



A CRM Application to Handle the Client and their Property Related Requirements

Submitted By:

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Project Overview:

A Customer Relationship Management (CRM) application designed specifically to handle client and property-related requirements can significantly enhance operational efficiency, foster better client interactions, and streamline property management processes.

This CRM application is a comprehensive tool tailored tomeet the needs of businesses in the real estate and property management sector. It provides a centralized platform to manage client information, track property listings, monitor

client inquiries, and streamline communication. The application also enables businesses to analyze client

preferences, ensuring a personalized experience that buildstrust and long-term relationships.

With features such as automated workflows, robust reporting, and seamless integration capabilities, this CRM serves as a bridge between client expectations and service delivery. By using this application, businesses can focus onbuilding meaningful relationships with clients while efficiently managing property-related operations.

This introduction emphasizes the core purpose of the CRM Application—streamlining client and property management for enhanced business outcomes.





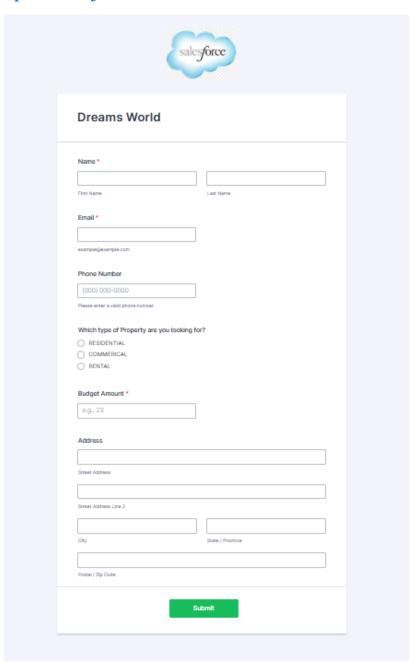
Task 1: Milestone 1:- Create a Jotform and integrate it with the orgto create a record of customers automatically.

Client wants a form for the customers to get the details directly into thesalesforce so that the admins can create a user in the org.

Activity: 1

Creating a form to get the Customer detail like Name, Phone, Email, Which type of Property are you looking for ?, Budget amount and Address.

My form: https://form.jotform.com/243132807961053





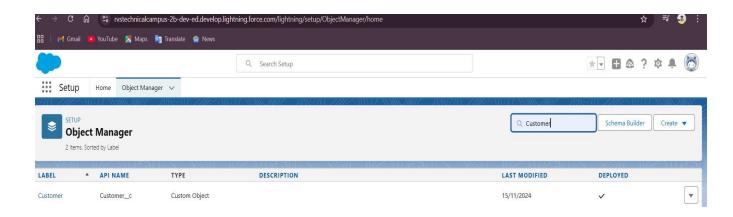




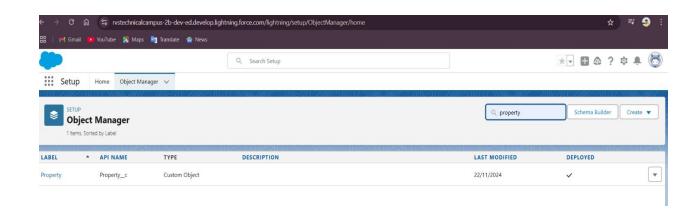
Task 2: Create Objects from Spreadsheet.

Directly Creating Objects from Spreadsheet in Salesforce.

