



IBM Applied Data Science Capstone Project

Mehrassa Modanlou Jouybari

April 10, 2023

<https://github.com/MehrasaModanlou/Applied-Data-Science-Capstone>

OUTLINE



- Executive Summary
- Introduction
- Methodology
- Results
 - Visualization – Charts
 - Dashboard
- Discussion
 - Findings & Implications
- Conclusion

EXECUTIVE SUMMARY



- Applied Data Science Capstone Project is a course I took to complete IBM professional certification in Data Science on Coursera.
- This capstone project enabled me to boost the skills I have learned in the previous courses to extract and clean real-world datasets.
 - Extracting: SQL, Web Scraping
 - Preprocessing: Fill or Remove none values, Feature Engineering, standardization
- It's very interesting to explore and analyze data using visualization tools and machine-learning Python libraries to get insights from them.
 - Numpy, Pandas, Scikit-Learn, Matplotlib and Seaborn
- I have completed the certification today which I started the first month of the year and I'm thrilled to share a presentation about the capstone.
- In this capstone we will be analyzing the data ,from wiki extracted through web scrapping and spacex api to get insights and predict booster landing to drone ship safely.

INTRODUCTION



- SpaceX is a aerospace manufacturer, space transportation services and communications corporation which is a disruptive just like Tesla both founded by Elon Musk. Despite being less than 20 years old SpaceX has managed to reduce the cost by more than 50% compared to other company and said to reduce by 99% when the Starship project will be completed.
- This is because spaceX has developed Technology to land the first stage booster which is 70% the cost of the rocket. By landing it safely they are able to reuse the booster and the cost of the launches. Using their reused boosters cost 50% less of their their cost to use a new booster and this has made spaceX the company of that dominate the market. SpaceX has gained worldwide attention for a series of historic milestones.
- It is the only private company ever to return a spacecraft from low-earth orbit, which it first accomplished in December 2010. SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars whereas other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage.
- Therefore if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

METHODOLOGY



- **Data Collection**

- Data collection for Falcon 9 launch records through Web scraping using python BeautifulSoup package is available on my github [here](#)
- SpaceX api data collection about launches is available on my github [here](#)

- **Data Wrangling:**

- After collecting the data we check the missing data and data types [click here](#), and do one of the following to clean the data:
 - *Deal with Null values: Replace the missing data with one- Using mean, median or so.*
 - *Change data type of the data.*
 - *Represent categorical data using integer or float dummy numbers – one hot encoding*
 - *split data into train and test set*

METHODOLOGY



- **Exploratory Data Analysis(EDA):**
- After data cleaning we can proceed to Analyzing the data using visualization to get some insights of the launches. EDA is the first step of any data science project.
 - SQL: [click here](#) to see notebook
 - Visualization [here](#): using Pandas and Matplotlib
- **interactive visual analytics and dashboards**
 - explore and manipulate data in an interactive and real-time way.
 - find visual patterns faster and more effectively.
 - more appealing story
 - Folium: [click here](#)
 - Plotly Dash: [click here](#)

METHODOLOGY

- **Predictive Analysis using Machine Learning**

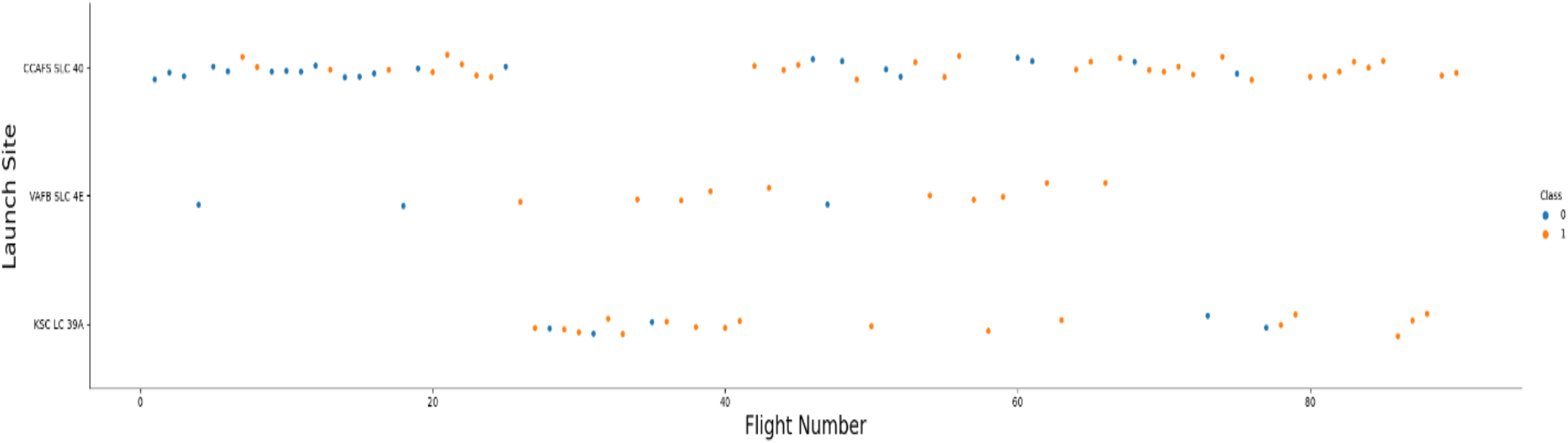


Some data attributes can be used to determine if the first stage can be reused. We can use these features with machine learning algorithms to automatically predict if the first stage can land successfully or not. [here](#)

