



# Md. Mehedi Hasan

Jr. Editor, & Sr. Content Writer

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## About Me

I am an aspiring editor and an adept content writer. I have been writing content years and mastering the art of online writing for over 3 years. Fostering great passion for writing, I want to excel as a content writer and editor in my upcoming days.

## Skills

- Proofreading
- Reviewing
- Editing
- Formatting
- Article Writing
- Blog Posts
- Press Release
- Copywriting
- Product Review
- Keyword research & analysis
- On-page Optimization
- Web Designing
- HTML, CSS & JS

## Future Objectives

- Writing a book
- Making an impact
- Getting in a dedicated work environment

## Key Competencies

### Content Planning

- Ideating and creating an effective content plan for a company
- Hand-picking topics and generating ideas for content according to the company's goal
- Maintaining a comprehensive content archive and following up for future edition
- Following up published articles and reviewing them if necessary

### Editing and Proofreading

- Ensuring that content is well-written, grammatically correct and accessible
- Ensuring that material is clear, consistent, complete and credible
- Making content ready for publication
- Assigning tasks to writers and receiving their submitted works
- Keeping productive communication with the team

### Content Writing

- Writing different content for web and print media
- Writing a long and short-form blog and social media posts
- Formatting and writing cold emails and PR for different industries
- Writing informative and original product, movie and book reviews
- Making deadlines with enough time in hand for revising and post editing

### SEO

- Researching and picking different types of keyword
- On page SEO
- Understanding user intent and prioritizing it while writing a content
- Writing in-depth articles with relevant and all the necessary information

### Technical Expertise

- Ahrefs, SEMRush, Surfer SEO, Yoast SEO, Rank Math
- WordPress, ESTATE, Wix, BlogSpot
- Grammarly, Copyscape
- Microsoft Office and Google Suit
- HTML, CSS, and Basic Coding
- Skype, Zoom, Google Meet

## Work Experience

2021 - 2024 **Freelance Content Writer | United News of Bangladesh**

3 years+

- Writing English articles on diverse categories, including sports tech, lifestyle, business, entertainment, and others
- Following deadlines sincerely.
- Creating un plagiarized, unique content
- Ensuring all the information provided in the articles is well-researched and authentic

2021 -2022	<b>Assistant Content Editor   Marketing Doorway</b>
6 Months	<ul style="list-style-type: none"> <li>• Proofreading and correcting spelling, and grammatical errors of contents</li> <li>• Reformatting contents written by other writers for better engagement and efficacy</li> <li>• Crosschecking information of contents</li> <li>• Evaluating the writing quality of writers</li> <li>• Creating instructions to improve writers' content quality</li> <li>• Developing better content structures for SEO purposes</li> </ul>
2021-2022	<b>Sr. Content Writer   Woodhead Creative, India</b>
2 years+	<ul style="list-style-type: none"> <li>• Writing blog articles on tech and marketing niches highly optimized for search engines.</li> <li>• Handpicking keywords and infusing them into articles</li> <li>• Bringing conversational and creative tone to the written pieces</li> </ul>
2020-2021	<b>Content Writer   Upline Promotions</b>
2 years	<ul style="list-style-type: none"> <li>• Writing, edit, and publish engaging content for Facebook, Instagram, websites, flyers, email campaigns and other forms of media</li> <li>• Optimizing social media platforms for growth and engagement.</li> <li>• Conducting appropriate market analysis to develop market appropriate content</li> <li>• Understanding various requirements needed to deliver high-quality copies, such as industry/segment, target audiences, call-to-actions, and campaign objectives.</li> </ul>
2020-2021	<b>Content Writer   Coder's Passion</b>
2 years	<ul style="list-style-type: none"> <li>• Writing English articles on diverse categories, including sports tech, lifestyle, business, entertainment, and others</li> <li>• Following deadlines sincerely.</li> <li>• Creating un plagiarized, unique content</li> <li>• Ensuring all the information provided in the articles is well-researched and authentic</li> </ul>

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## Education

2011-2014	<b>Bachelor in English Literature</b>
2 years Dropout	Khulna Govt. B.L. College Khulna, Bangladesh
2008-2009	<b>Higher Secondary School Certificate</b>
2 years	G.P.A- 4.1 Khulna Public College Boyra, Khulna
2006-2007	<b>Secondary School Certificate</b>
2 years	G.P.A.-5.00 Rotary School Khalishpur, Khulna

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## Courses

March 2021 | Surfer  
SEO Writing Masterclass

May 2022 | Coursera  
Editing and Proofreading

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## Reference

### Rifat Tabassam

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Dhaka, Bangladesh

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### Anita Susan

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