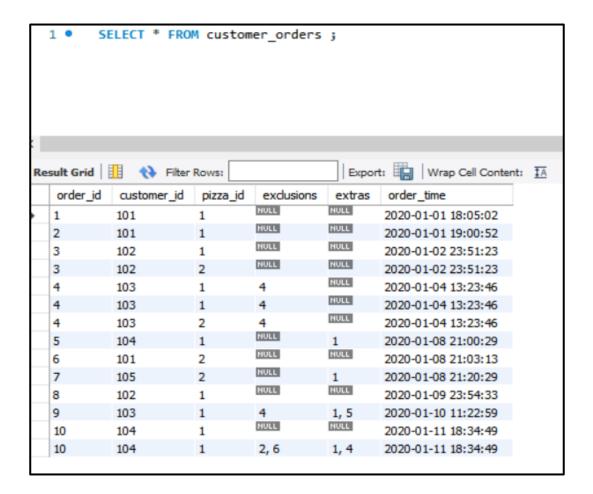
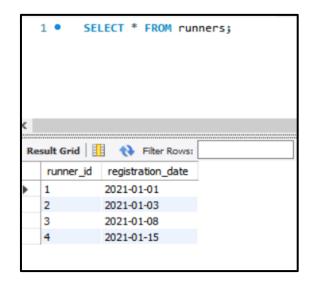
Case Study #2 - Pizza Runner

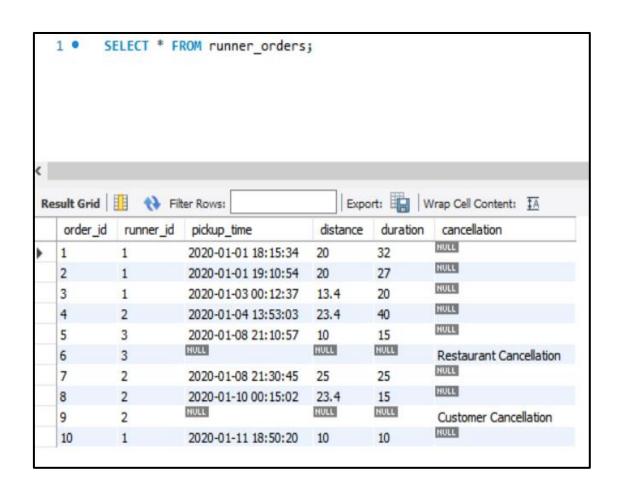
SCHEMA

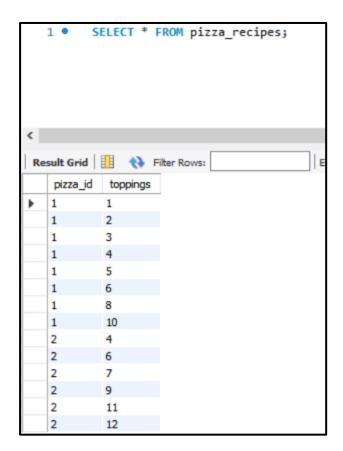


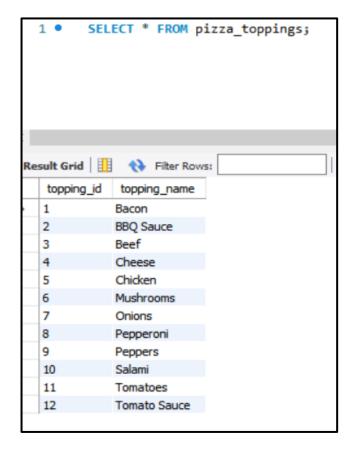
TABLES

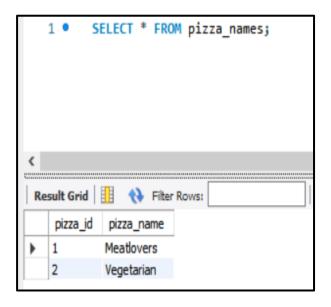












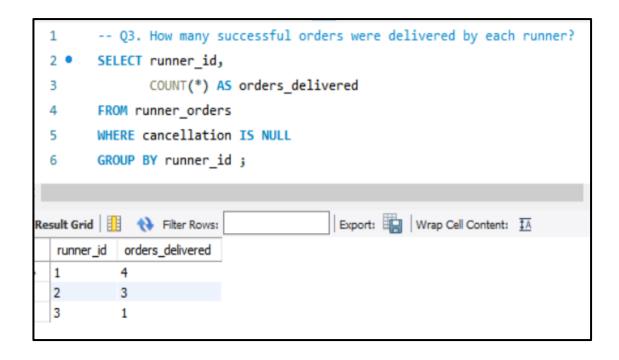
Answer to Questions:

Pizza Metrics Analysis:

Q1. How many pizzas were ordered?