- Logistic Regression
- Decision Tree Classifier
- Support Vector Machine
- K-Neighbors Classifier

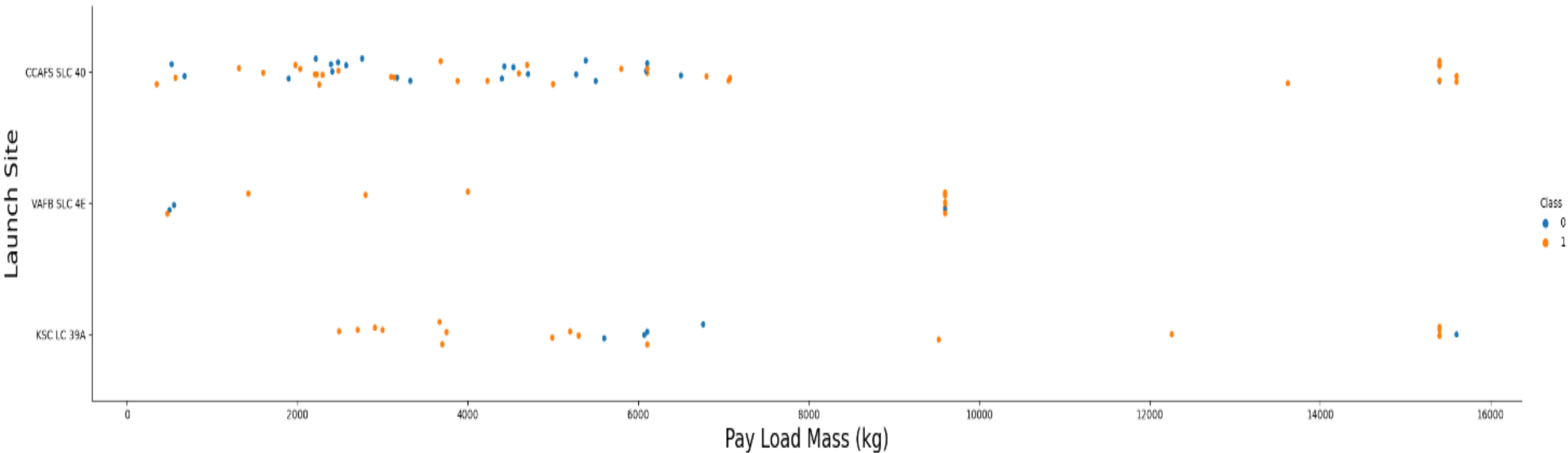
RESULTS

- EDA with visualization results



RESULTS

- EDA with visualization results



RESULTS

- EDA with visualization results

From the relation between Launch Site with Flight Number and Pay Load Mass we can conclude that:

Launch Site & Flight Number

- i. Earlier flights launch were from CCAFS-SLC-40 site, Followed by KSC-LC-39A.
- ii. Most Launches are Launched from CCAFS-SLC-40.
- iii. Fewer Launches from VAFB SLC 4E site.

Launch Site and Pay Load Mass(Kg)

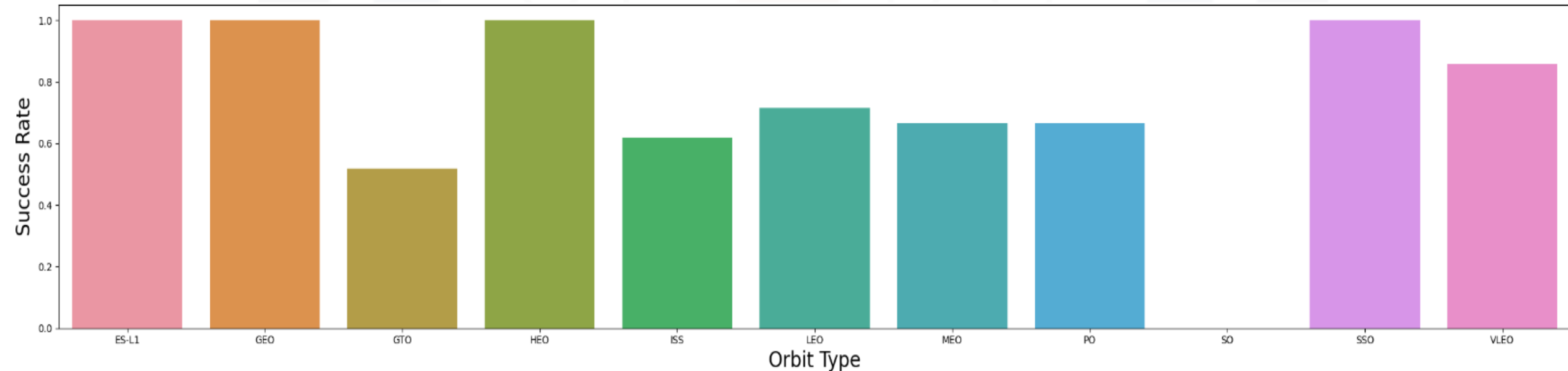
- i. VAFB SLC 4E has Low Payload launches.
- ii. CCAFS SLC 40 has more Higher Payload Launches and Low Payload Launches.
- iii. for the VAFB-SLC 4E there are no rockets launched for heavy payload mass (greater than 10000 Kg).
- iv. for the KSC LC 39A there are no rockets launched for light payload mass (less than 2000 Kg).