- Create Customer object



- Create Property object





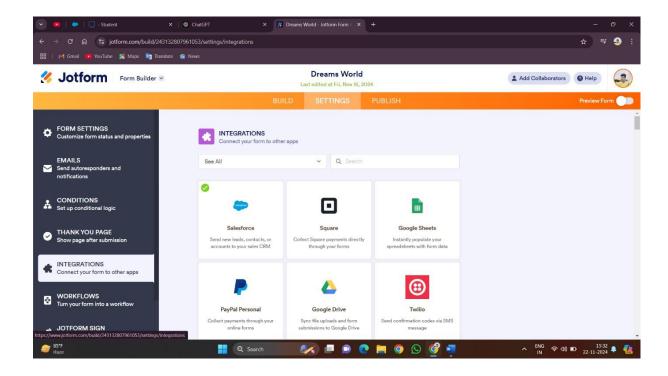


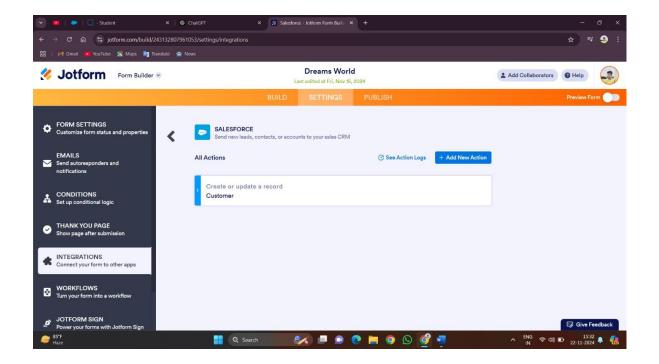
Task 3: Integrate Jotform with Salesforce Platform.

In this Milestone we are going to integrate jotform with Salesforce.

Activity: 1

Integrate Jotform with Salesforce to create Customer records.





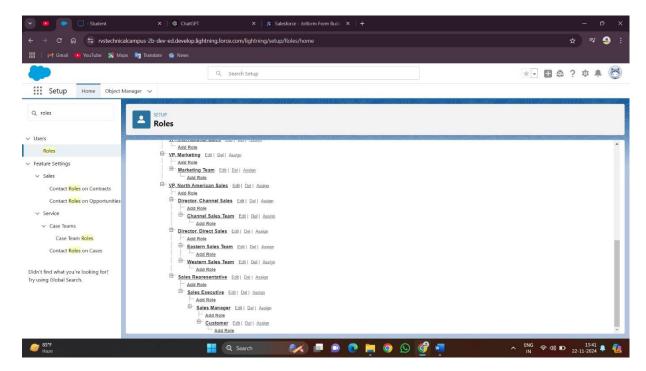




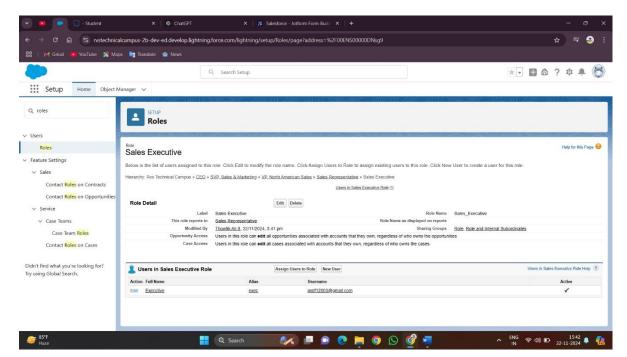
Task 4: Create Roles- Create Roles as per business requirenment.

Sales Executive Role:

