|  | **Shreyashi Ghosh**   | **Address**Kolkata, India, 700093  **Phone**8240936338  **E-mail**shreyashig19@gmail.com | **LinkedIn** | | --- | --- | |  |  |
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Versatile Content Writer proficient in researching, writing and editing diverse content. Works with minimal input to produce engaging, authoritative and error-free work. Autonomous yet communicative with 1-year history of superior performance in environments.

| **Work History** |
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| **2023-06** **- 2023-09** | **Content Writer**  *Strategy & ROI, Kolkata*   * Worked with teams of designers, editors and marketers to create content for client campaigns. * Expanded readership base by contributing guest articles to external publications within the industry niche. * Conducted regular competitor analysis to stay updated on industry developments and maintain a competitive edge in content creation efforts. * Wrote advertising material for use by publication, broadcast or internet media to promote sale of goods and services. |
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| **2022-07 - 2022-12** | **Intern**  *Tacho Mind Pvt Ltd, Bhubaneswar*   * Worked with teams of designers, editors and marketers to create content for client campaigns. * Expanded readership base by contributing guest articles to external publications within the industry niche. * Conducted regular competitor analysis to stay updated on industry developments and maintain a competitive edge in content creation efforts. * Wrote advertising material for use by publication, broadcast or internet media to promote sale of goods and services. |
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| **Education** |
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| **2023-02 - Currently** | **Master of Arts: English Literature**  *Indira Gandhi National Open University - Kolkata*  Percentage (3 papers) 53.34% |
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| **2022-08**  **2019-03** | **Bachelor of Arts: English Literature**  *Asutosh College - Kolkata*  CGPA: 6.251  **12 Board: Humanities**  *BDM**International School – Kolkata*  *CBSE 86%* |
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| **Skills** |
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Consistent Brand Messaging | Proofreading | News Writing | Creative Writing | Editing Skills | Press Release Writing

| **Achivement** |
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Achieved a milestone by helping my team in marketing process - *Tacho Mind Pvt Ltd*

| **Languages** |
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|  | English | Bengali | Hindi |
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