RESULTS

- EDA with visualization results

From the bar chart visualization, we can conclude that:

- ES-L1, GEO, HEO, & SSO have high success rate.
- SO success rate is almost zero.

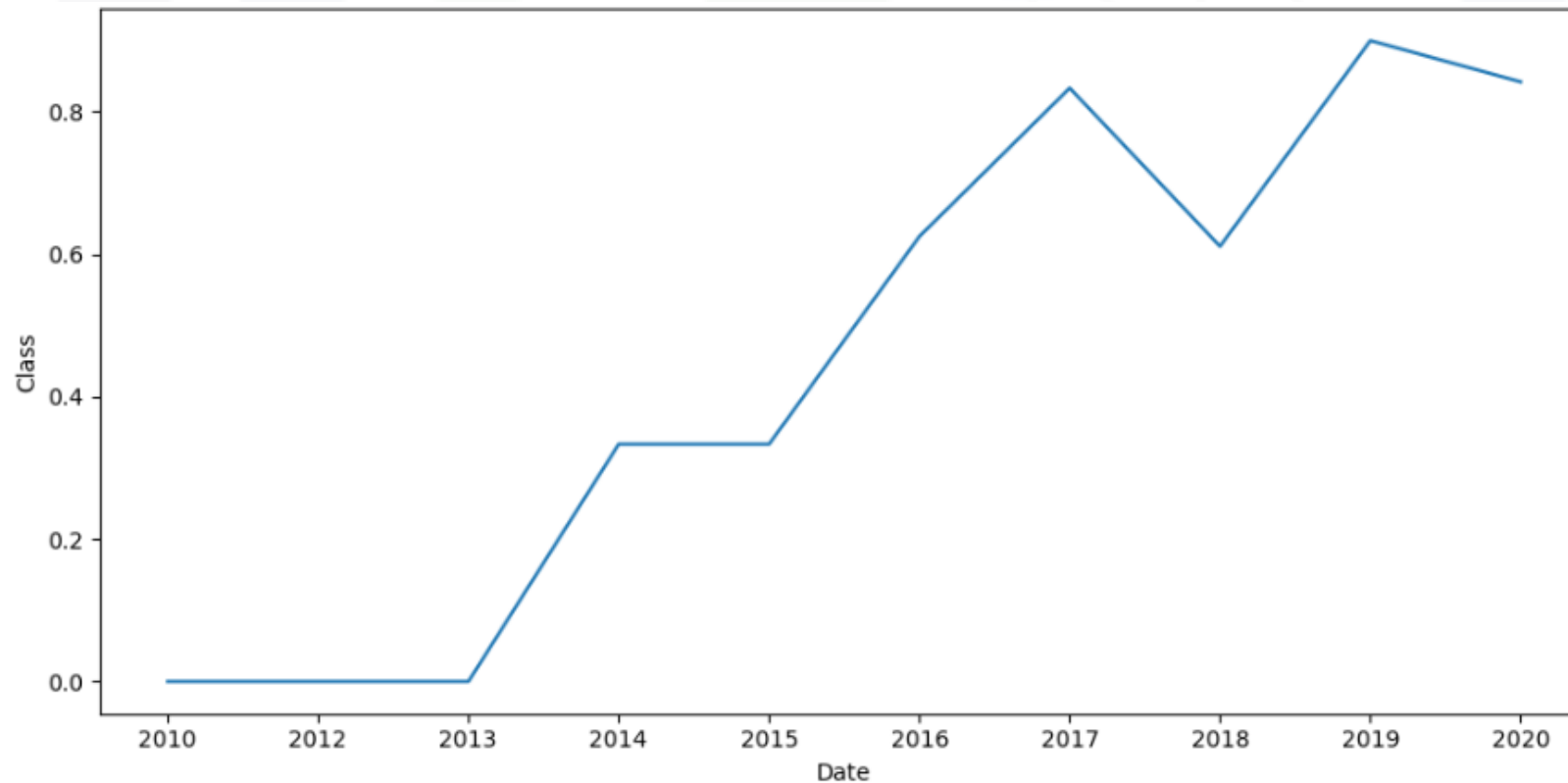


RESULTS

- EDA with visualization results

From the line plot visualization, we can conclude that:

- the success rate since 2013 kept increasing till 2020



RESULTS

- EDA with SQL results

From the SQL visualization, we can conclude that:

- Failure in outcomes for the months in year 2015 is regarding CCAFS LC-40 launch site with “F9 v1.1 B1012” and “F9 v1.1 B1015” booster versions.

```
%%sql
SELECT substr(Date,7,4) AS Year,
       substr(Date, 4, 2) AS Month,
       "Date",
       "Landing _Outcome",
       "Booster_Version",
       "Launch_Site"
FROM SPACEXTBL
WHERE "Landing _Outcome" LIKE "%Failure (drone ship)%" AND Year='2015'

* sqlite:///my_data1.db
Done.
```

Year	Month	Date	Landing _Outcome	Booster_Version	Launch_Site
2015	01	10-01-2015	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
2015	04	14-04-2015	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