Q2. How many unique customer orders were made?

Q3. How many successful orders were delivered by each runner?

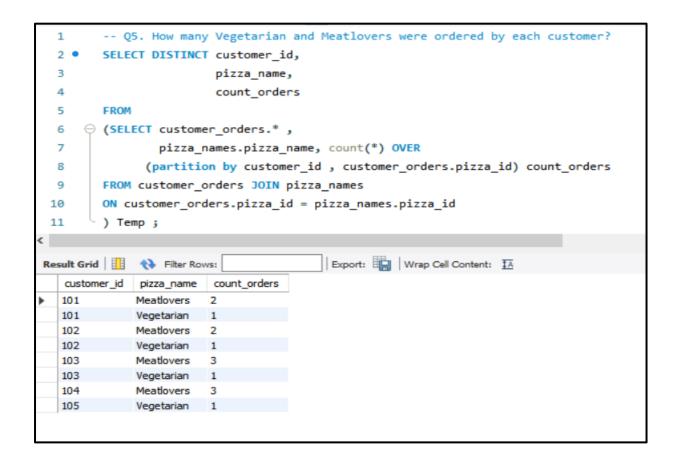


Q4. How many of each type of pizza was delivered?

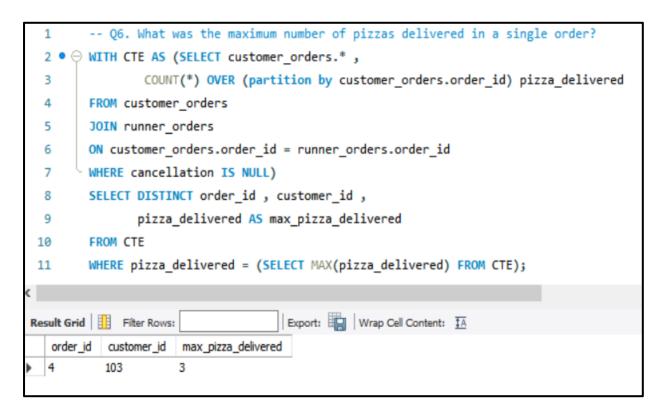
```
-- Q4. How many of each type of pizza was delivered?
  1
        SELECT DISTINCT pizza_id , pizza_name ,count_of_pizza
  2 •
  3

→ FROM (SELECT customer_orders.* , pizza_name ,
            COUNT(*) OVER (partition by customer_orders.pizza_id) count_of_pizza
  4
  5
        FROM customer_orders
        JOIN runner orders
  6
  7
        ON customer orders.order id = runner orders.order id
  8
        JOIN pizza_names
 9
        ON customer orders.pizza id = pizza names.pizza id
        WHERE cancellation IS NULL) Temp;
 10
Export: Wrap Cell Content: TA
   pizza_id pizza_name
                     count_of_pizza
          Meatlovers
  1
  2
          Vegetarian
                    3
```

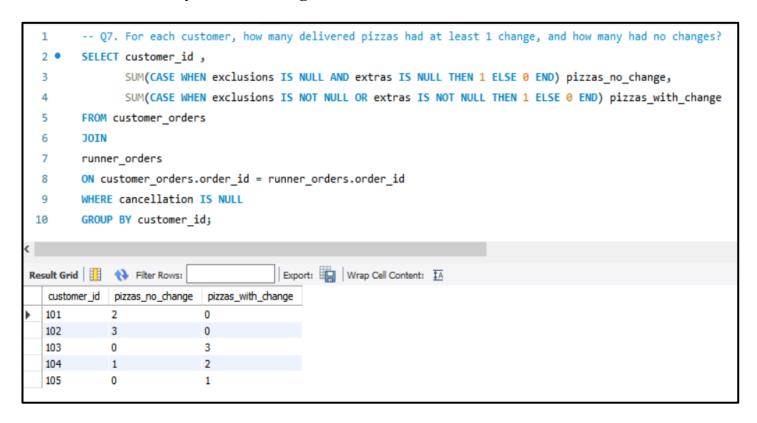
Q5. How many Vegetarian and Meat lovers were ordered by each customer?



Q6 What was the maximum number of pizzas delivered in a single order?



