

Webinar on “ Learning journey leading to certification on Small and Medium Enterprise Credit “

What is it all about ?

Prudent lending is the most important and difficult job for a banker. The more number of trained manpower on lending skill, the more would be profitability of the bank. Considering huge scarcity of trained manpower in the lending area, value of an individual banker goes up significantly after acquiring credit skills. This webinar would share *the unique learning journey of 12 months to convert an individual of no lending skills to an individual of specialised lending skills.*

Who are we ?

Disseminare Consulting (DC: www.disseminare.com), promoted by Prof Praloy Majumder, in 2008, has been conducting training and consulting in the areas of credit and risk management for Banks and NBFCs in India, Bangladesh, Sri Lanka, Kuwait and Oman. DC has trained more than 10,000 bankers and each of them has been tremendously benefitted from its workshops. Our clients include almost all large Private Banks, Public Sector Banks, Non Banking Finance Companies, Small Finance Banks etc.

What would be covered in the webinar ?

Prof Praloy Majumder, an Indian Institute of Management Calcutta (IIMC) alumni, visiting faculty of IIMC for last 20 years, bankers, trainers and consultants of more than three decades would be hosting the webinar. In the webinar, he would share details about background of the concept of learning journey, methodology to be followed and more importantly why DC claims to *convert an individual of no lending skills to an individual of specialised lending skills.*

Date and Time :

May 20th, 2020

Time : 14 :30 hours IST

To register click on the link:

<https://disseminare.com/webinar.php>