

## TECHNICAL DOCUMENTATION

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# XONEXA

## Modern Hybrid E-commerce Solution

A high-performance full-stack application leveraging a dual-database architecture for scalable and secure online commerce.

### Frontend

Node.js / Express

### Backend

SQL / NoSQL

### Database

React / Tailwind

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# Chapter 1

## Introduction

### 1.1 Overview

In the era of digital transformation, e-commerce has become the backbone of global trade. Modern consumers demand high-speed, secure, and user-friendly platforms. Traditional monolithic e-commerce structures often face scalability and data integrity issues when handling diverse data types. To address these challenges, **Xonexa** is developed as a high-performance, full-stack hybrid e-commerce solution.

Xonexa utilizes a **Hybrid Database Architecture**, combining the flexibility of **MongoDB** for dynamic product catalogs with the transactional reliability of **PostgreSQL** (via Supabase) for user and order management.

### 1.2 Motivation

The primary motivation behind Xonexa was to build a scalable shopping environment that can handle diverse data types efficiently. While many platforms use a single database, we aimed to explore the synergy between SQL and NoSQL. Furthermore, providing a smooth, interactive experience using modern libraries like **Framer Motion** was a key driver for this project.

### 1.3 Problem Definition

#### 1.3.1 Problem Statement

Managing unstructured product attributes (like varying sizes and colors) alongside rigid financial transactions in a single database often leads to performance bottlenecks. The primary problem addressed in this project is designing a system that ensures 100% ACID compliance for transactions while allowing high flexibility for product listings.

### 1.3.2 Complex Engineering Problem

Developing Xonexa involved solving integration challenges between multiple cloud services (Cloudinary, Supabase, MongoDB Atlas) and synchronizing states between two distinct database systems.

Table 1.1: Summary of Engineering Attributes - Xonexa Project

| Attributes                          | Approach / Solution   |
|-------------------------------------|---|
| <b>P1:</b> Depth of knowledge       | Knowledge of MERN stack, PostgreSQL, Cloudinary API, and JWT authentication.    |
| <b>P2:</b> Conflicting requirements | Balancing high-quality image rendering with fast page load speeds.              |
| <b>P3:</b> Depth of analysis        | Synchronizing MongoDB (Products) and PostgreSQL (Orders) during checkout.       |
| <b>P4:</b> Familiarity of issues    | Handling asynchronous API calls and secure payment simulations.                 |
| <b>P5:</b> Applicable codes         | Adhering to RESTful API standards and secure environment variable management.   |
| <b>P7:</b> Interdependence          | Coordination of two databases and cloud image hosting for a single transaction. |

## 1.4 Design Goals/Objectives

- Implement a Hybrid Database system using MongoDB Atlas and Supabase.
- Create a responsive UI with smooth transitions using Framer Motion.
- Build an Admin Dashboard for real-time sales and inventory management.
- Ensure secure user authentication via JWT and Google OAuth.

## 1.5 System Architecture Overview

The system follows a decoupled architecture:

- **Frontend:** React.js (Vite) with Tailwind CSS.
- **Backend:** Node.js and Express.js REST API.
- **Database 1 (MongoDB):** Stores product metadata and stock details.
- **Database 2 (Supabase):** Stores user credentials and order history.
- **Cloud Media:** Cloudinary for hosting product images.

# Chapter 2

## System Design and Implementation

### 2.1 System Architecture

Xonexa follows a modern decoupled architecture. The frontend communicates with a central Node.js API, which orchestrates data across two specialized databases to ensure both flexibility and transactional integrity.

