

blinkit

India's last minute app

LOCATION TYPE

Tier 1

Tier 2

Tier 3

\$0.47M

TOTAL SALES

\$141

AVERAGE SALES

3350

NO OF ITEMS

3.9

AVERAGE RATING

Total Salesaverage SalesNo of ItemsAverage Rating

FAT CONTENT

Item Fat...Low FatRegular

1K

2K

\$472.13K

Total Sales

FAT BY OUTLET

Low FatRegular

Tier 3

Item Type

Fruits a...496

Snack F...465

Househ...364

Frozen ...327

Dairy263

Baking ...252

Canned250

Health ...216

Meat177

Soft Dri...168

Breads100

Hard D...84

Others61

Starchy...59

Breakfast45

Seafood23

OUTLET ESTABLISHMENT

\$140K

\$132K

\$131K

\$131K

\$78K

\$80K

\$100K

\$120K

201220142016201820202022

OUTLET SIZE

Outlet SizeMediumHighSmall

\$8.38K

\$164.38K

\$299.37K

OUTLET LOCATION

100%

Medium299.37K

High164.38K

Small8.38K

2.8%

Outlet Type	Total Sales	No of Items	average Sales	Average Rating
Grocery Store	\$78,131.57	555	\$140.7775974774775	3.92
Supermarket Type1	\$1,31,809.02	932	\$141.4259824034335	3.91
Supermarket Type2	\$1,31,477.78	928	\$141.678638362069	3.93
Supermarket Type3	\$1,30,714.67	935	\$139.8017910160428	3.91
Total	\$4,72,133.03	3350	\$140.9352337910448	3.92