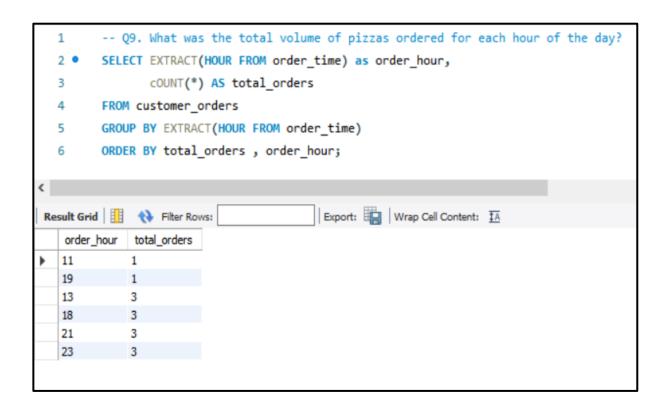
Q7. For each customer, how many delivered pizzas had at least 1 change, and how many had no changes?



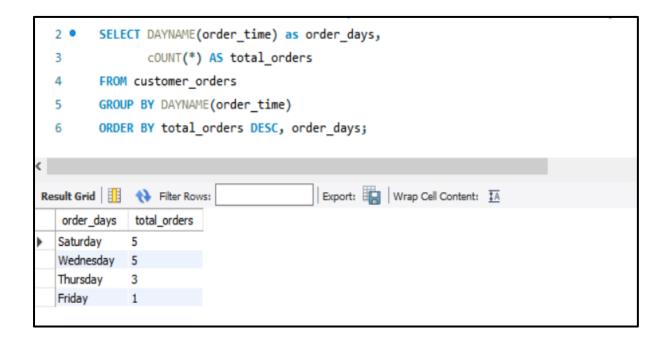
Q8 How many pizzas were delivered that had both exclusions and extras?

```
-- Q8. How many pizzas were delivered that had both exclusions and extras?
 2 •
        SELECT customer_id ,
  3
                SUM(CASE WHEN exclusions IS NOT NULL AND extras IS NOT NULL THEN 1 ELSE 0 END) pizzas_with_change
        FROM customer_orders
 4
        JOIN
        runner_orders
        ON customer_orders.order_id = runner_orders.order_id
        WHERE cancellation IS NULL
        GROUP BY customer_id
 9
 10
        HAVING pizzas_with_change > 0;
                                          Export: Wrap Cell Content: $\frac{1}{4}
Result Grid
             Filter Rows:
              pizzas_with_change
   customer_id
  104
```

Q9. What was the total volume of pizzas ordered for each hour of the day?

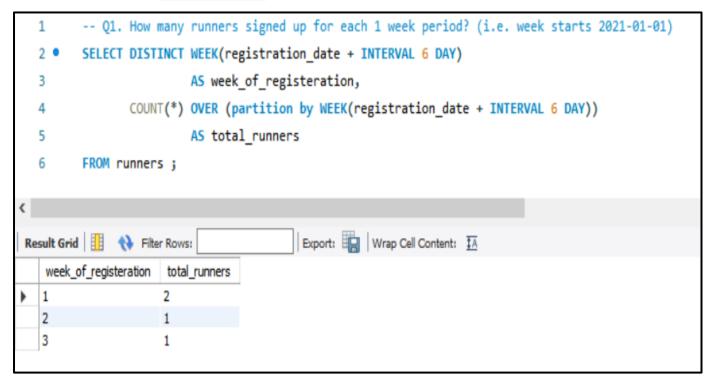


Q10. What was the volume of orders for each day of the week?



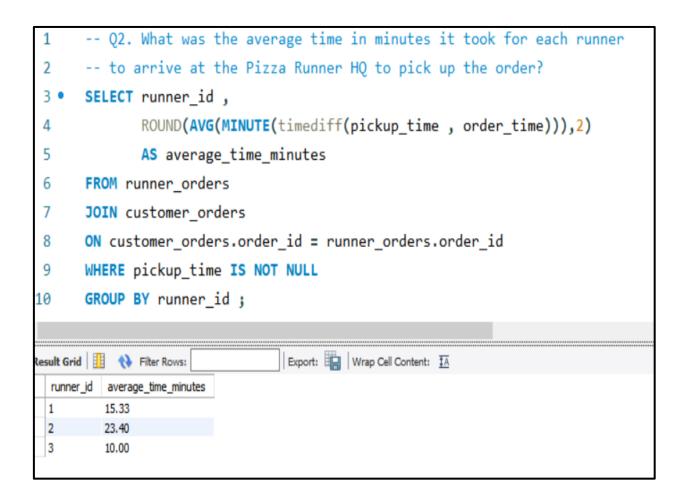
Runner and Customer Experience:

Q1. How many runners signed up for each 1week period? (i.e. week starts 2021-01-01)



EXPLANATION:

- → Since the week started from '01-01-2021', for first week we observed 2 registrations on '01-01-2021' and '03-01-2021', for second week there was 1 registration on '08-01-2021' and finally for third week there was 1 registration on '15-01-2021'
- Q2. What was the average time in minutes it took for each runner to arrive at the Pizza Runner HQ to pick up the order?