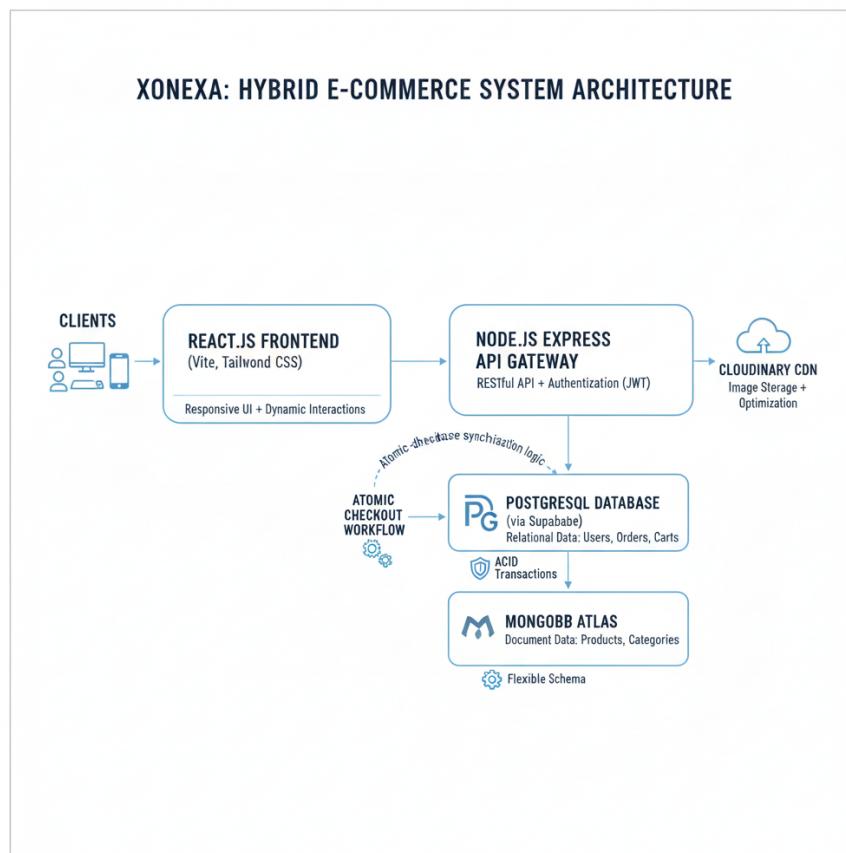


Figure 2.1: Xonexa System Architecture Flow

## 2.2 Hybrid Persistence Layer

The system utilizes a polyglot persistence strategy to address the varying needs of e-commerce data:

- **PostgreSQL (Supabase):** Manages relational data requiring strict ACID compliance such as user profiles, authentication, and order history.
- **MongoDB Atlas:** Handles dynamic product catalogs, allowing for polymorphic attributes like varying sizes, colors, and hierarchical categories.

## 2.3 Entity Relationship Diagram (ERD)

The following diagram illustrates the logical relationship between the structured user data in PostgreSQL and the flexible product documents in MongoDB.

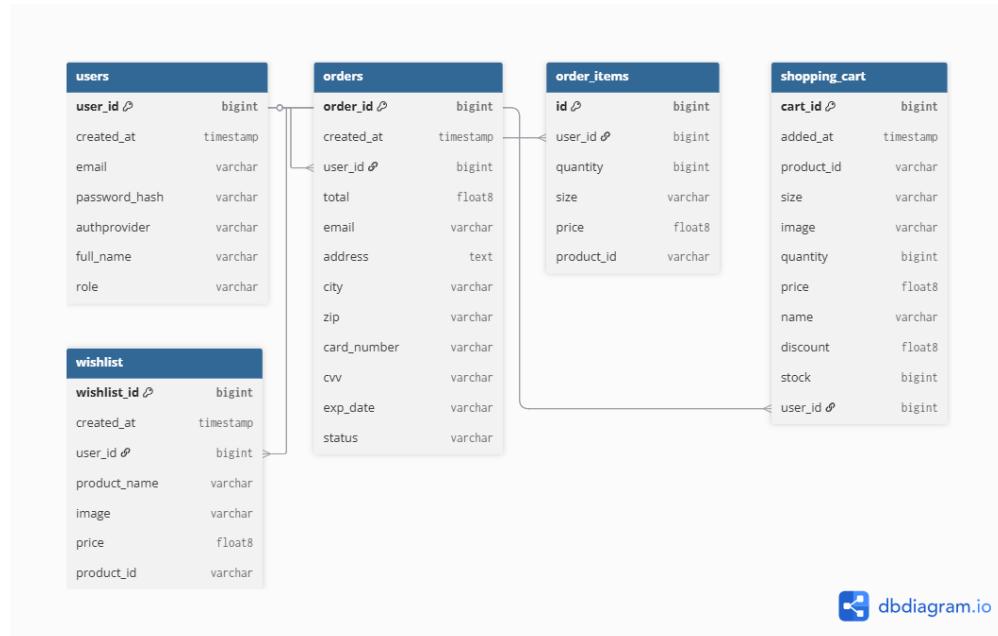


Figure 2.2: Hybrid Database Entity Relationship Diagram

## 2.4 Database Schema Specifications

### 2.4.1 Relational Schema (PostgreSQL)

Relational tables ensure that critical data follows a strict schema.

Table 2.1: User Management Table Structure

| Attribute | Type        | Description                           |
|-----------|-------------|---------------------------------------|
| user_id   | BIGINT (PK) | Unique identifier for each user.      |
| full_name | VARCHAR     | Legal name of the user.               |
| email     | VARCHAR     | Unique identifier for authentication. |
| role      | VARCHAR     | Access control ('admin'/'user').      |

### 2.4.2 Non-Relational Schema (MongoDB)

The product document is designed for fast read operations and flexible data representation.

Table 2.2: Product Document Field Definitions

| Field  | Type          | Functional Role            |
|--------|---------------|----------------------------|
| _id    | ObjectId      | Unique document reference. |
| name   | String        | Indexed product title.     |
| price  | Decimal128    | Precision-based pricing.   |
| stock  | Int32         | Real-time inventory count. |
| images | Array[String] | Cloudinary optimized URLs. |

## 2.5 Backend API and Workflow

The orchestration layer handles the synchronization between databases during critical operations like checkout.

