

# Government stimulus of COVID 19 and opportunities for BFSI industry:

## OBJECTIVE :

- Stimulus package of Rs 20,00,000 crores : **What are the components of bank lending in the overall package ?**
- Traditional model may increase the risk : **Why is it so?**
- Innovation is the answer : **What types of innovation ?**
- Opportunity : **How to grab the opportunity ?**



## **Presenter – Prof. Praloy Majumder**

- An IIMC alumni, visiting faculty of finance of IIMC (for last 20 years) and the Founder and CEO of Disseminare Consulting ([www.disseminare.com](http://www.disseminare.com)).
- Has been teaching more than 3,000 students in top rated management schools in India.
- Has been training more than 10,000 bankers in India, Bangladesh, Srilanka, Malaysia and Kuwait.



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## Outcome :

- Understanding the **strategy** required to **convert this crisis into opportunity**.
- Clarity on **implementation issues**.
- Creation of **differentiated modes to reap maximum benefits**.



**Date :** 16<sup>th</sup> May 2020 ;

**Time :** 15:00 hours IST

**For Registration please go to :**

<https://disseminare.com/webinar.php>

