

# Hackathon Day 2: Technical Planning Documentation

## Overview

This document outlines the technical strategy for an E-Commerce Marketplace to empower small businesses by providing a robust platform for online sales. It integrates ideas from Day 1 and adheres to Day 2 guidelines.

## Key Technologies

- Frontend: Next.js
- CMS: Sanity
- Order Tracking: ShipEngine
- Database: MongoDB (authentication)
- Hosting: Vercel (frontend), AWS Lambda (backend)
- Payment Gateway: Stripe

## Technical Architecture

### 1. Frontend (Next.js):

- Client-side rendering for speed.
- Server-side rendering for SEO.
- Integrated with Sanity CMS for dynamic content.

### 2. Backend:

- REST APIs for users, products, orders, and delivery zones.
- Integration with external services like ShipEngine and Stripe.

### 3. Database (MongoDB):

- NoSQL database with flexible schemas for scalability.

### 4. CMS (Sanity):

- Handles banners, featured products, and blogs.

### 5. Shipment Tracking (ShipEngine):

- Real-time tracking and shipment updates.

## **6. Authentication:**

- Secure user data storage with bcrypt encryption.

## **7. Deployment:**

- Frontend: Vercel with CI/CD.
- Backend: AWS Lambda for serverless architecture.

## **Core Components & Workflow**

1. User Authentication:
  - MongoDB stores hashed passwords.
  - JWT issued for session management.
2. Content Management (Sanity):
  - Admins manage listings and dynamic content.
3. Product Browsing:
  - Next.js renders product pages dynamically.
  - APIs for CRUD operations on products.
4. Orders:
  - MongoDB stores order data.
  - ShipEngine tracks shipments.
5. Payments:
  - Stripe handles payments securely.
  - Cash-on-delivery option available.

## **API Endpoints**

### Technical Architecture

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## API Endpoints

### User Management:

- /api/auth/register – User registration
- /api/auth/login – User login

### Product Management:

- /api/products – CRUD operations on products

### Order Management:

- /api/orders – Manage orders

### Payment Management:

- /api/payments – Handle payments

## Deployment Plan

- Frontend: Vercel (auto-deploy from GitHub).
- Backend: AWS Lambda (serverless and scalable).
- Database: MongoDB Atlas (daily backups and horizontal scaling).

## Security Measures

- HTTPS for secure communication.
- Bcrypt for password encryption.
- Role-based access control.
- PCI-compliant payment integration.

## **Timeline**

- Day 3: Setup Next.js and Sanity, implement authentication.
- Day 4-5: Build product pages and order tracking integration.
- Day 6: Finalize payments and delivery zone features.
- Day 7: End-to-end testing and deployment.

## **Conclusion**

This plan ensures a scalable and secure platform leveraging modern technologies to deliver a seamless user Experience.