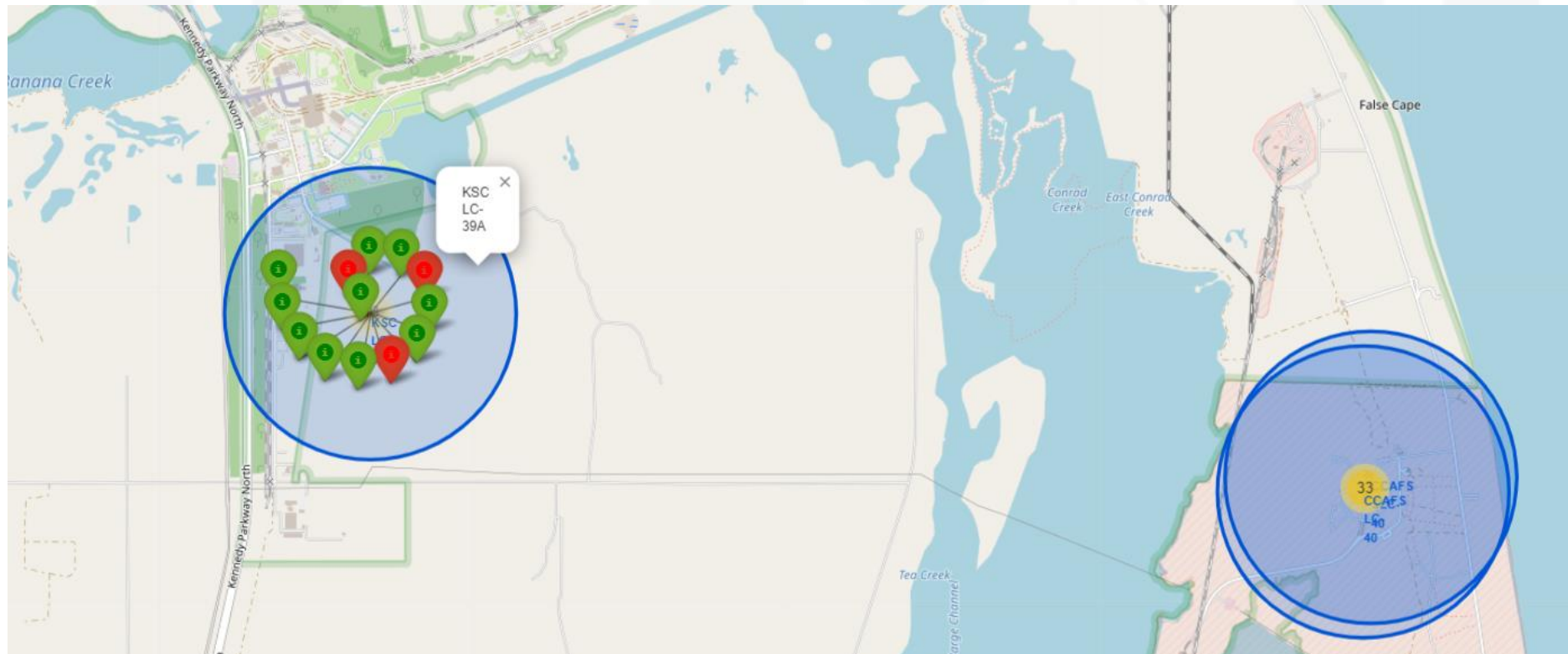
RESULTS

- Interactive map with Folium results
- Since spaceX launches come from different launch sites I displayed the information of successful and failed launches as a cluster of points on the map. Through zooming in and out you can observe the clusters of successful launches and failed launches.
 - CCAFS SLC-40: 3 success and 4 failure
 - CCAFS LC-40: 7 success and 19 failure
 - KSC LC-39A: 10 success and 3 failure