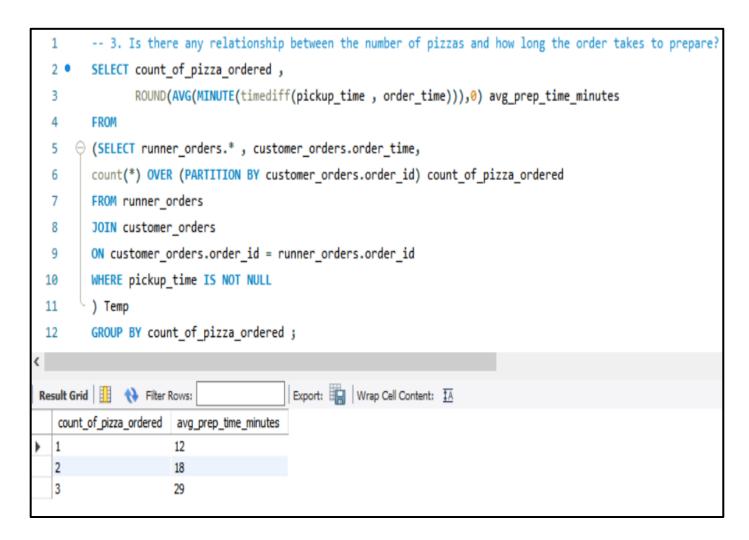


Runner 1 took on average 15 minutes

Runner 2 took on average 23 minutes

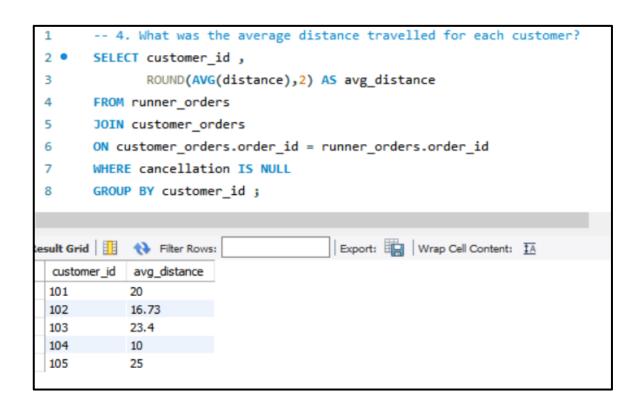
Runner 3 took around 10 minutes on average (least time) to arrive at Pizza Runner HQ to pick up the order .

Q3. Is there any relationship between the number of pizzas and how long the order takes to prepare?

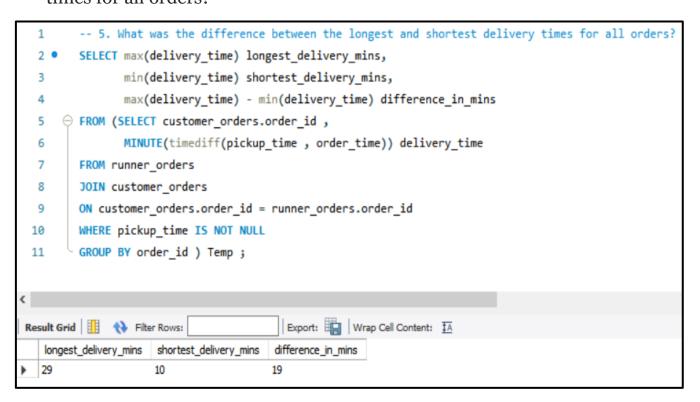


RELATIONSHIP

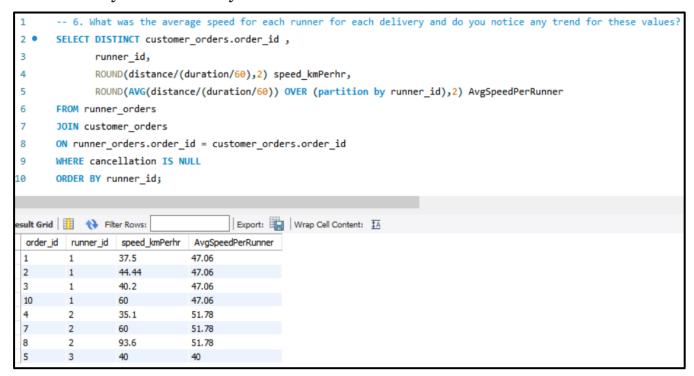
- -> More the quantity of pizza ordered, more will be the preparation time. Orders with a single pizza can be prepared with an average time of 12 minutes while orders having 3 pizzas take about around half an hour for preparation.
- Q4. What was the average distance travelled for each customer?



