

## CONTACT

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- Puttaparthi, India

# SKILLS AND STRENGTHS

#### **SOLID RESEARCH SKILLS**

- SEO
- Proof reading
- Editing
- Copywriting
- Creative writing
- Ability to meet deadline
- Communication skills
- Problem solving skills

#### INTERESTS

- Reading Books
- Cooking
- Listening Music
- Henna art

## LANGUAGES

- Telugu Native or Bilingual Proficiency
- English Full Professional Proficiency
- Hindi Limited Working Proficiency

# **VYSHNAVI** GUTTAKINDA

# **GRADUATE**

#### **PROFILE**

As a Computer Science graduate with a strong foundation in technical concepts and a passion for creating engaging, user-focused content. Skilled in simplifying complex topics, leveraging analytical thinking, and using tools like SEO and content management systems to craft impactful articles and web copy. Eager to blend technical expertise with creative writing to deliver content that informs, inspires, and engages audiences. I have a passion for creating web pages by using canva. I'm a very enthusiastic person to learn new things.

#### **EDUCATION**

#### B.Tech

PES University, Bangalore 2020 - PRESENT

# Higher Secondary Education In MPC

Narayana Educational Institutes 05/2018 - 03/2020

93% - Tirupati, Andhra pradesh

#### PROJECTS

#### Movie ticket Booking system using DBMS(11/2022)

 The main objective of the Online Movie Ticket Booking System is to provide a way for the customers to buy a movie ticket online through which they can book tickets anytime, anywhere. The user can easily know the information of the latest movies, theatre's screening the movies and the show details. Tools used are PostgreSQL, Dia.

# LEVERAGING NFT'S FOR SECURED DECENTRALIZED LENDING: A DeFi SOLUTION (05/23 - 05/24)

- Blockchain technology and digital assets, non-fungible tokens (NFTs)
  have become the latest development. Particularly valuable are digital
  assets, which stand for many types of ownership of physical or digital
  items.
- NFTs are unique, they can't be traded for other cryptocurrencies like Bitcoin or Ethereum. Every NFT has a single, indivisible value. This opens up a market for new financial services, NFTs are generating new opportunities for producers, collectors, and artists .The proposed work aims to revolutionize secure decentralized lending in the DeFi space by utilizing NFTs.
- The project is developed on the Ethereum blockchain, aims to provide users with a decentralized financial platform that offers a wide range of financial services.

### SOCIAL OUTREACH

#### **VOLUNTEER (11/2022)**

I Worked closely with the team to ensure smooth operations, offering assistance wherever needed. I Assisted guests with queries, ensured a positive experience, and addressed their needs promptly.