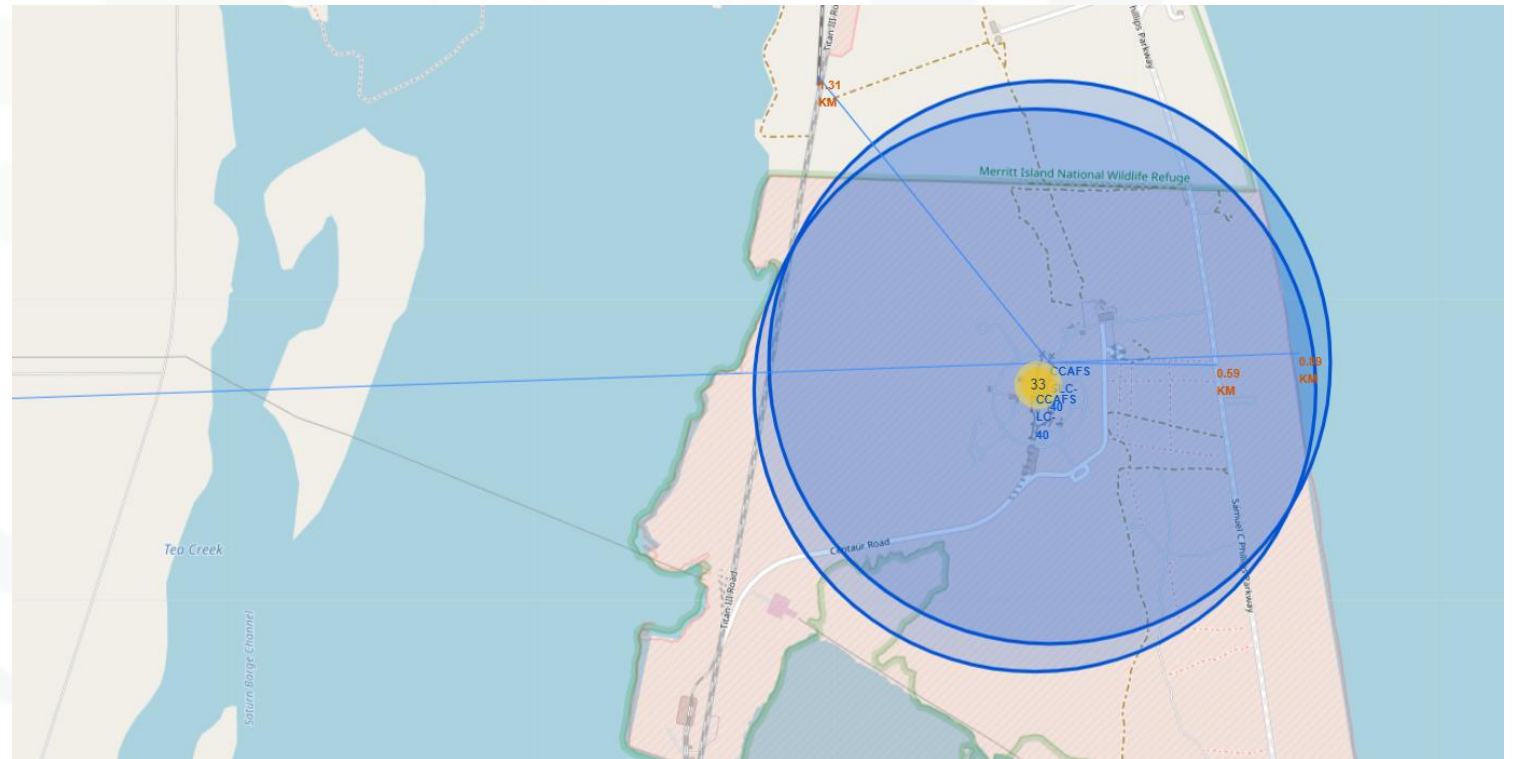
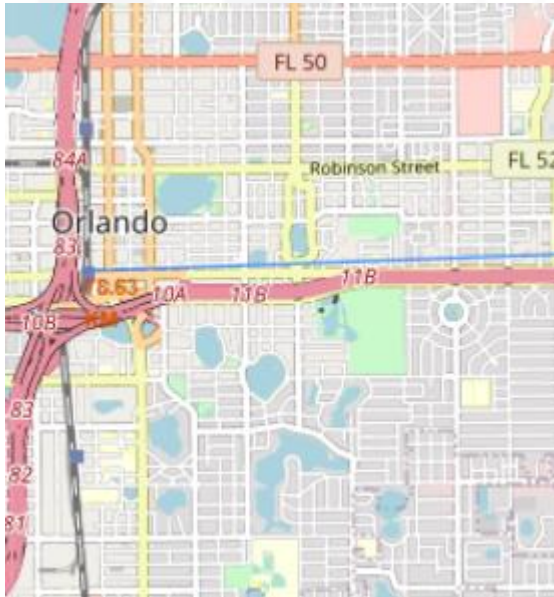
RESULTS

- Interactive map with Folium results
 - KSC LC-39A has the most success rate (76.9%)



RESULTS

- Interactive map with Folium results
- I drew a line from the CCAFS SLC-40 launch site to its closest proximities and calculated the distances between them using their coordinates.
 - Distance from coastline: 0.89 KM
 - Distance from railway: 1.31 KM
 - Distance from highway: 0.59 KM
 - Distance from Orlando: 78.63 KM



DASHBOARD



- Plotly Dash is a Python library that makes it easier to create a dashboard for us as Data scientists. With a simple interactive dashboard, one can change the inputs to see a representation of values in graphs.
- Dashboards are available in my [GitHub](#)