Q5. What was the difference between the longest and shortest delivery times for all orders?

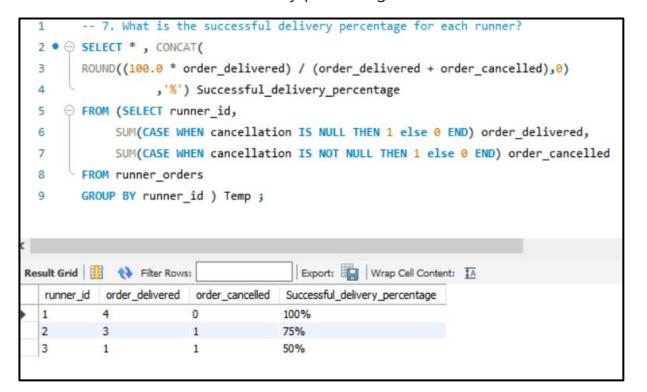


Q6. What was the average speed for each runner for each delivery and do you notice any trend for these values?



TREND: For runner id 3 having least average speed, we observe least deliveries. Comparatively runner id 1 and 2 completed more deliveries because they have higher average speed

7. What is the successful delivery percentage for each runner?



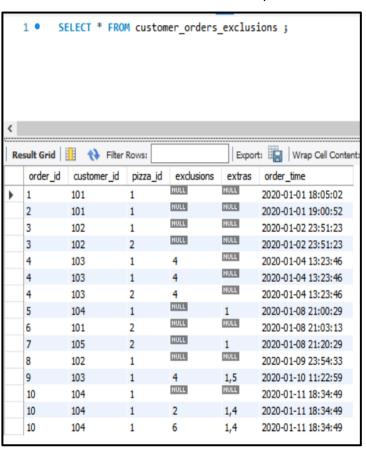
C. Ingredient Optimisation

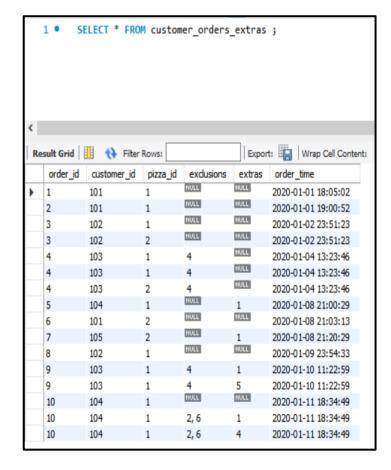
Q1. What are the standard ingredients for each pizza?

```
-- What are the standard ingredients for each pizza?
  1
  2
         SELECT pizza_name,
                 group_concat(topping_name) standard_ingredients
  3
         FROM pizza names JOIN pizza recipes
         ON pizza_names.pizza_id = pizza_recipes.pizza_id
  5
         JOIN pizza toppings
  7
         ON pizza_recipes.toppings = pizza_toppings.topping_id
         GROUP BY pizza name;
Result Grid
               Filter Rows:
                                              Export: Wrap Cell Content:
               standard_ingredients
   pizza_name
              Bacon, BBQ Sauce, Beef, Cheese, Chicken, Mushrooms, Pepperoni, Salami
  Meatlovers
              Cheese, Mushrooms, Onions, Peppers, Tomatoes, Tomato Sauce
  Vegetarian
```

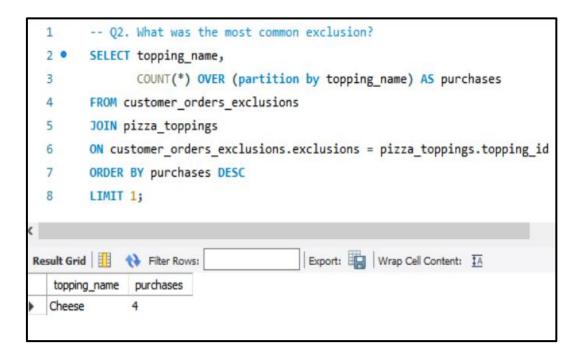
Q2. What was the most commonly added extra?

To solve this, I first normalized customer orders table.





Q3. What was the most common exclusion?



