Namrata Mahendra Panchal
B.E Computer Engineering
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Career objective:

To show my skills for the job within the environment and ready to face all challenging opportunities, to grow along with company

Work Experience: Bluebit Systems, SEO Trainee 1st December 2016 – 1st June 2017

Job responsibilities

- Responsible for coordinating and implementing SEO strategies for clients.
- Define requirements, tasks, and resources associated to SEO strategy.
- Manage and execute implementation of SEO strategy.
- Provide recommendations and execute/manage strategies for content development in coordination with SEO goals – general and keyword specific
- Implement and administer search engine programs (Analytics and adwords).
- Monitor and evaluate search results and search performance across the major search channels in order to improve rankings.

Knowledge on Software Testing

- Good Knowledge on Software Development Life Cycle and Software Test Life Cycle.
- Knowledge on Generating Test Scenarios, Write Test Cases, and Collect Test Data.
- Knowledge on All phases of Software Test Process includes Test Planning, Test Design, Test Execution and Test Closure.
- Knowledge on Defect Reporting, Defect Tracking and complete Defect Life cycle.
- Knowledge on SQL Server Database Management System.

Academic Qualification:

Exam Passed	Name of the Institute	Board/University	Year of Passing	Percentage
B.E (Computer)	K. J. Somaiya Institute of Engineering & Information Technology, Sion	University of Mumbai	Feb(2016)	66.13%
Diploma	K. J. Somaiya Polytechnic, Vidhyavihar	Autonomous	2012	76.38%
Xth	T. J High School ,Thane	State Board of Maharashtra	2009	68.46%

B.E Project:- Mobile Data Security Using E-LockBox

Description: E-Lockbox can encrypt one's file containing all the ID's, passwords etc. and store it on the server instead of storing it on the phone itself. The passwords required for authentication of a person and file is stored on the server rather than in one's phone.

In the authentication process, a person is required to prove his identity using Login ID's or draw patter (CAPTCHA). After successfully entering into E-Lockbox a person can encrypt his file and then upload it on the server. A person is required to remember the secret key that is generated automatically while the process of encryption. This key will be further used while downloading the file from the server and decrypting.

Diploma Project: Cell Buster
Description: It is a Mobile Tracking device to automatically detect any active or standby mobile and will show them like a dot Radar on a computer screen. Mobile devices are tracked using the frequency of the mobile phones which are detected by the antennas.

Technical Proficiency:

- Languages known: HTML,PHP, C, Java.
- Database tools: MySQL, Oracle, PostgreSQL.
- Completed One month Testing course.
- Operating Systems: Windows, Ubuntu.
- Tools used: Microsoft Office, Eclipse.
- Basic knowledge: Software Testing, SEO, Digital Marketing Networking, 8085, 8086.

Award(s)/ Achievement(s) / Post(s) of Responsibilities:

- Completed MS-CIT Certification course with First class.
- Attended Clean-up Drive at Juhu held by Indian Development Foundation.
- Attended Tuberculosis Awareness Campaign held by Indian Development Foundation.
- Published paper on "Development of Gujarati WordNet for Family of Words" in the International Research Journal of Computer Science in Volume 1, Issue 4 December-2014.
- Participated in National level Technical Paper Presentation organized by IET at KJSIEIT.
- Completed BE (Computers) FEB 2016 from Mumbai University.

Personal Details:

- **Father's Name**   :- Mahendra Ambaram Panchal
- **Date of Birth**   :- 15th November 1993
- **Language Known**   :- English, Gujarati, Hindi & Marathi.
- **Marital Status**   :- Single
- **Nationality**   :- Indian

Declaration: I hereby declare that the above given information is true to the best of my knowledge and **belief**.