Create a hierarchical role structure in Salesforce: Sales Executive below Sales



- Sales Executive

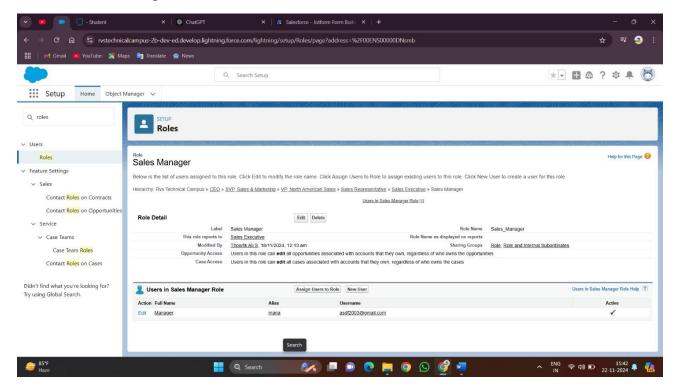




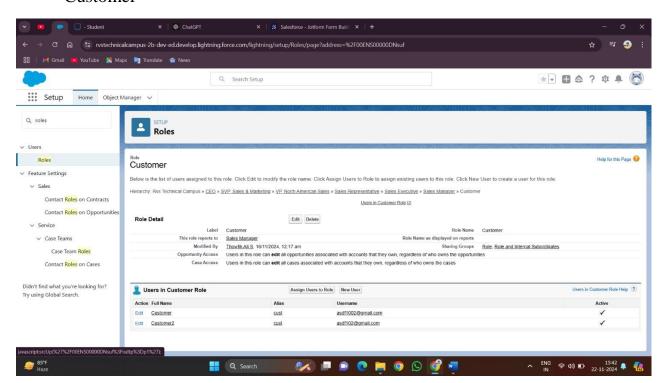




- Sales Manager



- Customer





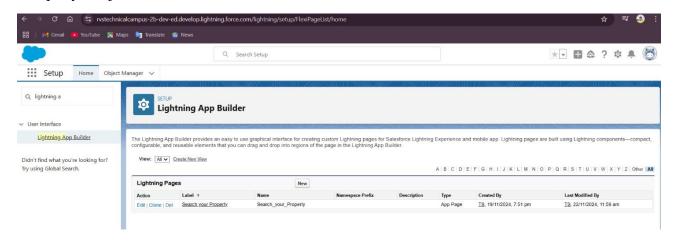


Task 5 : Create a Property Details App.

An App where the objects will be displayed.

Activity: 1

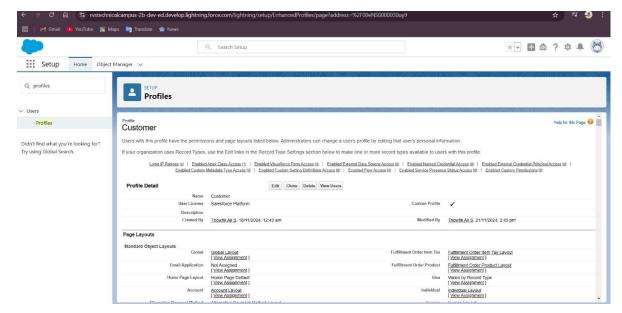
Create a new Lightning App named "Property Details" and add "Customer" and "Property" Object.



Task 6: Create Profiles.

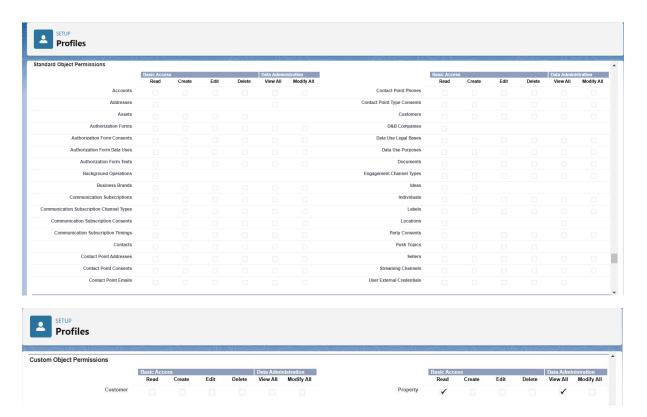
Create profiles as per business requirement.

Customer — Clone the Salesforce Platform User profile, name it
 "Customer", adjust custom app settings to include only Property Details,remove all
 standard object permission, and set read and view all
 permission for the Property object.

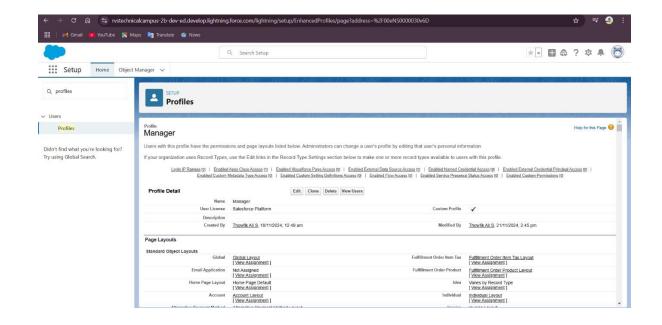








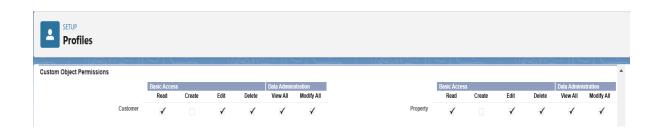
- Manager – Clone the Salesforce Platform User profile, name it "Manager", then ensure only "Property Details" is checked in Custom App Settings, remove all Standard Object Permission, Uncheck all Custom Object Permission, and enable "Modify All" for "Property" and "Customer".











Task 7: Create a Check Box field on user.13

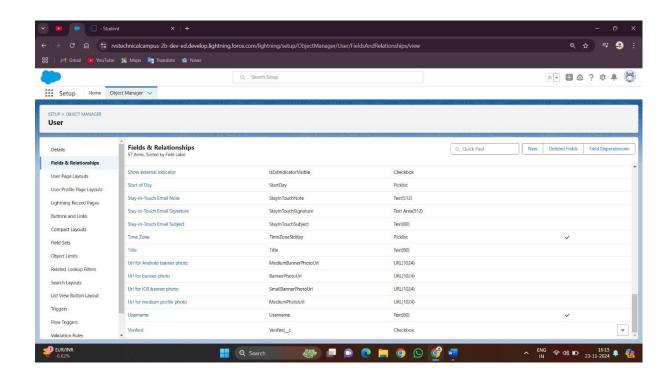
Create Field on the User as per the business requirement.

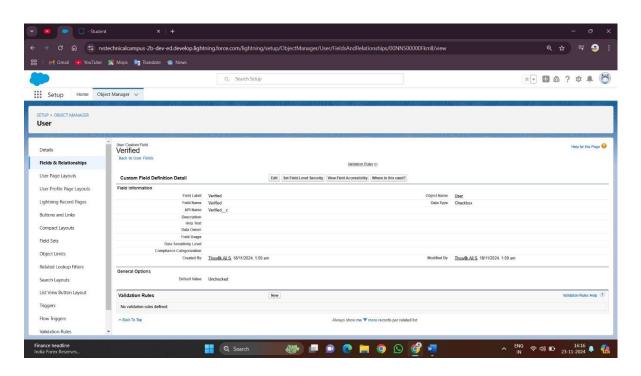
Activity: 1

In Object Manager, search for "User", go to Fields and Relationship, and create a new field named "Verified" with the data type "Check Box".











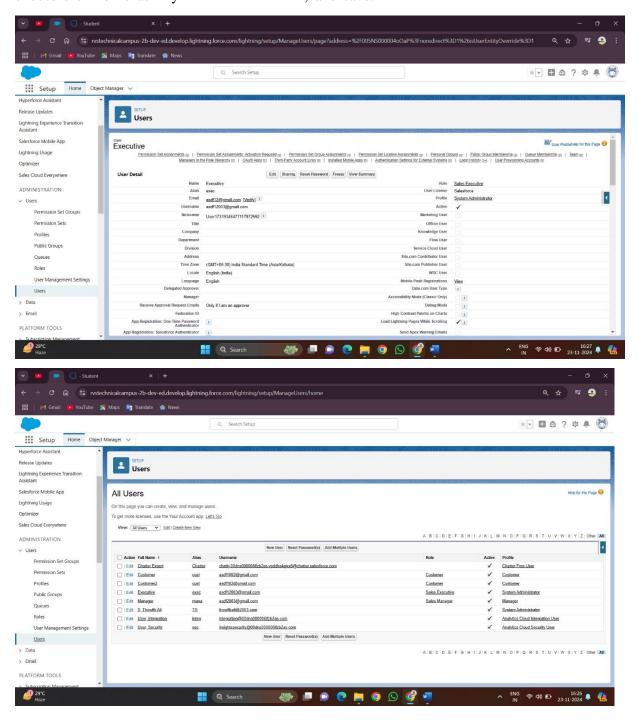


Task 8: Create Users.

Create three different users with three different Roles and profiles as we havementioned above.

User:1

In setup navigate to Administration > Users > New User, fill in the Last Name as "Executive", set the Role to "Sales Executive", select the License as "Salesforce Platform", choose the Profile as "System Administrator", and save.