4. Generate an order item for each record in the customer orders table in the format of one of the following: Meat Lovers , Meat Lovers - Exclude Beef , Meat Lovers - Extra Bacon

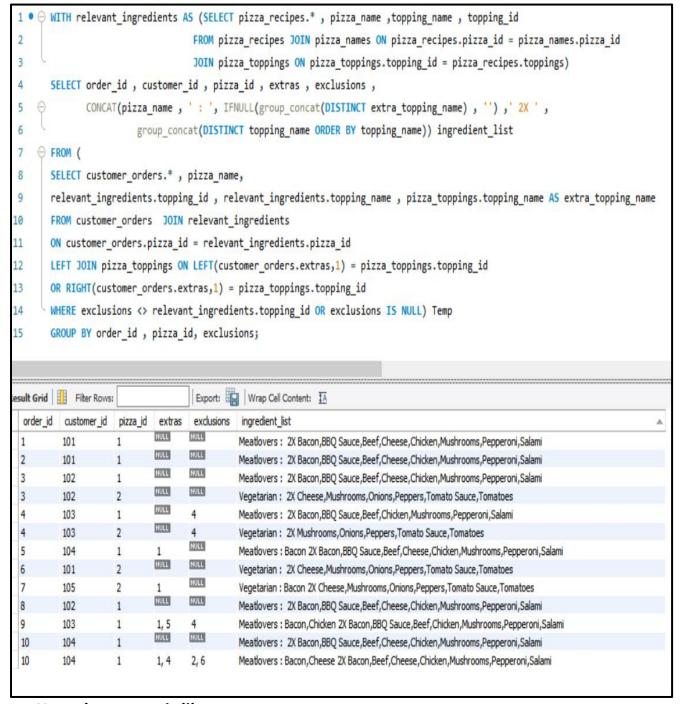
```
1 • ⊖ WITH extra AS (SELECT customer_orders_extras.*, pizza_names.pizza_name, group_concat(topping_name) extra_topping
2
       FROM customer_orders_extras JOIN pizza_names
       ON customer_orders_extras.pizza_id = pizza_names.pizza_id
3
4
       LEFT JOIN pizza_toppings
       ON customer_orders_extras.extras = pizza_toppings.topping_id
5
       GROUP BY order_id,pizza_id),
6
7
    exclusion AS(SELECT customer_orders_exclusions.*, pizza_names.pizza_name, group_concat(DISTINCT topping_name) excluded_topping
8
9
       FROM customer_orders_exclusions JOIN pizza_names
       ON customer_orders_exclusions.pizza_id = pizza_names.pizza_id
10
       LEFT JOIN pizza_toppings
11
       ON customer_orders_exclusions.exclusions = pizza_toppings.topping_id
12
     GROUP BY order_id,pizza_id)
13
14
15

⊖ SELECT a.order_id,a.customer_id, CASE

       WHEN extra_topping IS NULL AND excluded_topping IS NULL THEN (SELECT a.pizza_name)
16
       WHEN extra_topping IS NOT NULL AND excluded_topping IS NULL THEN (SELECT CONCAT(a.pizza_name,' - EXTRA ',extra_topping))
17
       WHEN extra_topping IS NULL AND excluded_topping IS NOT NULL THEN (SELECT CONCAT(a.pizza_name,' - EXCLUDE ',excluded_topping))
18
       WHEN extra_topping IS NOT NULL AND excluded_topping IS NOT NULL THEN
19
        (CONCAT(a.pizza_name,' - EXCLUDE ',excluded_topping,' - EXTRA ',extra_topping))
20
21
       END AS order item
22
       FROM extra a JOIN exclusion b ON a.order_id =b.order_id;
```

	order_id	customer_id	order_item
•	1	101	Meatlovers
	2	101	Meatlovers
	3	102	Meatlovers
	3	102	Vegetarian
	3	102	Meatlovers
	3	102	Vegetarian
	4	103	Meatlovers - EXCLUDE Cheese
	4	103	Vegetarian - EXCLUDE Cheese
	4	103	Meatlovers - EXCLUDE Cheese
	4	103	Vegetarian - EXCLUDE Cheese
	5	104	Meatlovers - EXTRA Bacon
	6	101	Vegetarian
	7	105	Vegetarian - EXTRA Bacon
	8	102	Meatlovers
	9	103	Meatlovers - EXCLUDE Cheese - EXTRA Bacon, Chicken
	10	104	Meatlovers - EXCLUDE BBQ Sauce, Mushrooms - EXTRA Bacon, Cheese

Q5. Generate an alphabetically ordered comma separated ingredient list for each pizza order from the customer orders table and add a 2x in front of any relevant ingredients



Here the output is like->

pizza name: extras (if any) 2X relevant ingredients (excluding exclusions if any)

