



HARSHAD ATKAR

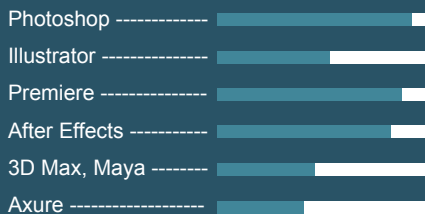
ABOUT ME

8 + years experience in the Graphics industry. A seasoned designing professional who can cater to requirements of print and digital media. Experienced in developing, visualizing creative artworks, embedded advertising, motion graphics, making short films, video editing, logo, graphic & UI designing. Now seeking for a compelling job in UI/UX designing where my creative skills are challenged and a position in the creative team where I can apply my knowledge of diverse design skill set.

CONTACT

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PROFESSIONAL SKILLS



PORTFOLIO

- UI / UX project- [Harshad-Studio-Project-giftrise](#)
- Other work- <https://www.behance.net/harshadatkar>

PERSONAL INFORMATION

Date of Birth : 29th October 1983
Gender : Male
Status : Married

LANGUAGES



HOBBIES

- Mimicry
- Sketching
- Music
- Singing



PROFESSIONAL EXPERIENCE

Learned 6D design process in Professional **UI / UX** design certification UX jumpstarter course at 'IMAGINxP', Mumbai. - [Studio project - giftrise](#)

Mar 2017

Creative Head - Freelance

AdAgemedia, Mumbai

(Start-up in Content writing & designing) - www.adagemedia.in

Handling all designing activities like Website & UI, Info & Motion graphics, Corporate video making & editing etc.

Mar 2017

Jun 2009

Artwork Manager

Mirriad advertising pvt. Ltd. Mumbai

(MNC for Embedded advertising in videos) - www.mirriad.com

Responsible for visualising, creating, evaluating, approving, resource & delivery schedules planning, providing training, creative & technical assistance, co-ordinating with own & worldwide team for making artworks & mock-ups with quality standards to present look & feel of the campaign based on brief received by clients. Clients & brands -

Zee International (HUL Products, Honda, Snapdeal, Tropicana, Philips, Haldiram's, Jivraj Tea etc.), Star Plus (Dabur, Himalaya, Tata cars), '&' TV, Indonesia (SCTV & Whisper Media - Oppo mobile, Bukalapak.com, Kopi Luwak, Softex etc.), Korea (Chiel), China (Youku)

Team Leader & Video Composer

Handled team of 6 people to composite brands or advertisements in videos on Adstation (Niva) software.

Jul 2009

Mar 2009

Motion Graphics Artist

Lemon TV, Mumbai

(News & music TV channel by Sahara fem Rajivkumar Bajaj)

Designing online & offline Graphics, Backgrounds, Program packaging.

Feb 2009

Oct 2008

Graphics Designer

Lehren entertainment Pvt. Ltd. Mumbai

(24 hrs. Bollywood news TV / online channel) - www.lehren.com

Made Channel ID, Offline News graphics, Backgrounds, Super etc.

Learned Adobe After Effects, Motion graphics, VFX & 3D Maya at 'Sphatik Animation & VFX Studio', Hyderabad

Dec 2007

Aug 2006

Visual Merchandiser

Big Bazaar, Nagpur

(Future group's Biggest Indian Retail store chain) - www.bigbazaar.com

Responsible for Designing / Printing graphics, signages & displays for executing offers & brand promotions to enhance Store looks. Supervising VM material.



FORMAL EDUCATION

Learned Adobe Premiere & Video editing

Apr 2006

Jun 2005

PGDMC (VP)

RTM Nagpur University

Post graduate diploma in mass communication video programming

One month workshop on Audio-Video Program Production organized by IGNOU.

One month Internship with Sahayadri, Doordarshan Kendra, Mumbai.

Annual project of 10 minutes Documentary Film made on 'MIHAN is selected as a best documentary by EMPC-IGNOU Gyan Darshan. (2006)

Learned Adobe Photoshop, Illustrator at 'Arena Multimedia'. Maya, Flash, Pagemaker at 'Ayaam Communications', Nagpur.

Apr 2005

Jun 2001

BFA (AA)

RTM Nagpur University

Bachelor of Fine Arts in Applied Arts (Illustration), From Govt. Chitrakala Mahavidyalaya, Nagpur.

Annual project of Advertising Campaign on 'monster.com' was rewarded by Canvas Creation Ad agency (2005).