

-: Hackathon :-

Step 1 :

Laying the Foundation of  
my Marketplace Journey.

Marketplace type : Q-Commerce

Purpose :

The primary purpose of my Q-Commerce food delivery market place is to offer fresh, hygienic meals with a rapid delivery time of 20 to 30 minutes.

By leveraging cutting-edge technology and a network of trusted local vendors, we aim to redefine food delivery with a focus on speed, health and customer satisfaction.

## Business Goals:

### Problems Solving:

Our Service addresses several Pain Points that customers often face with traditional food delivery options.

- **Long Delivery Times:** Customers often face delays, leading to frustration. We guarantee delivery within 20 to 30 minutes, ensuring meals arrive hot and fresh.
- **Limited Healthy Food Options:** Many food delivery services focus on unhealthy food. Our platform prioritizes fresh, hygienic and customizable healthy meals tailored to dietary preferences.
- **Lack of Real-Time Order Tracking:** Traditional services leave customers uncertain about delivery times. Our real-time tracking provides full visibility, allowing customers to follow their orders.



## Targeted Audience:

Our E-Commerce food delivery service targets busy individuals, including working professionals, students, time-conscious families, and people working in local offices and markets.

## Products Offered:

Our E-Commerce platform provides a variety of fresh, healthy and customizable meal options including:

- Healthy Meal Kits: Nutritious meal options.
- Gourmet Lunches and Dinners.
- Beverages
- Meal Plans

## Short Term Goals:

- Launch platform and acquire 1000 active users.
- Ensure 60% of deliveries within 20 to 30 minutes.

what makes our Market place  
stand out.

our market place will stand out due to the  
following key features:

- 1) Ultra - Fast Delivery
- 2) Affordable pricing
- 3) Real Time Tracking
- 4) Healthy Meal Focus.

### Data Schemas:

Identify Entities in E-commerce food  
Market Place.

- Products: Food items offered on the Platform
- Orders: Customer orders for food items
- Customers: users who place orders.
- Delivery Zone: The geographical areas where delivery services are provided.
- Riders: Individuals responsible for delivering orders.



- Payments: The financial transactions associated with the orders.

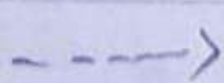
## Schema Diagram:

[ Product ]

- \* Product ID
- \* Name
- \* Price
- \* Available

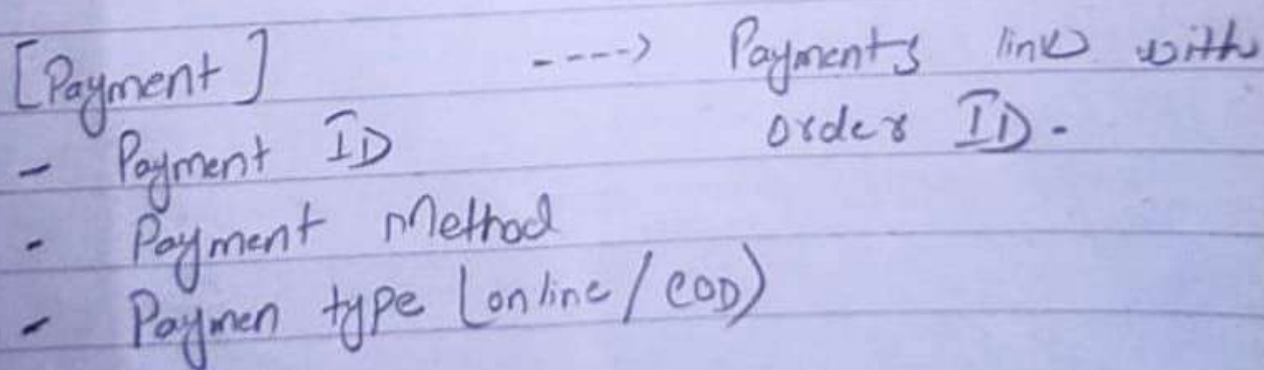
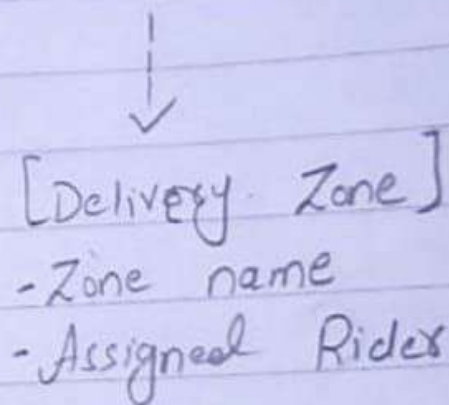
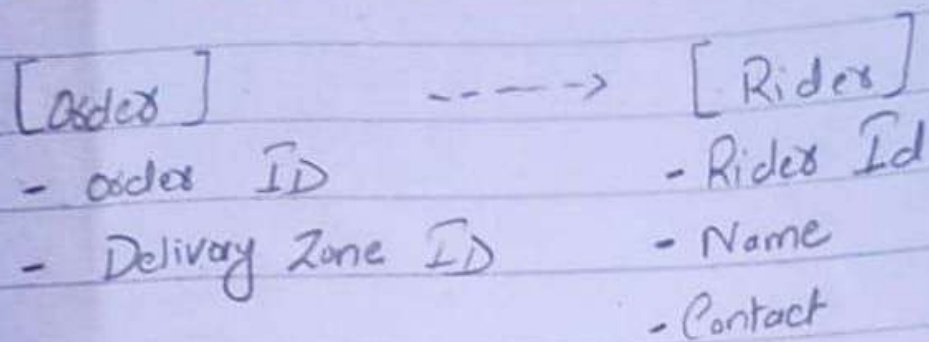


[ Orders ]



[ Customers ]

- |               |                |
|---------------|----------------|
| * Order ID    | * Customer ID  |
| * Product ID  | * Name         |
| * Quantity    | * Contact Info |
| * Total Price | * Address      |
| * Status      |                |
| * Payment ID  |                |



### Relation Ship Between Entities

- Products are linked to orders.
- Orders are linked to customers
- Orders are linked to Riders
- Riders link with Delivery Zone
- Payment linked with orders and Riders for Cash.