

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

All

Revenue

55M

Total Trans Amt

45M

Total Interest

7.8M

Transaction Count

656K

Silver

Blue

Gold

Platinum

F

M

Med

Low

High

Card Category	Revenue	Transaction Amount	Interest_Earned
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Blue	46139398	36957875	6495888
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Silver	5586332	4586746	812081
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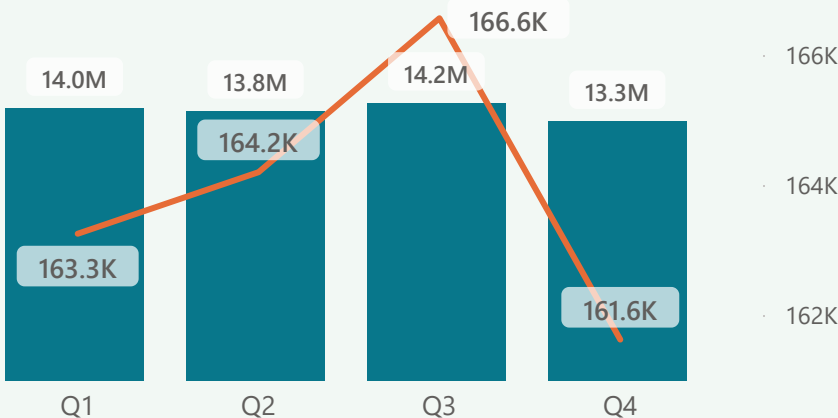
Gold	2454072	2024078	373784
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Platinum	1135608	953314	161629
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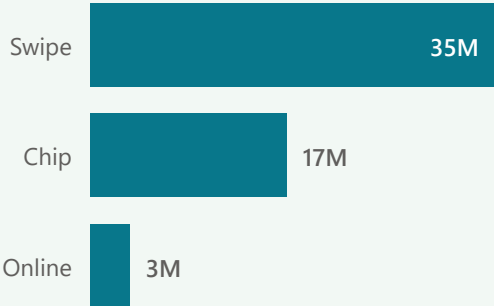
Total	55315410	44522013	7843382
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QTR Revenue and Total Transaction Count

