

## RSVP Executive Summary

1. The *number of movies released has decreased over years*. Maximum movies were produced in March.
2. **Drama, Comedy, Thriller** and Action are the most popular genres.
3. Among all the genres, Drama ranks 1 (in terms of number of movies) with overall 4285 movies with an average duration of 106.77 minutes. RSVP can prefer Drama for its next film.
4. **James Mangold** is the best director with *highest number of superhit movies* in the top three genres. RSVP should definitely consider James Mangold for the next film.
5. Top two actors with respect to *median rating* are Mammooty and Mohanlal. RSVP can consider these actors for next movie.
6. For the Indian audience, on the basis of *total votes and average rating*
  - Indian actors like **Vijay Sethupati**, Fahadh Fasil and Yogi Babu
  - Indian Hindi movie actresses like **Taapsee Pannu** and Divya Dutta can be included in the movie cast.
7. If RSVP choose to make Drama genre movie, the actresses Parvathy Thiruvothu can be chosen as she had highest superhit movies.
8. Among all production companies
  - **Dream Warrior Pictures and National Theatre Live** have produced, *highest number of hit movies* with average rating more than 8.
  - **Marvel Studio, Twentieth Century Fox and Warner Bros** have produced movies that received *maximum number of votes*. RSVP should definitely partner with any of these three global production houses for its next movie.
  - Top two production houses that have produced the *highest number of hits* among multilingual movies are **Star Cinema and Twentieth Century Fox**.