



# Pizza Sales Dashboard By Mr. Mehar

## Year 2015

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Seller



817.86K

Total Revenue



38.31

Avg\_order\_Value



50K

Total pizza sold



21K

Total Orders



2.32

Average pizzas Per

## BUSIEST DAYS & TIME

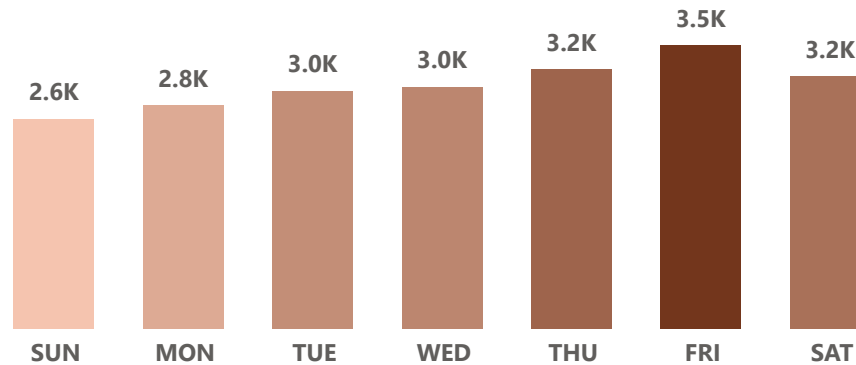
### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

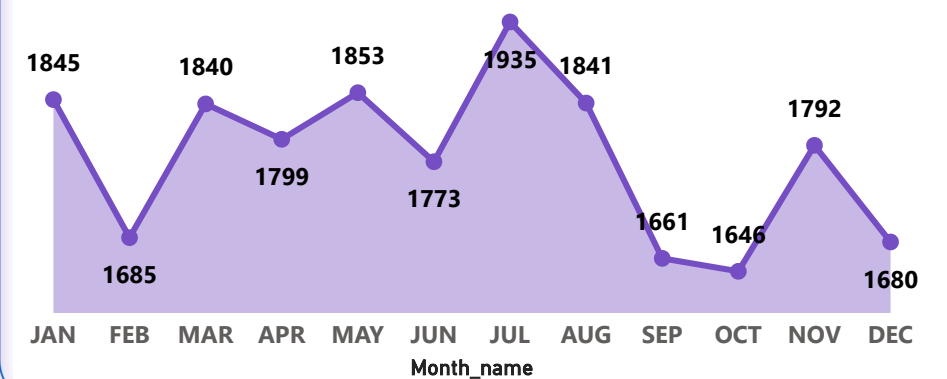
### Monthly

There are **maximum** orders from month of **July and January**

Daily Trend for Total Orders



Monthly Trend for Total Orders



## SALES PERFORMANCE

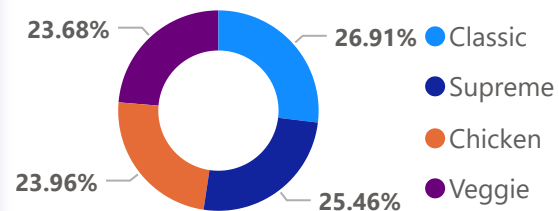
### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

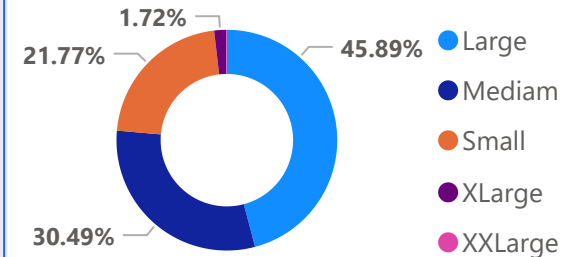
### SIZE

**Large size pizza** contributes to **maximum** sales

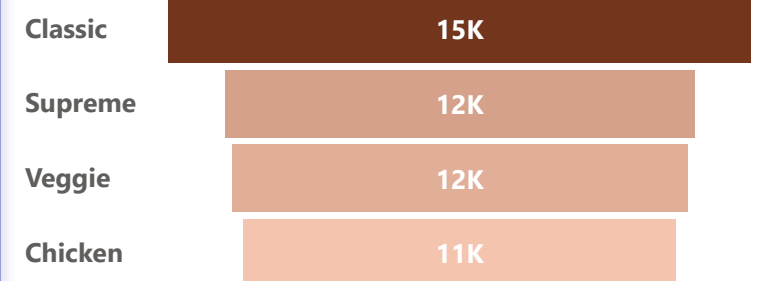
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Average pizzas Per

### Top 5 Best Sale Pizzas by Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken ...	2.4K
The Thai Chicken Pizza	2.4K
The California Chicken ...	2.4K
The Spicy Italian Pizza	1.9K

### Top 5 Best Sale Pizzas by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken ...	43K
The California Chicken ...	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

### Top 5 Best Sale Pizzas by Total Orders

The Classic Deluxe Pizza	2.3K
The Barbecue Chicken P...	2.3K
The Thai Chicken Pizza	2.2K
The California Chicken ...	2.2K
The Spicy Italian Pizza	1.8K

### Bottom 5 Best Sale Pizzas by Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken ...	2.4K
The Thai Chicken Pizza	2.4K
The California Chicken ...	2.4K
The Spicy Italian Pizza	1.9K

### Bottom 5 Best Sale Pizzas by Revenue

The Spinach Pesto Pizza	16K
The Mediterranean Pizza	15K
The Spinach Supreme Pizza	15K
The Green Garden Pizza	14K
The Brie Carre Pizza	12K

### Top 5 Best Sale Pizzas by Total Orders

The Green Garden Pizza	976
The Spinach Pesto Pizza	945
The Spinach Supreme Pizza	918
The Mediterranean Pizza	912
The Brie Carre Pizza	480