Q6. What is the total quantity of each ingredient used in all delivered pizzas sorted by most frequent first?

```
-- 6. What is the total quantity of each ingredient used in all delivered pizzas sorted by most frequent first?
 2 • 		O WITH CTE AS (SELECT topping_id , topping_name, order_time,
3
        COUNT(toppings) as quantity_as_standard_ingredient
        FROM customer_orders co JOIN pizza_recipes pr ON co.pizza_id = pr.pizza_id
4
        JOIN pizza_toppings pt ON pr.toppings = pt.topping_id
        JOIN runner_orders ro ON co.order_id = ro.order_id
       WHERE cancellation IS NULL
8
       GROUP BY toppings, topping_name) ,
9
10
     extra AS (SELECT extras , count(extras) as quantity_extras
        FROM customer_orders_extras col JOIN runner_orders rol ON col.order_id = rol.order_id
11
        WHERE cancellation IS NULL AND extras IS NOT NULL
12
       GROUP BY extras),
13
14
15
     exclusion AS (SELECT exclusions , count(exclusions) as quantity_exclusions
16
        FROM customer_orders_exclusions co1 JOIN runner_orders ro1 ON co1.order_id = ro1.order_id
        WHERE cancellation IS NULL AND exclusions IS NOT NULL
17
       GROUP BY exclusions)
18
19
        SELECT CTE.* , IFNULL(quantity_extras,0) count_extras , IFNULL(quantity_exclusions,0) count_exclusions,
20
        ( quantity_as_standard_ingredient + IFNULL(quantity_extras,0) ) - IFNULL(quantity_exclusions,0) actual_quantity
        FROM CTE LEFT JOIN extra ON CTE.topping_id = extra.extras
22
        LEFT JOIN exclusion ON CTE.topping id = exclusion.exclusions
23
        ORDER BY order_time DESC;
24
```

	topping_id	topping_name	count_extras	count_exclusions	actual_quantity
•	4	Cheese	1	3	10
	6	Mushrooms	0	1	11
	7	Onions	0	0	3
	9	Peppers	0	0	3
	11	Tomatoes	0	0	3
	12	Tomato Sauce	0	0	3
	1	Bacon	3	0	12
	2	BBQ Sauce	0	1	8
	3	Beef	0	0	9
	5	Chicken	0	0	9
	8	Pepperoni	0	0	9
	10	Salami	0	0	9

Total quantity of each ingredient used is calculated as:

(Total no. of times that ingredient was a standard ingredient for all sold pizzas + no. of times it was added as an extra ingredient in all sold pizzas) – no. of times it was excluded from standard ingredients for all sold pizzas.

D. Pricing and Ratings

Q1. If a Meat Lovers pizza costs \$12 and Vegetarian costs \$10 and there were no charges for changes - how much money has Pizza Runner made so far if there are no delivery fees

```
-- If a Meat Lovers pizza costs $12 and Vegetarian costs $10 and there were no charges
        -- for changes how much money has Pizza Runner made so far if there are no delivery fees?
  2
        SELECT CONCAT('$',sum(price)) AS total price

→ FROM (SELECT customer_orders.* , CASE)

              WHEN pizza id = 1 THEN 12
  5
              ELSE 10
  6
  7
              END AS price
        FROM customer orders JOIN runner orders
  8
        ON customer_orders.order_id = runner_orders.order id
        WHERE cancellation IS NULL) Temp;
 10
                                          Export: Wrap Cell Content: TA
Result Grid
              Filter Rows:
   total_price
  $138
```

Q2. What if there was an additional \$1 charge for any pizza extras?

Like Q1 calculated the base prize for pizza through temporary table pizza price. Next created another temp table COUNT_EXTRAS to count the extras ordered for successful deliveries and added that to the base price because each extra cost \$1.

```
-- 2. What if there was an additional $1 charge for any pizza extras?
    • ⊖ WITH pizza price AS (SELECT sum(price) as price for pizza
               FROM (SELECT customer_orders.* , CASE
              WHEN pizza id = 1 THEN 12
               ELSE 10
  5
               END AS price
        FROM customer orders JOIN runner orders
  7
        ON customer orders.order id = runner orders.order id
  8
        WHERE cancellation IS NULL) Temp),
 10
 11
      ○ COUNT_EXTRAS AS (SELECT COUNT(extras) as quantity_extras
        FROM customer_orders_extras JOIN runner_orders
 12
        ON customer orders extras.order id = runner orders.order id
 13
        WHERE cancellation IS NULL)
 14
 15
        SELECT CONCAT('$' ,(price_for_pizza + quantity_extras)) AS total_earning
 16
        FROM pizza_price , COUNT_EXTRAS ;
 17
Result Grid Filter Rows:
                                     Export: Wrap Cell Content: TA
   total_earning
  $142
```

Q3. The Pizza Runner team now wants to add an additional ratings system that allows customers to rate their runner, how would you design an additional table for this new dataset - generate a schema for this new table and insert your own data for ratings for each successful customer order between 1 to 5.