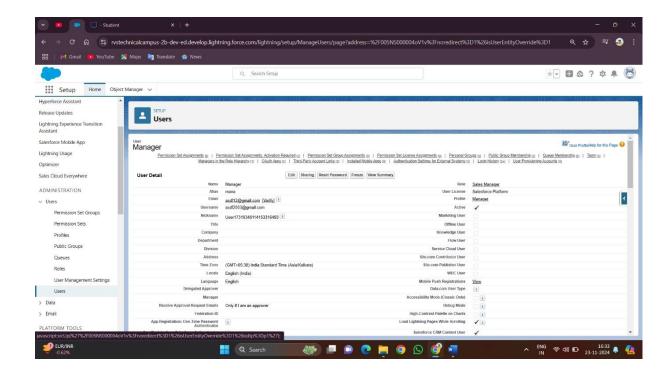






User:2

In setup navigate to Administration > Users > New User, fill in the Last Nameas "Manager", set the Role to "Sales Manager", select the License as "Salesforce Platform", choose the Profile as "Manager", and save.

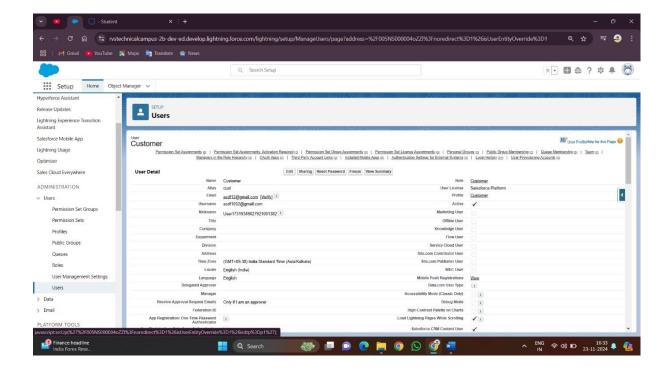


User:3

In setup navigate to Administration > Users > New User, fill in the Last Name as "Customer", set the Role to "Customer", select the License as "Salesforce Platform", choose the Profile as "Customer", ensure the "Verified" check box isunchecked, and save.

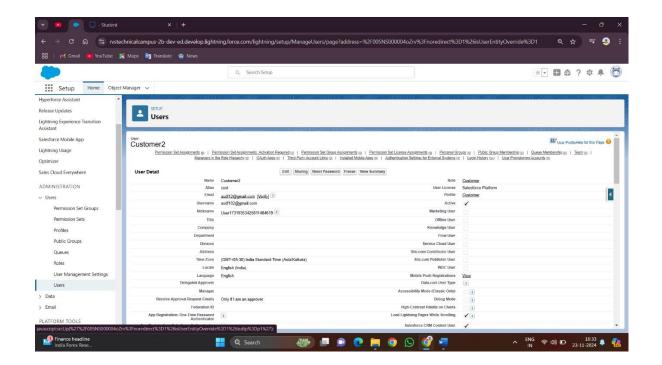






User:4

In setup navigate to Administration > Users > New User, fill in the Last Name as "Customer 2", set the Role to "Customer", select the License as "Salesforce Platform", choose the Profile as "Customer", ensure the "Verified" check box ischecked, and save.