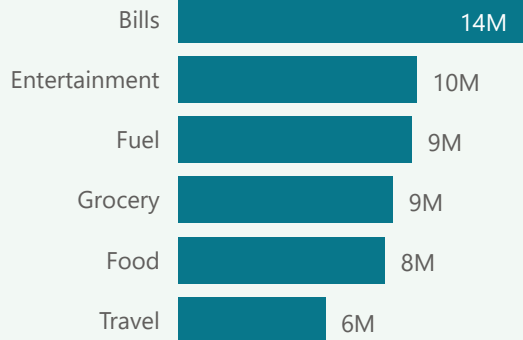
Revenue Total Transaction Count



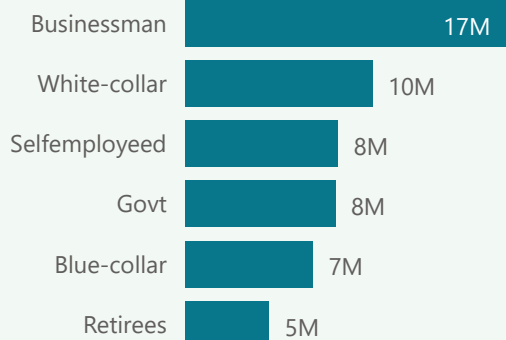
Revenue by Use Chip



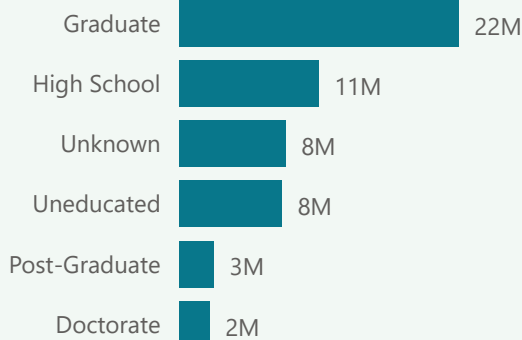
Revenue by Expenditure Type



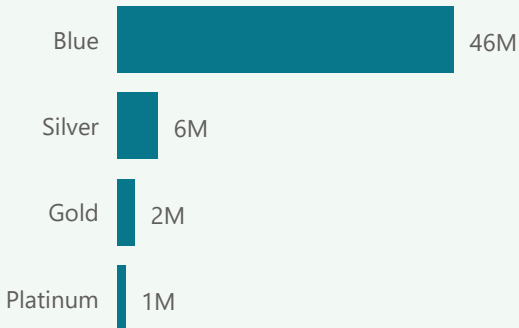
Revenue by Customer Job



Revenue by Education Level



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Revenue

55M

Total Income

576M

Total Interest

7.8M

Transaction Count

3.19

Silver

Blue

Gold

Platinum

M

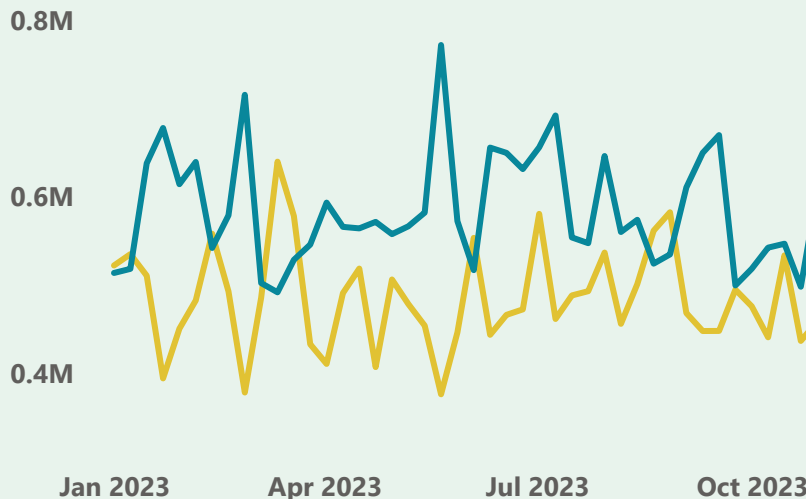
F

Swipe

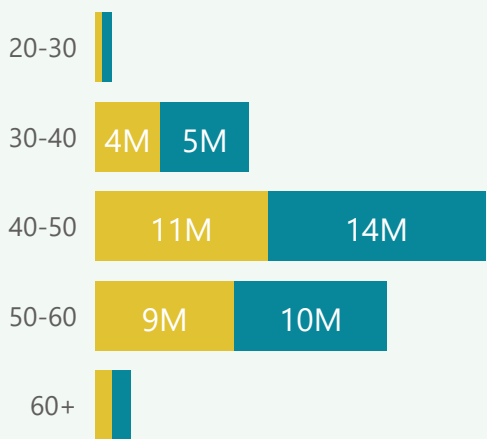
Online

Chip

Revenue by Week

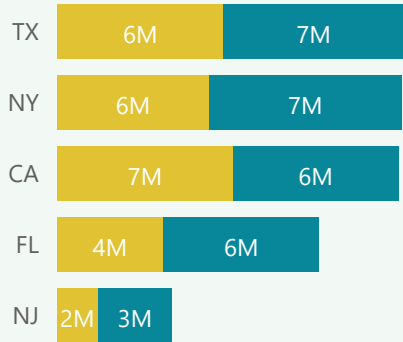


Revenue by AgeGroup

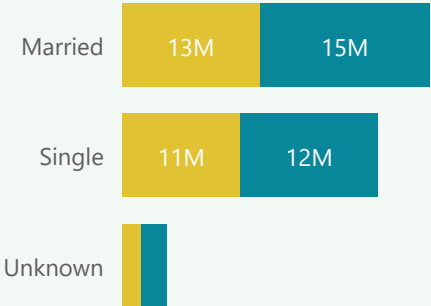


customer_job	Revenue	Income	Interest_earned
Blue-collar	6904279	72262158	952801
Businessman	17387832	186959919	2539390
Govt	8111701	88773989	1160016
Retirees	4535184	48675030	630359
Selfemployeed	8261758	75313288	1119742
White-collar	10114656	103930055	1441074
Total	55315410	575914439	7843382

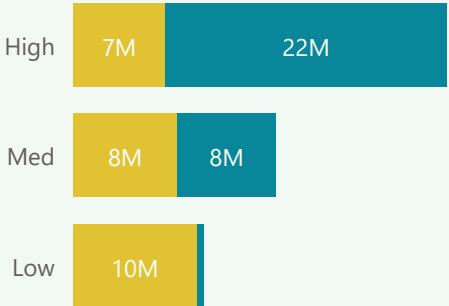
Top 5 States



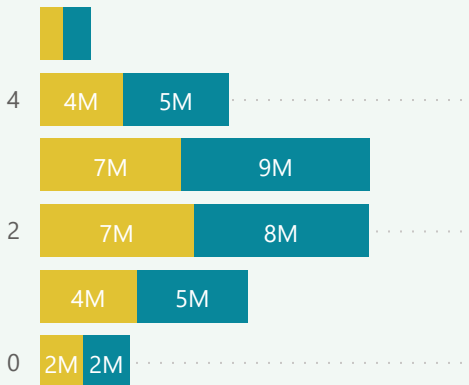
Revenue by Dependent



Revenue by Income Group



Revenue by Dependent



Revenue by Education