NOTE: While generating this table, order id 6 and 9 can't be included because these orders were cancelled so there can be no runner rating for

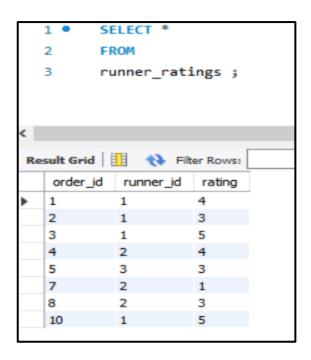
```
DROP TABLE IF EXISTS runner_ratings;

CREATE TABLE runner_ratings (
order_id INTEGER,
runner_id INTEGER,
rating INTEGER CHECK (rating BETWEEN 1 AND 5)
);

INSERT INTO runner_ratings
(order_id , runner_id ,rating)

VALUES

('1', '1', 4),
('2', '1', 3),
('3', '1', 5),
('4', '2', 4),
('5', '3', 3),
('7', '2', 1),
('8', '2', 3),
('10', '1', 5);
```



Q4. Using your newly generated table - can you join all of the information together to form a table which has the following information for successful deliveries?

- Customer id
- o Order id
- Runner id
- rating
- order time
- pickup time
- Time between order and pickup
- Delivery duration
- Average speed
- Total number of pizzas

```
1 •
       SELECT DISTINCT co.order_id,
              co.customer_id,
 2
              ro.runner_id,
 3
              rating,
              order_time,
              pickup time,
              timediff(pickup_time,order_time) AS time_between_orderANDpickup,
              duration AS delivery_duration,
              ROUND(distance/(duration/60), 1) AS avg_speed,
              COUNT(*) OVER (partition by order_id,customer_id) as count_pizza_per_order
10
11
       FROM customer orders co JOIN runner orders ro
       ON co.order_id = ro.order_id
12
       LEFT JOIN runner_ratings rr
13
       ON co.order_id = rr.order_id
14
       WHERE rating IS NOT NULL;
15
```

	order_id	customer_id	runner_id	rating	order_time	pickup_time	time_between_orderANDpickup	delivery_duration	avg_speed	count_pizza_per_order
•	1	101	1	4	2020-01-01 18:05:02	2020-01-01 18:15:34	00:10:32	32	37.5	1
	2	101	1	3	2020-01-01 19:00:52	2020-01-01 19:10:54	00:10:02	27	44.4	1
	3	102	1	5	2020-01-02 23:51:23	2020-01-03 00:12:37	00:21:14	20	40.2	2
	4	103	2	4	2020-01-04 13:23:46	2020-01-04 13:53:03	00:29:17	40	35.1	3
	5	104	3	3	2020-01-08 21:00:29	2020-01-08 21:10:57	00:10:28	15	40	1
	7	105	2	1	2020-01-08 21:20:29	2020-01-08 21:30:45	00:10:16	25	60	1
	8	102	2	3	2020-01-09 23:54:33	2020-01-10 00:15:02	00:20:29	15	93.6	1
	10	104	1	5	2020-01-11 18:34:49	2020-01-11 18:50:20	00:15:31	10	60	2

Q5. If a Meat Lovers pizza was \$12 and Vegetarian \$10 fixed prices with no cost for extras and each runner is paid \$0.30 per kilometre travelled, how much money does Pizza Runner have left over after these deliveries?

```
WITH Orders AS (SELECT customer orders.order id , distance,
       CASE WHEN pizza_id = 1 THEN 12 WHEN pizza_id = 2 THEN 10 END as price,
       row number() OVER (partition by order id) as rn
3
       FROM customer_orders JOIN runner_orders
       ON customer_orders.order_id = runner_orders.order_id
5
       WHERE cancellation IS NULL)
7
    ROUND(SUM(price) - (SUM(CASE WHEN rn = 1 THEN distance ELSE 0 END)*0.3),2)) earning
10
       FROM orders;
                                    Export: Wrap Cell Content: $\frac{1}{4}$
esult Grid
           Filter Rows:
 earning
 $94,44
```

E. Bonus Questions

- Q1. If Danny wants to expand his range of pizzas how would this impact the existing data design? Write an INSERT statement to demonstrate what would happen if a new Supreme pizza with all the toppings was added to the Pizza Runner menu?
 - → If Supreme pizza is to be added in the database, we need to use Insert statement for table pizza names and pizza recipes both. And after inserting the values, this is how the two tables looks like:

