



THRIFTSTORE

An innovative Start-up Idea (E-Commerce Website)



Concept Behind Thrift Store

Thrift store is where you'll find gently used items at discounted prices.

Thrifted items are usually in good shape with enough life left to be useful to a new owner.





NEED OF A THRIFT STORE

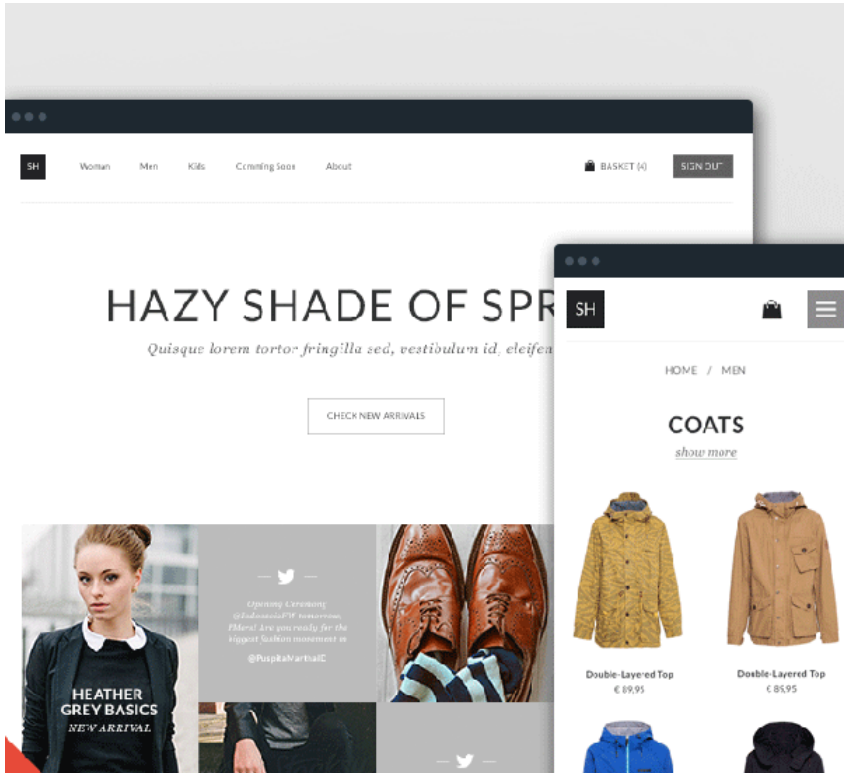
- Saving environment, as production and its shipping consumes a lot of resources etc.
- Saving money, as you can get many things in cheap prices.
- Recycling clothes.
- We can buy vintage or trendy clothes & accessories at affordable price.



