

# Soni M. Singh

Bachelors of Mass Media [Advertising]  
Website and Graphic Designer

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## PROFESSIONAL SUMMARY

Am creative freelance web and Graphic designer with full of energy, passion and always on a toe to take up new challenges for developing and designing with innovative and creative ideas. On professional level, am self confident and talented to understand, develop and design as per the customer complex requirements? Being self learner, am always keeps updating myself with the new techniques through web learning to pace up and grow professionally. My strongest part is am quick learner and always accepting the toughest and challenging work to develop my work more efficiently. Now, would like to join very ambitious company where can explore further myself professionally.

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## CORE QUALIFICATIONS

- ❖ Animation and Graphic Design.
  - ❖ Website Development and Management
  - ❖ Word Press Website Development and Management
  - ❖ Customize and re-design the theme as per client requirement, and also can create the theme.
  - ❖ Digital Media, Marketing and Advertising.
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## PROFESSIONAL EXPERIENCE

**Experienced as web and graphic Designer and developer**

**20<sup>th</sup> January , 2018 to till**

### Duties:

- ❖ Preparing and successfully pitching designs both internally and externally to clients.
- ❖ Designing prospectuses, brochures, websites, posters, adverts & exhibition graphics.
- ❖ Working across a wide variety of digital and print projects.
- ❖ Designing graphics to a client's precise requirements and brief.
- ❖ Creating and maintaining graphics for client websites.
- ❖ Preparing files to print and then sending them to the printers.
- ❖ Preparing a mock-up design for website in Photoshop.
- ❖ Creating website templates in HTML and CSS.
- ❖ Creating, modifying and maintaining template for client websites as per their requirements and brief.
- ❖ And also working on WordPress and modifying themes as per client's requirement.

**Experienced as Freelancer web and graphic Designer**

**5<sup>th</sup> June, 2012 to till**

### Duties:

- ❖ Preparing and successfully pitching designs both internally and externally to clients.
- ❖ Designing prospectuses, brochures, websites, posters, adverts & exhibition graphics.

- ❖ Working across a wide variety of digital and print projects.
- ❖ Designing graphics to a client's precise requirements and brief.
- ❖ Creating and maintaining graphics for client websites.
- ❖ Preparing files to print and then sending them to the printers.

**A year Experienced as web and Graphic Designer**  
**Concept interactive ltd**

**29<sup>th</sup> April, 2011 to 2<sup>nd</sup> June, 2012**  
**Thane**

**Duties:**

- ❖ Preparing a mock-up design for website in Photoshop.
- ❖ Creating website templates in HTML and CSS.
- ❖ Creating, modifying and maintaining template for client websites as per their requirements and brief.

**FEW CLIENTS WORK:**

<http://priumhealth.com/>, <http://prohyips.com/otto/>, <http://tcmetalroofing.com/>,  
<http://priumhealth.com/splash.html>, <http://elvismathias.com/>,  
<http://iheartprojectpixie.org/>, <http://adolphi.com/>, <http://prohyips.com/alexis/>,  
<http://biblelandstudios.com/>, <http://topshopdeals.net/>,  
<http://priumlifeandhealth.com/>, <http://www.angeliance.com/>,  
<http://www.feedbyme.com/>, <https://scholarbasket.com/>, <http://ping2connect.com>,  
<http://morenmore.co.in/>, <http://techwizindia.in/>, <http://fliege.co/>,  
<http://fliege.co/new>, <http://techwizindia.in/demo> and so on.  
Currently creating client own theme: <http://prohyips.com/locksmith/>

**EDUCATION**

Bachelor of mass media: Advertising, smt.chandibai himathmal mansukhani college, Ulhasnagar.  
Extra curriculum: Advance diploma in 2d animation, Creative Ink Animation Institute, Dombivali.  
Diploma in website design, Concept age Institute, Dombivali.  
Advance diploma in digital marketing, DMT Institute, Dadar.  
Currently Studying: Development Course PHP – Code ignitor, Larval, MySQL, Magneto, etc.

**TECHNICAL SKILLS**

Adobe Creative Cloud (Photoshop CC, Illustrator CC, InDesign CC, Animate CC, Premiere CC, Muse CC, Adobe XD CC, Dreamweaver CC) web development (html5, CSS3, Bootstrap, JQuery, jQuery Mobile, WordPress) CorelDraw.

**PERSONAL PROFILE:**

Father's Name : Mahendrapratap Singh  
Marital Status : Single  
Date of Birth : 22nd August, 1988.

Permanent Address : A/104, Rai Heritage, Next to Kamla Devi College, Vinayak Colony,  
Near Vithalwadi Station, Vithalwadi – (E), Thane Maharashtra (421306).

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**INTERESTS AND ACTIVITIES:**

Listening Indian Music, Singing Song, Painting and Interest in Learning New and Creative Things.

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**LANGUAGES:**

Hindi, English & Marathi

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**DECLARATION:**

I consider myself familiar with computer graphic. I am also confident of my ability to work in a team. I hereby declare that the information furnished above is true to the best of my knowledge.

**(Soni M. Singh)**