



Mehdi DISSEM

Full-stack web developer

Freshly graduated Full-Stack web developer. I am committed, teamplayer and an effective communicator. I was formerly an SEO and marketing expert, willing to be a senior developer as a short term goal.

CONTACT ME

📍 Tunis, Tunisia

✉ 55 620 293

💻 <https://github.com/MehdiDissem>

🌐 @mehdi-dissem

TECHNICAL SKILLS

Languages :

JavaScript

TypeScript

Front-end :

React

React Native

NextJS

HTML

CSS

TailWind

Bootstrap

Back-end:

NodeJS

Express

Prisma

Databases

JMongoDB

MySQL

Postgres

Firebase

Management tools

Trello, Miro, Figma

COMPUTER SKILLS

Google Analytics WordPress

Visibrain Wix

Radarly SocialBakers

FREELANCE

Wordpress Websites : 2019-2021

Articles Writing : 2018-2021

Social Media reports : 2019

SEO reports : 2021

AREAS OF EXPERTISE

SCRUM Methodology

AGILE principles

Database Management

Marketing

React

JavaScript

PROJECTS

Developer

1 Month

DelivAir

It is a mobile application that lets the user choose whether can be a sender or a shipper, in a context of sending or receiving physical goods in airplane luggage. It is a contact intermediary and will give access to the users to view other people's posts, shows how much the user can carry, or send, departure/arrival time as well as instant chat between two users.

Tasks :

- Setting the schema and database.
- Creating the assigned pages' designs.
- Implementing Socket.io for real time chat.
- Setting the authentication and pictures upload with firebase

Scrum master

1 Week

Social sports

It is a web application that lets users to subscribe in the platform, make their profile, share publications, like and comment.

Tasks :

- Performing daily Standup meetings.
- Planning Sprints.
- Noting areas for improvement and action items for future sprints.
- Assisting the Product Owner with the product backlog.

Product Owner

1 Week

Labbasni

It is an e-commerce web application that shows the user products, have various search options and displays them, with admin dashboard that gives the ability to add, edit and delete products.

Tasks:

- Defining the vision of the project.
- Managing the product backlogs.
- Preparing the sidebar, navbar and filter functions.
- Preparing the dashboard.

TRAINING AND COURSES

RBK - RebootKamp

Full-Stack web developer

GoMyCode

Web development program
level1



Mehdi DISSEM

Full-stack web
developer

SOFT SKILLS

Debating Time Management
Articles writing Conflict Resolution
Stress Management Negotiation

LANGUAGES

English : Fluent
French : Fluent
English : Native

EXTRACURRICULAR

Member in AIESSEC Local commity
Bardo 2012 - 2013.
Strategic Monitoring consultant for a
Tunisian Political Party 2017.

WORK EXPERIENCE

SEO department manager : December 2019 - September 2022

CRAXIS AGENCY

- Studying the positioning of the site on search engines.
- Performing a benchmark of the competition (technological, positioning, webmarketing).
- Implementing the natural search engine optimization strategy.
- Making recommendations on the technical evolution of websites and content structuring.

Digital project manager: Mai 2019 - November 2020

Sport Up

- Developing the digital strategy for several clients.
- Coordinating marketing and creative team.
- Ensuring all marketing assets are on-brand and aligned with the global business strategy.
- Developing support documentation including risk logs and requirement specifications

Chief web analytics consultant November 2016 - Mars 2019

UReputation

Chief web analytics consultant (2018-2019):

- Monitoring, training and assisting the team members.
- Strategic digital consultancy .
- Communicating with marketing department about analysis from campaigns.
- Producing reports for the Management team.

Strategic monitoring and evaluation (2017-2018):

- Data analysis and reporting.
- Mapping competitors and making digital cartography.

Community management (2016-2017):

- Monitoring Social Media.
- Creating content.
- Analysing KPIs.

Internship in Digital Marketing November 2016 - Mars 2019

Universal McCann

- Studying on SocialBakers.
- Setting editorial calendars.
- Benchmarking competitors.
- Writing contents for the company's clients.

EDUCATION

**Master's degree in International
Business**

ESSECT
2016

**Licence degree in International
Finance and Economy**

ESSECT
2014