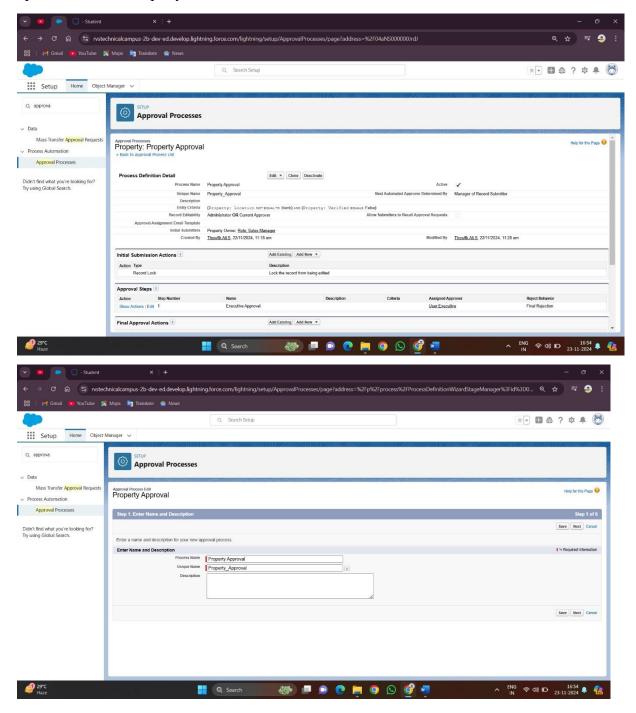






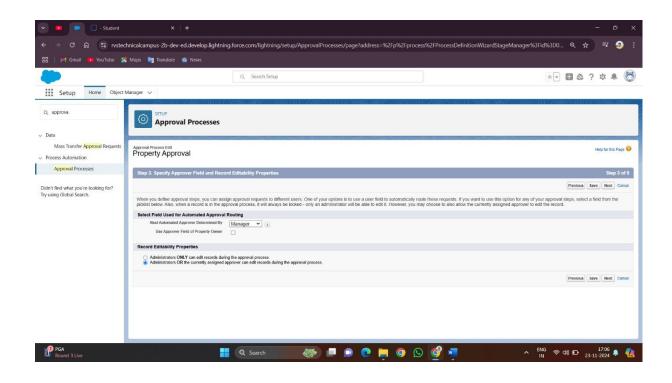
Task 9: Create an Approval Process for Property Object.

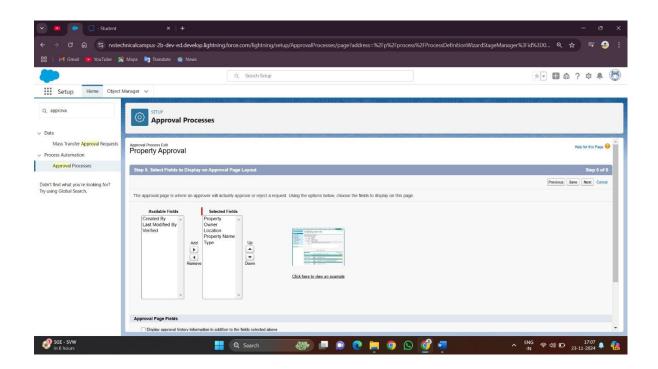
In Setup navigate to Process Automation > Approval Process, create a "PropertyApproval" process with criteria "Location is not equal to blank" and "Verified false", set the next automated approver to "Manager", enable record editability for administrators or current approvers, display Property, Owner, Location, and Type on the approval page layout, set initial submitters as Property Owner and Sales Manager, Save, add an approval step "Executive Approval" for all records with the approver "Sales Executive", save, add a field update "Verified Property" to set the Verified checkbox to False.





