

# Insights And Recommendations

Insights from the data analysis done through these followings datasets-

- Students.csv
- Course\_Activity.csv
- Feedback.csv

Insights from the data analysis are –

1. Students aged 26–35 are the most engaged in the course activity .
2. Location- Kolkata students have higher Time Spent on the Course.
3. Some students spend high time but still give low ratings → potential course content issue.
4. There's a moderate positive correlation between completion and ratings.
5. Average rating of the course given by the students is 2 or 3 out 5.

Recommendations from analysis are-

1. Introduce more localized content for Location Chennai to boost engagement.
2. Use personalized nudges for age groups with low engagement in the course.
3. To increase the feedback ratings of a course based on engagement and satisfaction insights.