DASHBOARD TAB 1

Plotly Dash dashboard tab 1 results

- KSC LC-39A has the largest successful launches

Total Success Launches By all sites

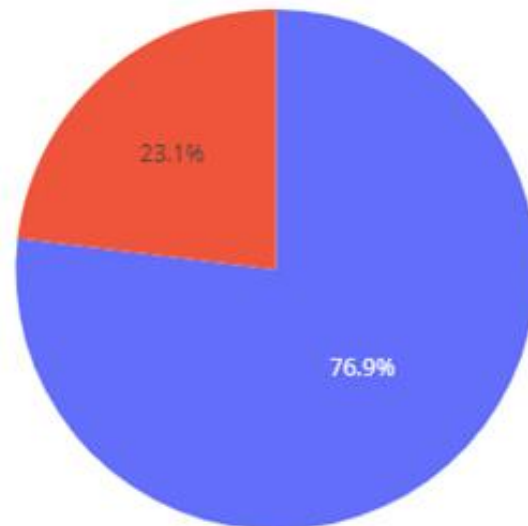


DASHBOARD TAB 2

Plotly Dash dashboard tab 2 results

- KSC LC-39A has the highest launch success rate

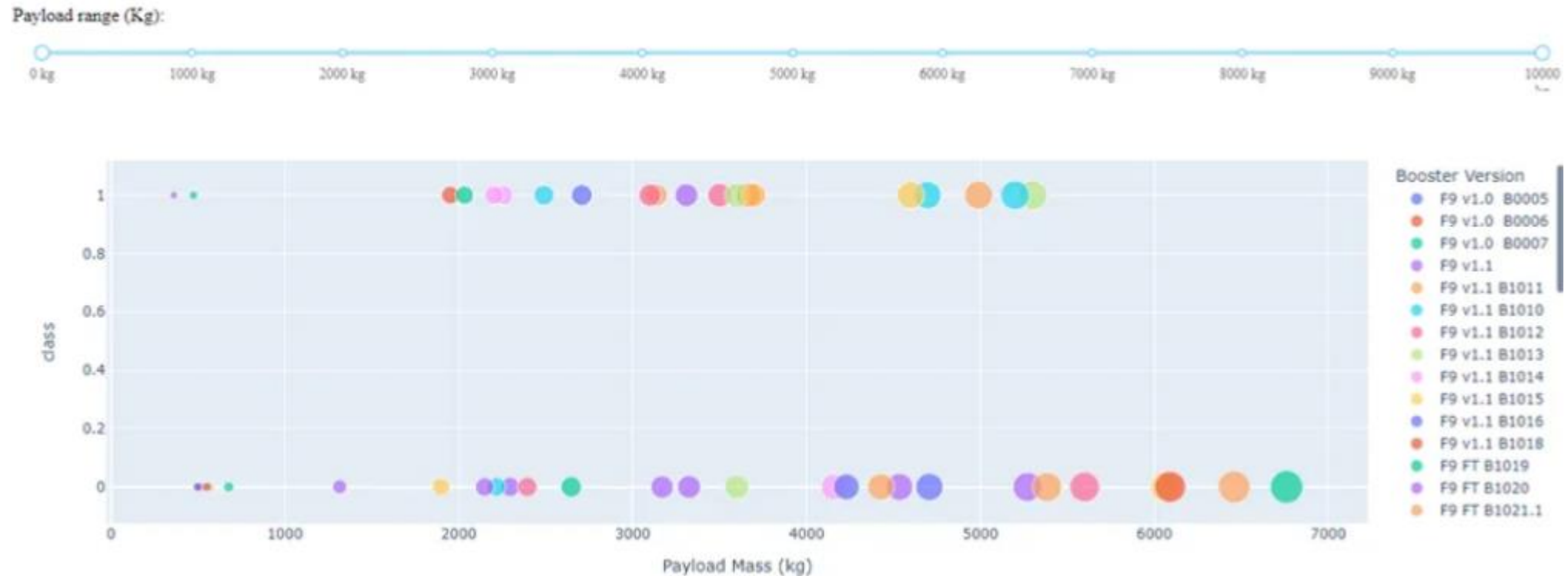
Total Success Launches for site KSC LC-39A



DASHBOARD TAB 3

Plotly Dash dashboard tab 3 results

- Among F9 Booster version (v1.0, v1.1, FT, B4, B5, etc.), FT has the highest launch success rate with 15 successes and 8 failures



RESULTS

- predictive analysis (classification) results

- I trained the ML algorithms using the SpaceX past data and tuned the model parameters to achieve the best model accuracy. I evaluated different models performance and compared them through test data in terms of confusion-matrix & score.

```
parameters = {'n_neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],  
              'algorithm': ['auto', 'ball_tree', 'kd_tree', 'brute'],  
              'p': [1, 2]}
```

```
KNN = KNeighborsClassifier()
```

```
knn_cv = GridSearchCV(KNN, parameters, cv=10)  
knn_cv.fit(X, Y)  
knn_cv.best_estimator_
```

```
KNeighborsClassifier(p=1)
```

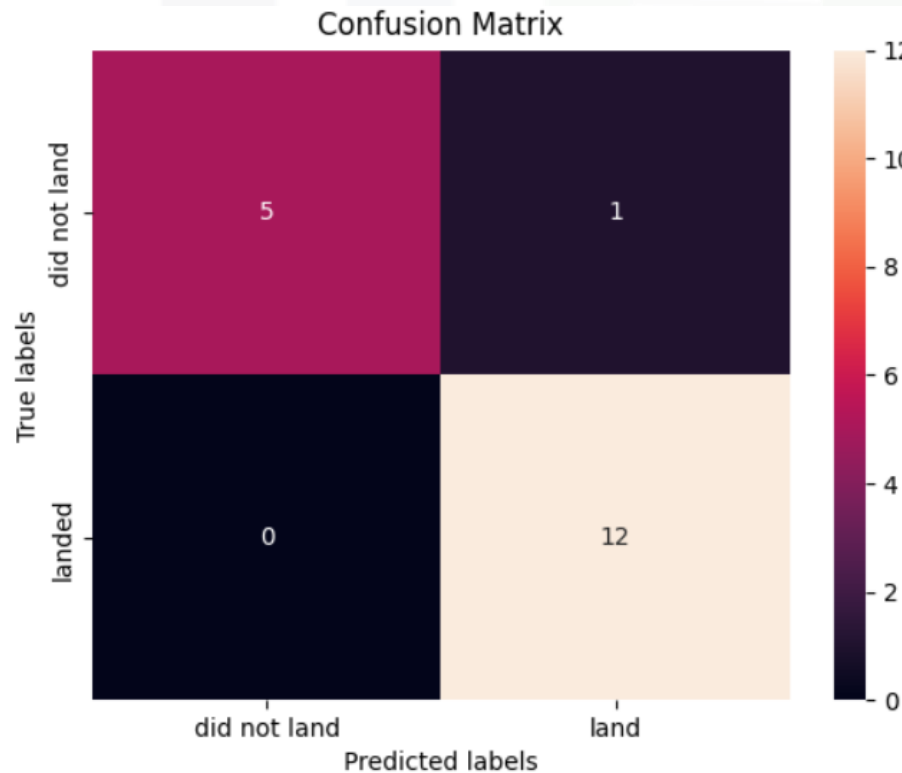
```
print("tuned hpyerparameters :(best parameters) ", knn_cv.best_params_)  
print("accuracy :", knn_cv.best_score_)
```

```
tuned hpyerparameters :(best parameters) {'algorithm': 'auto', 'n_neighbors': 5, 'p': 1}  
accuracy : 0.8444444444444444
```

