tableau