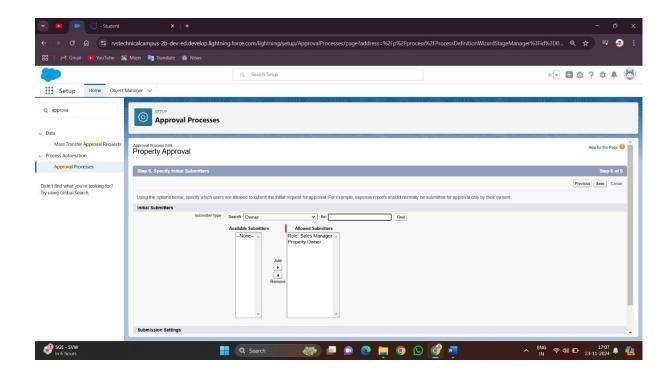


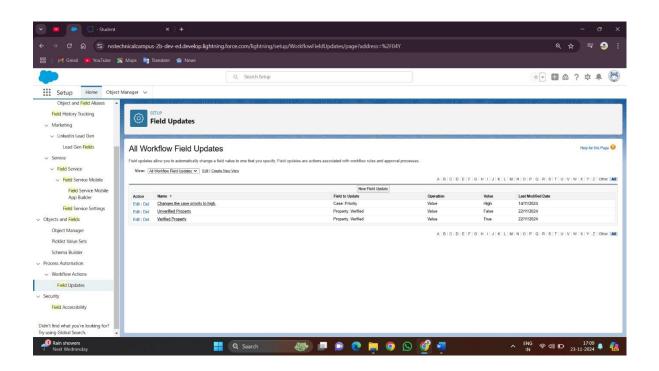
















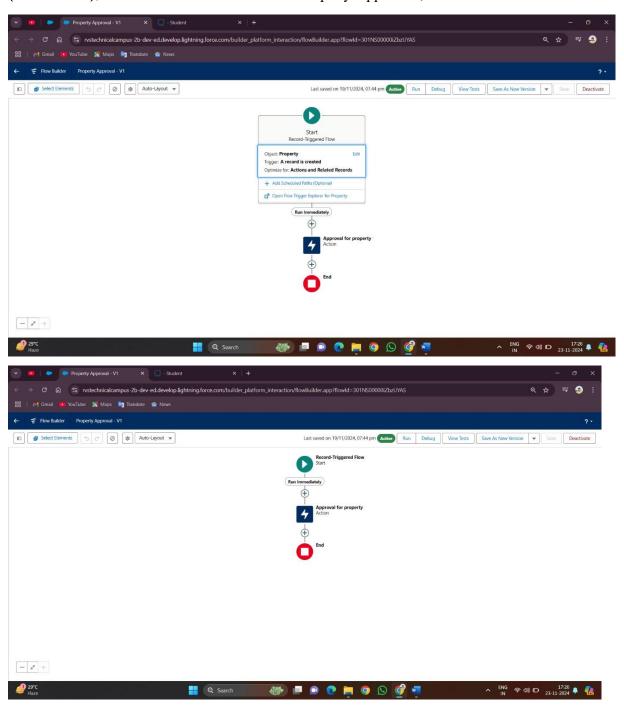
Task 10: Create a Record trigger flow to submit the ApprovalProcess Automatically.

A flow that can submit the records directly for approval.

Activity: 1

In Setup search for Flows, click on New select "Record Trigger Flow", choose the Property object set the trigger to "A record is created", add an action "Submit for Approval" with the lable "Approval for property' and Record ID as

{!\$Record.Id}, save the flow with the lable "Property Approval", and activate.





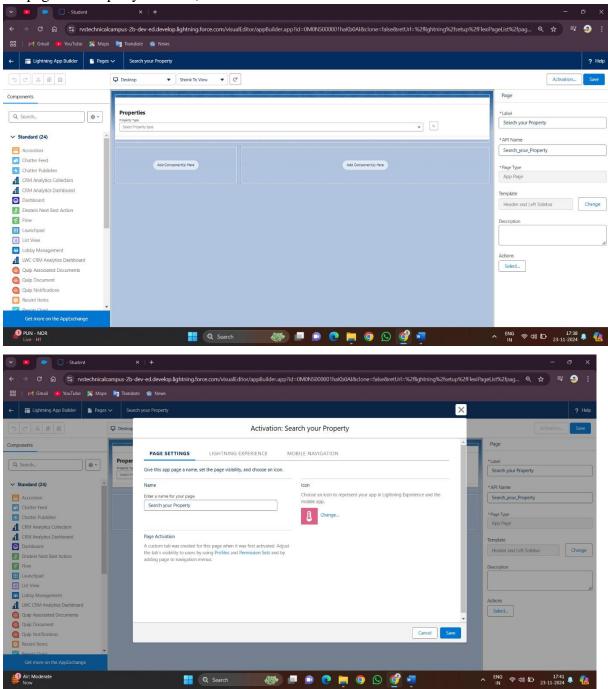


Task 11 : Create an App Page.

Create an App Page on the Property details Object named as "Search YourProperty".

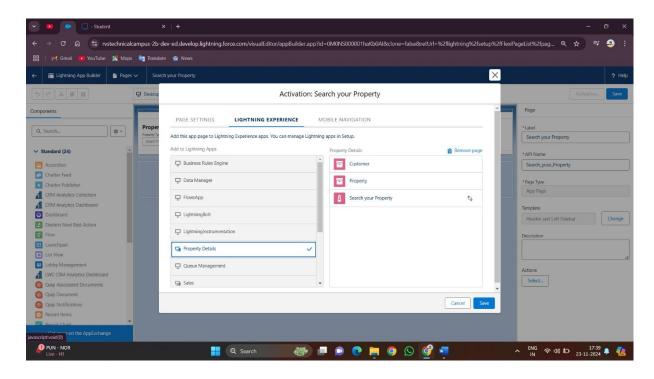
Activity:1

In Setup navigate to Lightning App Builder, create a new App page with the lable "Search your Property", choose "Header and Left Sidebar" layout, saveand activate the page, select "Activate for all user" from page settings, and inLightning Experience, add the page to "Property Details", then save.









