



\$24.9M

REVENUE

\$10.5M

Profit

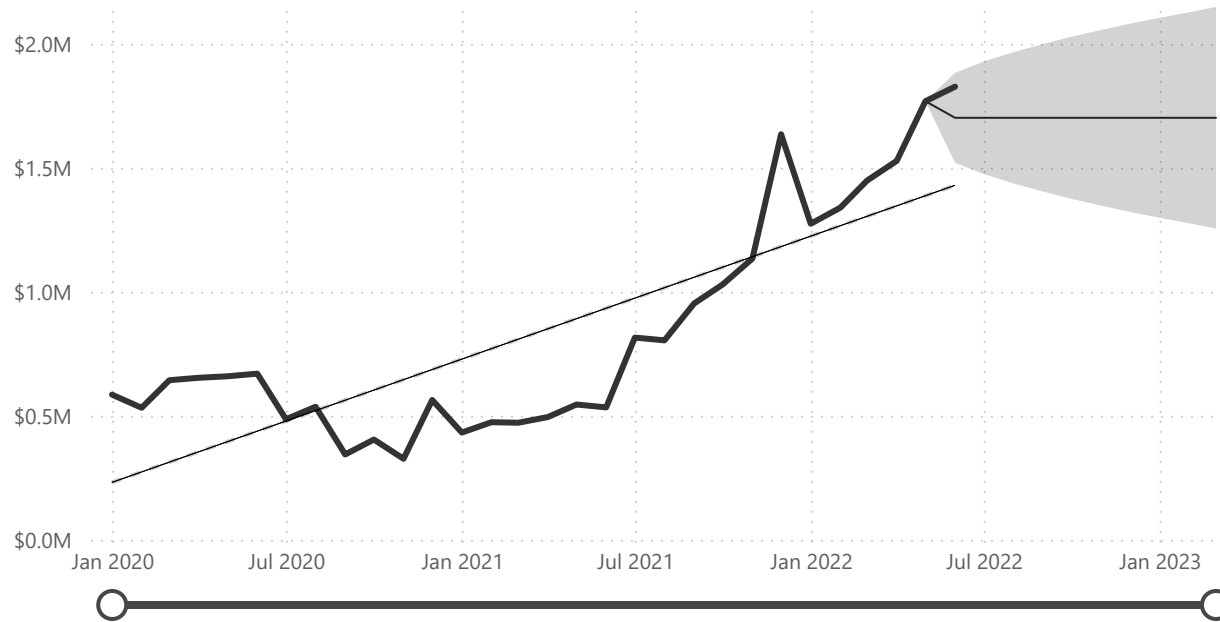
25.2K

Total Orders

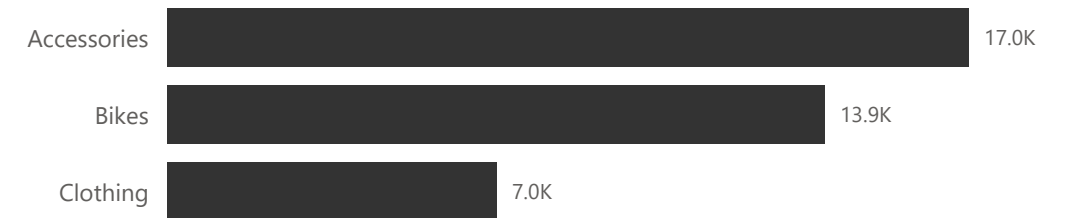
2.2%

Return Rate

Revenue Trending



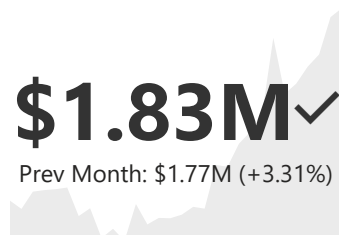
Orders by Category



Top 10 Products

	Orders	Revenue	Return %
Sport-100 Helmet, Red	2099	\$73,444	3.33%
Sport-100 Helmet, Blue	1995	\$67,120	3.31%
Sport-100 Helmet, Black	1940	\$65,270	2.68%
Mountain Bottle Cage	1896	\$38,062	2.02%
Water Bottle - 30 oz.	3983	\$39,755	1.95%
Mountain Tire Tube	2846	\$28,333	1.64%
Patch Kit/8 Patches	2952	\$13,506	1.61%
Road Tire Tube	2173	\$17,265	1.55%
Fender Set - Mountain	1975	\$87,041	1.36%
AWC Logo Cap	2062	\$35,882	1.11%