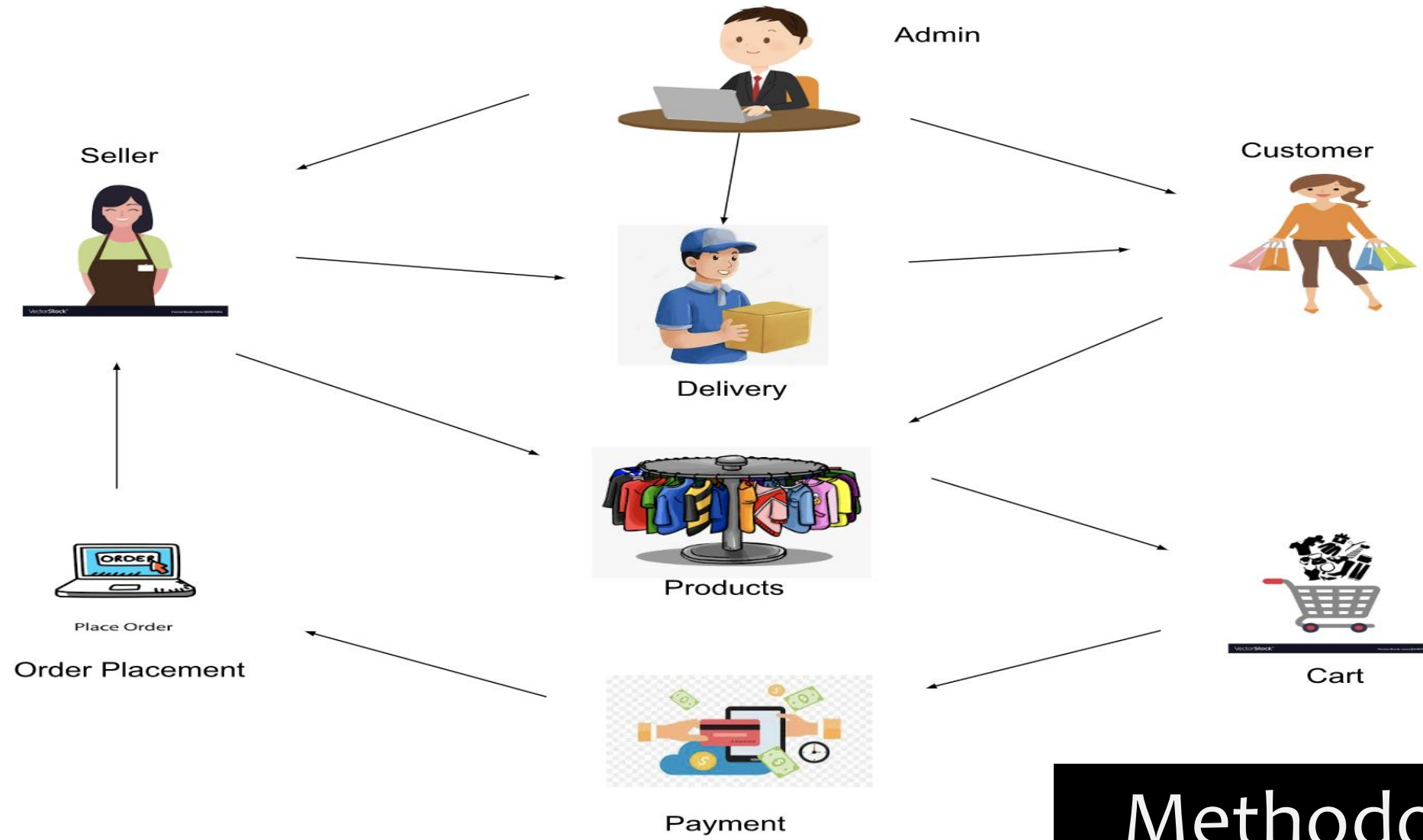
SHORTCOMINGS OF MANUALTHRIFT STORE

- Limited outreach
- Lack of convenience
- Limited inventory
- Time-consuming sorting and pricing

Idea



- Thrift stores operate on a donation-based model, where people donate their clothes & accessories.
- Our platform allows individuals to not only purchase items in great condition, but also sell their own unused items and earn a percentage of the sale price.
- It's a win-win situation for both buyers and sellers, creating a sustainable and eco-friendly way to recycle and repurpose goods.



Methodology



Overcoming the shortcomings of manual thrift store?

- Wider selection
- Convenience
- Better quality control
- Larger outreach
- Better Organization



Features

- Recommender system
- Order-tracking system
- Categorized menu
- Donation Module
- Rental service
- Guest browsing



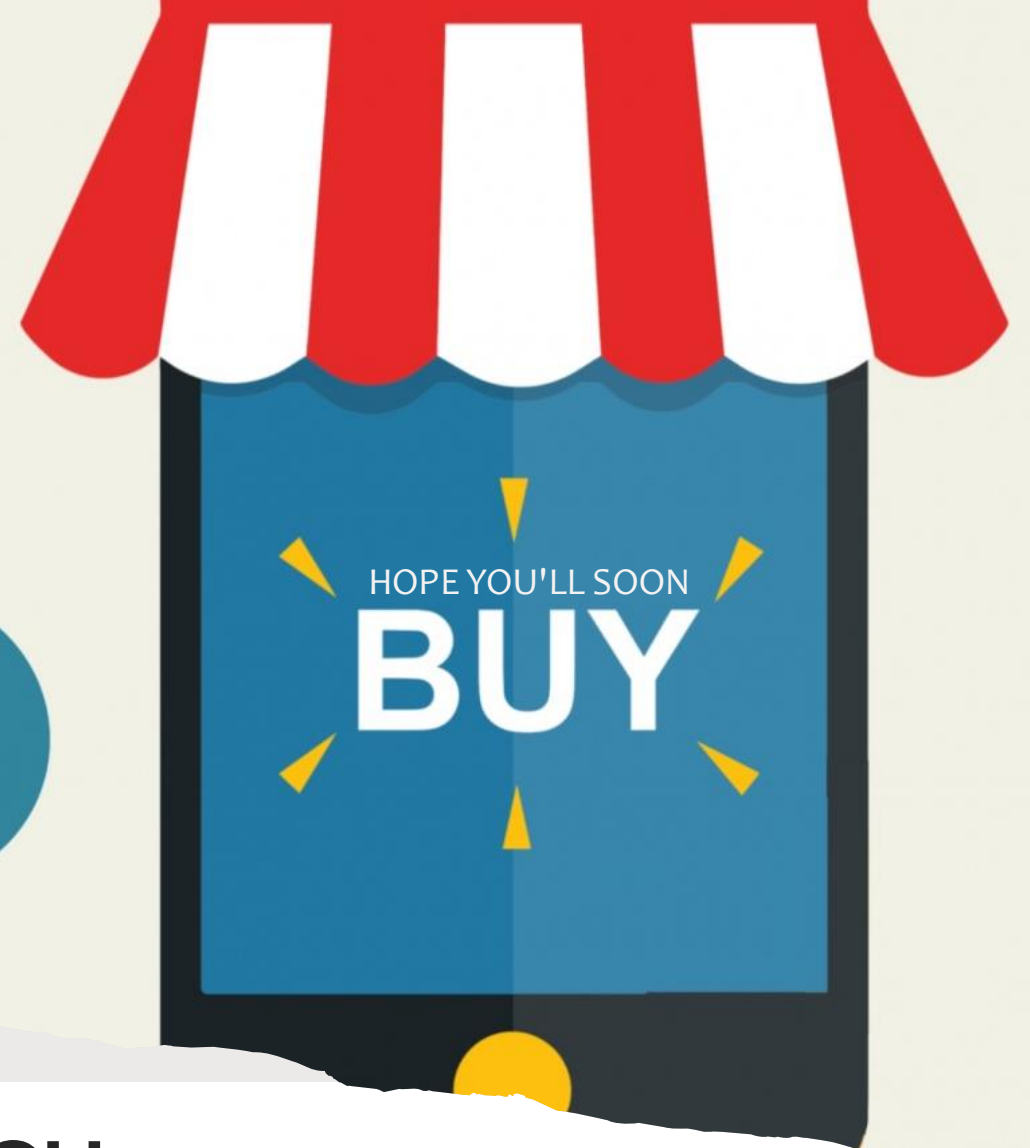
Target Audience

- Budget-conscious consumers
- Vintage enthusiasts
- Fashion-conscious shoppers
- Sustainable shoppers

Resources



- Manpower
- Capital
- Time- Scheduling
- Technology
- Marketing expertise



THANK YOU

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