Mehdi DISSEM

Full-stack web developer

Freshly graduated Full-Stack web developer. I am committed, teamplayer and an effective communicator. I was formerly an SEO and marketing expert, willing to be a senior developer as a short term goal.

CONTACT ME

- Tunis, Tunisia
- mehdissem@gmail.com
- https://github.com/MehdiDissem
- @mehdi-dissem

TECHNICAL SKILLS

Languages :
JavaScript
TypeScript

Front-end :
React
React Native
NextJS
HTML
CSS
TailWind
Bootstrap

Back-end:
NodeJS
Express
Prisma

Databases
JMongoDB
MySQL
Postgres
Firebase

Management tools
Trello, Miro, Figma, Git

COMPUTER SKILLS

Google Analytics   WordPress

Visibrain   Wix

Radarly   SocialBakers

FREELANCE

Wordpress Websites : 2019-2021

Articles Writing : 2018-2021

Social Media reports : 2019

SEO reports : 2021

AREAS OF EXPERTISE

SCRUM Methodology   AGILE principles   Database Management

Marketing   React   JavaScript

PROJECTS

Developper   1 Month

DelivAir

It is a mobile application that lets the user choose whether can be a sender or a shipper, in a context of sending or receiving physical goods in airplane luggage. It is a contact intermediary and will give access to the users to view other people's posts, shows how much the user can carry, or send, departure/arrival time as well as instant chat between two users.
Tasks :

- Setting the schema and database.
- Creating the assigned pages' designs.
- Implementing Socket.io for real time chat.
- Setting the authentification and pictures upload with firebase

Scrum master   1 Week

Social sports

It is a web application that lets users to subscribe in the plateform, make their profile, share publications, like and comment.
Tasks :

- Performing daily Standup meetings.
- Planning Sprints.
- Noting areas for improvement and action items for future sprints.
- Assisting the Product Owner with the product backlog.

Product Owner   1 Week

Labbasni

It is an e-commerce web application that shows the user products, have various search options and displays them, with admin dashboard that gives the ability to add, edit and delete products.
Tasks:

- Defining the vision of the project.
- Managing the product backlogs.
- Preparing the sidebar, navbar and filter functions.
- Preparing the dashboard.

TRAINING AND COURSES

RBK - RebootKamp
Full-Stack web developer

GoMyCode
Web development progarm level1

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SOFT SKILLS

Debating	Time Management
Articles writing	Conflict Resolution
Stress Management	Negotiation

LANGUAGES

English : Fluent

French : Fluent

English : Native

EXTRACURRICULAR

Member in AIESSEC Local commity Bardo 2012 - 2013.

Strategic Monitoring consultant for a Tunisian Political Party 2017.

WORK EXPERIENCE

Full-Stack JS Instructor   January 2023 - Now

RebootKamp

- Giving lectures about software development and fullstack JavaScript fundamentals.
- Guiding and helping students debug their code and give technical help desk.
- Elaborating and Preparing assessments and warmups.
- Implementing industry-standard software development practices and methodologies like Agile and Scrum.

SEO department manager :   December 2019 - September 2022

CRAXIS AGENCY

- Studying the positioning of the site on search engines.
- Performing a benchmark of the competition (technological, positioning, webmarketing).
- Implementing the natural search engine optimization strategy.
- Making recommendations on the technical evolution of websites and content structuring.

Digital project manager: Mai 2019 - November 2020

Sport Up

- Developing the digital strategy for several clients.
- Coordinating marketing and creative team.
- Ensuring all marketing assets are on-brand and aligned with the global business strategy.
- Developing support documentation including risk logs and requirement specifications

Chief web analytics consultant   November 2016 - Mars 2019

UReputation

Chief web analytics consultant (2018-2019):
- Monitoring, training and assisting the team members.
- Strategic digital consultancy .
- Communicating with marketing department about analysis from campaigns.
- Producing reports for the Management team.

Strategic monitoring and evaluation (2017-2018):
- Data analysis and reporting.
- Mapping competitors and making digital cartography.

Community management (2016-2017):
- Monitoring Social Media.
- Creating content.
- Analysing KPIs.

EDUCATION

Master's degree in International Business

ESSECT

2016

Licence degree in International Finance and Economy

ESSECT

2014