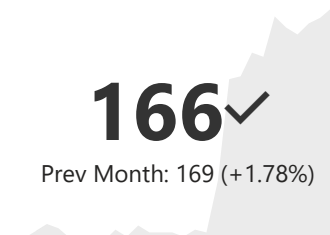
Monthly Revenue



Monthly Orders



Monthly Returns



Most Ordered Product Type:

Tires and Tubes

Most Returned Product Type:

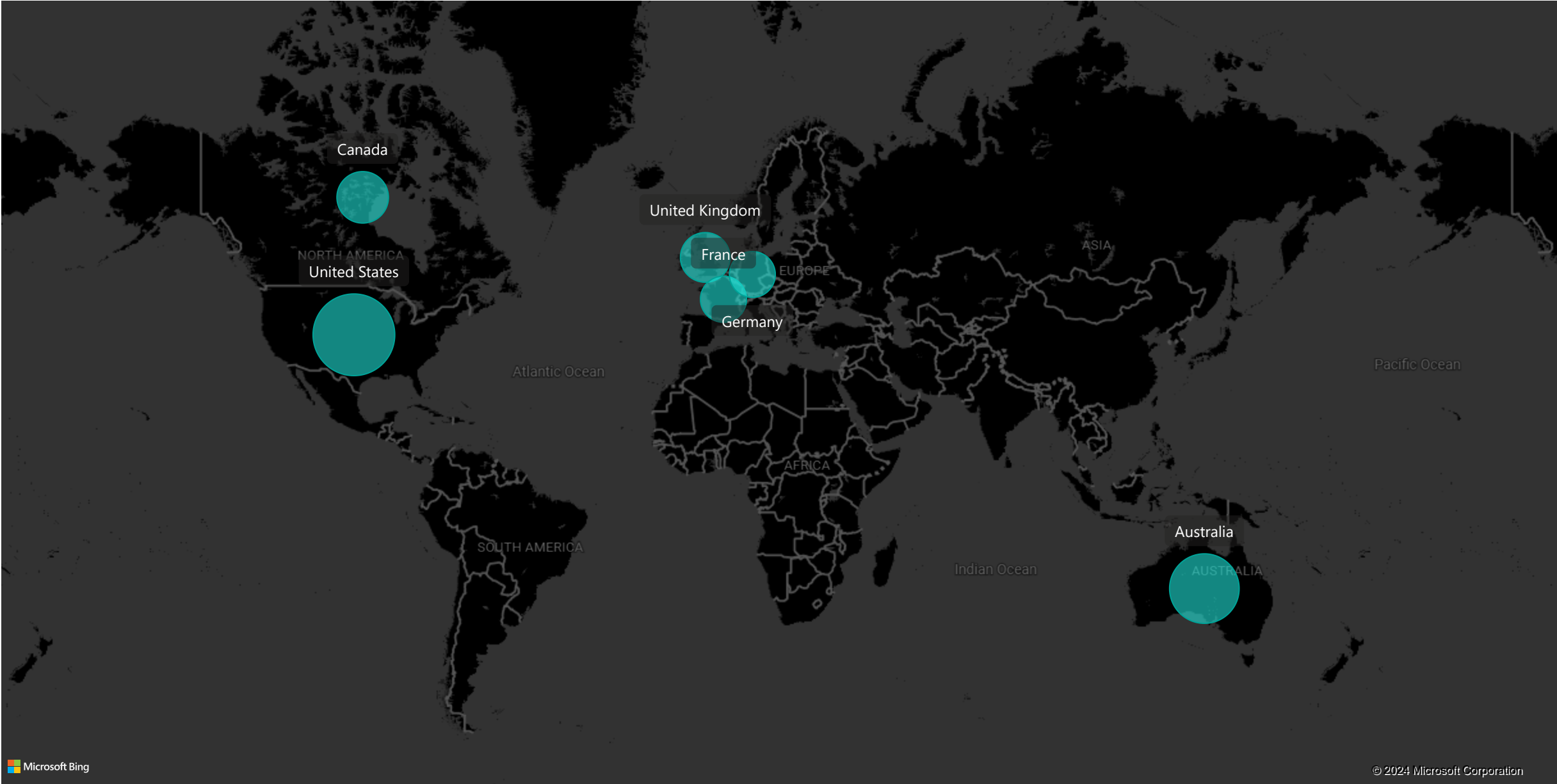
Shorts

Select all

Europe

North America

Pacific





Product Name:

Patch Kit/8 Patches

Monthly Orders Vs Targets



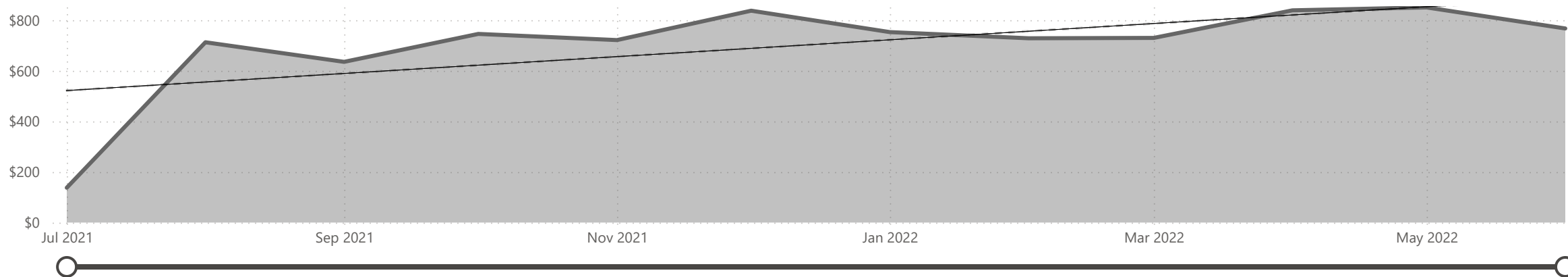
Monthly Profit Vs Targets



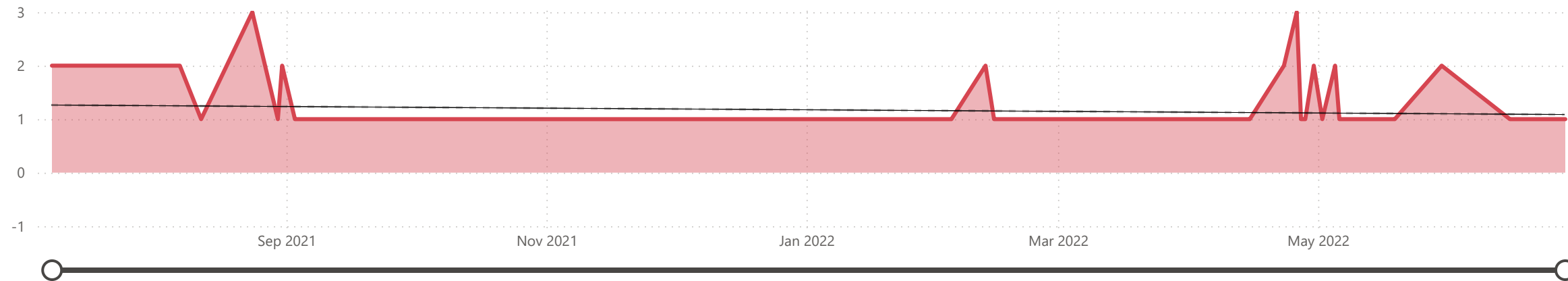
Monthly Revenue Vs Targets



Profit Trending



Return Trending





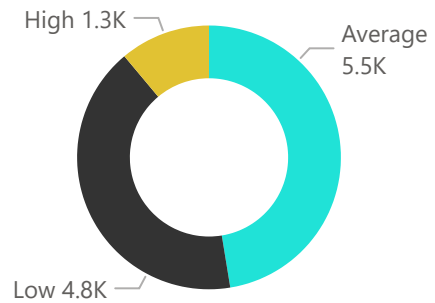
10.5K

UNIQUE CUSTOMER

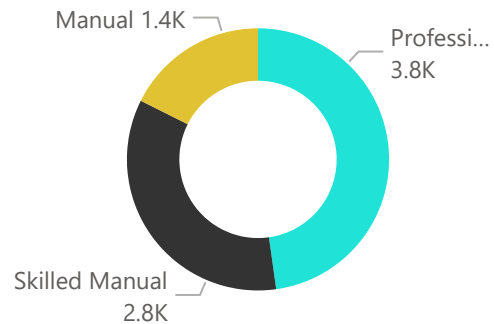
\$875

REVENUE PER CUSTOMER

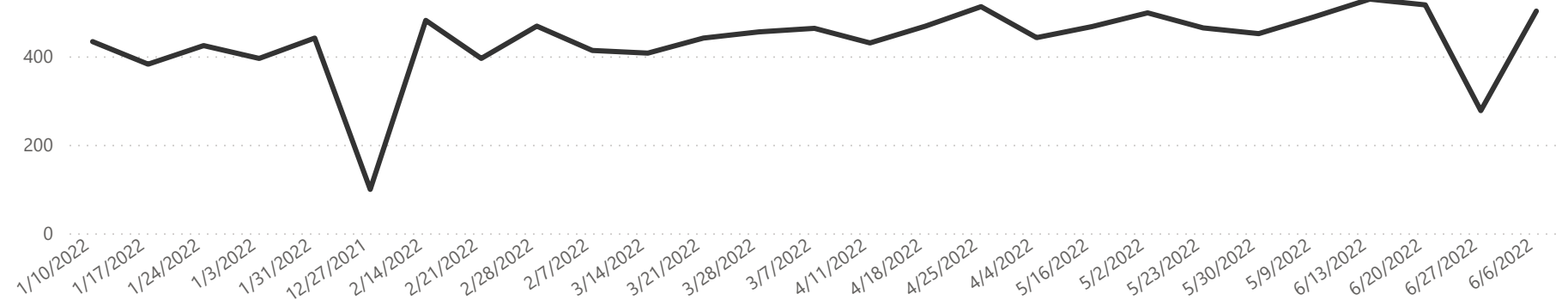
Orders by Income Level



Orders by Occupation



Weekly Customer



Top 100 Customers

Customer Key	Full Name	Orders	Revenue
11420	Mr. Jordan Turner	5	\$6,802
11417	Mrs. Lacey Zheng	4	\$6,180
11429	Mr. Marco Lopez	4	\$6,136
11425	Mrs. Ariana Gray	4	\$6,035
11242	Mr. Larry Munoz	3	\$5,607
11432	Mrs. Dominique Prasad	3	\$3,678
11185	Mrs. Ashley Henderson	20	\$1,260
11300	Mr. Fernando Barnes	17	\$1,250
11223	Mrs. Hailey Patterson	15	\$975
11277	Mr. Charles Jackson	13	\$944
11262	Mrs. Jennifer Simmons	15	\$896
11330	Mr. Ryan Thompson	15	\$872
11711	Mr. Daniel Davis	13	\$852
11091	Mr. Dalton Perez	13	\$845
11276	Mrs. Nancy Chapman	17	\$824
11142	Mr. Eduardo Patterson	10	\$788
11287	Mr. Henry Garcia	12	\$771
11200	Mr. Jason Griffin	12	\$683
11331	Mrs. Samantha Jenkins	9	\$655
Total		646	\$76,869

Year

2022

2022

Top Customer (By Revenue):

Mr. Jordan Turner

Orders:

5

Revenue:

6.8K



Mr. Ruben Suarez has contributed with a high revenue of 4.7K amongst the Skilled Manual Customers in 2022