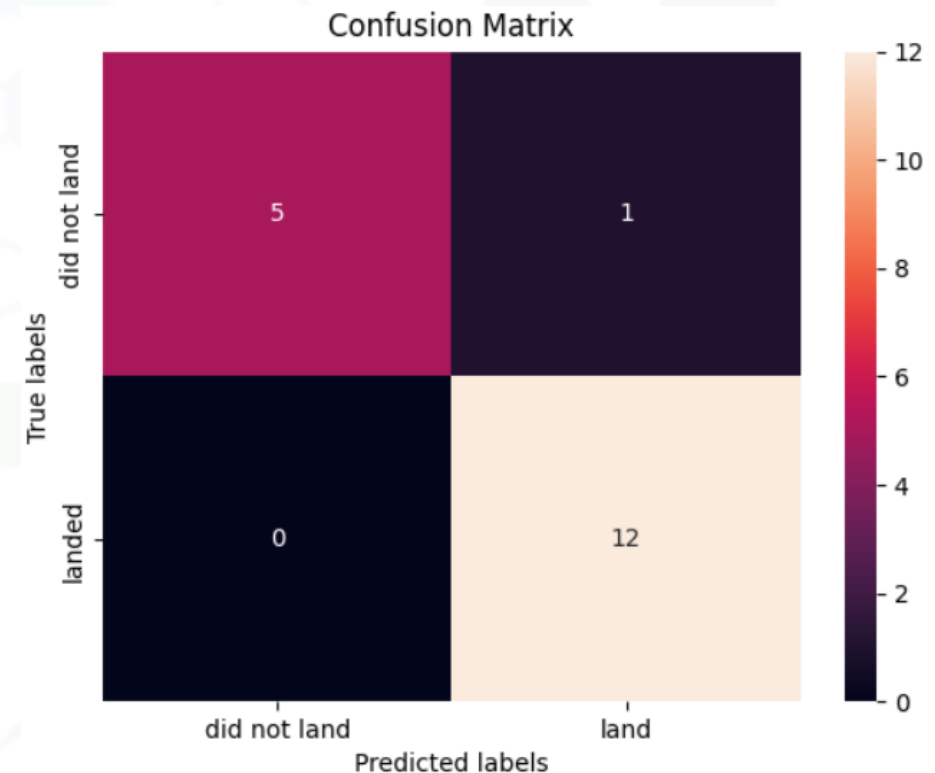
RESULTS

- predictive analysis (classification) results

- Logistic Regression



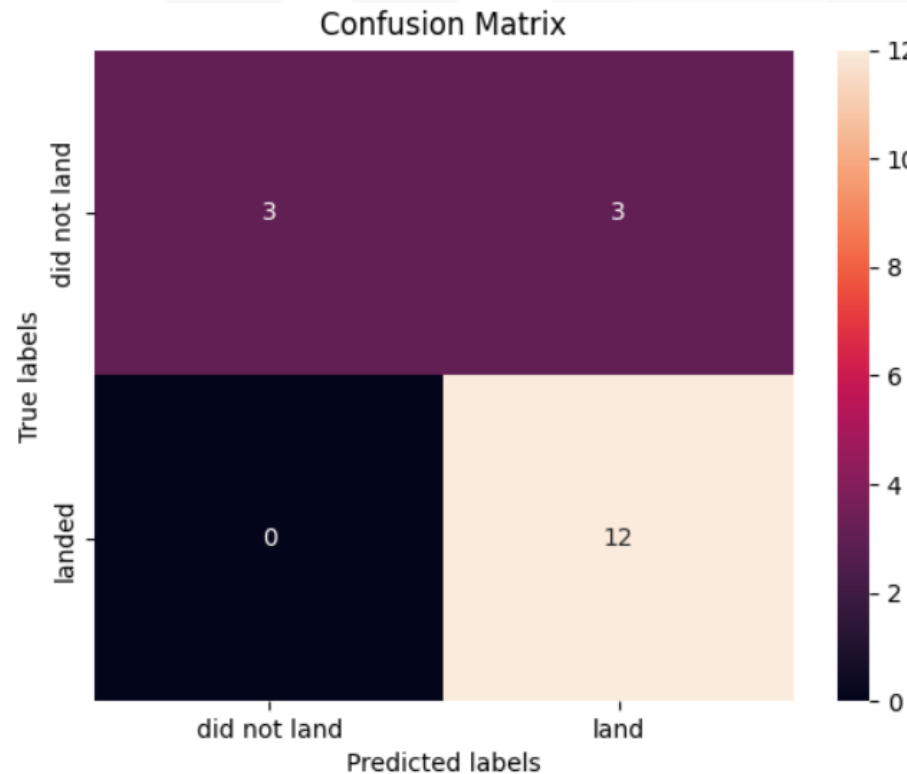
- Support Vector Machine



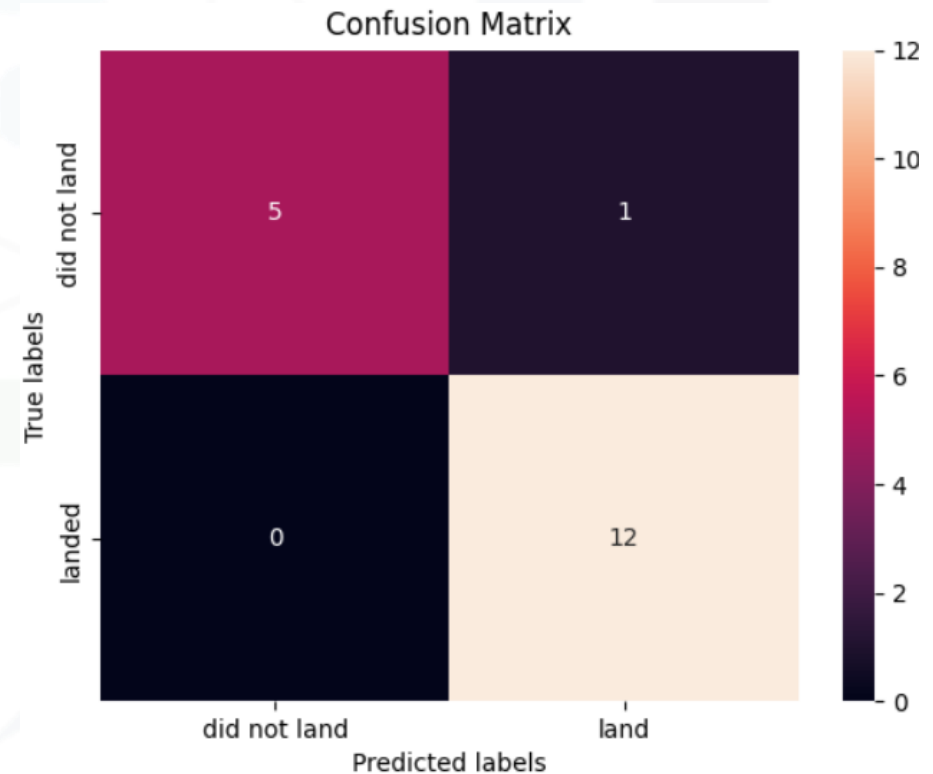
RESULTS

- predictive analysis (classification) results

- Decision Tree Classifier



- K-Nearest Neighbors



RESULTS

- predictive analysis (classification) results
 - I understand KNN, Logistic Regression and SVM obtained superior results against Decision Tree.
 - The best accuracy score was about 0.94%

Find the method performs best:

```
# We can dermine the best method/classifier by the highest performance measure results on test(unseen)data
```

```
print("score on GridSearchCv with Logistic Regression: ", logreg_cv.score(x_test, y_test))
print("score on GridSearchCv with Support Vector Machine: ", svm_cv.score(x_test, y_test))
print("score on GridSearchCv with Decision Tree Classifier: ", tree_cv.score(x_test, y_test))
print("score on GridSearchCv with K-Nearest Neighbors: ", knn_cv.score(x_test, y_test))
```

```
score on GridSearchCv with Logistic Regression: 0.9444444444444444
score on GridSearchCv with Support Vector Machine: 0.9444444444444444
score on GridSearchCv with Decision Tree Classifier: 0.8333333333333334
score on GridSearchCv with K-Nearest Neighbors: 0.9444444444444444
```


DISCUSSION

Findings & Implications:

- My insights from the analysis are that most successful launches were from Kennedy Space Center Launch Complex 39A (KSC LC-39A). The reason behind this includes: It's near SpaceX production factory.
- Most failure launches were from Cape Canaveral Space Launch Complex 40 (CCAFS SLC-40).
- The total payload mass carried by boosters launched by NASA (CRS) was 45596.
- ES-L1, GEO, HEO, & SSO orbit types have the highest success rate.
- Falcon Heavy launches mostly to the full payload to maximize the use of the falcon payload capacity.
- Probability of booster landing increases over time by use of the data collected from failing.
- The first successful landing outcome in the ground pad was achieved on 2015-12-22.

CONCLUSION



Using Existing Data and Analyzing it, SpaceX and other rocket companies can be able to get the best ways to reduce the cost of launches, by using appropriate Orbit Type, Launch Site, Pay Load Mass, and other features to evolve before their traditional costly launches lead to their absoluteness and losing their clients.