# Retail Data Analysis Using Spark Streaming and Kakfa

Create Python script to read the data streams from Kafka topic and process the input data streams into the resultant JSON files

#### spark-streaming.py

Import the necessary dependencies and initialise the Spark Session and read the data from Kafka topic (by providing bootstrap server, port and topic name)

Define a custom schema for the input data stream

Parse the raw JSON data as per the schema and store the into *invoice\_df* dataframe

```
# Create the Spark dataframe by parsing JSON as per the schema
invoice_df = invoices.select(from_json(col('value').cast('string'),invoice_schema).alias('data')).select('data.*')
```

Print schema of a single order invoice

```
# Print schema of a single order
invoice_df.printSchema()
```

Write utility methods to calculate the additional columns:

• total\_order\_cost (): Calculate the total cost for all items in an order (unit\_price \* quantity)

```
#### Utility methods ####

# Method to calculate the total cost for all items in an order

def total_order_cost(items, type):
    total_cost = 0
    for i in items:
        total_cost = i['unit_price'] * i['quantity'] + total_cost
    return (total_cost if type == 'ORDER' else total_cost * -1)
```

total\_order\_items (): Calculate the total number of items in an order by adding the quantity

```
# Method to calculate the total number of items in an order

@ef total_order_items(items):
    total_items = 0
    for i in items:
        total_items = total_items + i['quantity']
    return total_items
```

is\_order (): Return 1 if the order is a new order

```
# Method to check whether an order is a new order or not
def is_order(type):
    return (1 if type == 'ORDER' else 0)
```

• is\_return (): Return 1 if the order is a return

```
# Method to check whether an order is a return order or not
def is_return(type):
    return (1 if type == 'RETURN' else 0)
```

Converting the Python functions to UDF

```
# Converting the Python functions to UDF
total_order_cost = udf(total_order_cost, FloatType())
total_order_items = udf(total_order_items, IntegerType())
is_order = udf(is_order, IntegerType())
is_return = udf(is_return, IntegerType())
```

Use the UDFs to create 4 new columns: total\_cost, total\_items, is\_order, is\_return and store in **summary\_df** dataframe

Write the summarised input values to console for each one-minute window

Calculate the time-based KPIs with tumbling window of one minute on orders and store in *time\_based\_df* dataframe

Calculate the time-and country-based KPIs with tumbling window of one minute on orders and store in *time\_country\_based\_df* dataframe.

Writing all the time-based KPIs to JSON files at HDFS directory: timeBasedKPI/

Writing all the time-and country-based KPIs to JSON files at HDFS directory: timeCountryBasedKPI/

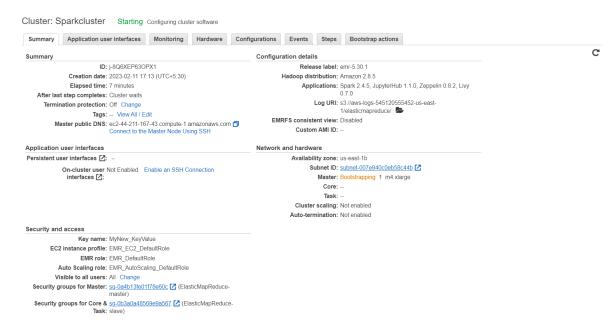
```
# Writing time and country based KPIs to JSON Files
timeCountryQuery = time_country_based_df.select("window.start", "window.end", "country", "OPM", "total_sale_volume", "rate_of_return") \
    .writeStream \
    .outputMode("append") \
    .format("json") \
    .option("truncate", "false") \
    .option("path", "timeCountryBasedKPI/") \
    .option("checkpointLocation", "timeCountryBasedKPI_checkpoint/") \
    .trigger(processingTime="l minute") \
    .start()

# Await termination
summaryQuery.awaitTermination()
timeQuery.awaitTermination()
```

#### Await termination

```
# Await termination
summaryQuery.awaitTermination()
timeQuery.awaitTermination()
timeCountryQuery.awaitTermination()
```

### **Spark EMR Cluster Configuration**



#### SSH into the EMR shell

Transfer the spark-streaming.py using WinSCP to local EMR master node.

```
login as: hadoop
Authenticating with public key "imported-openssh-key"
Last login: Sat Feb 11 11:50:35 2023
                      Amazon Linux 2 AMI
https://aws.amazon.com/amazon-linux-2/
EEEEEEEEEEEEEEEEEE MMMMMMM
                                          EE:::::EEEEEEEEE:::E M:::::::M
                                        M:::::::M R:::::RRRRRR:::::R
               EEEEE M:::::::M
                                       E::::E
                      \texttt{M} \colon \colon \colon \colon \colon \texttt{M} \ \texttt{M} \colon \colon \colon \texttt{M} \ \texttt{M} \colon \colon \colon \texttt{M} \ \texttt{M} \colon \colon \colon \texttt{M}
 E::::EEEEEEEEE
                      M:::::M
                                M:::::M
                                           M:::::M
                                           M:::::M
 E::::E
               EEEEE M:::::M
                                   MMM
                                                      R:::R
                                                                  R::::R
EE:::::EEEEEEEEE::::E M:::::M
E:::::E M:::::M
                                           M:::::M RR::::R
                                           MMMMMM RRRRRRR
EEEEEEEEEEEEEEEEE MMMMMMM
                                                                  RRRRRR
[hadoop@ip-172-31-86-94 ~]$ ls
spark-streaming.py
```