Task 12: Create a LWC Component.

Create an LWC Component for the customers so that only verified customers can access the verified properties and non Verified customers can access nonverified properties, and deploy it on "Search your Property Page".

Activity: 1

Create an Apex class named "PropertyHandler_LWC" and make it Auraenabled, then in VScode, authorize your org, create a Lightning Web Component, write the provided code.

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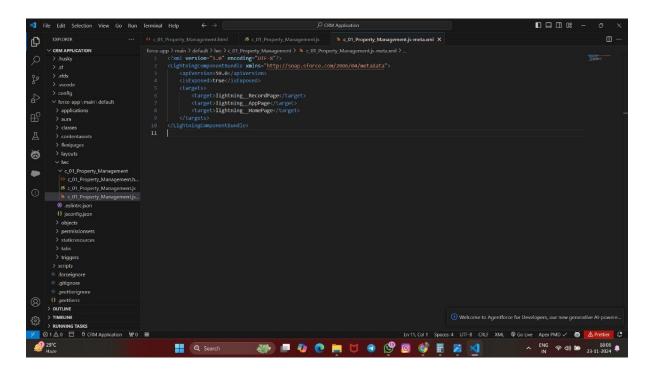


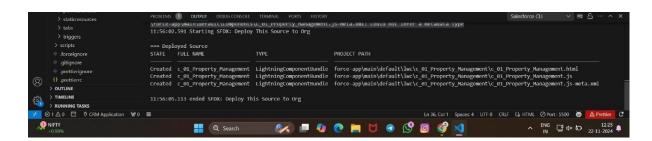


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Task 13: Drag this Component to your App Page.

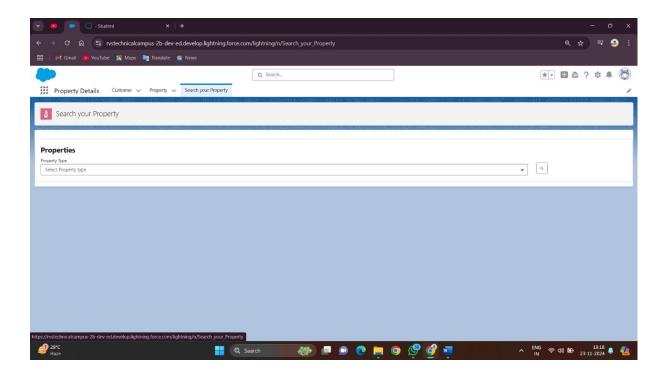
Adding the Component to your Page .

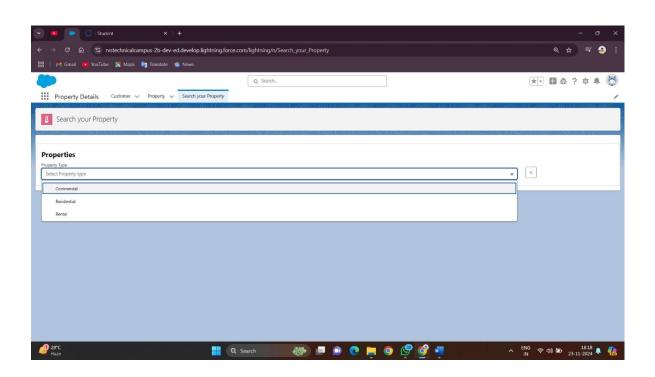
Activity: 1

In Setup, go to App Launcher, search for Property Details, click the gear icon to Edit Page, drag the component to your App Page, and save the page.















Task 14: Give Access of Apex Classes to Profiles.

The Apex Class has a Security, Enable the security for the profiles that needs toaccess this class.

Activity: 1

In Setup, search for Apex Classes, click on "Security" next to "PropertyHandler_LWC", add the "Manager" and "Customer" profiles, andSave.

