

CURRICULUM VITAE

ANSARI MOHAMMAD USAMAN

Web Developer & Digital Campaign Manager.

304, 3rd Floor, Ismail Palace, 1st Ghelabai Street, Madanpura,

Mumbai Central (Mumbai)-400008

ansari.usman@yahoo.co.in

+91 9967171320

My objective is to be a part of unending process of learning by continuously enhancing my spectrum of knowledge and to be a part of an organization which can provide me opportunities and responsibilities to enable me grow along with it.

Professional Qualification

Languages:	HTML, HTML5, CSS, CSS3, Bootstrap, Responsive Design & WordPress, Java Script, Angular JS, PHP.
Digital Marketing:	Google AdWords, AdSense, Google Ads, YouTube Ads, PPC, PPV, etc.
Front End Mgt:	Management of Online Ecommerce Store Handling Dashboard, Handling Ecommerce National/State & City Level
Operating Systems:	Windows NT/2k/XP, UNIX & LINUX
Database:	Oracle SQL, Microsoft Access & SQL Server 2000
Networking:	CCNA

Experience – 5+ Years

Just Buy Live Enterprises – 13/04/16 – Present

App Front End Developer & Digital Campaign Manager

- ✓ Online Web And Application Designing, Architecturing & Wireframing.
- ✓ Developed the UI user interface pages using HTML, CSS, JavaScript - angular.js & JQuery.
- ✓ Managing Marketing Campaigns, Online Marketing, Google AdWords, AdSense, YouTube marketing, Facebook Twitter Social Media Marketing, PPC (Pay Per Click), PPV (Per Pay View), ATL, BTL, & TTL Campaigns
- ✓ Management of web/app e-Commerce platform and handling different admin, analytics & brand's dashboard
- ✓ Suggesting new features and enhancements on different panels to work more efficiently
- ✓ Handling aggressive online engagement marketing campaigns via SMS, push notifications, targeted emailers, web/app SEO, SEM & SMO

- ✓ Creating and managing various microsites, and landing pages which consists news portal, e-Paper, official website and many in-house newly launched product's website
- ✓ Handling company's domains and their extensions
- ✓ Designing App banners/promotions and running it on the App

Addictech Inc. – 10/01/2012 – 12/04/16

Web Developer

- ✓ Worked with senior developer to manage large, complex design projects for corporate clients
- ✓ Completed detailed programming and development tasks for front end users and internal websites as well as challenging back-end server code
- ✓ Joined client meetings to learn about development of project scopes. Contacted clients to obtain more information and discuss design options
- ✓ Overseen scheduling of project milestones and coordinated with clients on any proposed changes or challenges to be overcome
- ✓ Experienced with all stages of the development cycle for dynamic web projects.
- ✓ Well-versed in numerous programming languages including JavaScript, SQL, and C.
- ✓ Strong background in project management and customer relations

Project Undertaken

Website Projects: Developed below websites as a developer. Coded everything including PHP, jQuery, WordPress, HTML, CSS & JavaScript etc.

www.justbuylive.com, www.justbuylivetimes.com, epaper.justbuylivetimes.com,
www.keywestdubai.com, www.advancedmetalworks.com, www.greymatters.ws,
www.alfalahholding.com, www.alfalahreadymix.com, www.grandmidwest.com,
www.decowoodfactory, www.alfalahhealthcare.com, www.hlootahlaw.ae,
www.pacmangroup.com, www.pacmancccl.com

Education Qualification

HSC: Aanapur Inter collage (U.P Board) | 2002-03

SSC: Kisan Adarsh Inter collage (U.P Board) | 2004-05

Diploma: Information Technology from Terna Polytechnic (Mumbai) | 2006-08

BE: Bachelor of Engineering Information Technology, GCOE, Maharashtra University | 2009-11

Personal information

Date of Birth: 12/01/1985

Language Known: English, Hindi, Urdu

Marital Status: Single

I hereby declare that the aforementioned information is true to my knowledge.

Ansari Mohammed Usaman