Spark Submit command to read the data from Kakfa topic

```
export SPARK_KAFKA_VERSION=0.10 spark-submit --packages org.apache.spark:spark-sql-kafka-0-10_2.11:2.4.5 spark-streaming.py
```

### Screenshot of schema for a single order

```
23/02/07 02:56:48 INFO StateStoreCoordinatorRef: Registered StateStoreCoordinator endpoint root

|-- invoice_no: long (nullable = true)
|-- country: string (nullable = true)
|-- timestamp: timestamp (nullable = true)
|-- type: string (nullable = true)
|-- items: array (nullable = true)
| |-- element: struct (containsNull = true)
| | |-- SKU: string (nullable = true)
| | |-- title: string (nullable = true)
| | |-- title: string (nullable = true)
| | |-- unit_price: float (nullable = true)
| | |-- quantity: integer (nullable = true)
```

Screenshot of final summarised values written to the console (for a single order)

#### View the list of time-based KPIs JSON files

Get the list of all files that are created for each 1-minute window

hadoop fs -ls timeBasedKPI/

## View the list of time-and-Country based KPIs JSON files

Get the list of all files that are created for each 1-minute window

hadoop fs -ls timeCountryBasedKPI/

## Store the time-based KPI JSON files from Hadoop to local machine

It was done in 3-steps:

Creating a directory time\_kpi on local EMR Master node

```
mkdir time_kpi
```

• Copy all the files from the timeBasedKPI Hadoop directory to newly created directory on EMR master node

```
hadoop fs -copyToLocal_timeBasedKPI/* time_kpi
```

• View the list of JSON files in time kpi folder

```
Is time_kpi
```

```
[hadoop@ip-172-31-86-94 ~]$ ls time_kpi
part-00000-157091f-7e20-4116-b9fd-314fd6398564-c000.json
part-00000-1294229d-8a76-4b4f-9831-df0fd02cbe25-c000.json
part-00000-191cf32a-a2b1-4ba6-b2ae-60f62e7bfc1b-c000.json
part-00000-2e55a97b-92f3-47b1-95ad-49f9f98ec5db-c000.json
part-00000-3p029b70-ba1c-472f-8985-391bf2a92068-c000.json
part-00000-5484cfb0-710f-4244-b212-5b147aaf837b-c000.json
part-00000-5484cfb0-710f-4244-b212-5b147aaf837b-c000.json
part-00000-5472e0e4-bcaa-4a74-96ff-b19ca457d79f-c000.json
part-00000-6379a973-c09d-499e-b996-6044d7db8d45-c000.json
part-00000-74175207-65b9-44be-99a0-d8ffla0d66ac-c000.json
part-00000-74175207-65b9-44be-99a0-d8ffla0d66ac-c000.json
part-00000-ab62c254-4807-4d48-b9d9-003522745588-c000.json
part-00000-c81837c5-e615-4fa1-8eb5-d34a88fc4485-c000.json
part-00000-c81837c5-e615-4fa1-8eb5-d34a88fc4485-c000.json
part-00000-c81837c5-e615-4fa1-8eb5-d34a88fc4485-c000.json
```

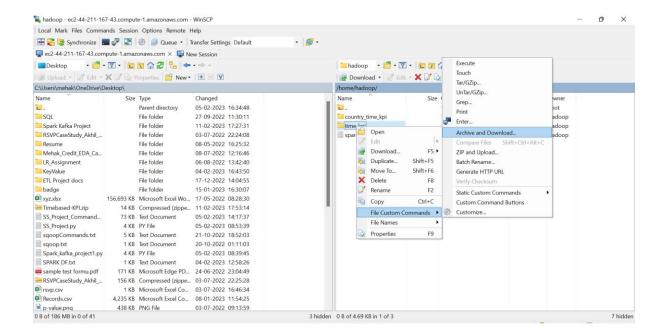
View the content of some random JSON file in time\_kpi folder

```
cat time_kpi/part-00042-71070bf6-1901-43c6-aafb-38c1f5194d72-c000.json
```

```
[hadoop@ip-172-31-86-94 ~]$ cat time_kpi/part-00042-71070bf6-1901-43c6-aafb-38c1f5194d72-c000.json {"start":"2023-02-11T11:50:00.0002","end":"2023-02-11T12:00:00.0002","opm":47,"total_sale_volume":5048.13004887104,"average_transaction_size":107.4070223164 512,"rate_of_return":0.02127659574468085)
```

• Use WinSCP to copy the folder from EMR master node to local machine

Right click on the time\_kpi folder and select Archive and Download to store the folder to local machine.



#### Store the time-and-country based KPI JSON files from Hadoop to local machine

It was done in 3-steps:

Creating a directory country\_time\_kpi on local EMR Master node

```
mkdir country_time_kpi
```

Copy all the files from timeCountryBasedKPI Hadoop directory to newly created directory on EMR master node

```
hadoop fs -copyToLocal timeCountryBasedKPI/* country time kpi
```

View the list of JSON files in country\_time\_kpi folder

Is country\_time\_kpi

View the content of some random JSON file in country\_time\_kpi folder

cat country\_time\_kpi/part-00072-47f71587-8b1a-45e4-b1b7-61446d0a16fb-c000.json

• Use WinSCP to copy the timeCountryBasedKPI folder from EMR master node to local machine Right click on the country\_time\_kpi folder and select Archive and Download to store the folder to local machine.

