Yogesh B. Ingale
+91-7738864768 / soyo.ingale0@gmail.com

Professional Summary:

➢ Full Stack Developer with 5+ years of experience in Online Advertising and Web Technologies in general.

➢ Strong exposure to PHP, Java & Client Side Technologies (JQuery, JavaScript)

➢ Hands on experience of AWS Cloud, RDBMS (MySQL, PostgreSQL) NoSQL Databases (Redis, MongoDB)

➢ Worked on multiple PHP Frameworks & other Open source Technologies.

➢ Good understanding of AdTech domain (AdServer, DSP, SSP, DMP systems and their interactions)

Key Responsibilities Handled:

- Participating in the System design and architecture discussion. Have also handled some projects designs independently.

- End to end product development, from understanding requirements, designing, developing to the deployment and maintenance.

- Provide ongoing application support and troubleshooting.

- Technical Documentations and UAT.

- Designing and developing new back-end services, maintaining and expanding the applications on AWS infrastructure.

Major Ad Tech Projects:

- S2S Header Bidding application from scratch.
- Header Bidding Adaptor based on open source prebid JS.
- Detailed custom reporting module (database and interfaces)
- Self-serve platform for Publishers (SSP)

Work Experience:

Fuel Digital   **(Nov 2016 to Present)**

Designation: Module Lead
Responsibilities:

- Lead the development of Ad Server Features. I was primary responsible for development and maintenance of high-performance, distributed, low-latency systems.
- Consumption of open source ad server modules as needed (Revive AdServer and NginAD)
- Worked on Video In stream / Out stream Technology
- Developed various internal automation tools for different departments.
- Participated in Hiring and Mentoring of the junior developers
- Extensively worked on API's (REST and SOAP API's), Core Java, Node.JS, NoSQL databases.
- Worked on a product based on Image processing technology, which was a new initiative within company.

SparcMedia (A pureprofile company)   **(Aug 2015 to Oct 2016)**

Designation: Senior Software Engineer
Responsibilities:

- Designed high-performance, distributed, low-latency systems, for AdTech.
- Developed various automation tools internally primarily around the Reporting.
- Developing dashboards using MySQL, PHP, HTML & other programming tools.
- Create and consume API's (REST and SOAP API's).
- Design reporting tools for ad-operations.
- Building various functionality as per the requirement.

NIIT Technologies   **(April 2014 to Aug 2015)**
Designation: Senior Software Engineer
Responsibilities:

- Building PHP website using PHP based framework.
- Developing web sites using MySQL, PHP, ASP, HTML & other programming tools.
- API development.
- Building various functionality as per the requirement.

Games2win   **(Dec 2011 to March 2014)**
Designation: Web Developer
Responsibilities:

- Building PHP website using PHP based framework.
- Developing web sites using MySQL, PHP, ASP, HTML & other programming tools.
- Game page development in ASP.
- Building various functionality as per the requirement.
- Back end development and maintenance of websites.
- Back end support for game development.
- Developing compatible User Interface functionality using JavaScript.
- Planning and conducting cross-browser testing.
- Building and Maintain database in MySQL and PostgreSQL.
- Creating Various Macro's in VB Script to Connect PHP through Database.
- Detecting any technical errors that might have arisen due to any mistake in code.
- Manage and Create Face book Applications.
- Developing various batch files and Robocopy.
- Worked on REST API for various Mobile Games.
- Worked with Mongo DB for Gaming API Development.

Alfa Overseas (Task Every Day)   **(July 2011 – Dec 2011)**
Designation: Web Developer
Responsibilities:

- To Develop Website in Core PHP, HTML and Word press and also maintain, create database in MySQL.
- Developing and maintaining dynamic websites and web applications.
- Development of E-commerce websites.
- Developing Face book Applications.
- Deliver proper guidance and support on the page layout and display features for the client websites.
- Developing various campaigns in HTML.
- Helping client for Search engine optimization in order to improve the ranking of website.
- Sending regular updates about project status.

Education Qualification:

➢ BE: - Information Technology 200 (Pune University)

Technical Exposures in 5 years:

- **Programming Languages:** C, C++, VB, VB.NET, PHP, Java, Python.
- **Web Technologies:** HTML, XML, JavaScript, JQuery, CSS, Web Services, Node JS, Angular JS.
- **Infrastructures:** Amazon AWS, Legacy systems
- **Software Engineering tools:** Eclipse, Brackets,
- **Application Server**: XAMPP, WAMP.
- **Database Server:** MySQL, PostgreSQL, Mongo DB, Redis.
- **CMS**: Word Press
- **Framework**: Code igniter, Open Cart, Koken, Magento, Symphony
- **Versioning Tool**: SVN, GIT
- **Ad Tech open source products**: Prebid JS, Revive Ad Server, NGINAD Exchange, Video on Video In stream / Out stream.
- Sales-force programming (Apex).

List of Projects worked on / Live websites:

- http://fueldigital.com/
- http://propane.fueldigital.com/
- http://flickitforme.com/
- http://harmony.fueldigital.com/
- http://dashboard.xqubemedia.com/
- http://adminshc.in/
- http://www.koimoi.com
- http://www.appucino.com/
- http://www.games2win.com
- http://www.gangofgamers.com
- http://www.wtcindia2016.org/
- http://www.bigschoolbox.com/
- http://beta.bigschoolbox.com/
- http://www.codekrackers.com/
- http://www.dalvistutorials.com/
- http://www.mastercheftravel.co.uk
- http://www.deccanodysseytours.com/
- http://www.theultimatetravellingcamp.com/
- http://www.chambacampthiksey.com/
- http://www.mastercheftravel.co.in/
- http://www.kohimacampnagaland.com/
- http://www.ezeego1.co.in/
- http://www.coxandkingsusa.com/
- http://www.coxandkings.com
- http://www.Marketing-strategy-now.com
- http://www.thevaliantgroup.com
- http://www.niit-tech.com/
- http://www.ezeego1.co.in/
- http://www.sparcinsights.com