

SK AFROJ



About Me

I am a passionate and dedicated Mass Communication student with a keen interest in Media and Communication. Currently pursuing my Master's in Mass Communication and Journalism at Visva-Bharati University. I have a strong foundation in Journalism, Broadcasting, Public Relations and Digital Media Production. I can create visually engaging content, with a solid understanding of multimedia production tools such as Audacity, including Photoshop, Premiere Pro and Audition. Being tech-savvy and proficient in social media platforms. I have skills in digital marketing and social media management. I have ability to create engaging and audience centric content. Besides technical skills, I possess excellent research and analytical skills.



+91 8617613568



skkiron198200@gmail.com



Bolpur Santiniketan, Birbhum,
West Bengal

LANGUAGE

- Bengali Full Professional Proficiency
- English Full Professional Proficiency
- Hindi Native or Bilingual Proficiency

EDUCATION

Bolpur NNB High School

Class XII (2019) - 75.60%

Suri Vidyasagar College 2019-2022

Bachelors in Mass Communication And
Journalism - 7.68 CGPA

Visva-Bharati University, Santiniketan 2022-2024

Masters in Mass Communication And
Journalism - 5.93 CGPA

WORK EXPERIENCE

Freelance Writer

Pocket FM (August 2024- present)

Content Writer

Gitanjali 90.4 Community Radio, Suri, Birbhum
(July 2024- present)

SOFT SKILLS

- Time management
- Team management
- Management skills
- Good communication skill
- Teamwork and Collaboration
- Leadership
- Event planning
- Problem Solving
- Critical Analysis

ACADEMIC PROJECTS

- **Print Coordination:** I worked as a coordinator for the print version of the Visva Bharati Chronicle. In this role, I oversaw the production process, coordinated with writers and editors, and ensured the timely release of each edition.
- **Online News Portal:** I designed a WordPress website to publish news stories as a part of my Master's programme.
- **Documentary Production:** During my Master's programme, I made a documentary, where I handled various roles including, editing, script writing, and cinematography.
- **Short Films:** I produced two fictional short films, contributing as an editor, scriptwriter, and occasionally as a cinematographer.
- **Reporting:** As part of a university project, I reported news related to Patha Bhavana and Arthshila Santiniketan.
- **Critical Analysis:** I conducted a critical analysis of fake news on social media. This project involved researching various instances of misinformation, understanding their impact on public perception, and suggesting methods to combat the spread of fake news.
- **Data Collection for Rural Development:** I researched on village development in Basapara village, Birbhum, West Bengal. This research involved extensive fieldwork, data collection, and analysis to understand the development, needs and outcomes in the village.
- **Website Design:** I designed multiple websites for university projects. These projects involved creating functional and aesthetically pleasing sites, focusing on user experience and accessibility.
- **Canva Design:** I designed posters for various university projects using Canva. These designs were used for academic presentations, events, and promotions, showcasing my ability to create visually appealing content.
- **Editing:** I worked as an editor for the Visva Bharati Chronicle (Print). In this role, I edited articles for clarity, coherence, and accuracy, ensuring the publication maintained high editorial standards.
- **Blogging:** I created a multimedia blogsite where I used to regularly post content.
- **Sound Editing:** I developed soundscapes on the theme Apocalypse using Audacity. This project showcased my skills in sound editing and my ability to create immersive audio experiences.
- **Presentation:** I developed a theory "Luminous Spectrum" and presented it as a part of my academic work.
- **Sound Exhibition:** I organized a sound exhibition on the theme "Apocalypse". This exhibition featured my soundscapes and provided an interactive experience for attendees.
- **Paper Presentation:** I presented a film analysis on the movie "Into the Wild" at an academic conference. This involved in-depth analysis, creating a structured presentation, and engaging with the audience during discussions.
- **Rural Development Dissertation:** I researched and wrote a dissertation on rural development initiatives and their outcomes as a part of my college project.
- **Video Editing:** I edited videos for various project works as a part of my Master's programme.
- **Diploma in Computer Application:** I have completed a special course diploma in computer application.

TECHNICAL SKILLS

- Adobe Premiere Pro
- Audacity
- Adobe Audition
- Microsoft Office Tools
- Canva
- Film Maker
- InShot
- InDesign
- Creative Writing

HOBBIES

- **Writing:** I enjoy writing articles, blogs, and creative pieces in my free time.
- **Photography:** I have developed a passion for photography and enjoy capturing moments and telling stories through images.
- **Public Speaking:** I have participated in public speaking competitions and enjoy delivering speeches on various topics.
- **Film Appreciation:** I am an avid film enthusiast and enjoy analyzing and discussing different films and their impact on society.
- **Volunteering:** I have actively participated in community service projects and want to provide community service to society.