B. Yashovardhan

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OBJECTIVE

A Graphics Designer with 5+ years of professional experience seeking for a compelling job where my creative skills are challenged. Seeking a job position in the creative team where I can apply my knowledge of diverse design skills set and graphics art.

SKILLS & PROFICIENCIES

Experience in designing logos, corporate identity, advertisements, sales collaterals, catalogs, client presentations, newsletters, etc.

Ability to bring fresh perspective to the brand without losing original intent Excellent communication skills and ability to interact with clients and understand their requirements

Proven presentation skills with expertise in demonstrating the designs to the clients and getting their approval

Brainstorming and developing new concepts and ideas to boast the brand Excellent team player and ability to work in groups to complete a desired task

SOFTWARE SKILLS

Adobe Photoshop	95%	Adobe Illustrator	88%
Corel Draw	80%	Adobe In-design	0%
Inkspace	60%	Adobe Dreamweaver	7%

PROFESSIONAL EXPERIENCE

Graphics Designer

Exito Technology & Consulting, Vashi (Navi-Mumbai) 2013 – 2015

Responsibilities:

Attend client meetings and understand their brand and promotion requirements

Come up with innovative concepts and get approval from the clients

Carry out detailed research and create design briefs for approval

Send out the completed designs to the clients for feedback Carry out brain storming sessions to come up with new concepts and innovative ideas Graphics Designer (Freelancer)

Freelancing Work

2016 - Present

Responsibilities:

Come up with innovative concepts and ideas to match client branding

Develop design briefs and submit them at given time period to get feedbacks

Generate design presentations for clients

Design logos, marketing collaterals, newsletters and advertisements for the clients

EDUCATIONAL QUALIFICATION

Bachelor in Mass-Media, Mumbai University – 2013 Diploma in Graphic & Web Designing, Disha Design Institute – 2014

PERSONAL INFORMATION

Name: B.Yashovardhan Date of Birth: Dec 31, 1989 Gender: Male Marital Status: Single

REFERENCE - On Request