



# MEHDI ISLAM

+880-1685256561

mehdiniloy@gmail.com

www.linkedin.com/in/mehdi

Dhaka-North, 1230

## EDUCATION

**Data Entry (Short Course)**  
10 Minute School  
2023

**Excellence With Excel**  
Bohubrihi  
2023

**BSc (Hons) In Computing**  
University of Greenwich  
2022

**Level 5 Diploma In Computing**  
University of Greenwich  
2020

**Level 4 Diploma In Computing**  
University of Greenwich  
2020

**Higher Secondary Certificate (HSC)**  
Uttara High School & College  
2015

**Secondary School Certificate (SSC)**  
Mollartek Udayan School  
2013

## ABOUT ME

I am a motivated and adaptable individual who enjoys learning new things and taking on challenges. I work well both independently and, in a team, always striving to improve myself and contribute effectively. I have a problem-solving mindset and a keen interest in technology and innovation. With a strong work ethic and willingness to learn, I am eager to grow in a dynamic environment.

## WORK EXPERIENCE

Co-Founder & Operations Lead

**BRO'S CAFE**

2023 - 2024

Successfully co-founded and managed a food cart business, overseeing everything from budgeting and supplier sourcing to daily operations and marketing. With a vision to develop the brand, I focused on quality, location strategy, and customer engagement, ensuring strong sales growth from the start.

Key Contributions & Responsibilities:

- Led the business planning, budgeting, and execution, ensuring smooth day-to-day operations.
- Designed and built a high-quality food cart by sourcing materials efficiently and working with skilled craftsmen.
- Secured a prime business location, leading to high foot traffic and strong early sales.
- Hired a professional chef, ensuring premium food quality that attracted repeat customers.
- Established strong wholesale supplier connections for cost-effective sourcing of daily ingredients.
- Launched and managed a Facebook page for digital marketing, customer engagement, and online order placements.
- Successfully handled social media marketing and customer interactions, boosting brand visibility.
- Expanded sales through online food delivery services to reach a wider audience.
- Continuously improved products and services based on customer feedback and market demand.

Although I exited the business due to internal reasons, this experience strengthened my expertise in business development, operations, digital marketing, customer relations, and problem-solving—skills I am eager to apply in future opportunities.

## SKILLS

Information & Data Literacy

Communication & Collaboration

HTML5, CSS & Bootstrap

Adobe XD & Figma

Data Entry

Problem Solving

Microsoft Office

Online Research

Lead Generation

## LANGUAGES

BANGLA

ENGLISH

Tele Sales Executive

2022 – 2023

### Sumash Tech

Experienced Telesales Executive with a strong ability to engage customers, promote products, and close sales over the phone. Successfully handled outbound calls, nurtured leads, and contributed to revenue growth. Skilled in communication, persuasion, and maintaining customer relationships.

## REFERENCES

### Md. Nasimul Kadeer

Senior Lecturer (Daffodil  
International Academy)

**Phone:** +880 1712949759

**Email:** nasimulkader@daffofil.ac

### Ferdous Islam

Broadcast Journalist  
(independent24.tv)

**Phone:** +880 1755533701

**Email:** ferdous.islam@independent24.tv