

# RAMYA KRISHNAN

GRAPHIC DESIGNER

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## SUMMARY

Creative and detail-oriented Graphic Designer with expertise in Adobe Photoshop, Illustrator, CorelDRAW, and Figma. Skilled in creating impactful designs for print and digital media, including branding, marketing materials, and UI/UX layouts. Experienced in developing cohesive brand identities and innovative visuals that resonate with target audiences. Adept at managing multiple projects, meeting tight deadlines, and delivering high-quality, aesthetically appealing designs tailored to client needs.

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## INTERNSHIP EXPERIENCE

### Graphic Designer Intern

Jul 2024 - Oct 2024

- Develop engaging banners for digital and print media, ensuring visual impact. Utilize typography techniques to create clear and aesthetically pleasing layouts.
- Apply color theory to design cohesive and visually appealing compositions. Collaborate with team members to brainstorm and refine design concepts.
- Assist in preparing marketing materials while maintaining brand consistency. Design creative logos that represent brand identities effectively.

### SNK Garments

Sep 2024 - Oct 2024

- Designed a complete branding suite, including the logo and corporate identity materials. Created visiting cards, letterheads, and ID cards to maintain a cohesive brand image.
  - Developed high-quality marketing materials such as leaflets, brochures, catalogs, and rack cards to promote the brand's products and services.
  - Conceptualized and designed danglers, labels, and tags for retail and product branding. Produced visually engaging roll-up banners and movie banners for promotions and events.
  - Designed a custom calendar with integrated tear codes to enhance brand visibility. Delivered T-shirt inspirations reflecting the brand's identity and target audience preferences.
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## SKILLS AND CERTIFICATIONS

- **Technical Skills:** Project Management, Adobe Photoshop, Adobe Illustrator and CorelDRAW
  - **Certifications:** Graphic Design
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## EDUCATION

### B.com Commerce

JULY2023-JULY2026

Bharathidasan University, Trichy

### Diploma in Horticulture

SEP 2019-MAR 2022

Horticulture Research and training centre, Thally, Hosur