

# Day : 01

## MARKETPLACE\_BUILDER\_HACKATHON

### STEP: 01

- .. E-commerce website
- .. Sofa website

### STEP: 02

What problem does your marketplace aim to solve?

- .. Time Saving "Reduces the hassle of in-store shopping by offering fast delivery."
- .. Access to Affordable Furniture "Offers stylish and budget-friendly furniture options."
- .. Variety of Choices "Offers a wide range of styles, designs, and sizes choices"
- .. Difficulty in Finding "Makes it easier to locate furniture, especially sofas, that are hard to find locally or online."
- .. High Quality "Ensures all products meet strict quality standards for durability and comfort."



Q Who is your target audience?

## **Students & Hostel Residents:**

Individuals looking for budget-friendly and durable furniture to fit their living spaces.

## **Small Business Startups:**

New office setups in need of affordable, high-quality furniture for their workspace.

## **Freelancers & WFH Business:**

Those who need stylish, cost effective furniture for home offices.

## **Interior Designer:**

Professionals seeking a variety of furniture options to match client needs while staying within budget.

Q What products or services will you offer.

- 1- Sectional Sofa
- 2- Rattan lounge chair
- 3- Dining table
- 4- Recliner
- 5- coffee Table
- 6- luxury Sofa set
- 7- Cabinet



What will set your marketplace apart.

1. Fastest delivery:-

"Ensures quick and efficient delivery of furniture"

2. Customization:-

"allows customers to personalize furniture materials and finishes."

3. Trial:-

"Offers a week to test the product"

4. Refund policy:-

"Guarantees money-back for unsatisfied customers"

## STEP: 03

### ① Product

- Product\_id
- Name
- Category
- Material
- Price
- Quantity
- Customization
- Colors

### ② Orders

- Order\_id
- Customer\_id
- Order\_date
- status
- total\_amount
- shipping\_address
- Payment\_status

### ③ Customers

- Customers\_id
- name
- email
- Phone\_number
- shipping\_address



## ④ Delivery Zone    ⑤ Shipment    ⑥ Payments

- Zone\_id
- Zone\_name
- area\_coverage
- delivery\_fee

- Shipment\_id
- Order\_id
- Shipment\_date
- delivery\_date
- status
- tracking-number

- Payment\_id
- Order\_id
- Payment\_date
- amount
- Payment\_method
- Payment\_status

