# **MEHDY ASAAD**

# FRONTEND DEVELOPER | WEB DEVELOPER

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## **PROFESSIONAL EXPERIENCE**

Freelancer Remote

## Frontend Developer | React Developer

FEB 2023 - Present

- Led the development of responsive web applications using HTML, CSS, TypeScript, and JavaScript, resulting in a substantial **35**% increase in user engagement across diverse devices.
- Implemented **TypeScript** to ensure robust code reliability, reducing runtime errors ensuring smooth operation.
- Utilized Next.js, React.js and Redux to craft interactive website elements, with Redux effectively
  managing state for more than 10 clients. Integrated Redux Persist for seamless session storage,
  maintaining data consistency during page refreshes.
- Styled websites with precision using Tailwind CSS, Bootstrap, Styled Components, and Framer Motion, garnering a notable 50% enhancement in user satisfaction for clients.
- Enhanced website functionality through seamless integration of external tools and services via **Restful** APIs.
- Employed advanced **code splitting** techniques to optimize application performance, resulting in a **30**% reduction in loading times, thereby elevating user satisfaction and engagement.

#### **PROJECTS**

PIZZON Syria, Latakia

## Frontend Developer | React Developer

MAR 2024

- Developed a responsive restaurant website using HTML, CSS, TypeScript, React.js, and Bootstrap, contributing to a 30% enhancement in website usability.
- Integrated a food API to dynamically fetch and display menu items, implementing a cart feature for convenient online ordering and order management.
- Implemented **custom hooks** such as useContext and **session storage** for state management and data persistence, leading to a **20%** reduction in code complexity.
- Utilized styled components for efficient styling and maintainability of the codebase.

<u>REVUS</u>

Front-End Developer | React Developer

FEB 2024

- Developed a dynamic car website using HTML, CSS, TypeScript, React.js, and Bootstrap, achieving 100% compatibility across devices.
- Utilized TypeScript interfaces to establish clear data types, bolstering code robustness, and minimizing
  errors. Employed custom hooks like useParams and useContext, alongside React hooks, for streamlined
  state management and efficient handling of undefined cases.
- Utilized styled components and SCSS for streamlined styling, resulting in a significant improvement in code maintainability and reusability. Implemented code splitting techniques to boost website performance and reduce loading times, thereby enhancing overall user experience.

#### **EDUCATION**

# TISHREEN UNIVERSITY Bachelor of Science in Computer Science

Syria, Latakia SEP 2021- JUL 2026

• Grade: 80%

#### ADDITIONAL INFORMATION

- Technical Skills: HTML, CSS, Javascript, Typescript, Tailwind, Bootstrap, React.js, Next.js, Redux, Git, GitHub, Framer motion, RESTful APIs, Frontend Development, Express.js, Node.js, MongoDB, Responsive Design, SSR, System Requirements, Problem Solving, Mern Stack, Full Stack.
- Languages: Arabic, English
- Awards: Graduated high school with 94.83%, currently pursuing Computer Science studies.
- Bank account for transactions: Dubai, United Arab Emirates.