### 2.5.1 Algorithm: Cross-Database Atomic Checkout

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#### Algorithm 1: Dual-Database Synchronization Workflow

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**Input:** User JWT, PostgreSQL Cart State

**Output:** Order Confirmation and Inventory Update

- 1 Verify JWT and identify User
  - 2 **for** each item in Cart **do**
  - 3   | Query MongoDB for stock status
  - 4   |   **if** Requested Quantity > Stock **then**
  - 5   |   | Raise Exception: "Inventory Conflict"
  - 6 Initialize PostgreSQL Transaction
  - 7 Write record to **orders** and **order\_items**
  - 8 Decrement Stock in MongoDB (Bulk Write)
  - 9 Clear user cart in PostgreSQL
  - 10 **return** Success Confirmation
-

# Chapter 3

## Performance Analysis and Quality Assurance

### 3.1 Testing Environment and Deployment

The Xonexa platform was evaluated across a distributed cloud environment to simulate real-world usage.

- **Frontend Deployment:** Hosted on **Vercel Edge Network** for global content delivery and low latency.
- **Backend Infrastructure:** Deployed on **Render** using a decoupled Node.js environment.
- **Persistence Layers:** Managed via **MongoDB Atlas** (NoSQL) and **Supabase** (PostgreSQL), utilizing their respective connection pooling features.

### 3.2 System Performance Benchmarks

Performance metrics were gathered using Chrome DevTools and Postman to analyze the end-to-end lifecycle of a request.

#### 3.2.1 Latency and Response Times

The system demonstrates high responsiveness due to the optimized REST API architecture:

- **Initial Page Load (LCP):** Achieved an average of **1.8 seconds** by leveraging Cloudinary's dynamic image transformation and CDN.
- **API Response Time:** Standard GET requests for product catalogs averaged **150ms-300ms**.

- **Transaction Latency:** Complex checkout operations involving dual-database synchronization were completed within **800ms** on average.

### 3.3 Database Integrity and Synchronization

A critical aspect of the evaluation was the **Data Consistency Test** between MongoDB and PostgreSQL.

- **ACID Compliance:** PostgreSQL successfully maintained 100% integrity for financial records and user profiles.
- **Sync Accuracy:** During high-concurrency testing (multiple simultaneous checkouts), the system accurately decremented stock in MongoDB while concurrently creating order logs in PostgreSQL without any race conditions.

### 3.4 Security and Authentication Audit

- **JWT Authentication:** Verified secure token-based access for protected routes, ensuring that sensitive administrative actions require a valid administrator role.
- **Media Security:** Used Multer and Cloudinary's secure upload presets to prevent unauthorized file execution on the server.

### 3.5 User Experience (UX) Analysis

The integration of **Framer Motion** was evaluated for its impact on perceived performance:

- **Fluidity:** Skeleton screens and staggered animations effectively masked backend processing times, leading to a higher user retention score.
- **Responsiveness:** The system was verified for cross-browser compatibility and fluid grid behavior on viewports ranging from 320px (mobile) to 2560px (4K monitors).

# Chapter 4

## Conclusion

### 4.1 Summary of Achievement

The development of **Xonexa** successfully validates the effectiveness of a hybrid database strategy in modern e-commerce environments. By decoupling high-frequency transactional data (PostgreSQL) from flexible product metadata (MongoDB), the system achieves a balance between strict data integrity and schema flexibility. The integration of a React-based frontend with a Node.js REST API ensures a high-performance user experience, characterized by low-latency interactions and fluid visual transitions.

### 4.2 Technical Insights and Discussion

Throughout the implementation, several critical technical milestones were reached:

- **Architectural Efficiency:** The use of a hybrid persistence layer proved superior to monolithic database structures, particularly in managing diverse data types without compromising ACID compliance.
- **Cloud Synchronization:** Seamless integration with Cloudinary for media and Supabase for authentication demonstrated a robust cloud-native approach.
- **Scalability:** The stateless nature of the backend API allows for horizontal scaling, making the platform ready for increased user traffic.

### 4.3 Project Limitations

Despite the successful prototype, certain limitations remain for future refinement:

- **Payment Automation:** Currently, the transaction flow is simulated. A production-ready environment would require integration with a PCI-DSS compliant payment gateway such as Stripe or SSLCommerz.

- **Vendor Architecture:** The system is designed for a single-merchant model; converting it to a multi-vendor marketplace would require significant database schema refactoring.
- **Real-time Analytics:** While the admin dashboard provides static reporting, real-time data streaming (e.g., via Socket.io) for live sales monitoring is not yet implemented.

## 4.4 Future Roadmap

To elevate Xonexa into a market-ready product, the following enhancements are proposed:

- **Intelligence Layer:** Implementation of a machine learning-based recommendation engine to personalize the shopping experience based on user behavior.
- **Security Enhancements:** Integration of biometric authentication (Fingerprint/FaceID) for the mobile client and Multi-Factor Authentication (MFA) for administrative access.
- **Omnichannel Support:** Developing a dedicated mobile application using React Native to provide a unified experience across all devices.

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